Last Mile Code





IMAGINE What If?





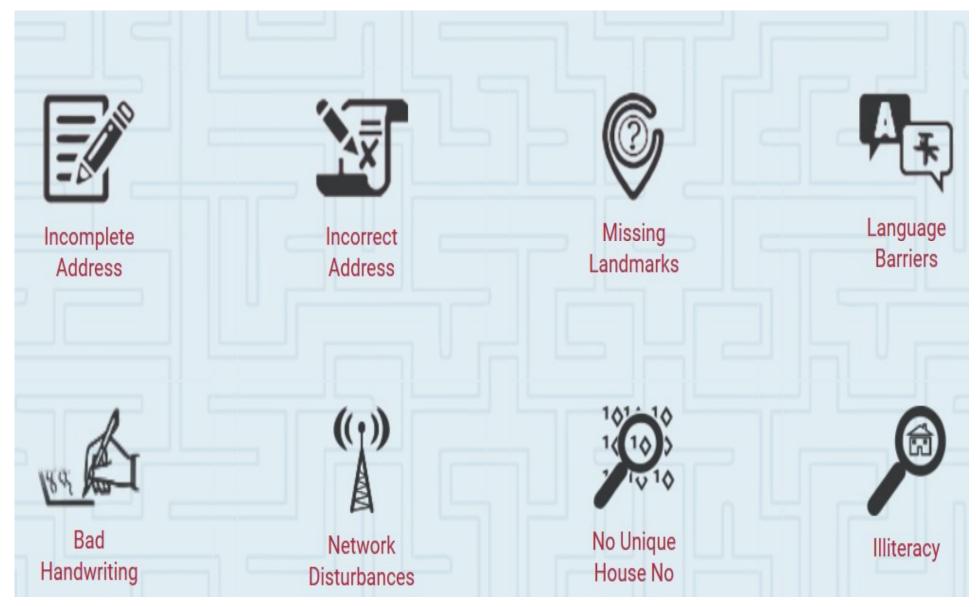
Do You Know ?





Global Root Cause





India Specific Challenges



Language varieties in India

- Over 500 languages practised across INDIA.
- 216 mother-tongues with 1000+ dialects.
- 22 constitutional recognized languages.
- Only 6% of population speak ENGLISH
- Geographic complexity in India;
 - 12 cities named as "Gandhi Nagar", 15 cities as "Rampur", 9 cities as "Fatehpur", 9 cities as "Ramgarh", 7 cities as "Aurangabad", 5 cities as "Tilak Nagar"..so on
 - Each city would have: MG Road, Dr Ambedkar Road, Tilak Road, LB Shastri Road, Shivaji Road, etc.
 - No unique numbering to all houses Combination of Plot number, Survey number, Ghat number, House number etc..



Last Mile Code India's first address search engine



How LastMileCode Works



- GENERATE a standard, complete, correct, comprehensive, latitude-longitude (GPS) embedded postal address for your home, office, shop etc.
- CONVERT the lengthy, descriptive postal addresses into a 12 digit unique number to make it convenient in sharing.
- 3. NOW mention only 12 digit LastMileCode whenever you want to communicate your address with anyone. Extremely useful while sharing postal address with a person belonging to other city or other state or other language or other country.
- 4. PROVIDES Ecosystem 24x7 to decode the Code into Address through Mobile App, Website, API, SMS gateway (like 58888), Toll-free Call Centre etc.
- **5. Call Centre** will provide telephonic navigation support to courier / delivery boy, guests or anybody wanting to reach your place/LastMileCode location, on behalf of the end user

BUSINESS APPLICATION

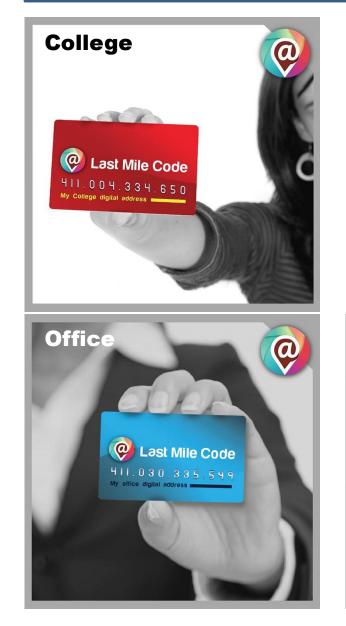






Code for Every One, Every Place











Presentation to Mr Sam Pitroda, National Innovation Council, New Delhi





Won Prestigious Award of "India Innovation Initiative 2012", among 850+ contestants





National Level Competition Organized By Government of India & CII, for innovative, novel products across India.



AWARDS & Recognition



Patent-Filed Technology



ndia

Winner of "Indian Innovation Initiative [13]" Competition by Government of India. Cll among 600+ contestants.

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Applauded by Dr Sam Pitroda. Chairman. National Innovation Council

Thanking you