



EXECUTIVE PROGRAM! Affordable Housing • Affordable Cities

7th July - 13th July, 2019, Rotterdam, The Netherlands.

Brought to you by:

myliveablecity

My Liveable City, India+ Netherlands (MLC)

An international platform devoted to making cities liveable for all; informing, inspiring and educating through a world class magazine, conferences and knowledge tours

IHS
Making cities work
Erasmus

**Institute for Housing & Urban Development Studies,
Erasmus University, Rotterdam, Netherlands**
Global Centre of Excellence recognised by the UN-Habitat Scroll of Honour award for its contribution to sustainable urban development

An invaluable 7- day program for those in city planning, city management, urban infrastructure, housing policy, design, development and finance.

The course is specially crafted for mid to senior level professionals from public and/or private sector – government, developers, architects, urban designers, financiers, consultants and academicians who together constitute the symbiotic ecosystem for making cities affordable and homes available for safe, dignified and productive living.

While IHS will share ideas and experience from different countries of the developed and developing world, the experts from MLC Academy will ground these ideas in the Indian reality through workshops. Visits will be arranged to engage with city and housing corporations and projects. The course would cover these broad themes:

- Designing affordable and inclusive cities
- Designing affordable housing
- Urban Governance and policies
- Strategies for housing finance

- Social and economic sustainability
- Urban Infrastructure

All participants will receive a certificate from IHS-MLC Academy on completing the course successfully.

For greater detail on the week-long program visit **myliveablecity.com**

COSTS

The tuition fees for the course will be INR 100,000 (plus taxes). This will cover the cost of lectures, workshops and all visits to organisations and sites during the 7-day programme.

Each participant is expected to make his/her own arrangements for the travel to Rotterdam and to arrange for his/her board and lodge.

The number of participants will be restricted to 40 and reservations to eligible candidates will be made on first-come, first serve basis.

Please contact Mitali Choudhary on **mitali.myliveablecity@gmail.com** for reserving your place or further information.

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Date: Sunday 7th July - Saturday 13th July 2019

Location : Institute of Housing and Development Studies, Erasmus
Mandeville (T) Building, 14 th Floor, Burgemeester Oudlaan 50, 3062 PA Rotterdam.

Organised by:

MY LIVEABLE CITY (MLC) in cooperation with
INSTITUTE OF HOUSING AND URBAN DEVELOPMENT STUDIES (IHS), Erasmus University,
Rotterdam, Netherlands

The course will be held at the IHS Building on the campus of Erasmus, University Rotterdam. The campus is located in the eastern part of the city and can be reached by public transport from other parts of the city.

The address of the campus is: IHS is located in the Mandeville Building which is located centrally on the university campus.

The food-court is equipped with several take-aways and cafes are located just around the corner from the building of IHS. Participants can buy their lunches on days of the course there.

DETAILS OF THE PROGRAM

DAY 1: SUNDAY

13.30 hrs

We gather (post-lunch) at the University Campus near the Starbucks outlet in the Food Plaza, which is located centrally in the campus, very close to the Mandeville Building, where the MLC - IHS team will welcome the participants. After a short round of introduction of the participants, Shyam Khandekar will provide the context to the course and during a bus-tour through The Hague and Rotterdam give an introduction to the urban context in Netherlands.

We will terminate the tour at 18.00 hrs. In Rotterdam.

DAY 2: MONDAY

9.30-10.45 hrs. **LECTURE: WHAT IS AN AFFORDABLE CITY?**

The Affordable city in the context of the Right to City and Housing.

Maartje van Eerd (IHS)

10.45-11.15 hrs. **COFFEE BREAK**

11.15-12.30 hrs. **LECTURE: WHAT IS AFFORDABLE HOUSING?**

Introduction to the 5 A's approach / coffee-table exercise.

Alonso Ayala + Ellen Geurts (IHS)

12.30 -13.30 hrs. **LUNCH BREAK**

13.30-15.00 hrs. **LECTURE: DESIGNING AFFORDABLE CITIES**

Factors which need to be looked into to make cities affordable and inclusive.

Shyam Khandekar (MLC)

15.00-15.30 hrs. **TEA BREAK**

15.30-17.00 hrs. **LECTURE: DESIGNING AFFORDABLE HOUSING**

Issues which need to be looked into to create Affordable Housing.

Ashok Lall (MLC)

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DAY 3: TUESDAY

- 9.30-10.45 hrs. **LECTURE: URBAN GOVERNANCE FOR AFFORDABLE CITIES AND AFFORDABLE HOUSING:** International lessons on Housing Policies
Alonso Ayala (IHS)
- 10.45-11.15 hrs. **COFFEE BREAK**
- 11.15-12.30 hrs. **LECTURE: HOUSING GOVERNANCE:** The potential for and experiences of institutional rental housing. International examples/ focus on South Africa
Ellen Geurts (IHS)
- 12.30- 13.30 hrs **LUNCH BREAK**
- 13.30 - 17.30 hrs **VISIT TO THE MUNICIPALITY OF ROTTERDAM.**
URBAN GOVERNANCE IN PRACTICE: Presentations by Municipal authority.
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DAY 4: WEDNESDAY

- 9.30-10.45 hrs **LECTURE: UNDERSTANDING THE FINANCIAL FRAMEWORK OF AFFORDABLE HOUSING/subsidies and other measures.**
Ellen Geurts (IHS)
- 10.45-11.15 hrs. **COFFEE BREAK**
- 11.15-12.15 hrs **LECTURE: INTERNATIONAL EXAMPLES OF HOUSING SUBSIDY MECHANISMS WITH FOCUS ON NETHERLANDS.**
Ellen Geurts (IHS)
Siddharth Khandekar (Deloitte Advisory, Netherlands)
- 12.15-13.00 hrs Bus trip to the City of Vlaardingen
- 13.00 Arrival and lunch at Housing Corporation Waterweg Wonen in Vlaardingen.
- 14.00 - 17.00 hrs **VISIT TO A "Woningbouwcorporatie" (Social Housing Corporation):**
Presentations by officials of the organisation and visit to a Social Housing project.
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DAY 5: THURSDAY

- 9.30-10.45 hrs. **LECTURE: SOCIAL AND ECONOMIC SUSTAINABILITY:** Transformation process in Affordable Housing / Settlement Upgrading
Alonso Ayala (IHS)
- 10.45-11.15 hrs. **COFFEE BREAK**
- 11.15-12.30 hrs. **LECTURE: DESIGNING FOR SUSTAINABILITY IN AFFORDABLE HOUSING**
Ashok Lall (MLC)
- 12.30- 13.30 hrs **LUNCH BREAK**
- 13.30-14.45 hrs. **LECTURE: DESIGNING URBAN NEIGHBOURHOODS FOR AFFORDABLE HOUSING :** how to combine the goals of sustainability with the goals of affordability, with design examples.
Vinayak Bharne (MLC)
- 15.00- 17.30 hrs. **HAND-ON DESIGN WORKSHOP:** International scope.
Participants in multi-disciplinary groups to work on a given exercise.
Guidance by: *Ashok Lall, Vinayak Bharne, Shyam Khandekar (MLC)*

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DAY 6: FRIDAY

9.00 hrs.

LECTURE: PRINCIPLES OF HUMAN SETTLEMENT PLANNING

Alonso Ayala (IHS)

11.00 hrs.- 15.00 hrs

URBAN WALK: Applications of principles of Settlement Planning

Alonso Ayala (IHS)

including a lunch- break.

15.30- 17.30 hrs.

HAND -ON DESIGN WORKSHOP: Indian Context

In continuation of workshop on Day 5.

Guidance by: *Ashok Lall, Vinayak Bharme, Shyam Khandekar (MLC)*

DAY 7: SATURDAY

9.30-12.30 hrs.

EVALUATION and CONCLUDING SESSION will be held at
HOTEL NEW YORK, (Tuschinsky 1 Hall), centrally located in Rotterdam.

All lectures from Day 2 to Day 6 will be held at the IHS Faculty building on the campus of Erasmus University, Rotterdam.

Staff profiles of IHS and MLC staff involved

STAFF PROFILES



Dr. Alonso Ayala

Senior Expert in Housing and Spatial Planning

Alonso Ayala is an architect and spatial planner specialized on the fields of housing, informal settlement upgrading, human settlement planning and regional development planning in emerging and transitional economies. He holds an MSc in Regional Development Planning and a PhD from the Faculty of Spatial Planning of TU Dortmund University.

With over twenty-five years of working experience he has conducted field research on informal urban processes in Venezuela, Bangladesh, Ghana and the Philippines. His specific fields of expertise are management of housing projects, research on housing and urban development, lecturing on (social) housing and urban planning, training of strategic planning workshops and institutional capacity building. Alonso Ayala works for the Institute for Housing and Urban Development Studies (IHS) of the University of Erasmus in Rotterdam. He is a lecturer, researcher and consultant of housing-related issues. Specific assignments done by Alonso Ayala in the past 5 years are: Definition of the Social Housing Strategy for the Republic of Albania (2014-2015); Best Practices for Roma Integration in the Western Balkans: Legalization, Settlement Upgrading and Social Housing (2013-2014); Establishment of the Metropolitan Agency for Housing and Urban Development in the Municipality of Guatemala (2012-2013); Housing Needs Assessment for the Municipality of Diyarbakir, Turkey (2010-2011). He has conducted training and advisory work in Germany, The Netherlands, Albania, Bosnia and Herzegovina, Croatia, Kosovo, Macedonia, Montenegro, Serbia, Turkey, Ecuador, Chile, Guatemala, Venezuela, Bangladesh, Indonesia, Myanmar, Thailand, Philippines, Ghana, Nigeria and South Africa.

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Dr. Maartje van Eerd

Senior Expert in Housing & Social Development

Maartje van Eerd (PhD Leiden University, MA Human Geography University of Amsterdam) is a Human Geographer by profession with extensive experience as researcher, trainer and advisor on housing and social development issues. Her PhD research focused on resettlement in Chennai, India, where she analysed local initiatives, and government and NGO policies and programmes. She currently has started follow-up research in Chennai, particularly focusing on long term effects of resettlement. For UN-Habitat she has coordinated and conducted research on evictions, acquisition, expropriation and compensation and co-developed a training programme on citywide street-led slum upgrading. She has developed, coordinated and facilitated several accredited courses on housing rights, forced evictions and alternatives for NGOs, CBOs and local government globally (Africa, Asia, Latin America and Europe, gender and tenure security for local NGOs in East Africa, and several trainings on alternatives to forced evictions and resettlement in Africa (Nigeria and Kenya), and Asia (Philippines, India), affordable housing and access to housing for migrant women in Asia (Myanmar). Apart from her teaching experience, she is the author and editor of academic publications and she is member the editorial board of the International Journal of Sustainable Urban Development. Also she is involved in acquisition and training and advisory work for local and national governments in Myanmar and India, and she coordinates IHS projects in India and Myanmar.



Ellen Geurts

Senior Expert in Housing

Ellen Geurts is a housing expert at the faculty of Built Environment, The Hague University of Applied Sciences and is an Associate staff-member of IHS, Rotterdam, with nearly 15 years of experience. She studied Technology and Society at the Technical University in Eindhoven and holds an MSc in Housing from the University of Witwatersrand in Johannesburg. Her continued

studies and training includes the Housing Finance course at Wharton School from University of Pennsylvania and Community Participation from the University of Cape Town. She is a member of the Examination Committee at IHS. At IHS, Ellen lectures in the Urban Housing Equity and Social Justice specialization on finance, policy and public housing issues. In addition she coordinates and lectures two short courses: Developing Social Housing Projects (3 weeks) and the International Course on Housing and Urban Development (3 months). Over the past years, she has also been involved as a trainer in several Tailor-Made-Training courses and Refresher courses in Armenia, Myanmar, Namibia, Nigeria, South Africa, and Thailand. Her training experience has focussed on public and social housing, housing finance, management of multi-family housing and housing needs. However, Ellen is also more broadly involved in capacity developed and has conducted several Training Needs Assessments and Training of Trainers. In addition to lecturing, she has conducted various advisory assignments on affordable housing as a consultant and researcher. Her experience is predominantly in Sub-Saharan Africa and Central Europe. In the Ukraine and Armenia she has delivered training and advisory work around energy efficiency and management of multi-family stock. In the Balkans, Albania in particular she has developed a housing strategy and has focussed on issues of housing for the Roma population. In Kenya, Zambia and South Africa she has been involved in advisory assignments around affordable housing, community involvement and urban development and worked with various NGOs. Her Asian experience is somewhat limited but she recently presented in India at a conference on Affordable Housing, trained Nuffic alumni in Myanmar and Thailand. Before joining IHS, she worked for a consultancy firm on housing management issues in Central and Eastern Europe as well as some research studies for the EU and the Netherlands government. For her studies she spent 3 years in South Africa where she worked for the South African Local Government Association and developed a Toolkit for Municipal Housing

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Policy.

Vinayak Bharne

Senior Expert in ARCHITECTURE and URBAN DESIGN

Vinayak Bharne is Principal and Director of Design of the award-winning architecture/planning practice, Moule & Polyzoides, in Los Angeles, USA. He is also Associate Professor (Adjunct) of Urbanism at the University of Southern California, and Executive Editor of My Liveable City.

His professional work ranges from satellite cities, new towns, neighborhood and district master plans, mobility plans, inner-city revitalization, resort villages, campuses and housing for corporate, private and institutional clients; to urban regulations, policies and strategic advising for government and non-government agencies in the United States, Canada, India, Australia, China, United Arab Emirates, Panama, Kenya and Mauritius. His projects have received numerous local and national awards. These include the 2013 National Award for Smart Growth Achievement – Overall Excellence by the United States Environmental Protection Agency, the 2013 Pinnacle Award from the International Downtown Association, five national Charter Awards from the Congress for the New Urbanism; and the Excellence in Planning Implementation Award from the California Chapter of the American Planning Association. He is the author/editor of four books including “The Emerging Asian City: Concomitant Urbanities & Urbanisms” (Routledge, 2012), and the forthcoming “Routledge Companion of Global Heritage Conservation” (Routledge 2018). He is the author of more than 50 articles on urban design and planning including “Humanizing High-rise Urbanism: Design Strategies and Planning Tools,” and “The Affordable City: Bridging Urban Extremes with a Equitable Middle.” Profiled as an emerging thought leader by World Architecture News in 2013, he was one of nine international urban practitioners and scholars honoured at the 2015 Urban Edge Award seminar at the University of Wisconsin Milwaukee for “excellence in the broad field of urban design and the ability of individuals to create major, positive change within the public realm through engaging research, critical practice and urban activism.”



Prof. Ashok Lall

Senior Expert in ARCHITECTURE and SUSTAINABILITY

Ashok Lall, b. 1948, graduated from the University of Cambridge U.K. in Architecture & Fine Arts and obtained the Architectural Association Diploma in 1970. His architectural firm (estd. 1981) is committed to an architectural practice based on the principles of environmental sustainability and social responsibility. The firm has won a number of awards and its work

has been published widely. Engaged in architectural education since 1990, he has developed curricula and teaching methods to address environmental issues. He has published many articles and presented papers on environmentally sustainable design and has been an active member of institutions and groups promoting awareness and building competence in sustainable design of buildings. He has been invited to present his work on sustainable design for a developing world at various fora in India and abroad, including UK, Australia, Switzerland, Egypt, Indonesia, Sri Lanka, Nepal, Uganda, Iran, Philippines and Mexico. He was chair of the Jury for the Holcim Awards for Sustainable Construction, Asia Pacific Region and member of the Global Jury. He is presently Design & Technology Chair at Kamla Raheja Vidyavidyalaya Institute for Architecture (KRVIA), Mumbai. He has been consultant to the Swiss Development Agency and the Bureau of Energy Efficiency in India for the Building Energy Efficiency Programme. Here he has

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participated in developing Energy Efficiency Guidelines for Multi-storeyed Residential Buildings and for the development of Energy Efficiency Code for Group Housing.

Ir. Shyam Khandekar

Senior Expert in URBAN PLANNING and URBAN DESIGN

Shyam Khandekar is an Architect, Urban Designer and Urban Planner and has over 40 years of professional experience in various aspects of the design of cities and their (urban) landscape and public spaces. He is an alumnus of IHS, Rotterdam (1973), and holds a Master's degree in Urban Design from the University of Manchester (UK) (1976) and a Master's degree in Urban Planning from the Technical University of Delft (Netherlands) (1978), besides holding a B.Arch (Hons) degree in Architecture from the prestigious Indian Institute of Technology, Kharapur, India (1972). Shyam has founded and led his own private practice in the Netherlands for more than 25 years and has been working and leading multi-disciplinary design-teams engaged in large complex urban projects in Europe and in India. As founder of his design studio, Shyam has led, among others, the design of the award-winning Paleiskwartier in Netherlands and the Nirlon Knowledge Park in Mumbai, India. As Chairman of BDP. KHANDEKAR, Netherland and BDP.INDIA, Shyam was responsible for leading design teams which won the competitions for both IIT, Mandi campus and the sustainable IIT, Jodhpur campus in India. He has lectured extensively around the world in conferences and at universities on issues related to the liveability of cities and on his own designs. He is co-founder and Editorial Director of the international magazine MY LIVEABLE CITY.

NUMBER OF PARTICIPANTS:

The course will take place with a minimum number of 20 participants.

The maximum number of participants is 40.

REGISTRATION:

The tuition fees for the course is Rs. 100,000 (plus taxes) payable to MLC in Mumbai.

Registration of eligible candidates will take place on a first-come, first-serve basis. Registration is deemed to be confirmed on payment of the registration fees. The final decision on the course taking place (being dependent on having minimum number of 20 registrations) will be taken by 15th of May 2018.

TRAVEL and VISA:

Participants are expected to arrange their travel on their own. MLC/ IHS will be able to issue a letter of acceptance for the course on registration, so that this can be used for applying for a visa for Netherlands. This visa (Schengen Visa) will also give access to other countries in Europe. All international flights from India arrive at Amsterdam Airport. There is a direct and regular train connection from Amsterdam Airport to Rotterdam. The train ride takes a little over an hour.

BOARDING AND LODGING:

Participants are expected to make their own arrangements in booking their accommodation. Some information on this can be got from MLC (mitali.myliveablecity@gmail.com). While boarding, lunch and dinner costs can vary depending on the choice of each participant, an amount of Euro 125 per day may be taken as a rough indication of costs the participants will have to bear in mind.

WEATHER:

Contact person for MLC in Netherlands will be Shyam Khandekar. He can be contacted ONLY FOR ACADEMIC ISSUES on his dutch mobile 0031.6.55795170.