BICYCLE MAYORS
THE CHANGE AGENTS
50% OF ALL TRIPS IN THE CITY ON A BICYCLE BY 2030
BICYCLE MAYORS INDIA
CYCLE TO WORK
BICYCLE BRIGADE
Trivandrum, Calicut, Malappuram

CITY FOR KIDS

WALK/CYCLE TO SCHOOL
Bangalore

SENSITISING SCHOOL & COLLEGE CHILDREN
Valsad, Tirunelveli

BICYCLE BRIGADE
Trivandrum, Calicut, Malappuram
COVID RESPONSE

Relief riders Senior citizens during lockdown - Bengaluru

Book Delivery during lockdown - Trivandrum

Bicycle donation to migrants - Pune

BICYCLES DURING CRISIS
IMPACT

SCALING

- Bicycle Councillor - Ward level leadership and intervention
  - Bengaluru
  - Guwahati
  - Mumbai
- Junior Bicycle Mayor - Leadership for the future
  - Guwahati
  - Trivandrum
  - Valsad
OUTCOMES

CYCLE TO WORK
200 + companies
76 thousand trips
6 lakh kilometers
160 tonnes of Carbon offset

CAMPUS CONNECT
Bengaluru: 23% increase in cycling, 34% in walking

SMARTCITIES CAN BENEFIT BY USING TECHNOLOGY AND PUBLIC OUTREACH FOR MAKING PROJECTS SUCCESSFUL
THANK YOU

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