ITDP India Programme | Urban Transport | Smart City Mission Transform-Nation | Ministry of Housing and Urban Affairs, Government of India | #startupindia | Ci^x | आत्मनिर्भर भारत | स्वच्छ भारत – एक कदम स्वच्छता की ओर

TRANSPORT 4 AI

DIGITAL INNOVATION CHALLENGE

CONGRATULATIONS

to all cities for participating in the Tranport4All Challenge

Here are the next steps...

1

Form the
Transport4All Task Force

2

Initiate dialogue with
Non-government partners
(NGOs, Social Enterprises,
Research/Academic Institutions)

Members of the *Transport4All Task Force (TTF)*

*Cities can include other relevant city-level stakeholders in the task force

Submit the **letter of formation of the Transport4All Task Force** with contact details of the Task Force members to MoHUA by **10th June**

Click here to submit

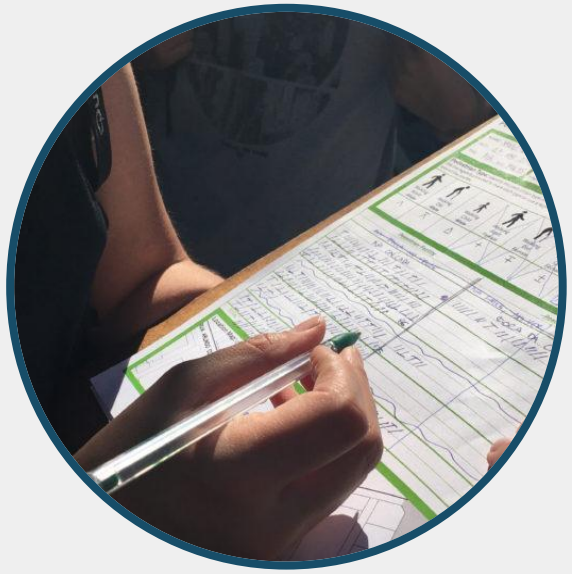
Why form a *T4A Task Force?*

Ensure ownership from all agencies/ organizations

Ensure seamless coordination between different agencies

Leverage complementary strengths of the various agencies

Responsibilities of the *T4A Task Force*



Understand the concerns and needs of all stakeholders through surveys and consultations

Define problem statements based on top concerns and needs

Ensure that solutions developed by startups work for all stakeholders

Oversee the rollout of the pilots and evaluate their impacts

How can non-government partners help cities?

1

Capture the mobility problems citizens and public transport operators face through surveys & consultations

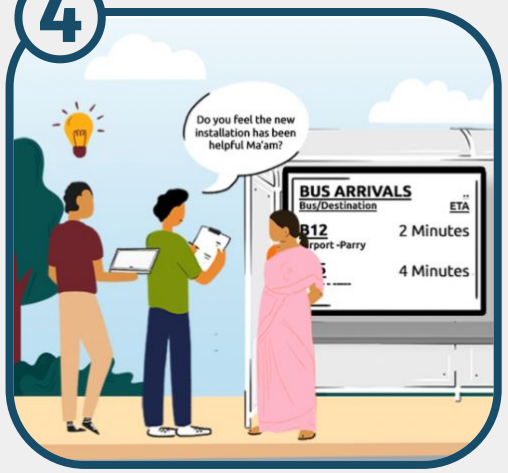
2

Build citizen demand for public transport through media outreach and events

3

Guide city authorities and startups to develop solutions that meet the needs of the citizens

4



Help cities evaluate the impact of the solutions after testing with citizens

How can cities reach out to non-government partners?

Reach out to NGOs, Social Enterprises and Research/Academic Institutions to support you in transforming public transport in your city.

Spread the word through personal interactions, social media, newspapers, and mailers

Click here to see the NGOs who have registered for the challenge

**Note: The T4A Team will share the templates for press note and social media posts soon. Meanwhile, the cities are encouraged to start a dialogue with the NGOs in their city.*

Timeline

Stage 1: Identify problems citizens and public transport operators face

15th April '21: Launch of Challenge and registration opens for cities and NGOs

15th May '21: Registration closes For cities

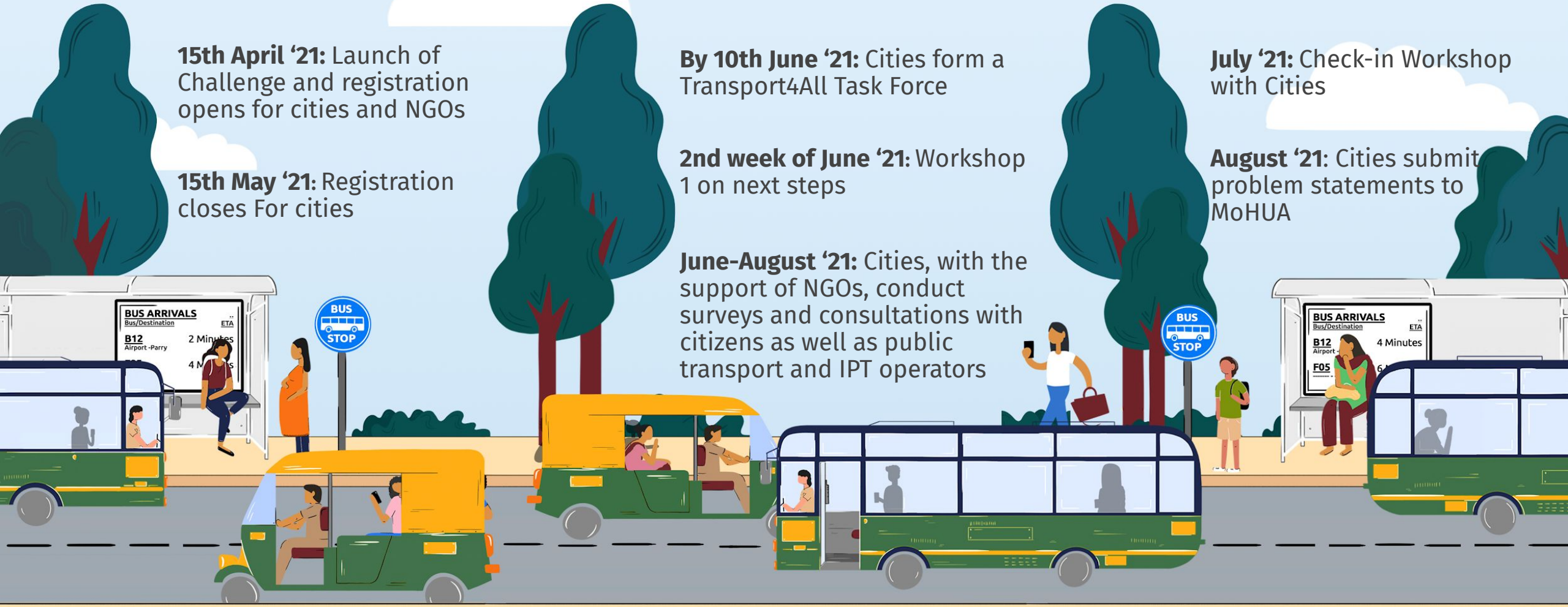
By 10th June '21: Cities form a Transport4All Task Force

2nd week of June '21: Workshop 1 on next steps

June-August '21: Cities, with the support of NGOs, conduct surveys and consultations with citizens as well as public transport and IPT operators

July '21: Check-in Workshop with Cities

August '21: Cities submit problem statements to MoHUA



Any changes in the timeline will be updated on the Challenge website.

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www.transport4all.in

contact@transport4all.in for any queries