


BACK TO  
THE CITY

A stylized graphic of a virus particle, consisting of a central grey sphere with red protrusions, surrounded by a white ring with red protrusions. The graphic is positioned between two horizontal arrows pointing in opposite directions.

Vol. 02

Markets



Implemented by  
**giz** Deutsche Gesellschaft  
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## Dispersion model for micro markets

In many urban areas markets become too dense with too many activities in one place. In such cases a re-design with more space allocation might make sense.

**Give more space to local markets and increase the amount of space for people movement and walkways. Consider a one way system of movement.**

#urbandispersion, #onewaymarket, #shoppingcommunity



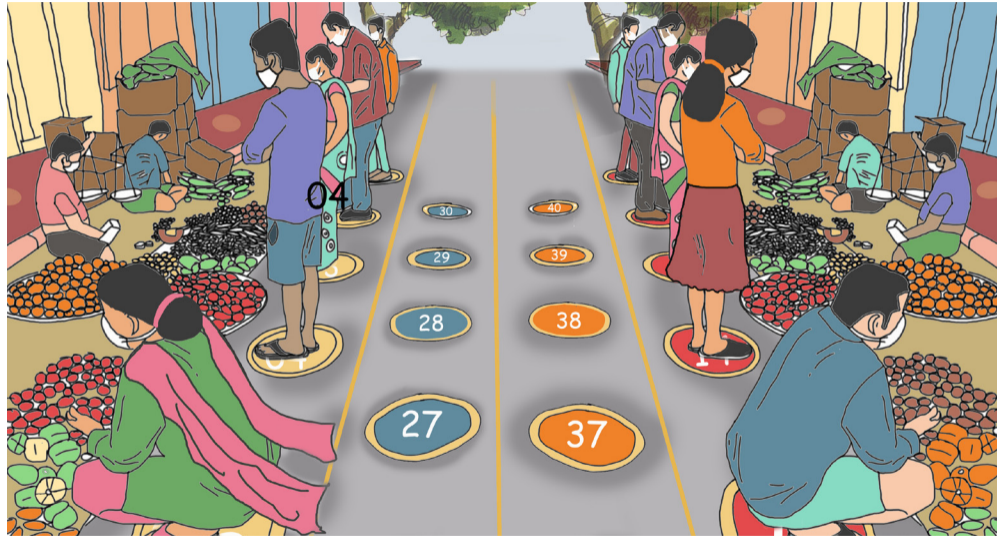
## Grid of Circles

The walking and waiting zones are most vulnerable to the transmission of virus based diseases.

**Introduce rules for those zones to make them safer.**

**Use a grid of differently painted circles to regulate the movement across the market.**

#safemarkets, #zoning, #localshopping



## Walk and Queue zones

General situation as before.

**Separate the zones for waiting and shopping from the general zones of walkways and movement.**

#safeneighborhood, #respecteachother,  
#clearrules



## Pedestrianization and NMT

Many cities have already pedestrianized innercity areas to make them more attractive for markets and shopping. Others have plans, or consider to do so in the near future.

**Now is the time! Give space to the people and vending activities and add safety to the shopping activities in your city.**

#nowisthetime, #nmt, #streetshopping



## Strong and Proud Vendors

Vendors are vulnerable to become super-spreaders. It needs special measures to take care of them.

**Establish a daily routine of health checks and entry passes for the street vendors. Introduce and distribute certain visible items such as caps/vests to show the joint efforts and increase the ownership of those processes.**

#mymarket, #freshhandsafe, #proudvendor



## SUMMARY

Introduce clear rules for market zones to make them safer.

Separate the zones for waiting and shopping from the general zones of walkways and movement.

Give more space to local markets and increase the amount of space for people movement and walkways.

Now is the time! Give space to the people and vending activities and add safety and hygiene to the shopping activities in your city.

Establish a daily routine of health checks and entry passes for the street vendors.

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