

... CEMENTING INDIA

#### SMART CITY CHALLENGE

Round

3

SATNA MUNICIPAL CORPORATION

Consultant Mehta & Associates Indore



# Round II Highlights

#### Area Based Development

(Cost Rs 1176.10 Cr)

#### Pan City Proposals

(Cost Rs 330.40 Cr)

Selected ABD as Greenfield Site of 662 acres

Total Cost of Smart City Proposal : 1665.50 Cr.

- Mixed Use Development
- Residential Development including Affordable Housing
- Small and Medium Scale Industrial Development
- City level green network with innovative Use
- TOD Transit Corridor
- Smart Physical, social and economic Infrastructure

#### Smart and Safe Environment

- ICT based Air Monitoring
- ICT based Water and Waste Management
- ICT based Safety Management
- City Green Management
- Smart Learning and Living

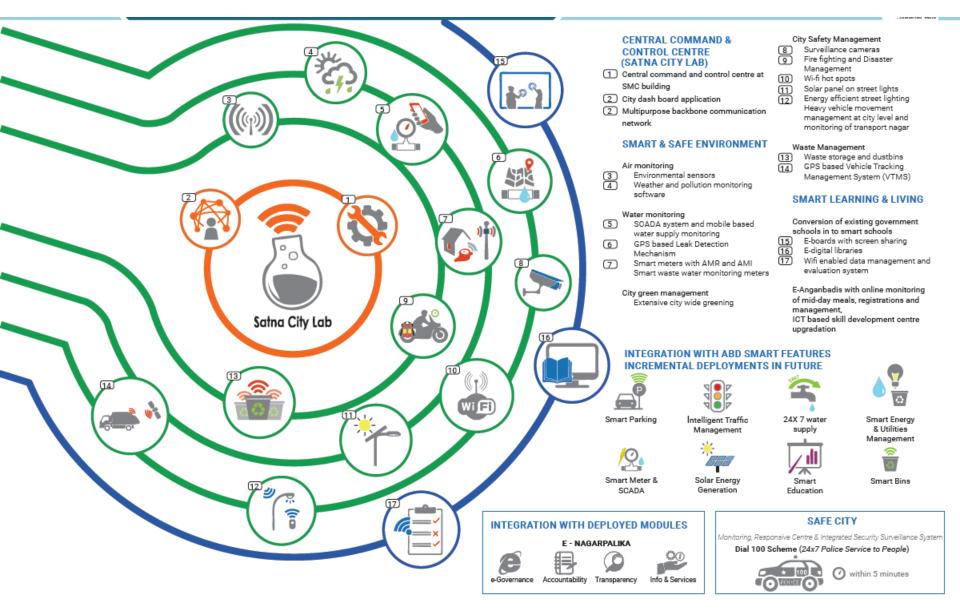


Industrial

system

## Proposal ROUND 2 — Satna City Lab Pan-City Initiative







## lssues

Though the proposal was well conceived, proposal needs to address these issues in more elaborate way

- 1. Rational justification for choice of Green-field Model of Development
- 2. Response on the questions on strategic blue-print & vision
  - Improvement in linkage with SWOT analysis and components of ABD Proposals
- 3. Being a Green-field project response to questions on ABD proposal needs to explain following more elaborately
  - Economic benefits of the project to the existing city
  - Suitability of the project structuring for such an ambitious investment to be financially feasible while ensuring market sustainability
  - Phased and incremental implementation plan to ensure availability of employment opportunities in tune with pace of skill development.
  - Land Pooling as a tool for land assembly with benefits to all stakeholders involved
  - Robustness of financial model, which ensures monitory funds for existing city's Infrastructure as well as replicable future smart city ABD Areas

## Issues

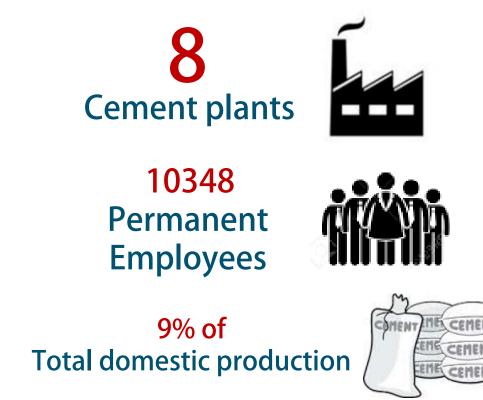
Though the proposal was well conceived, propo sal needs to address these issues in more elaborate way

- 4. The previous Proposal contemplated financial convergence with core urban infrastructure schemes like AMRUT and Swahh Bharat Mission,
  - Rather being a financially lucrative proposal ABD Area surplus revenues should be used to meet municipal corporation contribution for such core infrastructure asset creation Schemes
- Being Green Field Project many of the proposals need to effectively detailed out with supporting Key indicators to show adherence to all the essential smart city features
- 6. Previous Pan-City Proposal lacked in
  - Rational Packaging of ICT Components based on core function, ICT hardware and software requirements

## Satna Economy

Satna is known as the world's largest cement producing district.

Asia's biggest cement factory known as "Prism Cement" is here.

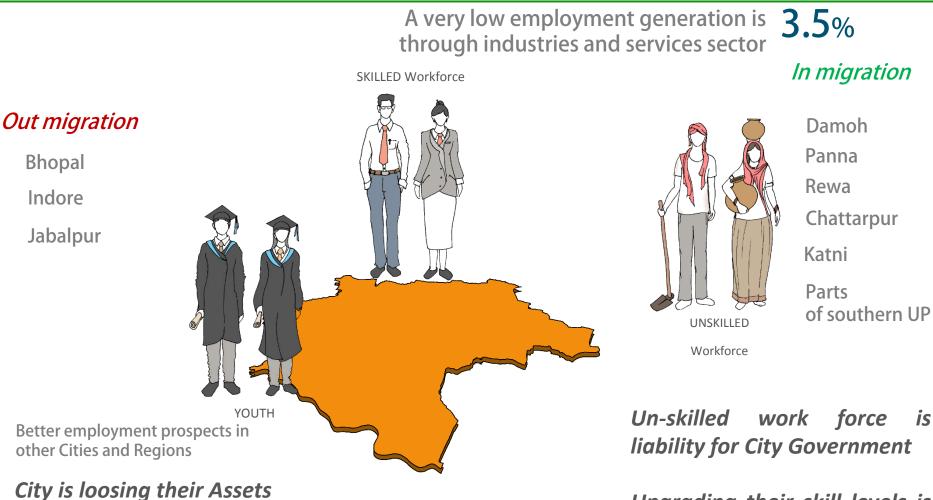


Contribution of different sectors

- Primary sector = 20 %
- Secondary sector = 29 %
- Tertiary sector = 51 %

## Employment





Providing Diverse Economic opportunities in the way

Upgrading their skill levels is the way

#### aspirations Smart City Touching Lives Across Gender–Social Status – Age



#### Startups

Infrastructure & Techenvironment to compete at the highest level

#### **Corporate Environment**

Multinational corporate –IT and Finance management firms bringing world class expertise to different levels.

#### **Smart Learning**

To match up to the world class standards

#### Skill development

Skill & Knowledge Enhancement More Job avenues Shelter Needs

#### **Comfortable Living**

Affordable Housing Smart Health Facilities



NURTURING

YOUNG GRADUATES

UNSKILLED LABOUR

SKILLED LABOUR

DEPENDENT

## SWOT



#### STRENGTH

#### WEAKNESS

#### **OPPORTUNITY**

### THREAT

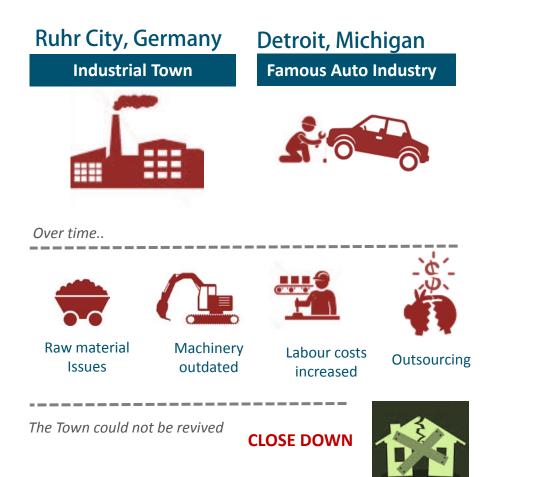
- Lies in the limestone belt of India. The region contributes to around 10% of total cement production.
- Commercial capital of Baghelkhand Region
- Has a very important Railway Junction
- Sole-Natural Resource based Economy
- Out migration of skilled/semi-skilled work force and immigration of un-skilled workforce
- Low work force participation rate
- High Air Pollution, Lack of green areas and public spaces
- Dense core area limits possibilities of expansion
- Housing shortage in Affordable Options
- Cement industries are major magnets for growth and development.
- Economically healthy ULB to undertake development works and reforms
- Major urban center in a radius of 200 Km

• Economic base is of a sole natural resource and hence cannot be considered sustainable

**Case Examples of Economic Diversifications** 



#### **Single Engine Economies**



#### **Diversified Economies**

#### Dubai, UAE

**Oil and Gold trading** OIL OIL Economy Diversified



Tourism

Corporate Infrastructure

**Financial** Institutions

One of the most developed and future ready cities



## Greenfield is the Way ! For Diversification



#### Limestone Belt — Cement Industry

Vast limestone availability in the region is attracting more and more Cement Industries including International players.



More In-Migration of Labour Force Un-skilled work force is liability for City Government

INVESTMENT OF MORE THAN **Rs 5000 CRORE** IS ENVISAGED IN RADIUS OF 35 KM, IN NEXT 5 YEARS NEED CORRESPONDING PHYSICAL SOCIAL and ECONOMIC INFRASTRUCTURE CREATION TO ATTRACT SUCH INVESTMENT

CURRENT GAP OF **8490** AFFORDABLE HOUSING UNITS WILL BE A CONSTRAINT

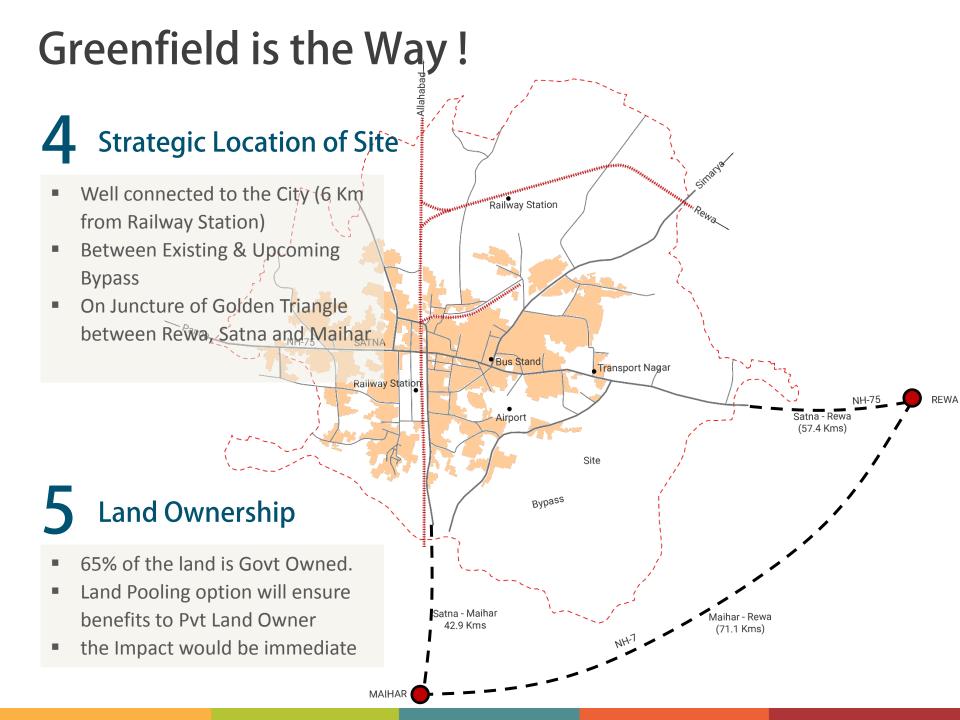
## **2** Economic Diversification within existing City?

Land availability for Redevelopment within the City is a constraint. So as to ensure economic diversification *green field development* is required

### **S** City Within a City

The Greenfield development to serve as *light house* for smart living and at the same time provide opportunity to create *diverse job opportunities* for all







 Re-writing of Complete proposal addressing the issues in Round – II Proposal and improving responsiveness to mission guidelines

- 2. SCP focuses on following key themes to justify green field development
  - Providing for diverse economic base and employment opportunities to stop migration of skilled work force to Jabalpur, Bhopal and Indore.
  - Learning and skill development for immigrated un-skilled workforce from regional hinterland.
  - Incubation of urban youth in Satna to develop entrepreneurship with focus on start-ups in hospitality, service sector, IT/ITES, retail and other manufacturing sector.
- 3. Rational Project Structure and implementation plan
  - Early Bird Projects on 15% of the Net Plotted Area (NPA) within first 3 years to create buzz & provide impetus for green field development
  - Early Bird Projects on another 15% of the NPA will be developed on PPP mode within 5 years
  - All the Trunk infrastructure will be in place within 5 Years
  - Remaining 70% of development will be implemented on PPP Mode (gross plotted area basis) and/or by private land owners on compensatory plots within 15 years

Round III Proposal

Improvements Made



Round III Proposal

Improvements Made

- Functional Re-zoning of the ABD proposal with 5 Precincts and 2 Infrastructure Project Packages with focus on job creation & skill development
  - Mixed Use Walkable TOD Community
  - Multiproduct Non-Polluting Industrial Park
  - Medium Density Residential Neighbourhoods in Transition Zone
  - Recreational Green Networks
  - Economic, Institutional and Social Infrastructure
  - Transit Corridor and Facilities
  - Smart Physical Infrastructure
- Creation of City Infrastructure Development Fund and Smart City Development Fund
  - 50% of the surplus revenues from the ABD Area will be used to replenish City Infrastructure Development Fund created for capital investment on Core Infrastructure schemes such as AMRUT and SBM
  - Remaining 50% revenues will be used to fund future replicable smart city proposals through replenishment of smart city development fund



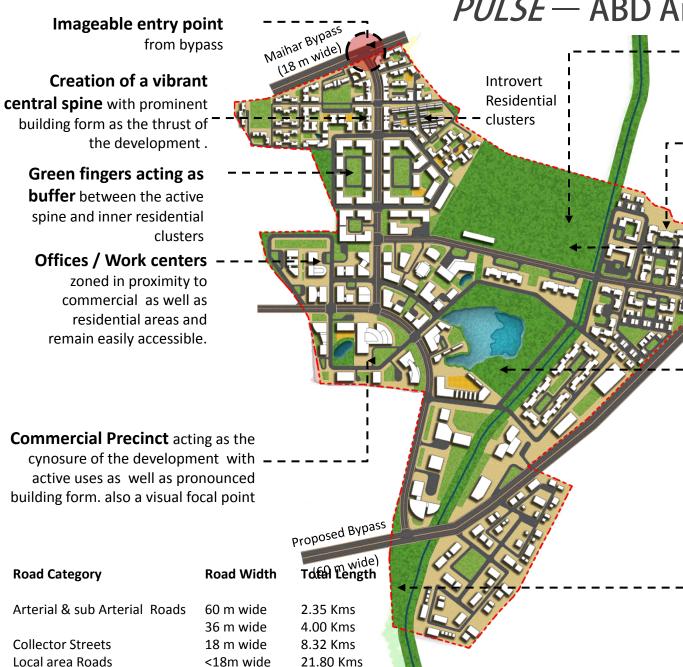
## Vision

Restructuring Satna into a smart, compact and vibrant regional hub, providing diverse economic opportunities for varied skill levels by leveraging its resource based economy and harnessing investments in industrial sector



#### PROVIDING UBER LIVING & SUSTAINABLE ECONOMY

- Will become the heart of future ready Satna & serve as light house for rest of the city as a aspired quality of life.
- Will Provide opportunities for economic diversification to overcome limitations of natural resource based economy
- Will promote entrepreneurship development for skilled work force and skill upgradtion of immigrating un-skilled labour
- Will Provide affordable housing options with sustained work to home relation in compact, walkable, mixed-use and sustainable neighborhoods



**Road Category** 

Collector Streets

Local area Roads

#### *PULSE* — ABD Area Site Planning

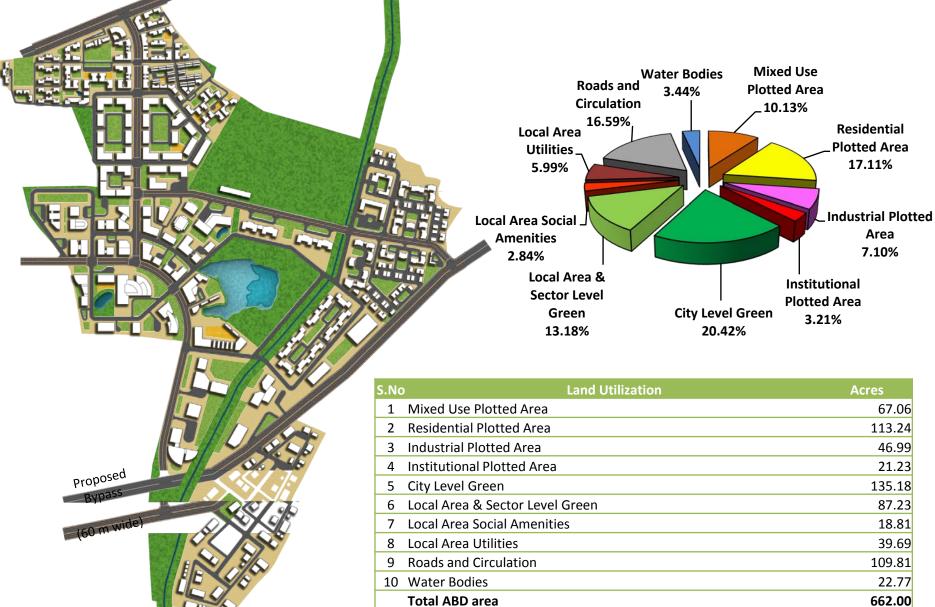
Creation of an integrated green network running through the development

- A mix of housing types planned within residential offer to areas а living heterogeneous environment
- A city level park proposed catering to the new development as well as an attraction for Satna city
- Creation of a central active recreational **hub** within the development which has been zoned in close proximity to residential areas, commercial as well as work centers.

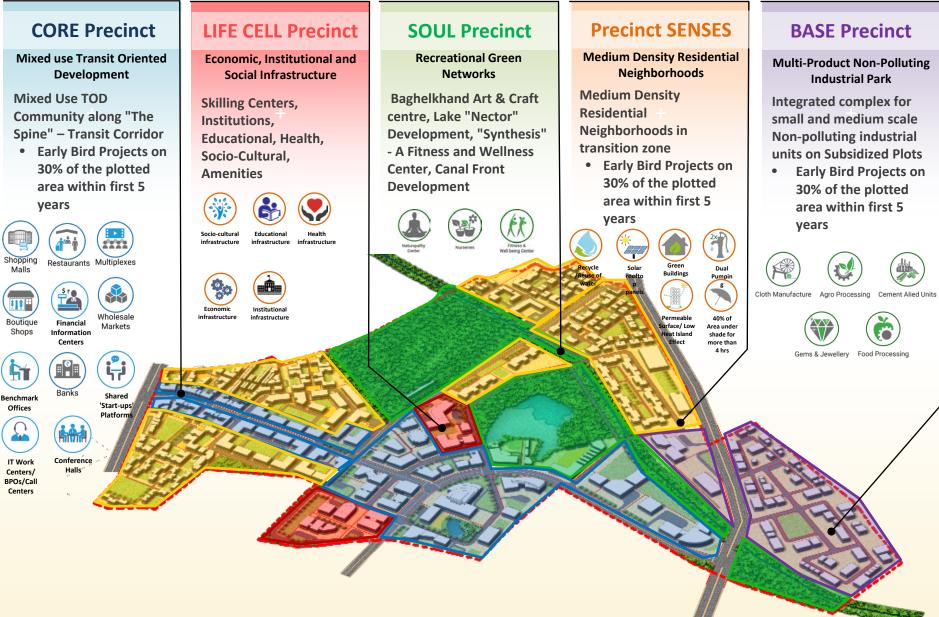
Proposed Green Buffer running along the existing canal segregates the residential areas and offers rich open space experience throughout the development

#### **PULSE** – ABD Area Statement











#### **CORE** Precinct

**Mixed use Transit Oriented** Development

Mixed Use TOD **Community along "The** Spine" – Transit Corridor

 Early Bird Projects on 30% of the plotted area within first 5 years

Multiplexes

Vholesal

Markets

ups' Platfor

Restaurants

Financial

Information Centers

Conference

Halls

Compact & walkable, mixed-use, mixed income, high density transit oriented development (TOD) communities along the project spine

- 2,447 commercial units ۲
- **Employment for 11,326 workforce** in retail, trade, service and IT/ITES sector
- 4,626 housing units including 3,238 units (70%) for EWS & • LIG by 2032







(Net Plotted area-61.06 acres)





Malls

Boutique

Shops

Centers BPOs/Ca Centers



**BASE Precinct** 

Multi-Product Non-Polluting

Industrial Park Integrated complex for

small and medium scale

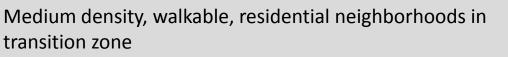
Non-polluting industrial units on Subsidized Plots

Multi-product, non-polluting industrial park with small and medium scale industries on subsidized plots in agro-processing, pharma, electronics, electrical & gems/jewellery

- 173 units (121 Small scale and 52 Medium scale)
- Employment for 3,803 workforce by 2032







 9,895 housing units including 6,926 units (70%) for EWS & LIG by 2032)

(Net Plotted area-113.24 acres)

#### **Precinct SENSES**

Medium Density Residential Neighborhoods Medium Density

Residential + Neighborhoods in transition zone

• Early Bird Projects on 30% of the plotted area within first 5 years

> 40% of Area under shade for more thar







City level green networks piercing the ABD area between various precincts comprising of baghelkhand art & craft center, lake "Nector" & canal buffer development, "Synthesis" a fitness & wellness center with sports complex, botanical garden & urban forest.

(135.18 acres of city level public open spaces & 87.23 acres of sector/local area level public open spaces)

#### **SOUL Precinct**

Recreational Green Networks

Baghelkhand Art & Craft centre, Lake "Nector" Development, "Synthesis " - A Fitness and Wellness Center, Canal Front Development









#### **LIFE CELL Precinct**

Economic, Institutional and Social Infrastructure

Skilling Centers, Institutions, Educational, Health, Socio-Cultural, Amenities Economic, Institutional and Social infrastructure comprising

- Vocational Training Institute & Industrial Training Institutes for **400 students** each,
- 4 incubation centers developing 800 entrepreneur per year
- 4 skill development centers upgrading skills of 1000 workforce per year,
- **9 Smart** primary, secondary schools, **11** community rooms/halls and libraries (for early bird project area) and
- 180 bed health facility

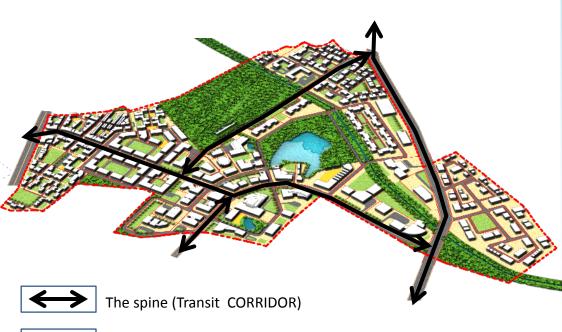
(Net Plotted area-21.23 acres)



#### The SPINE

Transit Corridor & Facilities

- Development of transit corridor & intersections for high capacity bus system,
- NMV lanes,
- **pedestrian pathways** in-line with code of practice for urban roads



The nerves (SMART INFRASTRUCTURE)

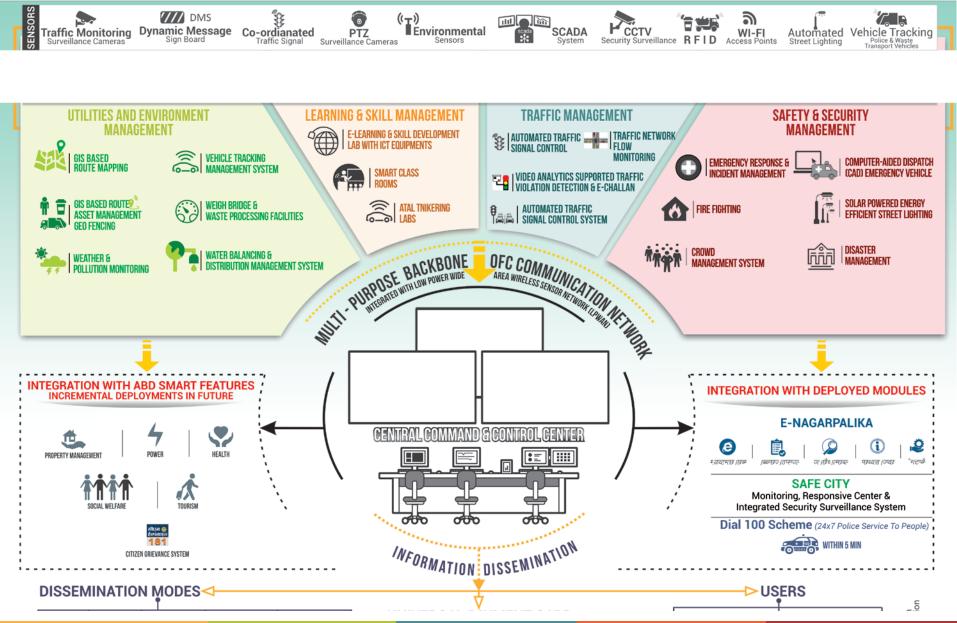
#### The NERVES Smart infrastructures

- Smart infrastructure comprising 24X7 SCADA enabled water supply with smart meters ensuring re-use of treated wastewater,
- **100% coverage of sewerage system** with decentralised wastewater treatment effecting re-use,
- 100% coverage of underground storm water drainage network,
- door-to-door collection, transportation & disposal of solid waste,
- 24X7 SCADA enabled power supply with smart meters,
- smart grid, solar power generation on roof top of buildings and canal top,
- distribution network for processed natural gas,
  - solar powered energy efficient street lighting,
- safety and security surveillance,
- air quality & environment monitoring, fire hydrant system, public wi-fi hotspots, telecom lines and underground utility duct for all utilities.



### SATNA Synergy Lab - PAN CITY-PROPOSAL







16.76

"CORE" Precinct	S N	Activity Code	Project/Component/Activities	Total Cost (in Rs Crs)
	Α		"Core Precinct" – Mixed use Transit Oriented Development	
	1	A1	Early Bird Project of Mixed Use TOD Community along "The Spine" – Transit Corridor (15% of the Plotted Area within 5 Years)	198.46
	2	A2	Early Bird Project of Mixed Use TOD Community along "The Spine" – Transit Corridor on PPP Mode (15% of the Plotted Area within 5 Years Phase - I)	9.18
	3	A3	Mixed Use TOD Community along "The Spine" - Transit Corridor on PPP Mode (70% of the Plotted Area within 5th to 15th Year Phase - II)	0.00
			Total "Core Precinct" – Mixed use Transit Oriented Development	207.64
lct	S N	Activity Code	Project/Component/Activities	Total Cost (in Rs Crs)
Precinct	В		"Base Precinct" - Multi-product Non-polluting Industrial Park	
<i>"BASE"</i> Pre	1	A4	Phase - I - Development of Industrial Park (Plots for Small & Medium scale industrial units on 30% of the Plotted Area within 5 Years)	16.76
	2	A5	Phase - II - Establishment of Small & Medium Scale Industrial Units through PPP Mode (70% of the Plotted Area within 5th to 15th Year)	0.00
			Total "Base Precinct" - Multi-product Non-polluting Industrial	

Total *"Base Precinct"* – Multi-product Non-polluting Industrial Park



"SENSES" Precinct	S N	Activity Code	Project/Component/Activities	Total Cost (in Rs Crs)
	С		"Senses Precinct" – Medium Density Walkable Residential Neighborhoods in Transition Zone	
	1	A6	Early Bird Project of medium density walkable residential neighborhoods (15% of the plotted area within 5 years)	164.60
	2	A7	Early Bird Project of medium density walkable residential neighborhoods through PPP Mode (15% of the plotted area within 5 Years)	9.93
	3	A8	Medium Density Walkable Residential Neighborhoods in Transition Zone on PPP Mode on SPV Land Bank and by private Land Owners on Compensatory Land (15% and 55% of plotted area respectively within 5th - 15th year) on Compensatory Land to Private Land Owners	0.00
			Total <i>"Senses Precinct"</i> – Medium Density Residential Neighbourhoods in Transition Zone	174.52



"SOUL " Precinct	S N	Activity Code	Project/Component/Activities	Total Cost (in Rs Crs)
	D		"Soul Precinct" – Recreational Green Networks	
	1	A9	Baghelkhand Art & Craft centre	21.56
	2	A10	Lake " <i>Nector</i> " Development	10.57
	3	A11	"Synthesis" - A Fitness and Wellness Center	41.27
گ″	4	A12	Canal Front Development	15.14
			Total "Soul Precinct" – Recreational Green Network	88.53
inct				
inct	S N	Activity Code	Project/Component/Activities	Total Cost (in Rs Crs)
recinct		-	Project/Component/Activities "Life Cells Precinct" – Economic, Institutional and Social Infrastructure	
" Precinct	Ν	-		
٢ <i>5</i>	N E	Code	"Life Cells Precinct" – Economic, Institutional and Social Infrastructure	(in Rs Crs)
"LIFE CELLS" Precinct	N E 1	Code A13	"Life Cells Precinct" – Economic, Institutional and Social Infrastructure Economic Infrastructure	(in Rs Crs) 31.00



Project "SPINE"	S N	Activity Code	Project/Component/Activities	Total Cost (in Rs Crs)
	F		Project "Spine" – Transit Corridor and Facilities	
	1	A16	Development of Arterial Roads, Sub-Arterial Roads and Collector Streets	96.52
	2	A17	Other Urban Mobility Components	20.41
Pro			Total Project "Spine" – Transit Corridor and Facilities	116.93
	S N	Activity Code	Project/Component/Activities	Total Cost (in Rs Crs)
	G		Project "Nerves" – Smart Physical Infrastructure	
<sup></sup> S:	1	A18	24 X 7 Water Supply	34.25
"NERVES"	2	A19	Waste Water Treatment, Storm Water Management and Reuse	80.59
NE	3	A20	Solid Waste Management	1.96
	4	A21	24 X 7 Power Supply	207.99
Project	5	A22	Gas Distribution	19.51
	6	A23	Street Lighting, Security and Surveillance	32.83
	7	A24	Telecom and IT Connectivity	7.00
	8	A25	Under Ground Utility Duct	34.11
			Total Project "Nerves" – Smart Physical Infrastructure	418.24

 Project Cost
 Satna SYNERGY Lab — Pan-city Proposal



-AB	S N	Activity Code	Project/Component/Activities	Total Cost (in Rs Crs)
	1	A26	Satna Synergy Lab – Central Command & Control Center (CC&C)	20.00
<b>NERGY</b>	2	A27	Multi-purpose Dedicated Back Bone OFC Communication Network integrated with Low Power Wide Area Wireless Sensor Network (LPWAN)	20.00
NE	3	A28	Utilities and Environment Management	31.01
SV	4	A29	Safety & Security Management	102.18
٩N	5	A30	Traffic Management	36.50
SATNA	6	A31	Learning and Skill Management	25.56
	7	A32	Information Dissemination and Universal Payment Card	50.39
			Total Satna <i>Synergy</i> Lab – Pan-city Proposal	285.64

## Project CostTotal Capital Cost — Satna Smart City<br/>Proposal (SCP)

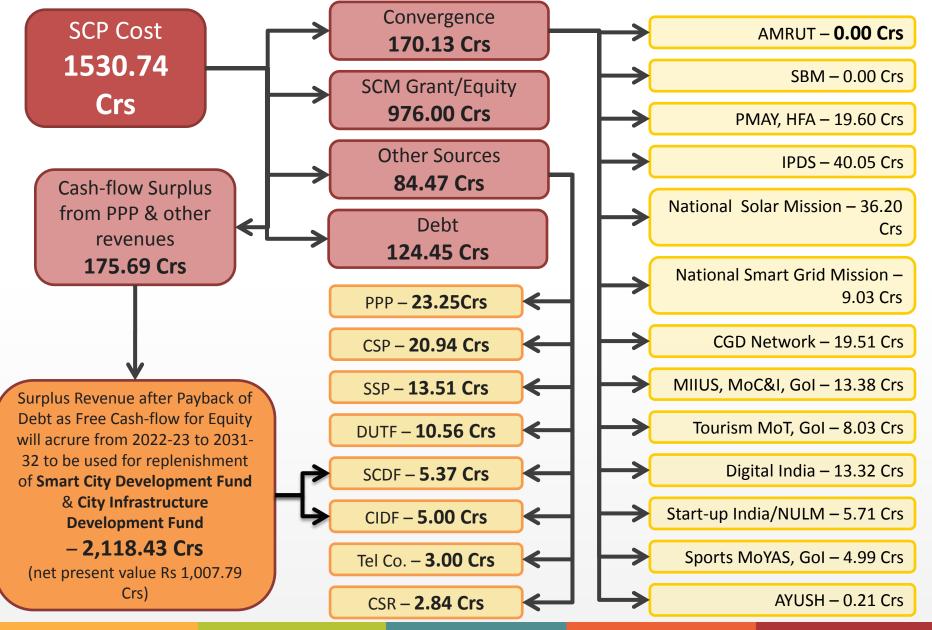


S N	Project/Component/Activities	Total Cost (in Rs Crs)
I	Providing Uber Living & Sustainable Economy – Area Based Development ( <i>PULSE</i> – ABD) Proposal	
А	"Core Precinct" – Mixed use Transit Oriented Development	207.64
В	"Base Precinct" – Multi-product Non-polluting Industrial Park	16.76
С	"Senses Precinct" – Medium Density Walkable Residential Neighbourhoods in Transition Zone	174.52
D	"Soul Precinct" – Recreational Green Networks	88.53
Е	"Life Cells Precinct" – Economic, Institutional and Social Infrastructure	148.78
F	Project "Spine" – Transit Corridor and Facilities	116.93
G	Project " <b>Nerves</b> " – Smart Physical Infrastructure	418.24
	Total <b>PULSE – ABD</b> Proposal	1171.41
П	Satna <i>Synergy</i> Lab – Pan–city Proposal	285.64
Ш	Administration and Other Expenses (@ 5% of the Smart City Mission Funds)	50.00
IV	Interest During Construction Period (IDCP)	23.69
	Grand Total Capital Cost of Satna Smart City Proposal	1530.74

### Finance

#### Means of Capital Finance for SCP

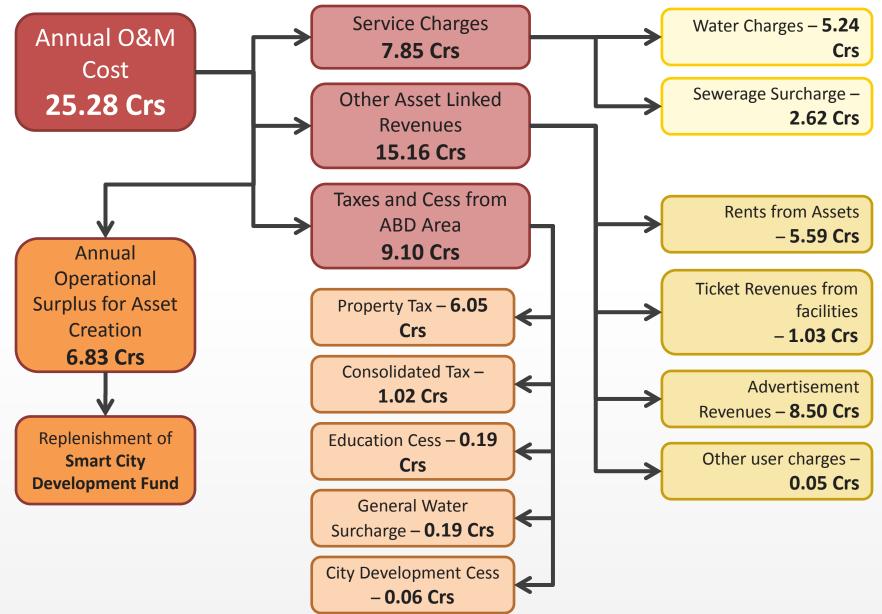




### Finance

#### Means of O&M Finance for SCP







## **Thank You**