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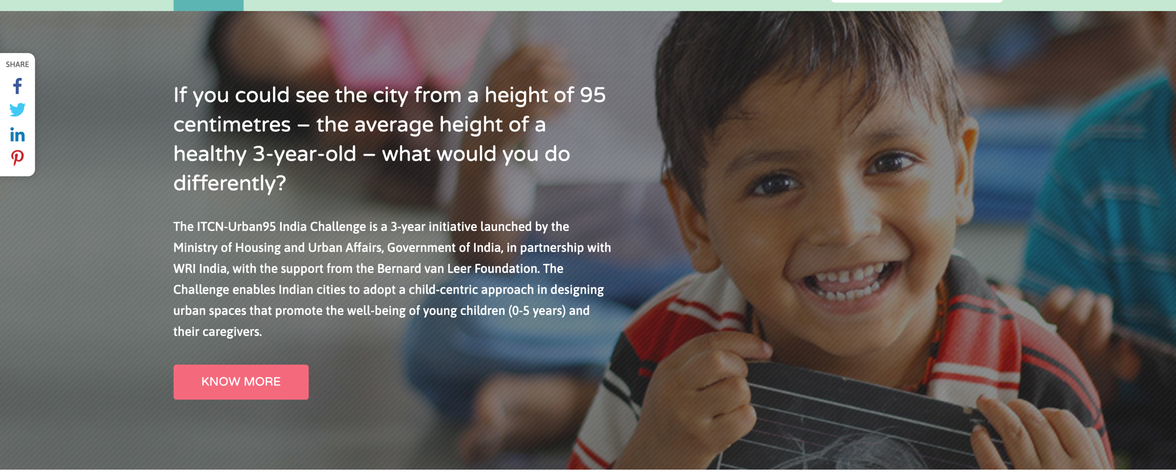

If you could see the city from a height of 95 centimetres – the average height of a healthy 3-year-old – what would you do differently?

The ITCN-Urban95 India Challenge is a 3-year initiative launched by the Ministry of Housing and Urban Affairs, Government of India, in partnership with WRI India, with the support from the Bernard van Leer Foundation. The Challenge enables Indian cities to adopt a child-centric approach in designing urban spaces that promote the well-being of young children (0-5 years) and their caregivers.

KNOW MORE

Partners

Ministry of Housing and Urban Affairs
Government of India

Bernard van Leer FOUNDATION

WRI INDIA

Phosfluorescently pursue ubiquitous platforms whereas extensible web services. Appropriately customize verticle web-readiness with bleeding-edge convergence. Progressively reconceptualize real-time partnerships before tactical "outside the box" thinking.

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Who Can Apply?

The Challenge is an open call to all Indian city agencies/city municipalities committed to helping young children, and their caregivers, feel safe to explore, play, and engage with their natural and built environment.

Municipal corporations of any Indian city above 1 lakh population can apply.

Agencies such as Development Authorities, Smart City SPVs, Metro Rail agencies, etc., that have substantial area under their jurisdiction, can also apply.

Cities need not be part of the Smart Cities Mission to be eligible to participate.

"Children are a kind of indicator species. If we can build a successful city for children, we will have a successful city for all people.

Enrique Peñalosa
Mayor of Bogota , Colombia

Why Cities Should Apply?

With over 37 million children under age 5 living in urban areas across India (Census 2011), an Infant, Toddler, Caregiver Friendly Neighbourhood (ITCN) approach secures the future of Indian cities and helps achieve goals of economic growth, health, safety, and sustainability.

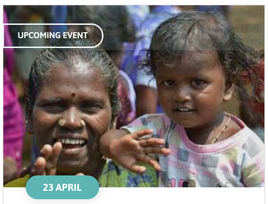
Adopting a child-friendly lens in designing and planning public spaces and transport can help city leaders, policy makers and urban practitioners envision safe, inclusive and resilient cities and human settlements for all, reinforcing both the right to the city and the right to childhood.

VIEW BENEFITS

Key Dates

- February 20, 2020 — Launch of Programme
- March 10, 2020 — Open Call for Applications
- April 30, 2020 — Last Date to Apply
- May 28, 2020 — Cohort Announcement
- December 15, 2020 — Final pitch & Jury NATIONAL CONVENING

Latest News & Events



UPCOMING EVENT

23 APRIL

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Nunc aliquet bibendum enim facilisis gravida neque. Pharetra magna ac placerat vestibulum lectus mauris.

Venue: **Goa**

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UPCOMING EVENT

21 APRIL

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Venue: **Mumbai**

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