

# J CARD

AN RFID BASED MULTI-PURPOSE MOBILITY CARD FOR THE CITY  
OF JABALPUR

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# J CARD

Plastic Money for Jabalpur.

# USES OF J CARD

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Automatic Fare  
Collection in  
Public  
Transportation

Paying for  
Parking Lots

Entries in  
Gardens and  
Parks

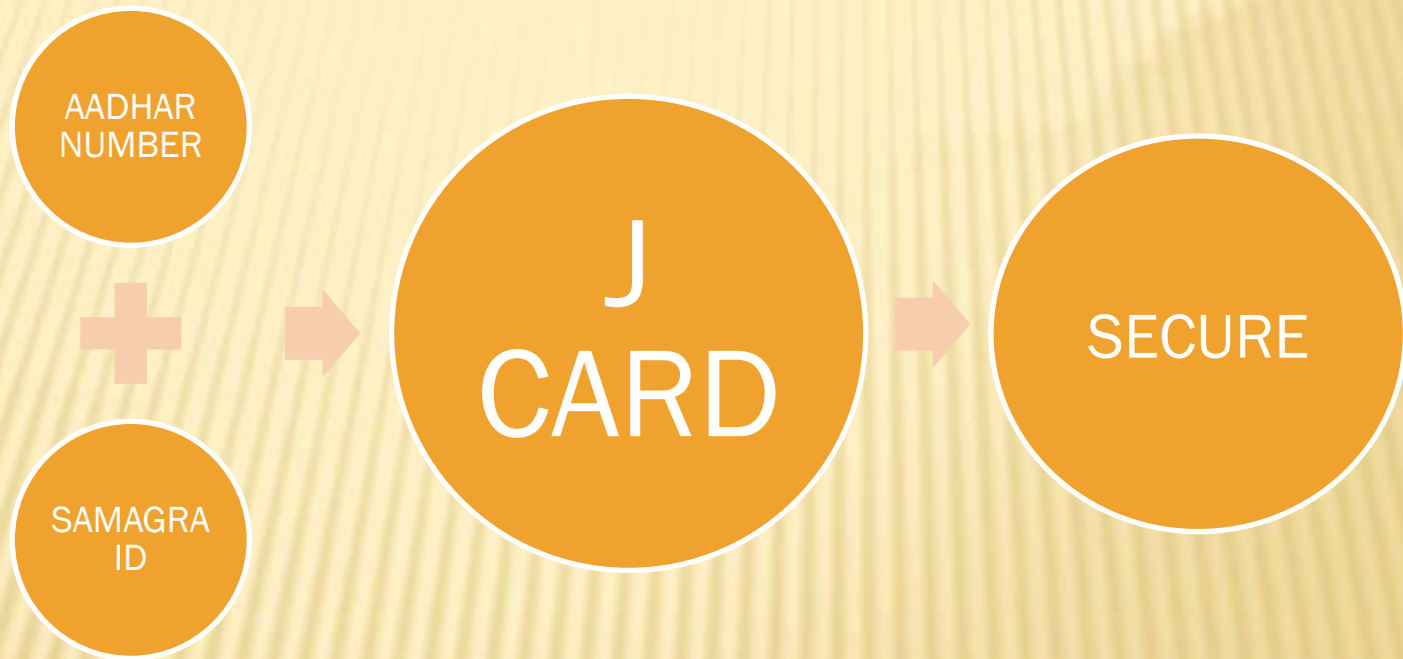
Paying for Public  
Utilities

To pay Municipal  
Taxes

Bill payments in  
retail shops

# INTEGRATION WITH ID

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# OBJECTIVES OF PROJECT

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- Wide usage of electronic payment system, led by AFC .
- Wide acceptance in majority of retail establishments for small payments.
- Using J card as an identity card for the residents of Jabalpur.
- Using the J card as Smart City Card.
- To make it indispensable in the city.

# J CARD IN PUBLIC TRANSPORTATION

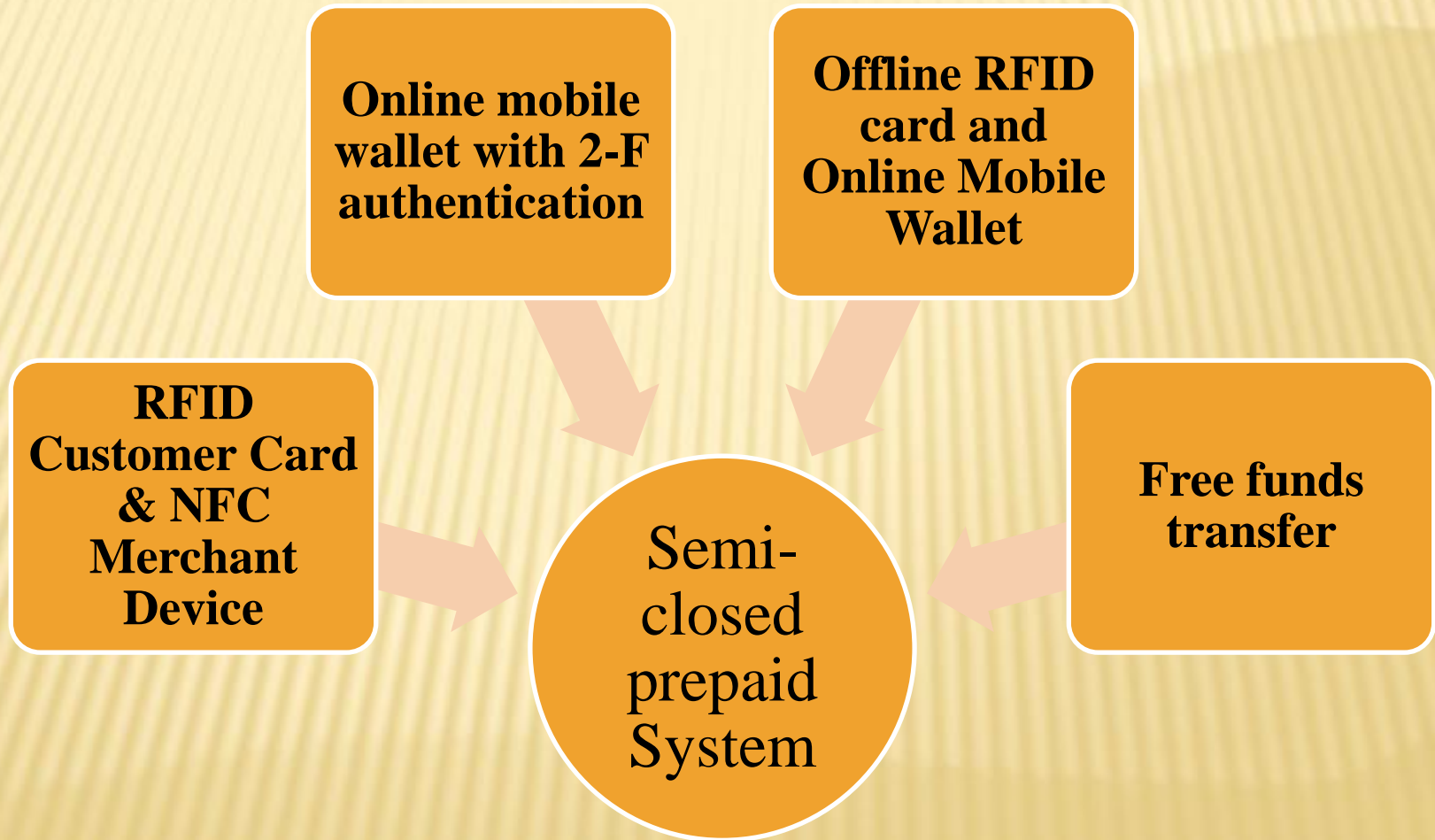
In Jabalpur city the Public Transportation System includes Semi Low Floor buses which are operated by Jabalpur City Transportation Services Limited and are run on PPP model.



# J CARD - AUTOMATIC FARE COLLECTION IN PUBLIC BUSES

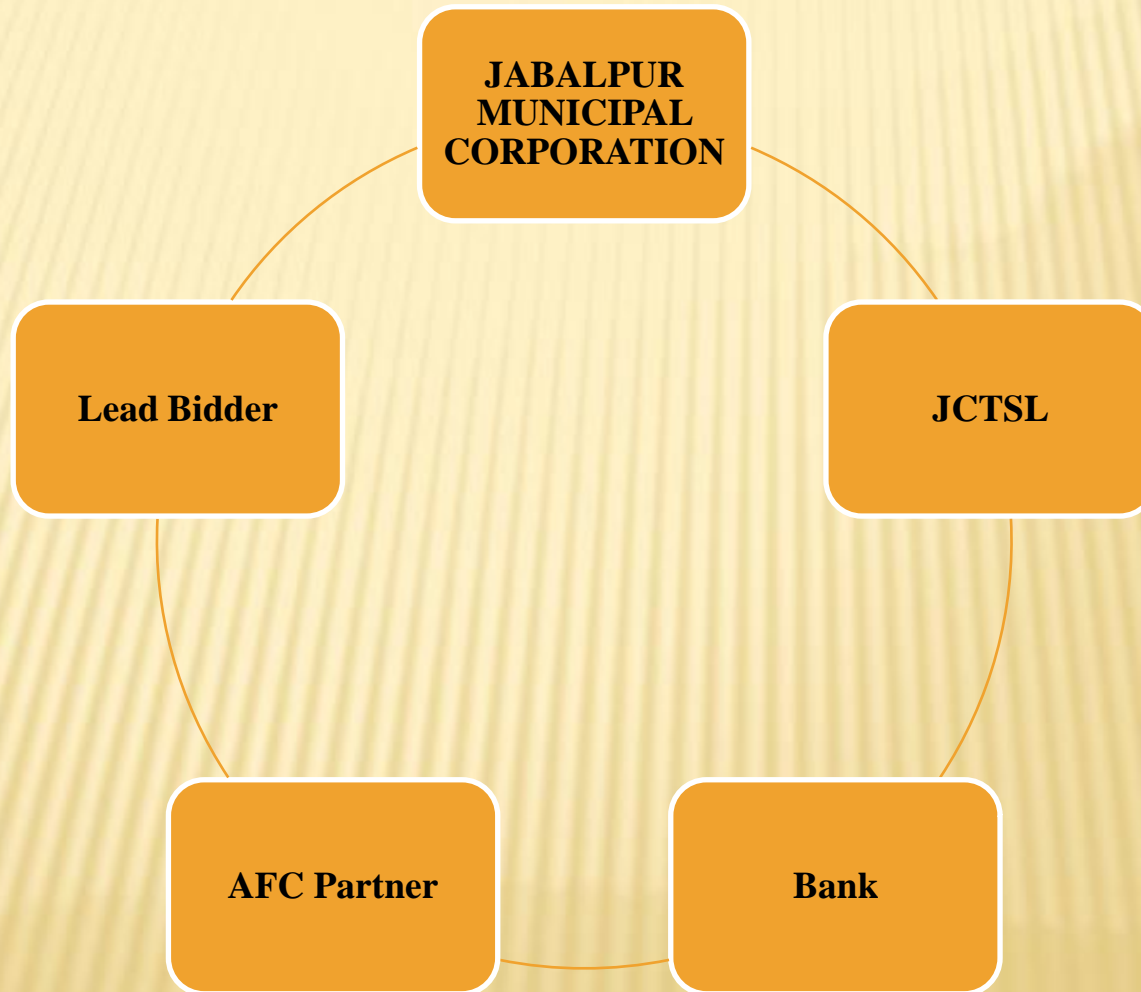


# PREPAID SYSTEM





# GOVERNANCE PRACTICES INVOLVED



# **EXPECTED DIFFERENCE IN SCENARIO AFTER IMPLEMENTATION OF J-CARD**

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- Fully Automatic Fare Collection in Public Transportation System of the city.
- Reduction in revenue leakage.
- Convenience for customers.
- Extensive Cashless Payments where almost exclusive use of cash prevails at present – Buses / Parking / kiranas/ other retail / tax payments.