



Smart Cities
&
Urban
Innovations
Study Tour

Leaders Study Retreat + World Architecture Festival

Berlin 2016 : November 13-18th

Urbanism & Architecture Immersion Program

Key Insights into innovations in city building in some of the most important cities in the world.



The study program to global cities is aimed at a select group of senior real estate practitioners and infrastructure professionals. The immersion tour is designed to create opportunities for exchange on innovation in a wide spectrum of issues in the arena of built environment, planning, city building, real estate and infrastructure development. Our itinerary will feature extensive & intimate meetings with key leaders along with a series of site visits.

The objective of the program is to create ways for participants to better understand and learn about innovations in city building in some of the most important cities in the world. The program will allow participants to increase their knowledge of the city's innovations through experiential learning. The goal of the program is to empower leaders with knowledge on innovations in urbanism that can be applied to the challenges & opportunities in India's growing infrastructure & real estate sector.

The main components of the program are:

- Round table meetings with leaders from the city's planning & infrastructure sector.
- A series of site visits to study best practices in areas like zoning, land use, housing as well as the public - private partnership practices towards better city building and trends revitalizing its public spaces and transport etc.

4 days

40 Speakers

1 Architecture Cruise

1 Networking Receptions

8-10 Site Visits

5 Leader meetings

Exclusive Restaurants

Leaders Study Retreat



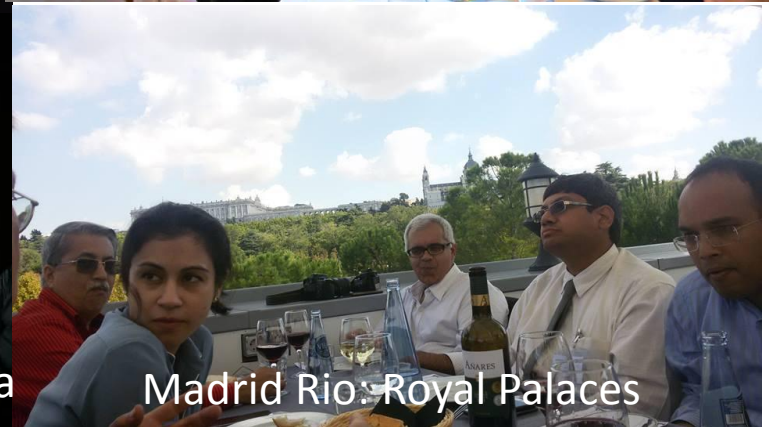
Past Programs: NYC , London ,Barcelona ,Madrid



Leaders Meeting



Networking with key visionaries



Spectacular & Exclusive Meeting Locations



A Summary of Leaders Study Program - London 2014

Overview: The Past, Present & Future of London



Peter Murray, chairman of New London Architecture heralded the 2014 Leaders Study Program with an overview of London's past, present & future Developments at the Building Centre.

The highly acclaimed giant 1:1500 scale model of central London with highlights all the recent and proposed planning submissions, including the Olympic Park & Kings Cross was the highlight of this session.

Ideas From London: Peter Bishop



Peter Bishop who was the first Director of Design for London, the Mayor's Architecture and Design studio and the past Director at the London Development Agency challenged our preoccupation with long-term strategies and master-plans and questioned our ability to achieve these in the face of increasing resource constraints and political and economic uncertainty.

Innovative Retail Development Tour: Borough Market: Rated 'London's Best Food Shopping Experience'



George Nicholson, Chairman of Trustees and Chairman of the development committee at Borough Market & Director of Coin Street Community Builders met with us and chronicled the history of Borough Market. In the past decade, selling every culinary delight from epicure pork pies to smoked fish from the west coast of Ireland and oysters from Colchester, it has become one of London's major tourist attractions, with most real Londoners now knowing to turn up early to avoid the rush.

In the late 90s, when Borough began its modern transformation into a food retailing phenomenon, traditional markets were has-beens and of no consequence to local or central government. Farmers markets were just coming to life - the first one in Bath was held in 1997, but to policy makers they were just niche add-ons for the middle classes.

Town planners looked at the country's old central market places and just saw lucrative development opportunities for supermarkets, offices, upmarket flats and chain shops. Rents for the shops and the big permanent stalls have risen in recent years and all but one of the wholesale traders have moved out.

Water front Revival: South Bank



This walking tour was led by Architect Camilla Ween, Former Advisor to Mayor of London and showcased the transformation of a derelict waterfront area into one of London's leading cultural districts. We were given insights into a power station transformed into an art gallery. Derelict industrial sites and depressed neighbourhoods have been replaced with iconic buildings and new cultural quarters. But regeneration was not just about new buildings. Behind the scenes there was also a web of political decisions and power struggles.

Summary of past program

What can India Learn from London's Development?



Philipp Rode, Director, LSE Cities shared insights with a detailed focus on India & Mumbai bringing its urban growth into perspective with global trends to reframe how one of India's largest and most dynamic cities is understood.

What makes a Visionary Development?



This session focussed on Learning from Innovations in Design, Strategy & Development in London. Speakers Included Lawrie Robertson (BuroHappold), Colin Wilson (Greater London Authority), Sanjiv Gohil (CZWG), Harbinder Birdi (Hawkins brown), Neil Deeley (Metropolitan Workshop), Michael Dillon (HKR Architects), Angela Brady (Brady Mallilieu), Eric Reynolds (Urban Space Management), David West (SEW Architects).

A Social Housing Case Study : Highbury Gardens



The Mixed Income development Highbury Gardens was named one of the winners of New Homes Awards; "London's Property Oscars". It showcased that new mixed income housing can fit into and enhance a London neighbourhood, while providing contemporary comfort and features. The multimillion pound urban regeneration project also includes office and retail space to encourage local business in Islington.

The Value of Creative Districts



Ashish Mishra of SA Creative Labs highlighted the value of creative districts and how to create and enable them in your city. We started the creative realm tour at Barbican which is mixed use development with an anchor cultural centre. We also explored Shoreditch which is Europe's famous tech hub & a vibrant creative district of London. Creative districts are becoming the most popular neighbourhoods in any city. They are often encouraged by public policy-making and planning, including the injection of capital into urban revival. However, at the heart of these chic districts is the artists and creative's themselves.



Studio Visit: Norman Foster Architecture



We visited one of the most influential architecture practices of our times. We got a studio tour and learnt about the working style as well as met with key leaders and explored some of their latest projects. The studio explained their design process which is based on ecology-conscious concept, setting new standards for the interaction of buildings with their environment. The studio also invited us into their materials Lab, 3-D Printing studio & the model making workshop.



Summary of past program

Leaders Meeting: Mayor of Bristol



George Ferguson, Mayor of Bristol is a British Architect, cultural entrepreneur and the first elected Mayor of Bristol. Bristol is UK's IT & Creative Industry Hub. He started his talk by warning us to not copy western ideas and be seduced by imagery of the west. He said: *"My idea of good architecture is about creating place. It's not about providing glitzy iconic buildings, competing one against the other, but how we use the best of what we've got."*

Kings Cross Development :

Case Study & Leaders Meeting with CEO of Argent, Roger Madelin



This Site tour featured central London's biggest construction project. The 67 acres King's Cross is the largest & most complex redevelopment in Central London - 50 new buildings, 20 new streets, 10 new parks and squares, 45000 people by 2016. We got an inside look into this ambitious project.

Roger Madelin, CEO of Argent explained - "We wanted to create a place where people wanted to come, we prefer mixed use, which spreads the risk, and multi-phase schemes, where we can create our own place and environment if there isn't a good one to feed into, King's Cross is a framework that will have several masterplans," *"We are looking at the public realm and its management and design, including the shopfronts. I know this is a cliché, but the place can add more value than individual buildings."*



"I am a firm supporter of democracy and we have a planning system that, rightly, has been devolved to the local level. But it has a built-in attitude to oppose."

In conclusion, the visionary developer who has invested more than the requisite social infrastructure said **"You can either embrace complexity or fight it. We embraced it and made it work for us"**

Studio Visit : Zaha Hadid Architects



Zaha Hadid Architects Studio is among the most famous architects known for the creation of contemporary iconic architecture.

The studio experiments with architectural design, exploring the latest technological and material innovations.

We walked through the studio to explore their design processes and practices; studied some key projects and met the key leaders.

Thames River Architecture Cruise



We concluded the program with an evening cruise down the River Thames exploring the key landmarks that contribute to making London such a vibrant and -dynamic city.

Summary of past program



Leaders Study Retreat on Urban Innovations is aimed at a select group of senior leaders from India's Built Environment Sector and features closed door meetings with key Leaders from the host city along with exclusive site visits led by visionaries who led the transformation.

This year “Leaders Study Program” is taking place in Berlin in November. Berlin is seen as the coolest cities in the world and has come to become a model for European urban design. The Program will showcase Berlin’s key developments, which have shaped one of Europe’s most “cool”, sustainable, liveable and yet contested cities.

About : Leaders Study Retreat , Berlin 2016



Old City Revival & new Public Architecture & Central landmarks like the Reichstag (with its new dome by Norman Foster) and the Jew Memorial by Libeskind



Potsdamer Platz – The Largest inner city Reconstruction in Europe. Renzo Piano designed DaimlerChrysler District and features architecture by renown practices such as Rafael Moneo, Mies van der Rohe & Richard Rogers.



Housing Revival : Hellersdorf, one of the many East German suburban system built housing schemes with more than 400,000 apartments that are undergoing renewal.



Creative Neighborhoods & Innovation Districts :Holzmarkt with living and working spaces, studios for artists, creative types and craftsman, trade, clubs, cultural sites, a restaurant, a new hotel and the Eckwerk start-up centre.



Heritage Conservation: Berlin's Historic Cored destroyed during the war Spandauer Vorstadt is beautifully restored today with cafés, shops & courtyard homes



SMART CITY BERLIN A prototype for urban life in the 21st century. Examples of this include the "Zukunftsorte" (places of the future) in Berlin with Germany's most modern technology park, Berlin-Adlershof, is among the world's 15 largest science parks and is the most important science, business and media hub in the capital region.



Europe's Smart Harborfront Makeover - Spree River Development



Sustainable Buildings & Energy Retrofits & Eco Suburbs

World Architecture Festival is the world's largest festival and live awards competition dedicated to celebrating, and sharing architectural excellence from across the globe. More than 2000 architects will attend to celebrate, learn and be inspired WAF Awards, the **'Oscars of Architecture'**, sit at the heart of the Festival, the foremost conference and exhibition event in global architecture. In a unique format, keynote talks from the industry's leading lights sit alongside presentations from award finalists, live judging and multiple conference sessions



About : World Architecture Festival , Berlin 2016

2,100

Attendees

From

65

countries

110,000

Database of
architects

WAF is the world's largest, live, inclusive and interactive global **architectural awards** programme and festival.

Cost of participation:

Option 1: 4 Days Program of Leaders Study Retreat : 2800 Euros all Inclusive

- ∅ Program fee of Leaders Study Retreat
- ∅ Single occupancy accommodation in 5 Star Hotel in Berlin for 3 nights
- ∅ Local Transport in bus
- ∅ Breakfast & lunches, gratuity & all local taxes.
- ∅ Includes a Cruise, 1 Dinner& 2 Networking Receptions as part of Leaders Retreat

Option 2 : 6 Days Program of Leaders Study Retreat + World Architecture Festival: 4350 Euros

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- ∅ Program fee of Leaders Retreat + WAF
- ∅ Single occupancy accommodation in 5 Star Hotel in Berlin for 5 nights
- ∅ Local Transport in bus
- ∅ Breakfast & lunches (Lunch between 13th – 16th Nov only as part of Leaders Program) , gratuity & all local taxes.
- ∅ Includes a Cruise, 1 Dinner& 2 Networking Receptions as part of Leaders Retreat

*** Please note that this price is exclusive of flights**

***Early Bird rates applicable till Sep 10th**

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Eligibility

Participation is limited to senior leaders including but not limited to CEO's, MD's, Principals, and Directors & Senior Government Officials.

Participation

Limited spots are available and open by application or invitation to a small, diverse group of senior delegates.

Applications

Applications will be considered on a rolling basis until Oct 31 2016. Applicants are strongly advised to apply as soon as possible as there are very limited slots. Application Form as well as details on associated costs can be found online, Apply Now : <http://bit.ly/tuvleaders> or email us on info@theurbanvision.com the details.

The Urban Vision is a social venture which was instituted to inspire next generation urbanization. The organization focuses on solutions driven research; advocates & consults on best practices in policy and design; facilitates public dialogue on policy choices.



About: The Urban Vision