

## II. COMMON PAYMENT CARD SYSTEM (CPCS) – BHUBANESWAR

### CONTEXT

Bhubaneswar is the capital of the Indian state of Odisha. It is the largest city in Odisha and is a centre of economic and religious importance in Eastern India. According to the 2011 census of India, Bhubaneswar had a population of 837,737. Bhubaneswar has emerged as one of the fast-growing, important trading and commercial hub in the state and Eastern India. Tourism is a major industry, attracting about 1.5 million tourists annually. The World Bank ranked Bhubaneswar as the best place to do business in India in 2014.

To coincide with trend and to avail the benefits of cashless economic transactions, Bhubaneswar aspiring to shift towards digital payment systems.

### THE INTERVENTION

#### Project description

Bhubaneswar is taking up a Common Payment Card System (CPCS) for the city. This system intends to provide a safe digital mode of economic transactions to the citizen and reducing their dependence on cash for transactions.

The intervention for CPCS will include developing, commissioning, operating and maintaining a digital payment eco-system through smart cards, mobile wallets, etc. for the city of Bhubaneswar. It also includes providing 325 PoS (Point of Sale) machines maintained at a grid of 500 meter in the city. This system is expected to provide an ecosystem in the city for digital payment of government fees & taxes, utility bills, transit charges, parking and other services charges.



Common Payment Card System