

Last Mile Code



Last Mile Code

Patent
Filed



Delivering Addresses
Address Search Engine For Digital India!

IMAGINE What If ?



Last Mile Code



WHAT IF ?

Your important documents
Do not find the route
To your home.



WHAT IF ?

Your much-awaited
favourite accessory
ordered online goes back
undelivered, after coming
very close.



WHAT IF ?

What if?..... You Are Forced
To Pay EXTRA Fare To Auto
For Inability To Find The
Address.



WHAT IF ?

You Are Forced To Pay
EXTRA Fare To Cab For
Unnecessary Distance



WHAT IF ?

In today's techno savvy
World you still
lack exact solutions



WHAT IF ?

A fire brigade just minutes
Away from the location,
is waiting for navigation
support from you, in
emergencies.



Do You Know ?



Last Mile Code

NEWS

"10% Dividend Warrants Undelivered"

NEWS

Lakhs of E-Commerce Orders Undelivered.

NEWS

"8% of Driving License Undelivered"

NEWS

"Lakhs of Aadhar Card Undelivered"

NEWS

"6% of Property Tax Undelivered"

NEWS

"Millions of Voters Card Undelivered"

NEWS

6.1 Billions US Mails Undelivered"

NEWS

25 Millions UK Goods Undelivered"

Global Root Cause



Last Mile Code



Incomplete
Address



Incorrect
Address



Missing
Landmarks



Language
Barriers



Bad
Handwriting



Network
Disturbances



No Unique
House No



Illiteracy

India Specific Challenges



Last Mile Code

- ✓ **Language varieties in India**
 - Over 500 languages practised across INDIA.
 - 216 mother-tongues with 1000+ dialects.
 - 22 constitutional recognized languages.
 - Only 6% of population speak ENGLISH
- ✓ **Geographic complexity in India;**
 - 12 cities named as “**Gandhi Nagar**”, 15 cities as “**Rampur**”, 9 cities as “**Fatehpur**”, 9 cities as “**Ramgarh**”, 7 cities as “**Aurangabad**”, 5 cities as “**Tilak Nagar**”..so on
 - Each city would have: MG Road, Dr Ambedkar Road, Tilak Road, LB Shastri Road, Shivaji Road, etc.
 - No unique numbering to all houses - Combination of Plot number, Survey number, Ghat number, House number etc..

INTRODUCING

Last Mile Code

India's first address search engine



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How LastMileCode Works



Last Mile Code

1. **GENERATE** a standard, complete, correct, comprehensive, latitude-longitude (GPS) embedded postal address for your home, office, shop etc.
2. **CONVERT** the lengthy, descriptive postal addresses into a **12 digit unique number** to make it convenient in sharing.
3. **NOW** mention only 12 digit LastMileCode whenever you want to communicate your address with anyone. Extremely useful while sharing postal address with a person belonging to other city or other state or other language or other country.
4. **PROVIDES** Ecosystem 24x7 to decode the Code into Address through Mobile App, Website, API, SMS gateway (like 58888), Toll-free Call Centre etc.
5. **Call Centre** will provide telephonic navigation support to courier / delivery boy, guests or anybody wanting to reach your place/LastMileCode location, on behalf of the end user

BUSINESS APPLICATION



Last Mile Code



BENEFITS OF LAST MILE CODE APP



Last Mile Code



Code for Every One, Every Place



Last Mile Code

College



School



Shop



Office



Home



Home



Presentation to Mr Sam Pitroda, National Innovation Council, New Delhi



Last Mile Code



Won Prestigious Award of “India Innovation Initiative 2012”, among 850+ contestants



National Level Competition Organized By Government of India & CII, for innovative, novel products across India.



Last Mile Code

AWARDS & RECOGNITION

Winner of "Indian Innovation Initiative [I3]"
Competition by Government of India, CII
among 600+ contestants.

Novel, Innovative,
Patent-Filed Technology

Applauded by Dr Sam Pitroda, Chairman,
National Innovation Council

Thanking you