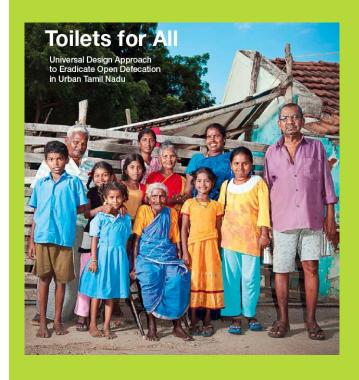
# NAMMA TOILET

A High Quality Toilet Solution

Urbane Industries Limited Chennai





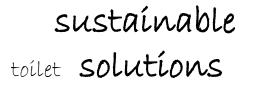
# Introduction

- Namma Toilet is an initiative by the Commisionarate of Municipal Administration, Tamil Nadu along with participation of Urbane Industries Ltd to eradicate open defecation in the State
- The public and community toilets currently built by the government are rendered useless within a short period due to various reasons
- The mandate was to Design and Develop a User Friendly Universal Toilet which will be sustainable and should be successfully used by the people across all socio economic spectrum
- The product should be of very high quality and at the same time robust enough to withstand heavy footfall at public and tourist places



# **Approach to the Problem**

- To arrive at a proper design a team of experts were formed from various fields
- People are the heart of the problem and require a collaborative, user- centered and practical approach to find the best ideas and solutions
- Teams to go to the source of the problem with focus on user needs and motivations
- It is with this objective the National Institute of Design (NID) Ahmadabad was engaged to understand problems of the actual user
- NID is an Internationally acclaimed and one of the foremost multi-disciplinary institution in the field of design education in India

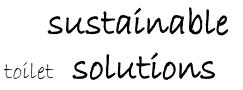




# **Approach to the Problem**

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- A Cultural Appropriateness Study was conducted by NID to understand the problem from the user's point of view across the state
- The study highlighted cultural issues around open defecation practices and the use of community and public toilets
- A team of experts conducted the study over four weeks in Anakaputhur, Trichy and Kanchipuram in Tami Nadu
- The study included in-depth interviews, full scale simulation and trace study to understand the different cultural needs
- To understand the current issues in existing facilities in-depth interviews were done to identify core issues



# **NID Key Findings**

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**Open defecation is not a choice it is unfortunately a compulsion** 

NID's Findings established a need for

- 1) "Universal Design": Toilets designed to suit the needs of Men, Women, Children, Elderly and the Physically Challenged
- 2) Modular stall design for various formats so that the toilet stalls can be combined or separated to offer many scalable options to suit the site size and shape
- 3) Toilets to be efficient with good technology, adequate space, proper ventilation, supply of water at all times and independent power

# The Design

Design addresses the most basic needs with additional high quality facilities:

- Ease of access with the right amount of privacy and safety by use of front canopies which can also be used for advertisement and signage
- Excellent interior lighting with natural light in day by a polycarbonate translucent roof sheet with metal protection and with timer controlled Solar powered Led lights in the night
- Smell free toilets due to abundant louvers for easy passage of fresh air at all times from the door to the top most positioned louvers
- International quality surface finish for ease of maintenance, anti graffiti and also this surface prevents smell generating bacteria from surviving on the inner wall surfaces, this is one of the key behind smell free toilets



# The Design

- Modular design to fit various site sizes, shapes and user requirement
- Modules made of composite materials for ease of installation at a very short period even in hilly terrain and remote places
- High quality vandal proof fittings to ensure the user has a very pleasant experience
- Concealed plumbing with independent water tank and a room under the water tank for the maintenance staff and the material used for maintenance
- Rounded edges to prevent accumulation of dirt and grime and also for easy cleaning



# The Design

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- Flushing system in all the stalls with a five litre capacity tank to ensure proper cleaning of the pan after the use
- Privacy for Ladies with separate entrance and a provision for hygienic disposal of sanitary napkins
- Provision of stand alone wash basin with soap dispenser to promote hand wash habit and ensure hygiene
- Provision for Solar powered street light to light up the full complex to ensure a secure feeling for all users and also to prevent illegal activities during night
- Universal and standard signage with logo for common identification and uniformity across the whole country

# **The Stages of Progress**

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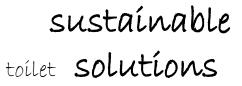
- The design started in May 2012 and was finalised by November 2012
- The first prototype was made in January 2013
- The first prototype was inspected by Dr. Ray, Professor and Head of the Industrial Design, IIT Mumbai
- With a few suggestions the product was cleared for initial public use and study by Dr. Ray
- The first installation was in Tambaram a suburb of Chennai in a highly crowded bus terminus in February 2013
- Everyday about 1200 people use four toilets installed there and even now it is like a new installation after two years and five months

# **The Stages of Progress**

- Seeing the success in Tambaram it was decided by the government to install in a religious place which is also a tourist spot and Srirangam in Trichy was selected
- The installation was made in May 2013 and here also it was a great success
- After this to further see the performance of the product in a popular tourist spot Ooty was chosen and installation was done at three popular places in September 2013
- Here also it was a success and finally it was decided in November 2013 that Namma Toilet will be installed all over Tamil Nadu
- Currently we have supplied to 200 locations and completed installation in over 150 places comprising of about 800 toilet modules
- This project has been received well by the media and the public



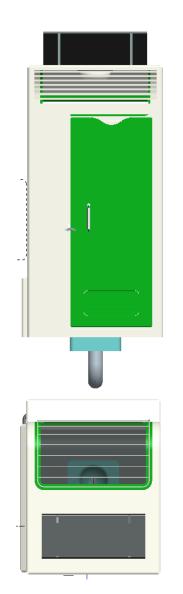






Views of single stall

**Front View** 





**Side View** 

Top View

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## **Isometric views of Single stall**

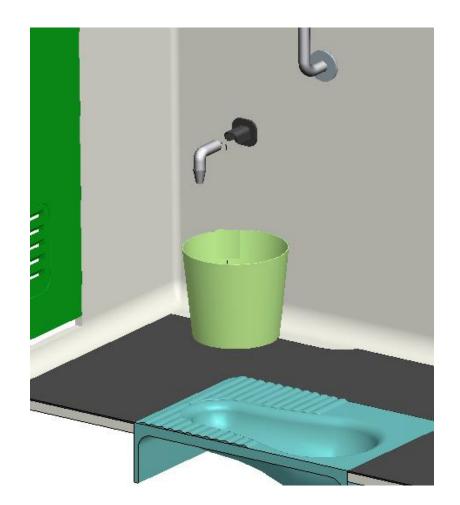






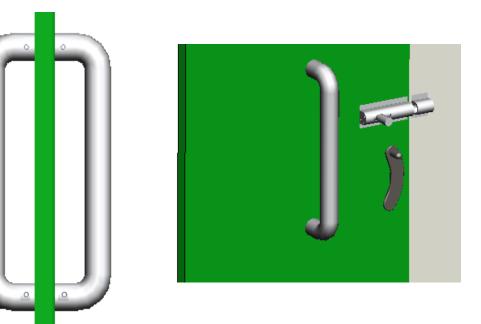
## Water tap with bucket

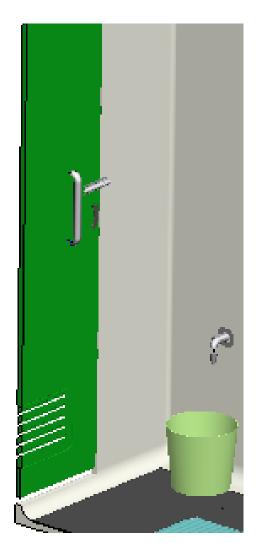






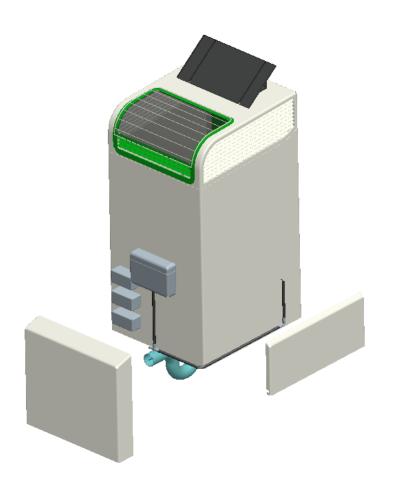
## Door handle and barrel bolt with throw over latch

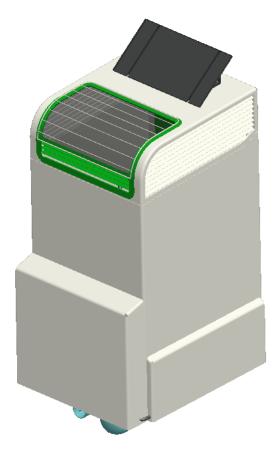






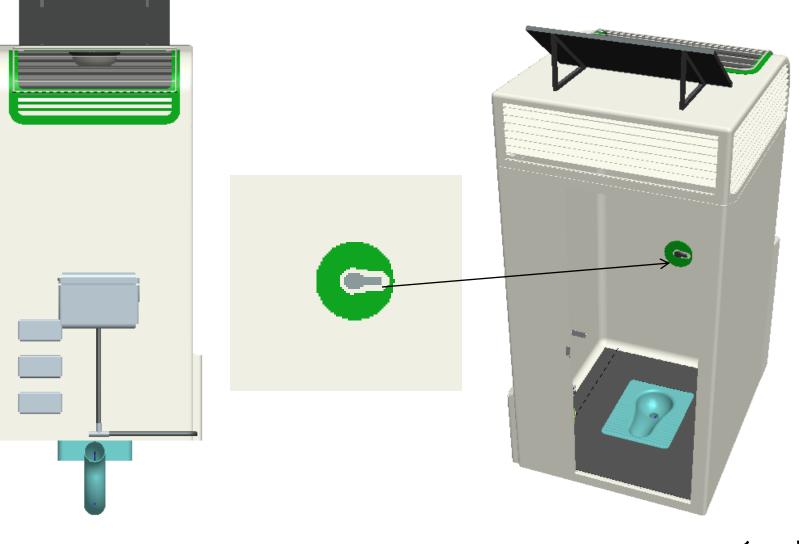
### Flush tank arrangement at the back with piping and P trap view





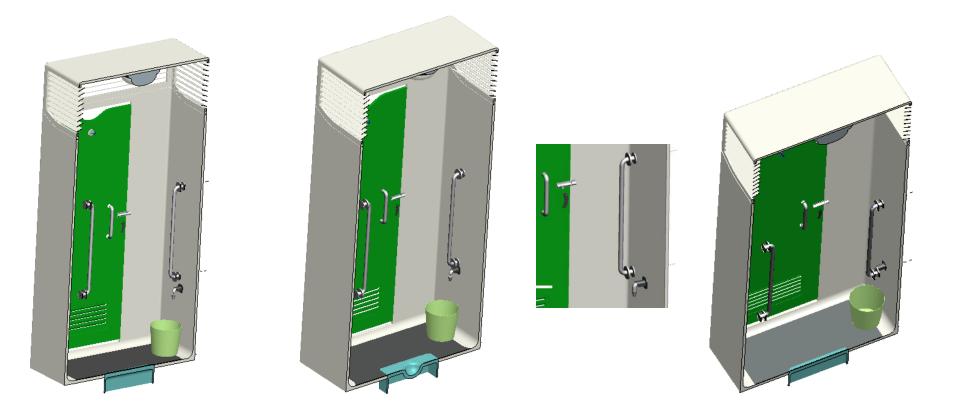


## **Concealed flush arrangement with flush knob**



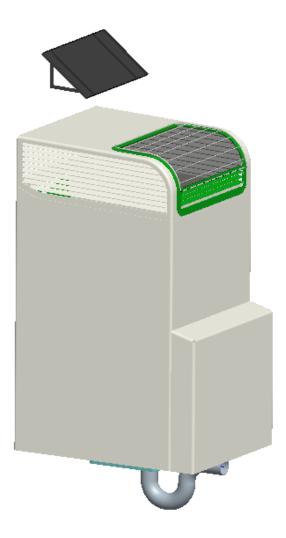


## Hatched view of interior





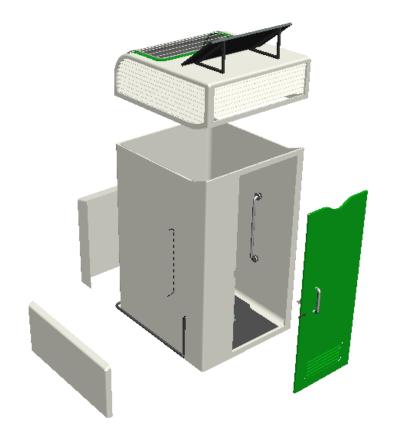
#### Solar panel for lighting exploded views

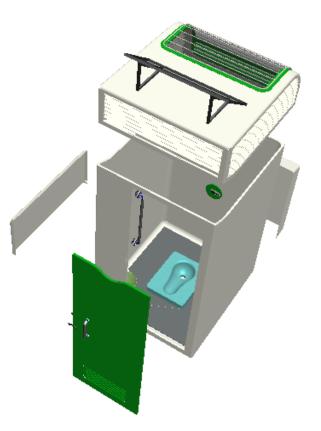






## **Overall toilet exploded views**







# **The Product**



### Namma Toilet: 1 Physically Challenged Plus two Regular Toilets Complex at SRIRANGAM Trichy





### Namma Toilet: Physically Challenged Toilet View





Tank with cabin for maintenance



### **Ooty outside Botanical Gardens View**







### Chennai Corporation: Men + Women with Urinal

Urinal





#### Chennai Corporation: 1PC + 2Men + 1 PC + 2Women with extended Ramp





## Interior View – Concealed piping with Pilfer proof

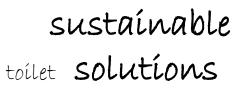
tap



Natural air ventilation with provision of abundant Louvre arrangement

Natural Light ventilation through Poly carbonate roof







### Interior View – LED Light with Motion control









### Interior View – Grab Bar



Curved corners to ensure very clean surface and easy to clean





### Ladies Toilet – Sanitary Disposal arrangement with instructions



Concealed flushing arrangement to ensure the toilet pan is always clean

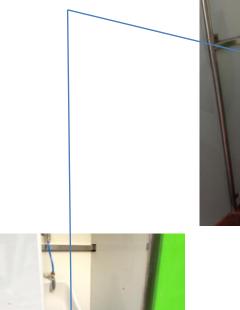


#### Namma Toilet Men Urinal

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Urinal inside view

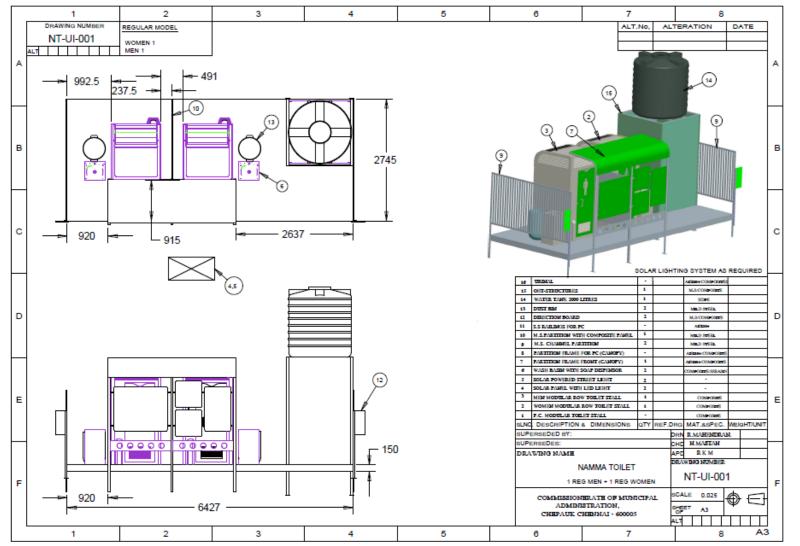






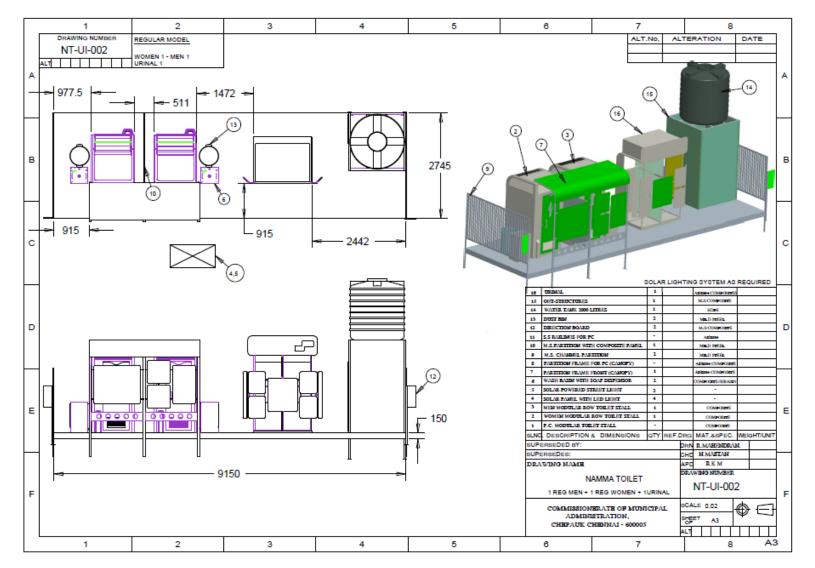
# Namma Toilet various configurations

## **Configuration – 1Req Men + 1 Req Women**



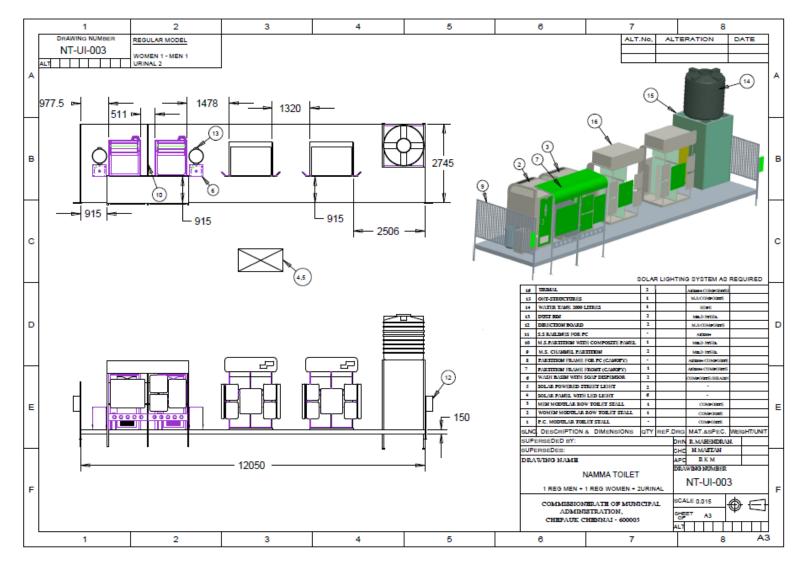


## **Configuration – 1Req Men + 1 Req Women + 1 Urinal**





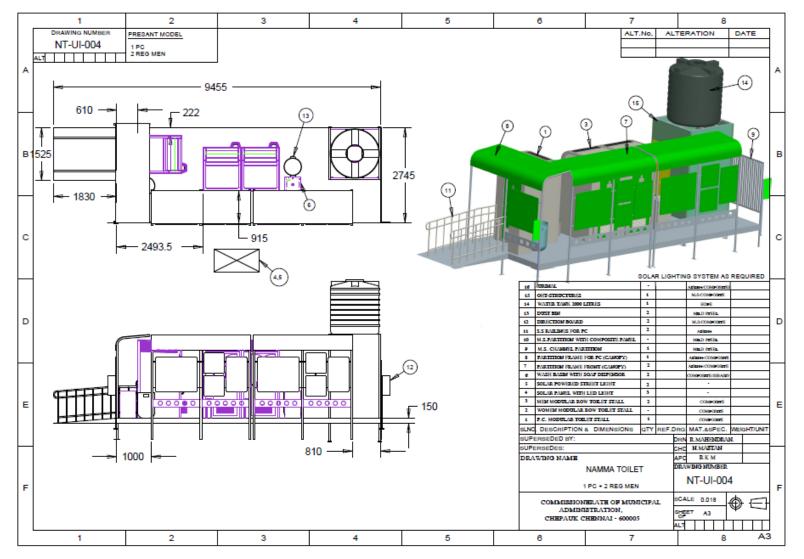
### **Configuration – 1Req Men + 1 Req Women + 2 Urinals**



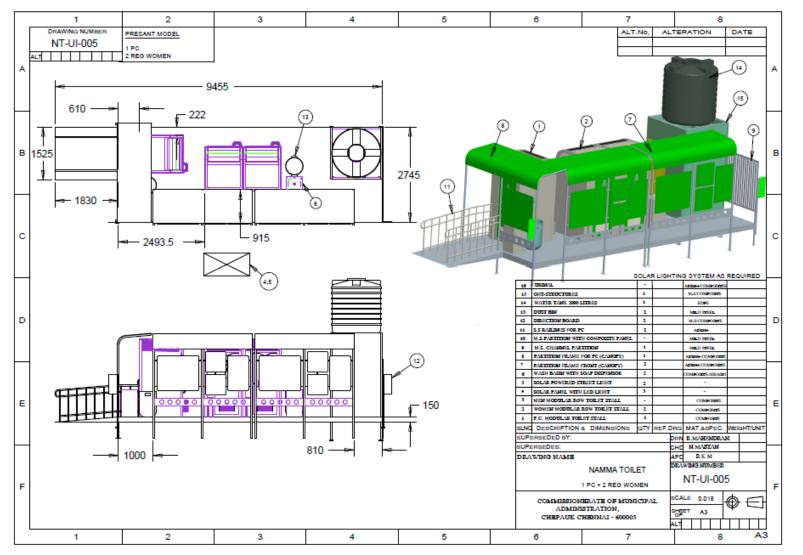


## Configuration – 1PC + 2 Req M

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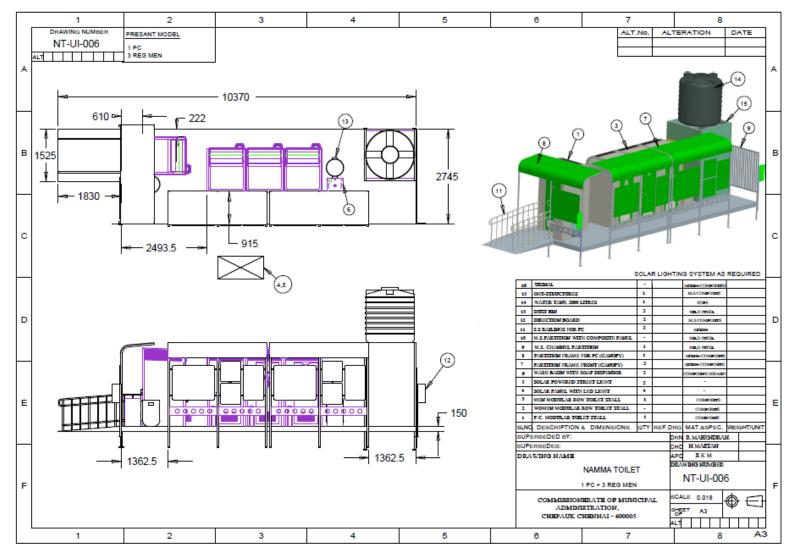
# Configuration – 1PC + 2 Req W





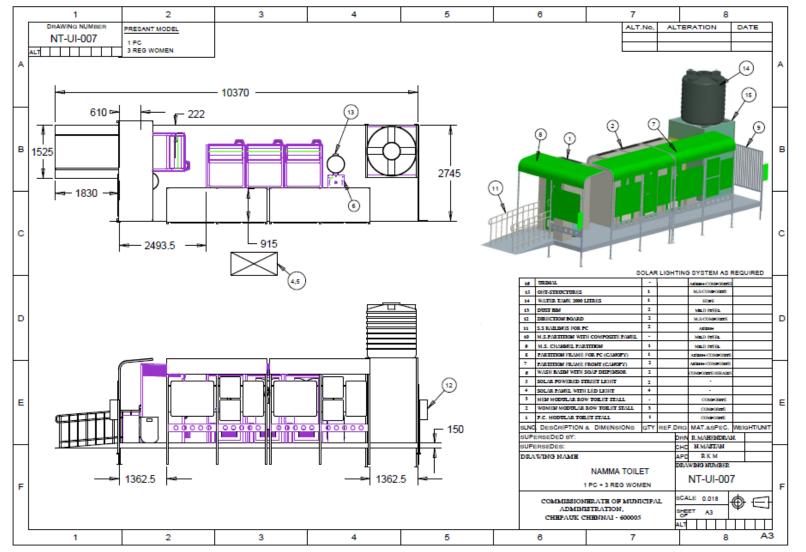
# Configuration – 1PC + 3 Req M

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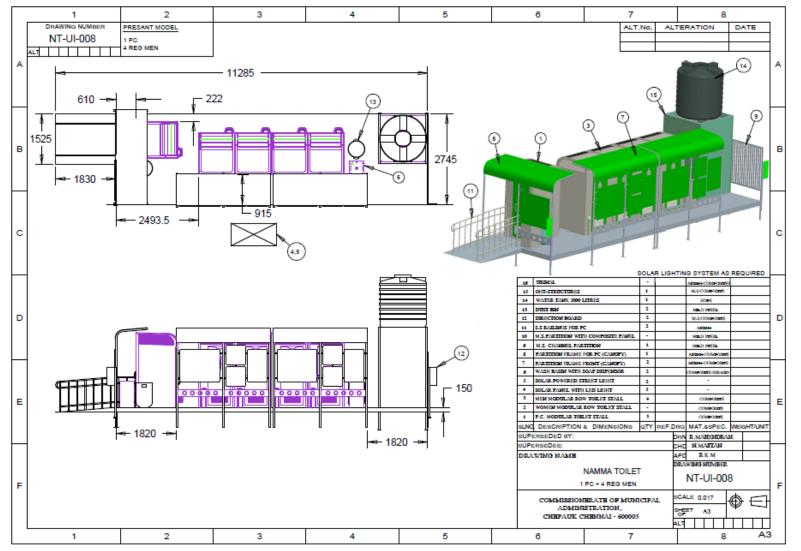


# **Configuration – 1PC + 3 Req W**

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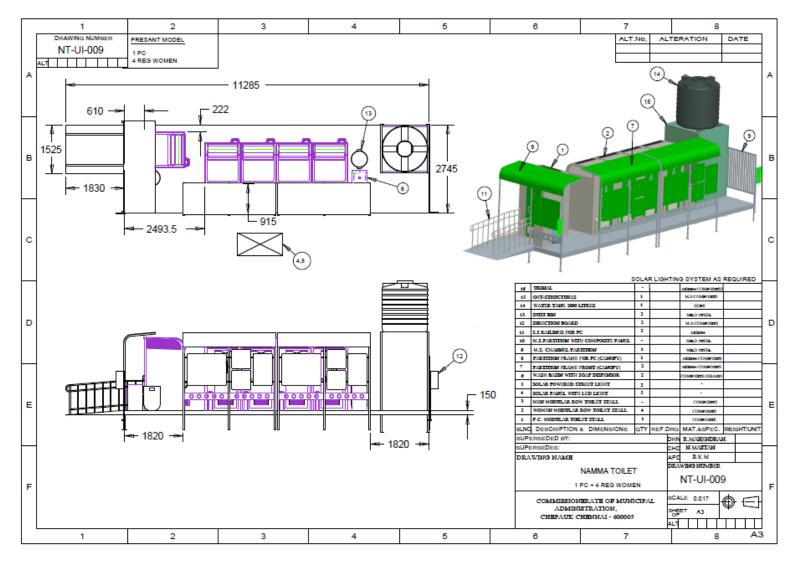


# Configuration – 1PC + 4 Req M



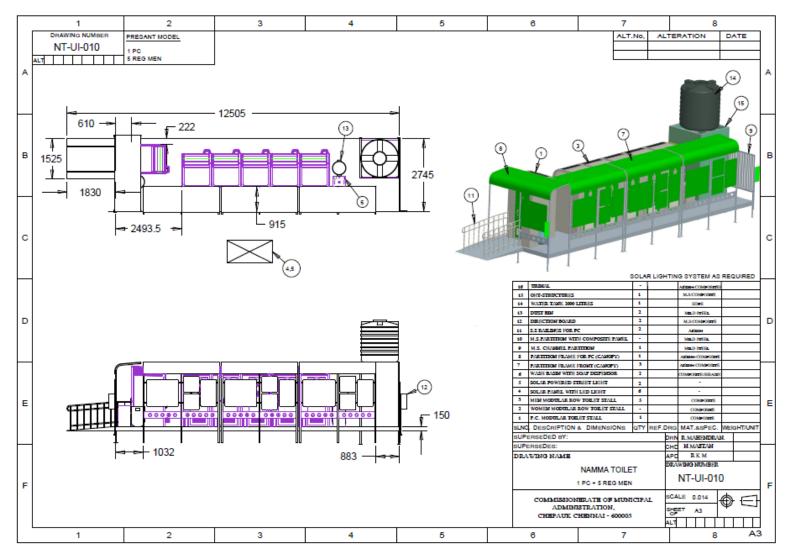


# **Configuration – 1PC + 4 Req W**



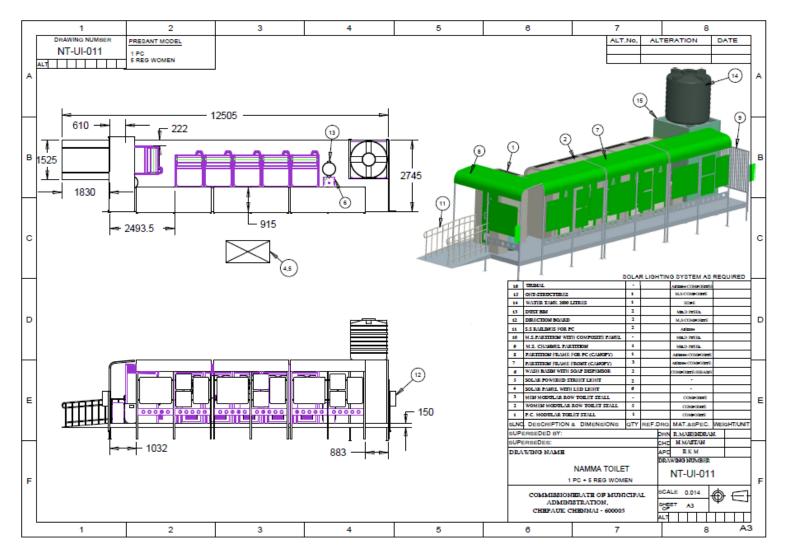


# **Configuration – 1PC + 5 Req M**



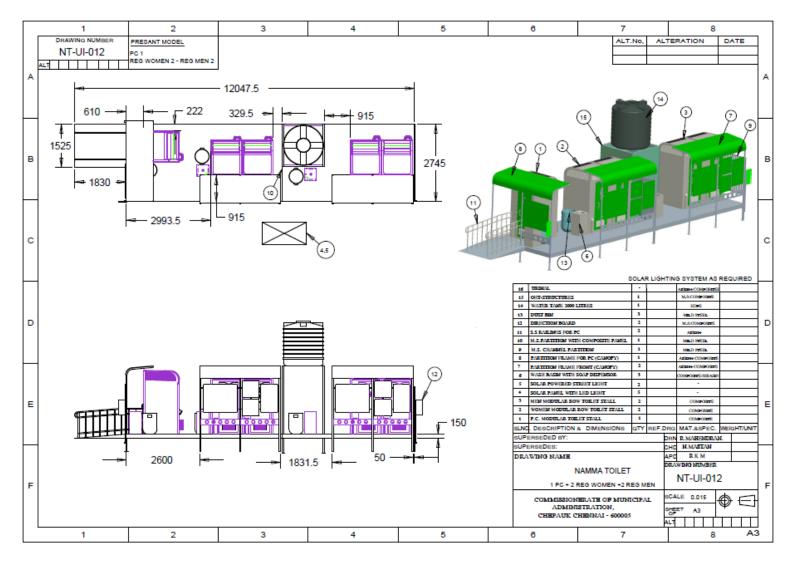


# **Configuration – 1PC + 5 Req W**



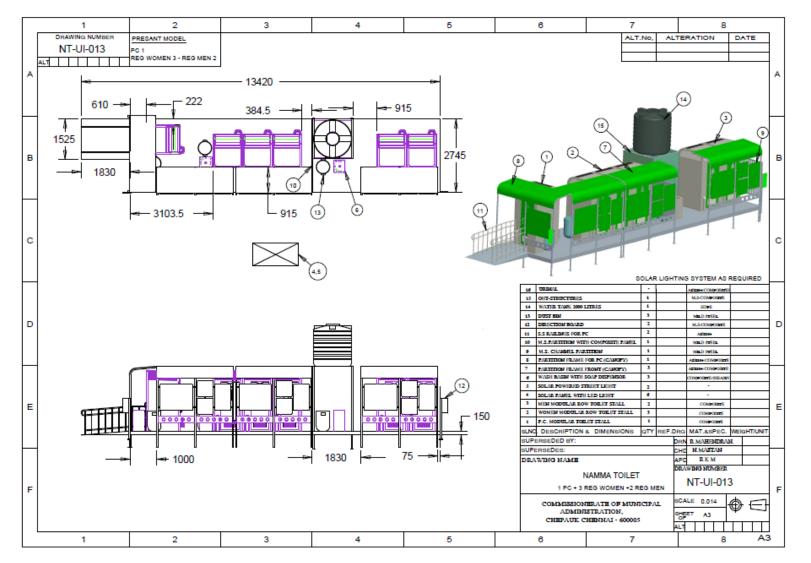


# Configuration – 1PC + 2Req M + 2 Req W



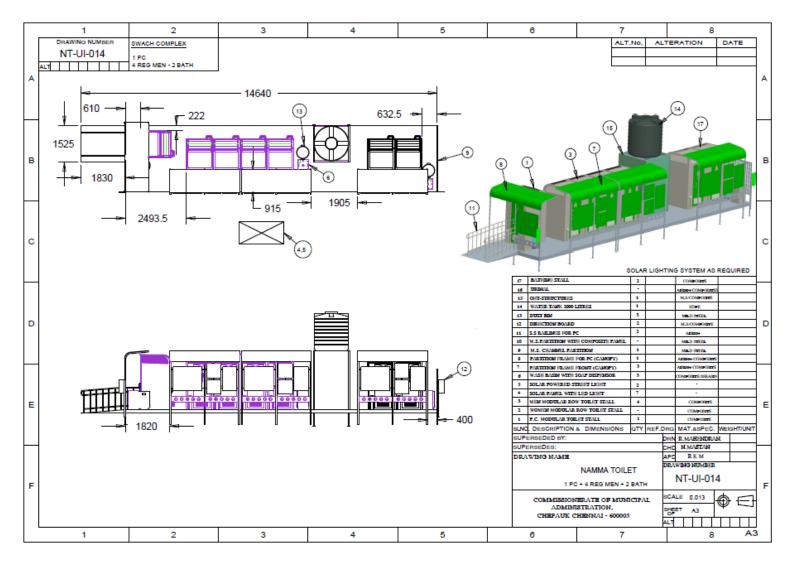


#### Configuration – 1PC + 3 Req W + 2 Req M



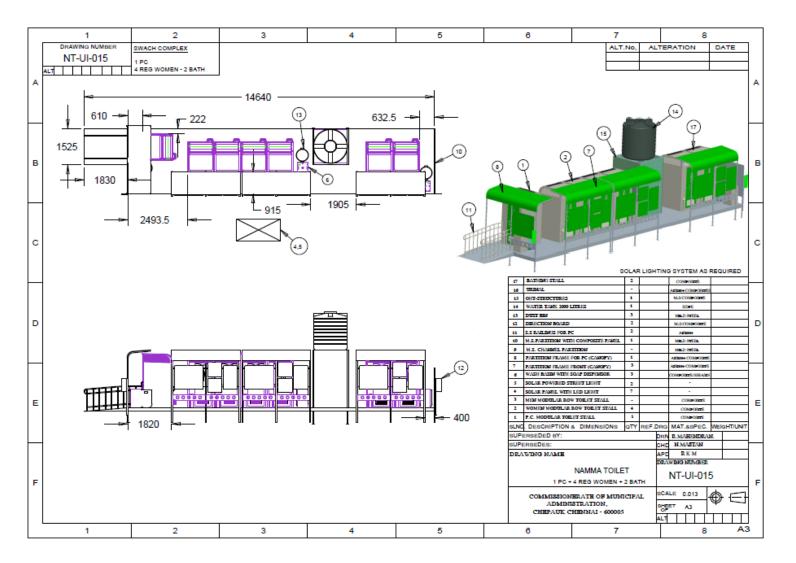


# Configuration – 1PC + 4 Req M + 2 Bath



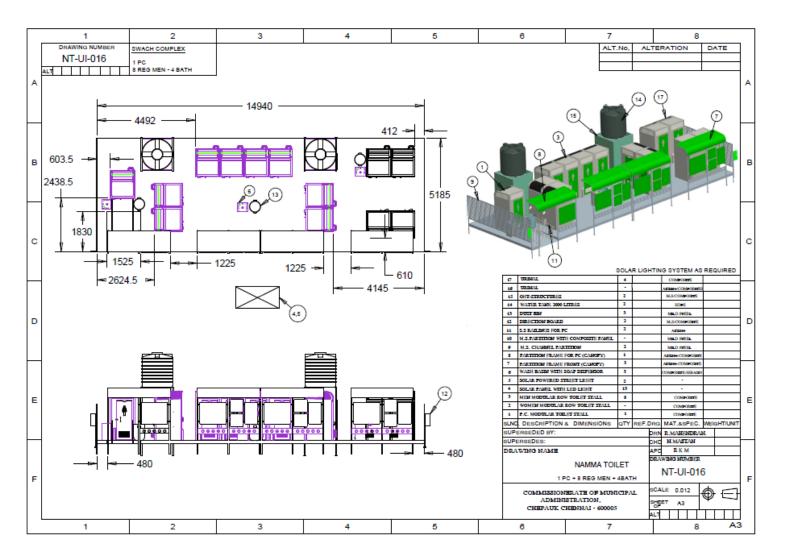


# Configuration – 1PC + 4 Req W + 2 Bath



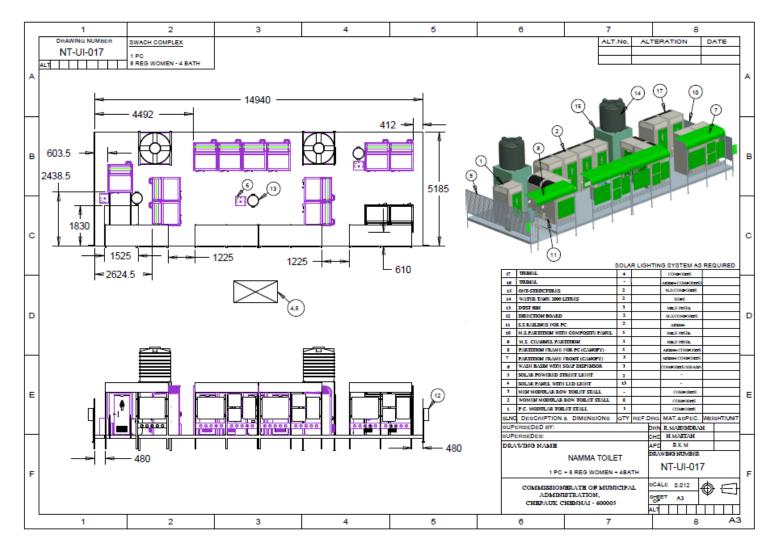


# **Configuration – 1PC + 8 Req M + 4 Bath**





# **Configuration – 1PC + 8 Req W + 4 Bath**





# **Contacts**

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#### Happy Designing...

Thank you.....

