

# TRANSPORT 4 ALL

DIGITAL INNOVATION CHALLENGE

MG Road  
ETA - 2min

**F 34 Route**

MG Road	11:31 AM
Ashok Pillar	11:35 AM
Airport	11:43 AM

BUS ARRIVALS	ETA
Bus/Destination	
B12 Airport - Parry	2 Minutes
F05	4 Minutes

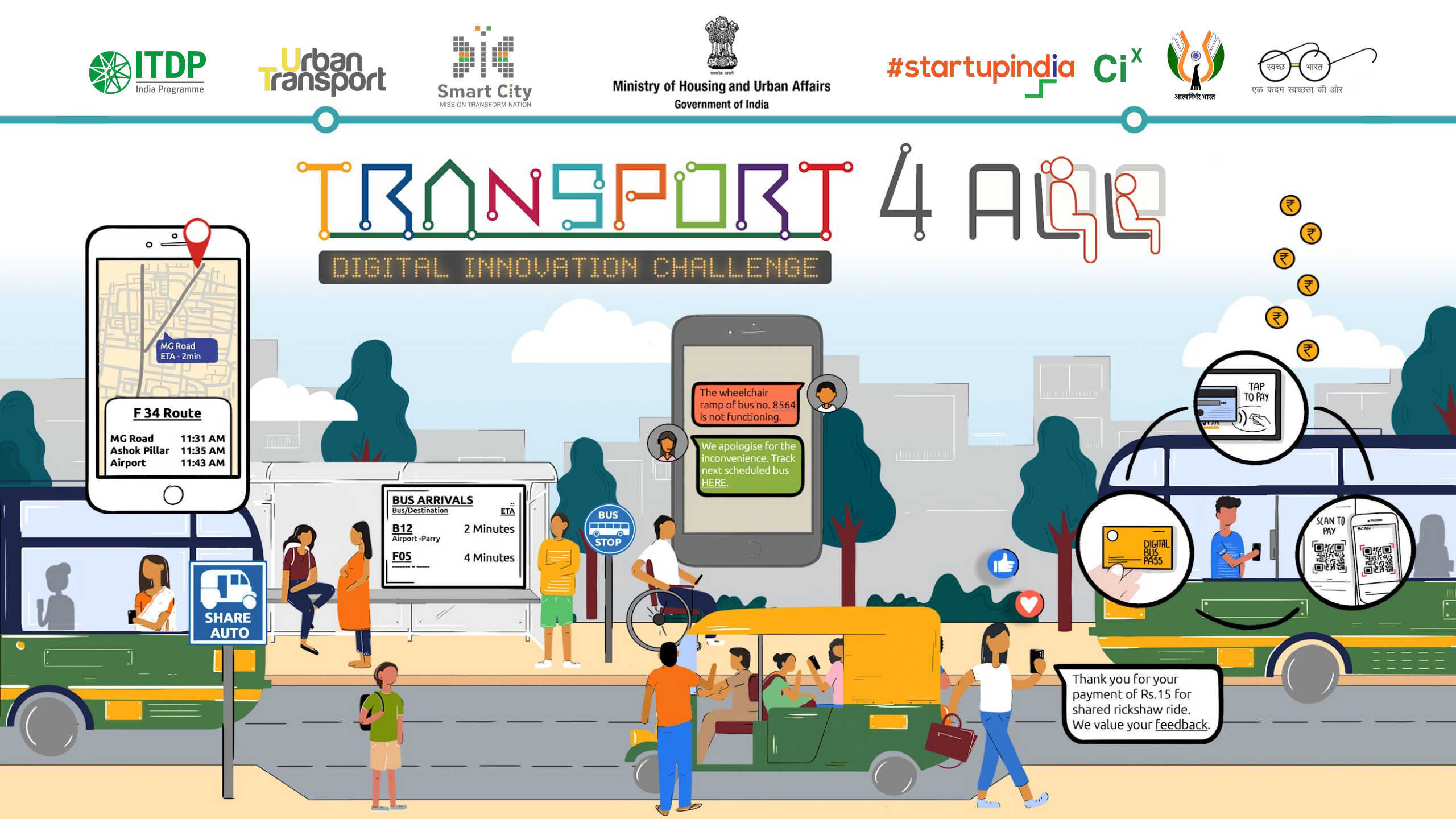
The wheelchair ramp of bus no. 8564 is not functioning.

We apologise for the inconvenience. Track next scheduled bus [HERE](#).

TAP TO PAY

SCAN TO PAY

Thank you for your payment of Rs.15 for shared rickshaw ride. We value your feedback.



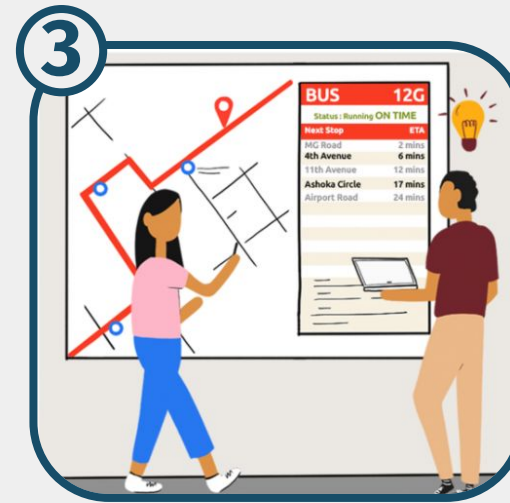
# How can non-government partners help cities?



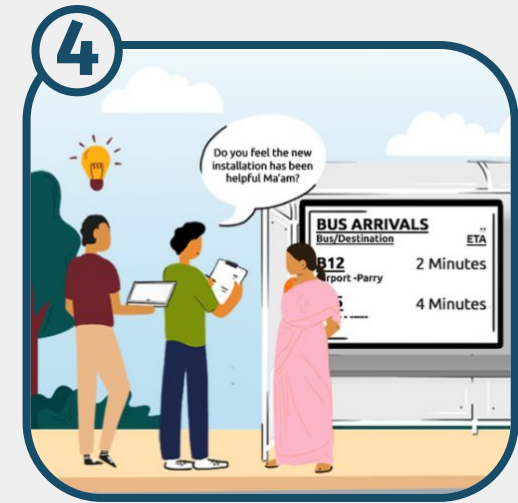
1 Capture the mobility problems citizens and public transport operators face through surveys & consultations



2 Build citizen demand for public transport through media outreach and events



3 Guide city authorities and startups to develop solutions that meet the needs of the citizens



4 Help cities evaluate the impact of the solutions after testing with citizens



# How can cities reach out to non-government partners?



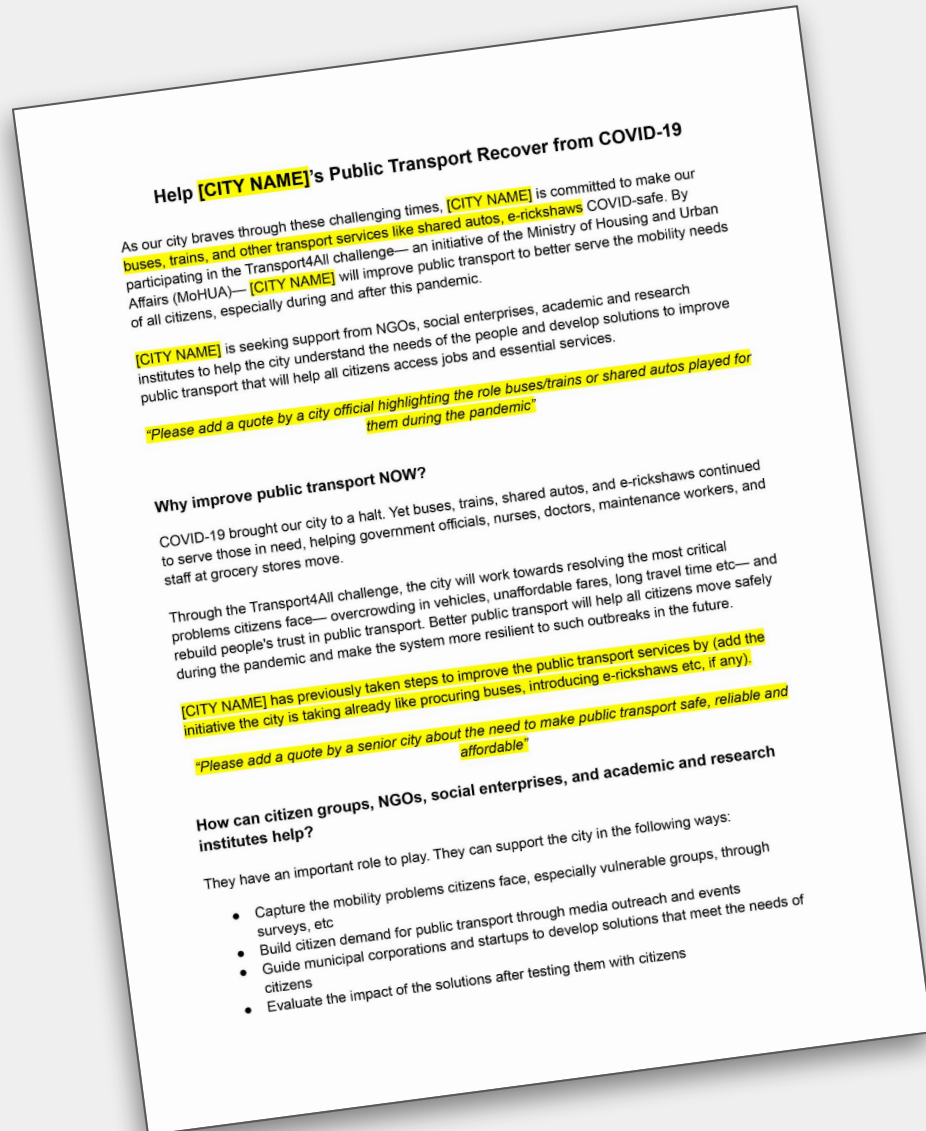
[Click here to see the NGOs who have registered for the challenge](#)

Reach out to NGOs, Social Enterprises, Research and Academic Institutions to support you in transforming public transport in your city.

**Spread the word through personal interactions, social media, newspapers, and mailers**

\*Cities can decide with whom to collaborate and add as a Task force member

# Share the press note with your local newspapers



1. **Download** the press note template
2. **Edit** the highlighted sections
3. **Share** with your local newspapers

[Click here to download the press note template](#)

# Spread the word through social media



1. **Edit your city name** in the intro tile.
2. **Insert** your city logo in the first and last slides.
3. **Download** the other slides from the folder.
4. **Share** widely on social media.

Click here to view the [detailed steps](#) and [template](#)



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