GO GREEN
INDIA WASTE EXCHANGE

Electronic Scrap Management

Waste Management Consultancy

Mixed Metal Management

Machinery Recycling

Total Waste Management

Solder Dross Scrap Management

Plastic Recycling

Ferrous/ Non-ferrous Waste

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MINISTRY OF HOUSING&URBAN AFFAIRS

AGENDA

- Overview: INDIA Waste Exchange Program
- Project Stakeholders
- Problem Statement
- Solution Approach
- Waste Management Stakeholders
- Existing Journey
- Waste Types
- Borrowers Flow
- Sellers Flow
- Admin Flow
- Feature Enhancements
- Thank you

OVERVIEW: INDIA WASTE EXCHANGE PROGRAM

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- India Waste Exchange is an effort to find the key drivers, challenges and opportunities for the solid waste management market and how that can be used to handle waste management issues in India. Understanding how local solutions (Wards, Villages) and Private innovative solutions (Startup's, NGO's) in SWM can be systematically connected to meet the waste management requirements across India

- India Waste exchange is an online platform to sell and buy waste by anyone. It literally act as Flipkart or Amazon for Waste produced in the country.

- India Waste Exchange makes effort to bring all the players in waste management system under single platform and act as aggregator. Waste exchange will try to bridge the gap between demand and supply of the recyclable waste. It will help government entities like corporation to show case the available recyclables with them online to attract the potential buyers.

PROJECT STAKEHOLDERS

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- Ministry of Housing and Urban Affairs, under Smart City Missions Launched India Smart City Fellowship Program.

- Under this Fellowship, The team 'Zero Waste' comprising **M.P. Azhagu Pandia Raja**, Jismi Varghese, Pinky Taneja Piloted "Madras Waste Exchange" in Greater Chennai Corporation.

- This idea of Madras Waste Exchange got Scaled across Nation wide as "India Waste Exchange" .

PROBLEM STATEMENT

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- Waste management is an ongoing challenge due to weak institutions, chronic under-resourcing and rapid urbanization.

- City level comprehensive waste management plan is not available for many cities.

- Urban Local Bodies (ULBs) suffer from various issues like infrastructure and capacity constraints to address the multi-dimensional problems of waste management.

- Not much focus on secondary market and niche segment for strengthening of waste markets.

- Financial constraints of ULBs and lack of incentives to public is acting as barrier for segregation at source, which is a vital component of waste management.

- Business model or plan showcasing the potential of city to attract public and private investments is not available.
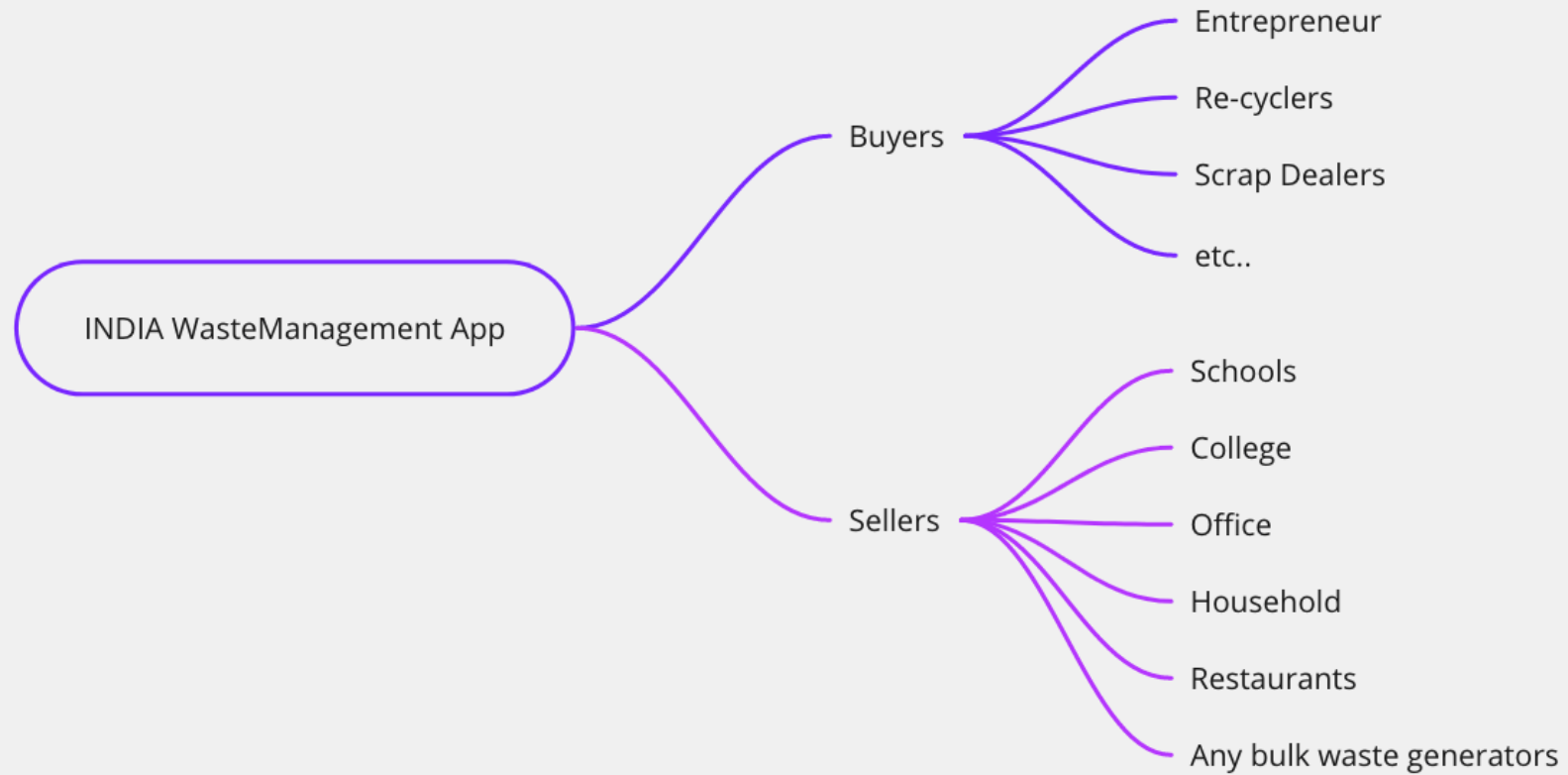
SOLUTION APPROACH

SOLUTION APPROACH

- Built a Waste Exchange in an online platform which works both on PC and Mobile.

- This platform act as a trading portal where buyers can bid from corporation and other players.

- Since it is a trading portal, zero downtime of server has to be maintained and also this platform uses map to identify potential sellers and their details.

- The India Waste Exchange acts as connection between the following people.

    a.   Urban Local Bodies with Buyers of waste, Entrepreneurs.

    b.   Non-government entities like school, college, office and bulk waste generators with buyers.

    c.   Urban local bodies with non-government entities in Waste Management

STAKEHOLDERS

STAKEHOLDERS

EXISTING JOURNEY

EXISTING JOURNEY

Web/Mobile App

Buyer

- Browse the seller
- Can look for the type of waste.
- Place the order based on:
    - Type of waste
    - Qty
    - Price
- Wait for an approval

Admin

Seller

- List the type of waste.
- List the quantity.
- List the price for each waste types.
- Approve / Deny the placed order by the buyer.

Admin monitors the buyers and seller's activity
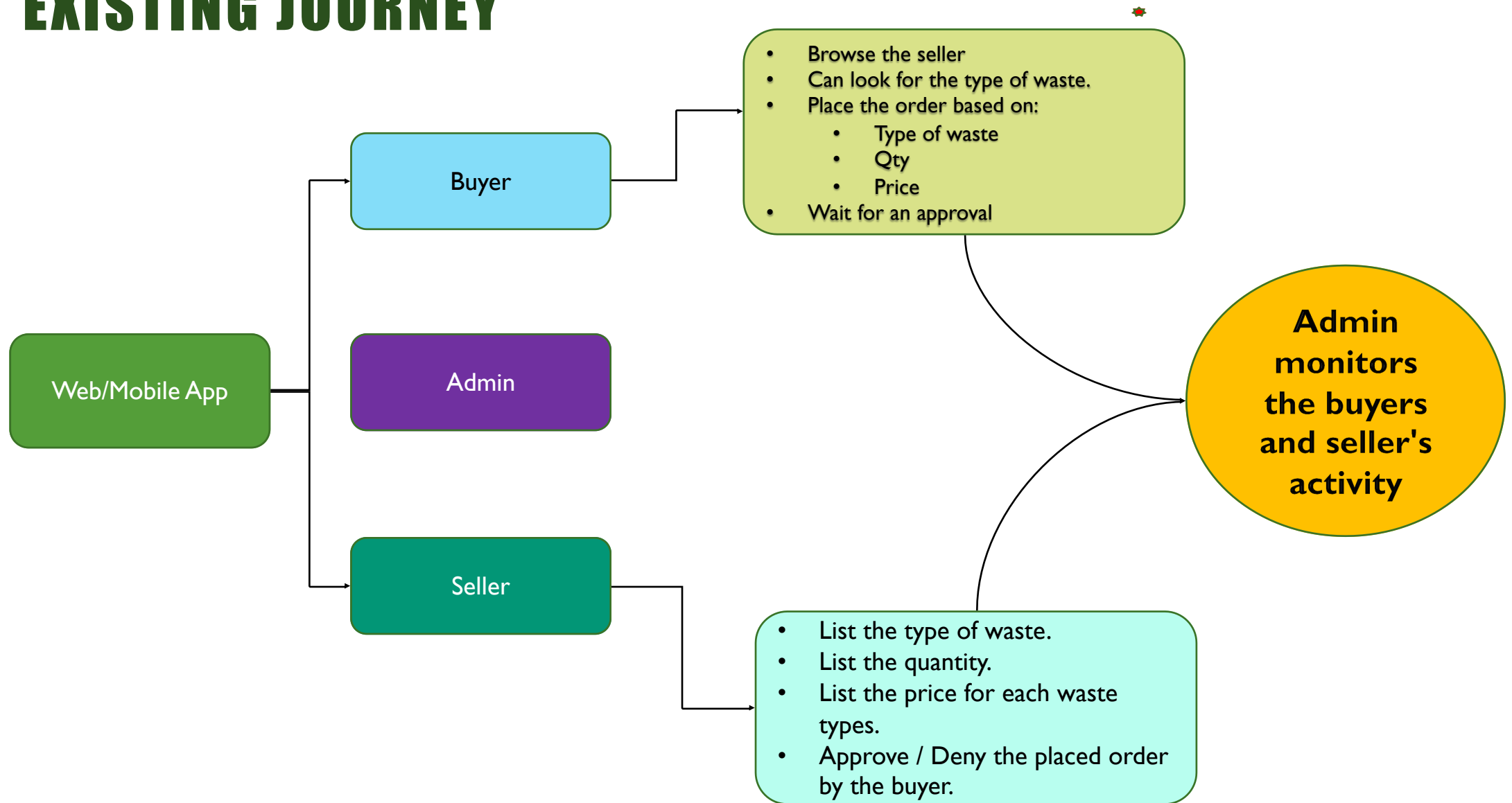
Note: It's the buyer's responsibility to collect the orders post , physically. The payment happens offline.

WASTE TYPES

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Recyclable Waste

"Recyclable Waste" means the waste that is commonly found in the MSW. They are also called as "Dry Waste". These can be transformed through a process into raw materials for producing new products, which may or may not be similar to the original products.

- Newspapers, paper, books and magazines

- Glass, Plastic

- E-waste

- Metal objects and wire

- Cloth Rags, Leather

- Rexene

- Rubber

- Wood /furniture
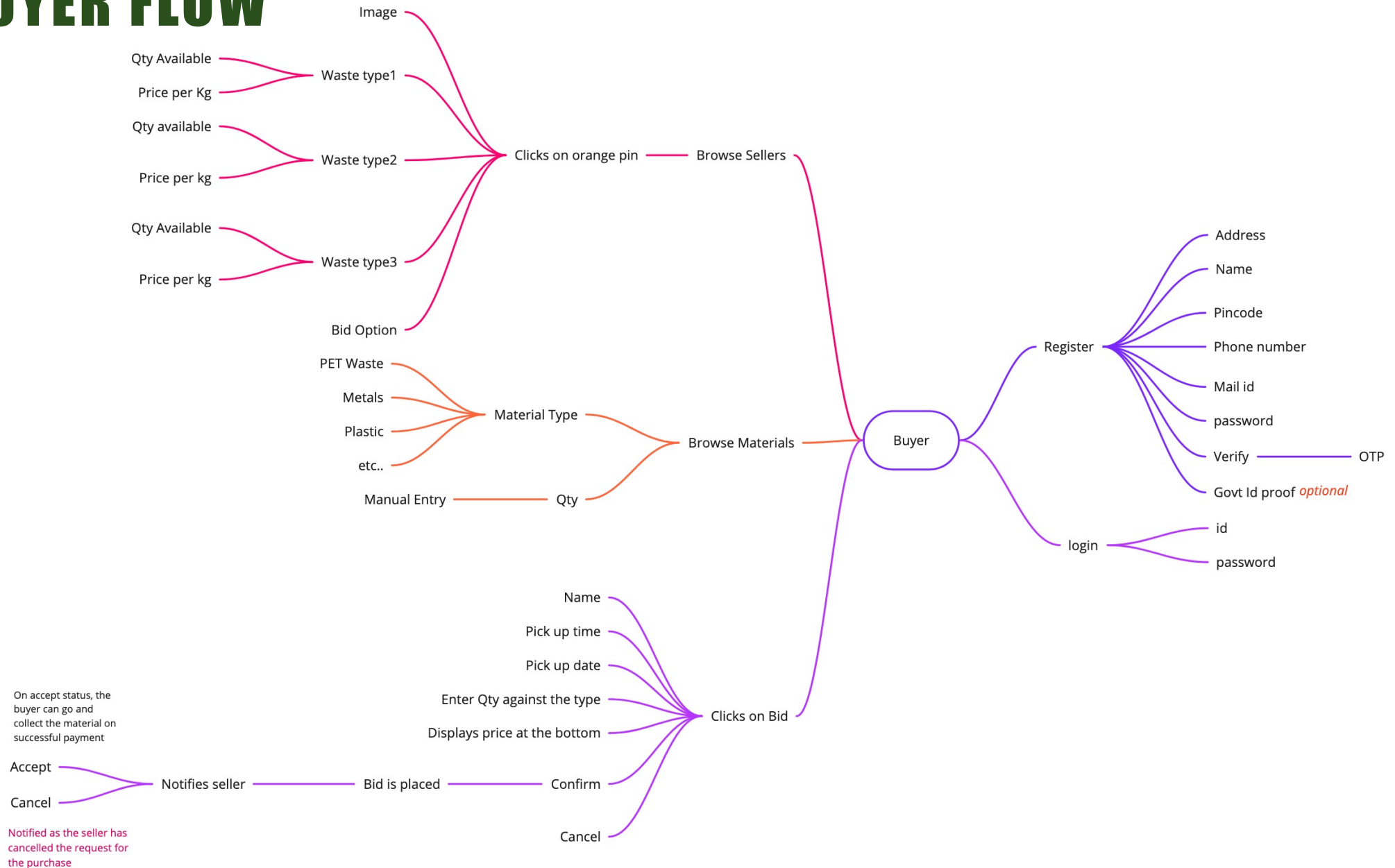
- Packaging materials

Note: The types of waste will be further expanded. Also added based on seller's request (on admin team's approval)

BUYERS FLOW
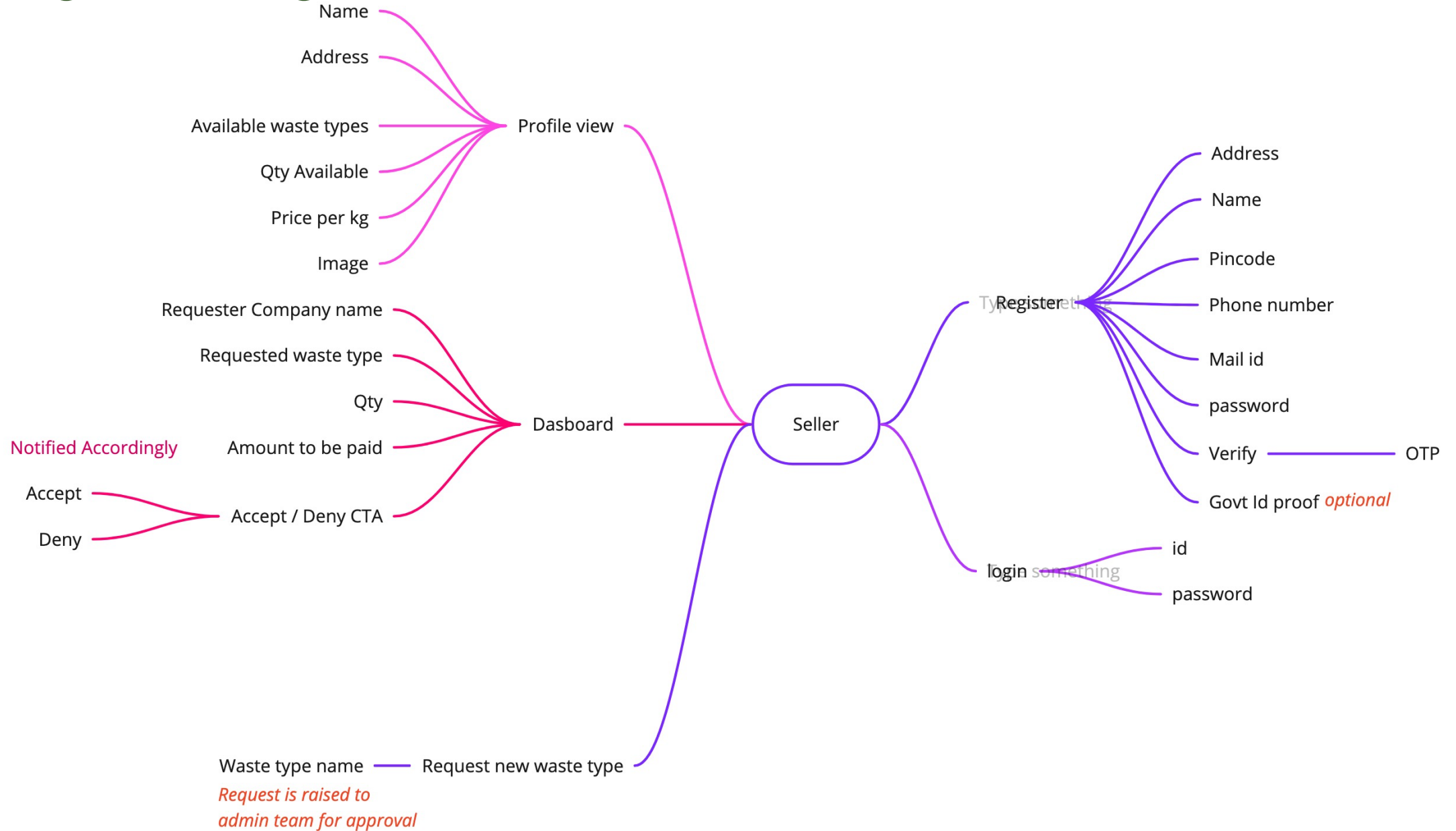
RECYCLE
REUSE
REDUCE

BUYER FLOW

BUYER FLOW

- Can place multiple bids.
- Dashboard view: Order placed/Accept/Deny Status
  - Type of waste
  - Qty
  - Amount
- Status update once approved or cancelled on login.
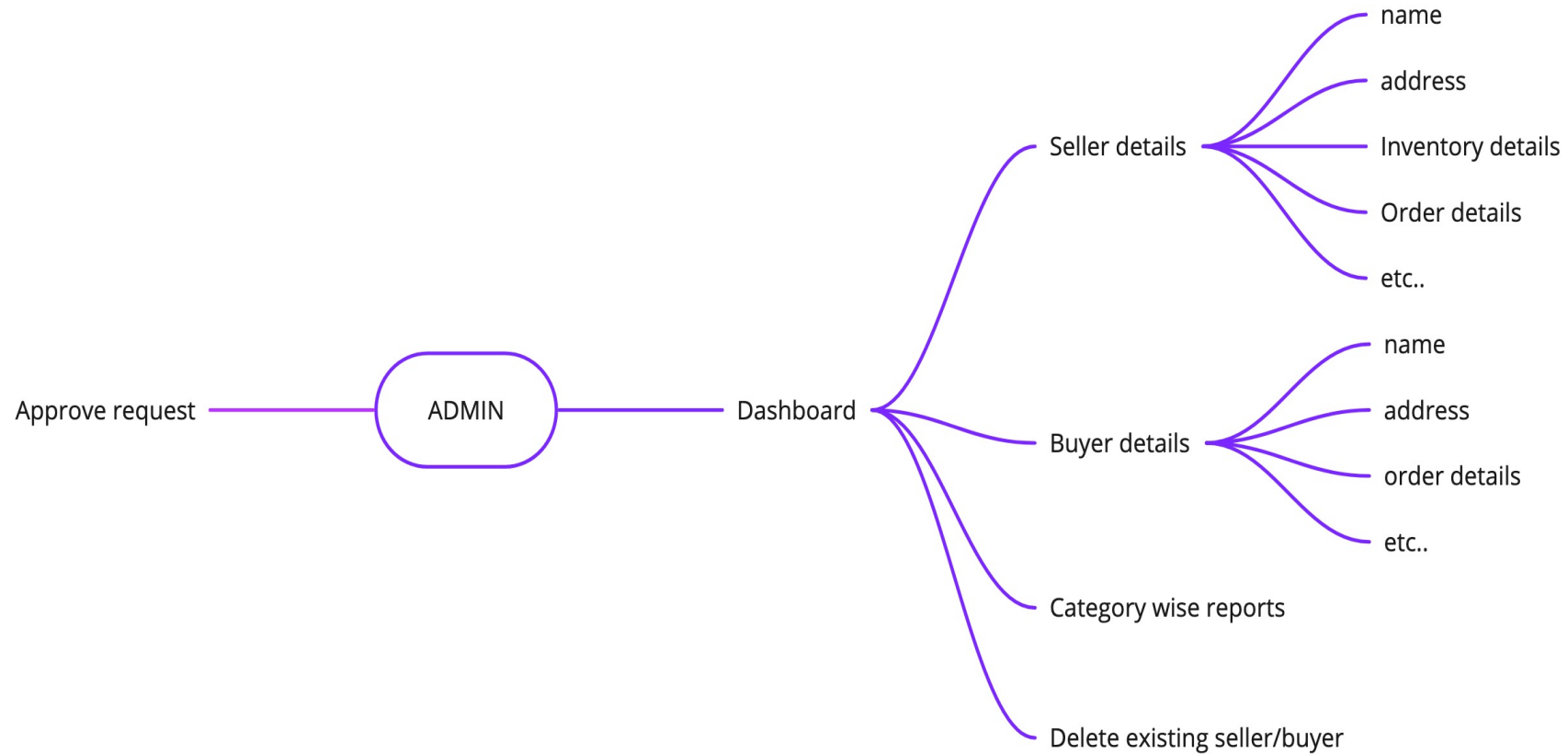
BEST SELLER

RECYCLE
REUSE
REDUCE

SELLERS FLOW

SELLER FLOW

Name

Address

Available waste types

Qty Available

Price per kg

Image

Profile view

Requester Company name

Requested waste type

Qty

Amount to be paid

Dasboard

Notified Accordingly

Accept

Deny

Accept / Deny CTA

Seller

Type something   Register

Address

Name

Pincode

Phone number

Mail id

password

Verify — OTP

Govt Id proof *optional*

login something   login

id

password

Waste type name — Request new waste type

*Request is raised to
admin team for approval*

miro

ADMIN

WASTE
MANAGEMENT

ADMIN FLOW

Approve request — ADMIN — Dashboard

Seller details
- name
- address
- Inventory details
- Order details
- etc..

Buyer details
- name
- address
- order details
- etc..

Category wise reports

Delete existing seller/buyer

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HIGHLIGHTS

KEY HIGHLIGHTS

The Platform attracted more than thousand buyers and four hundred sellers in three months. Further, GCC sold more than 700 tons of waste in three months.

The Madras Waste Exchange helped Greater Chennai Corporation (GCC) in the following ways.

a. It reduced the amount of garbage going to landfill.

b. It acted as a portal to showcase and market the amount of segregated waste available with corporation, which can bring more buyers to approach corporation.

c. Chennai become the first city in India to have waste exchange for municipal solid waste.

d. E-Waste could be handled in better way since there is no clear mechanism as of now to collect and handle it.

e. Repository of data on waste creation and processing will help in policy preparation process in future.

FEATURE ENHANCEMENTS

FEATURE ENHANCEMENTS

- Route optimization

- Ratings

- Marketing campaign

- Push Notifications

- Report Generations

- Payment Gateway

THANK YOU