

# Mera Thela



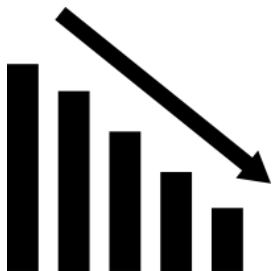
# Background



Street Vendors offer easy access to goods at an economical price



In recent times, they have found it difficult to catch up with disruptive technologies



Growing pressure from marts and e retail is resulting in declining income for them

# Introduction



Customer is prioritizing ease-of-engagement across all experiences, they take part in.

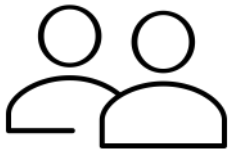


There was need to amplify link between customers and street Vendors and bring in more seamlessness.

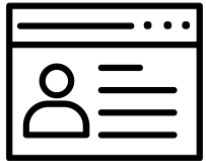


Mera thela is mobile application that aims to do that

# Key Features



The app has two user categories : a customer and a street vendor

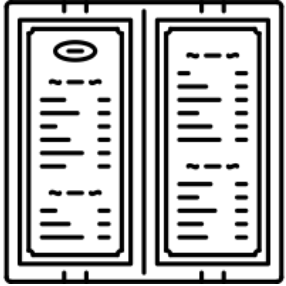


Facility for all types of vendors to register



It visualizes real time location of the street vendors to the customers

## Key Features...



Customer can check the list of items and their prices



Call feature to connect with the vendor



Facility to place order and make digital payments

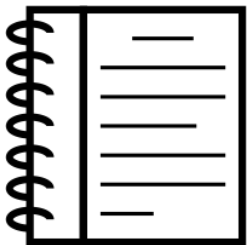
## Key benefits anticipated



Vendor's reach is enhanced



Engagement with vendor made more seamless for the customer



A database is generated in the long term & more efficiency can be brought into the system

# Customer's Home page

5:43 4G+ R

Your Location  
IHC 110003



Search



All Vegetables Fruits Flowers Milk

1 Vendor found

List

Map



**Rohit**

3:35 PM - 10:33 PM

Lodhi Road, Lodhi Gardens, Lodhi Estate,  
New Delhi, Delhi, India



Home



Search



Order



My Vendor



Profile

# Home page > Map view

6:34 4G+ R

Result By Current Location  
Kalkaji Main Road New Delhi ...

Select Me...  
250 Met...

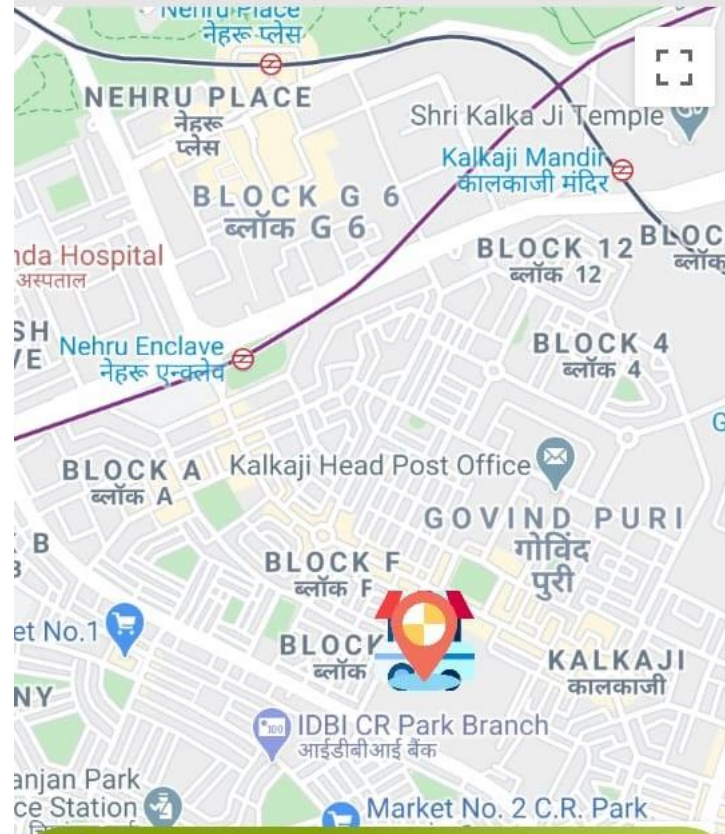
Show result by my saved location

All Vegetables Fruits Flowers Milk

1 Vendor found

List

Map



Home



Order



My Vendor



Notification



Profile

# Order

5:50 4G+ R



Rohitaash

☆☆☆☆ 0/5  
☆

Delivery available here

10:05 AM - 05:03 PM

Lodhi Road, Lodhi Gardens, Lodhi Estate, New Delhi, Delhi, India  
(110003)

9873552809

All

Vegetables



**Amla / Awla / Gooseberry**

Vegetables

50 /Kg

1 Kg

REMOVE



1 Itmes in Cart  
View All

₹ 50 \*

## Confirmed Order

5:49

4G+ R

### My Orders

Order No.: ORD1043

VIEW ORDER

Order Total.: ₹ 100

Total Items: 1

Order Date: 14 August,2020 6:32 PM

Vendor: Laxman Phapale

Mobile: [9011570808](tel:9011570808)

Order Status: **Order Submitted**



Home



Search



Order



My Vendor



Profile

## Profile options

6:35

4G+ R

### My Profile



**Ankit**

Arai@niua.org



**Update Profile**

Your profile information are important to deliver order.



**Delivery Address**

This address are important to find Vendor and Place order



**Notification Setting**

Set notification with your flexible time



**Change language (English)**

Choose your language and enjoy with your choice



**Logout**

Click if you sure to exist from My-Thela



Home



Order



My Vendor



Notification



Profile

## Notification setting

6:04

4G+ R



### Add Notification Setting

SUBMIT

1)

Select Favourite Vendors \*



Distance

500 Meter

Start Time

10:24 AM

End Time

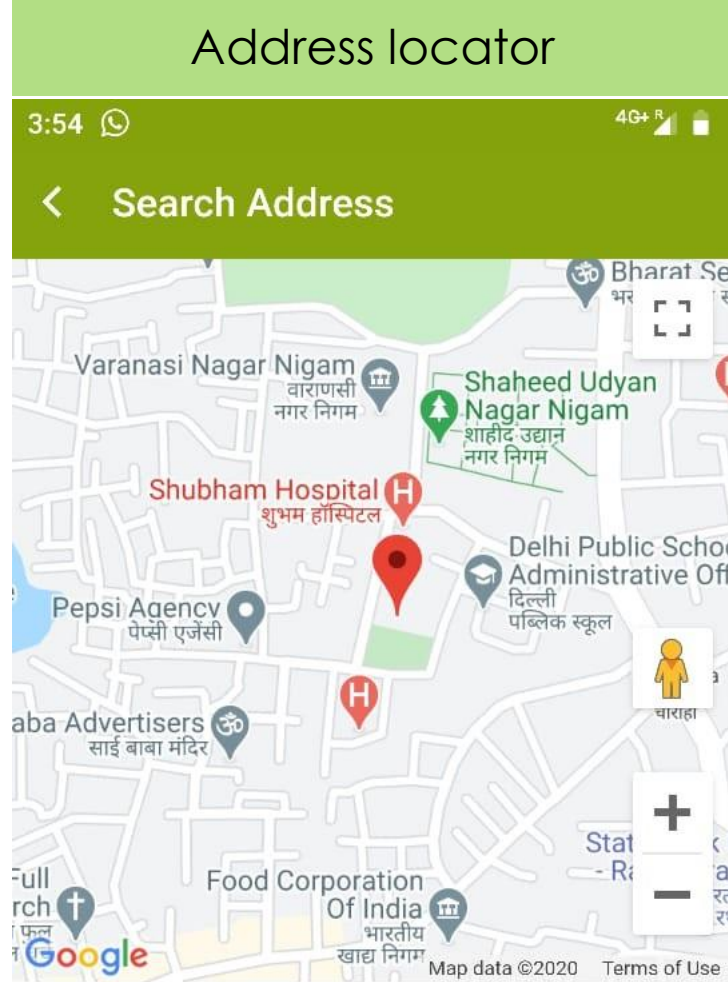
6:23 PM



Is Active

Add Another



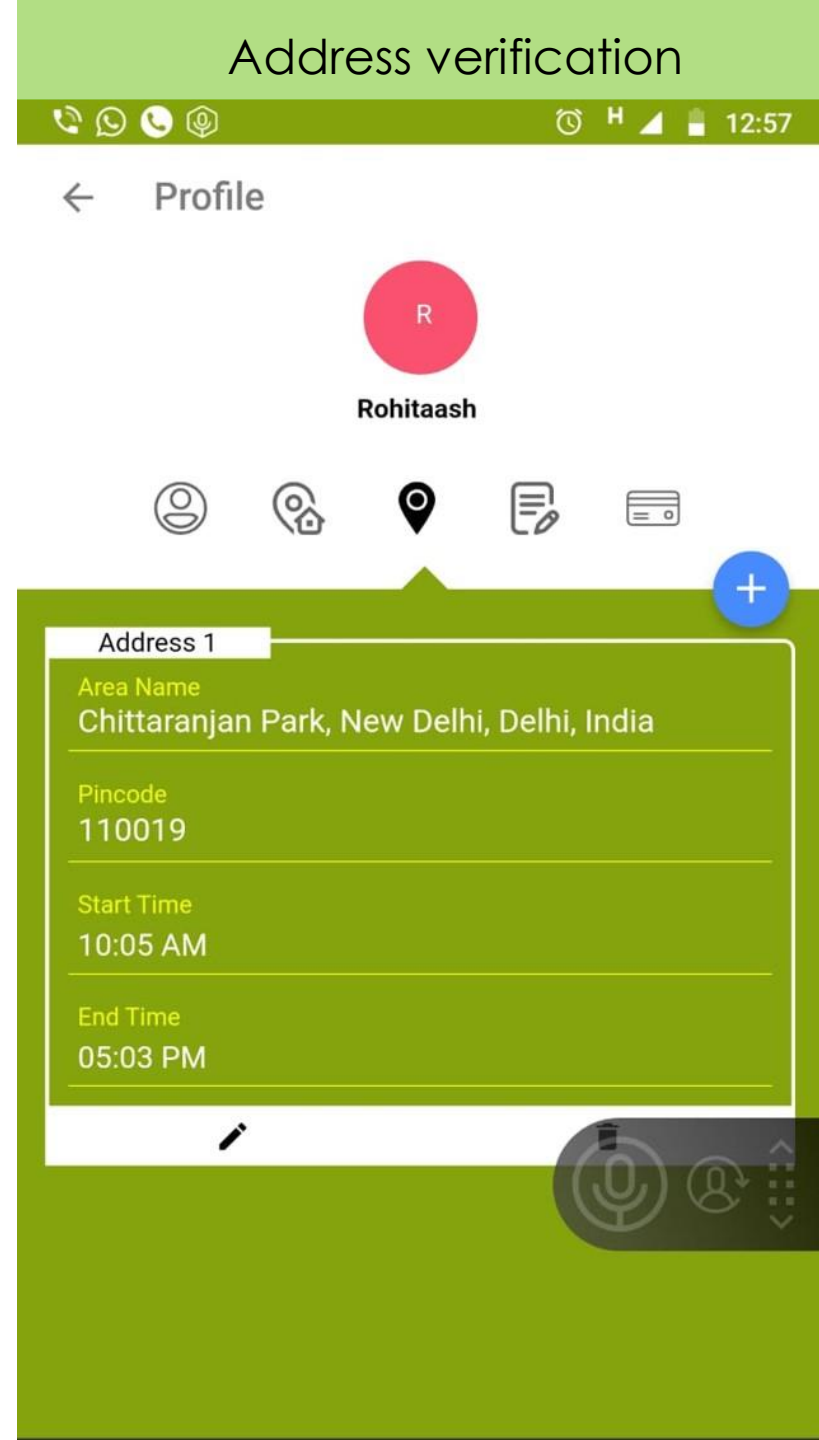


### Confirm Your Current Location

Enter location and set as a current location

Sigra, Varanasi, Uttar Pradesh, India

**CONFIRM**



## Project's Contributions...



Android application for Google play store



ios application for App Store



Admin panel for backend operation and maintenance

**Thank you!**