

METROPOLITAN DAY

MAYOR'S MEETING WITH NEIGHBORING PEERS

International call for host cities and partners

OCTOBER 2018



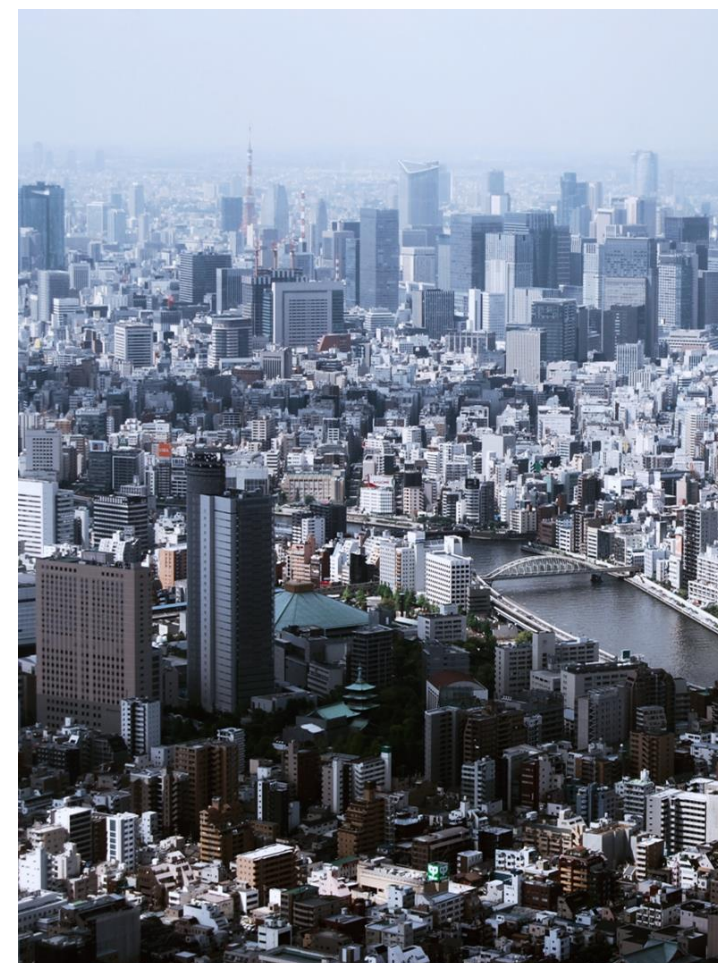
CONTEXT

➤ We are living in a metropolitan world

According to the Global Report on Local Democracy and Decentralization (GOLD IV), 41% of the total urban population currently live in metropolitan areas⁽¹⁾. Nowadays, there are at least 500 cities with more than one million inhabitants and it is estimated that this number may increase to 662 by 2030⁽²⁾.

The main challenges that cities face in this century, such as climate change, socio-economic inequality and technological innovation, cannot be tackled within local jurisdictional boundaries.

It is necessary to develop territorial policies on a metropolitan scale. Thus, it is key that mayors within the same metropolitan area cooperate with each other.



⁽¹⁾ UCLG, GOLD IV Report, Co-Creating the urban future. Edition 2016 <http://gold.uclg.org/reports/other/gold-report-iv>.

⁽²⁾ United Nations, Department of Economic and Social Affairs, Population Division (2016). The World's Cities in 2016 – Data Booklet (ST/ESA/SER.A/392).

CONTEXT

THE GLOBAL GOALS For Sustainable Development



However, due to the lack of communication, unclear competencies, deficient access to funding or missing technical know-how, this does not always occur.

Regardless, it is urgent that global challenges such as climate change, socio-economic inequality and technological innovation will be addressed in a collaborative and integrated approach between peers of several sectors and government authorities of different levels.

The Metropolitan Day is a global campaign that invites mayors of metropolitan areas to gather and discuss, at least once a year, with their local peers to find solutions to the main challenges of their metropolitan areas.

METROPOLITAN DAY CAMPAIGN

➤ Overall information

The Metropolitan Day seeks to raise awareness about the importance of improving metropolitan governance processes. This initiative is fostered by several leading **global partners** that are involved in these topics.

Hosting cities will invite and host their neighboring peers, honoring the third anniversary of the *UN Montreal Declaration of Metropolitan Areas* (October 2015) as well as the *Urban October* (beginning the first Monday of October with the *World Habitat Day* and finishing on October 31st with the *World Cities Day*). Each city will have to fix one day to held the event between **1st to 7th October 2018**.

During the meeting, mayors will discuss topics linked to the implementation of the *New Urban Agenda*. Partners will support the events by providing the peer learning methodology and overall inputs for the sessions.

PARTNERS

➤ The role of partners

Partners of the campaign include institutions in the academic sector, civil society organizations, multilateral entities, cities networks and public-private institutions, each strongly committed to the development of better metropolitan governance models. Their role consists of collaborating with the advocacy work, securing the commitment of more host cities, validating the approach of work during the event and sharing the results.



- CIPPEC, Argentina
- Inter American Development Bank,
- Metropolis,
- UN Habitat's MetroHUB initiative,
- Guadalajara University,
- Politecnico di Milano,
- Metropolitan and Territorial Planning Agencies,
- Fundação Getulio Vargas – CEAPG,
- Deutsche Gesellschaft für Internationale Zusammenarbeit.
- Transversal

HOST CITIES

> The role of host cities

Host cities will organize the Metropolitan Day event in their city. Their role is to invite their neighboring peers, provide a venue, and implement the method developed by the partners. All the results will be collected by CIPPEC for publication after the event.



We have already received the expression of interest of several cities. **Be the next to join!**

- Montreal, Canada
- San Nicolas de Garza, Mexico
- Sekondi-Takoradi, Ghana
- San Salvador de Jujuy, Argentina
- Guadalajara, Mexico
- Rosario, Argentina
- Novo-Hamburgo, Brazil
- Tijuana, Mexico

MAIN GOALS

> Partners

Main supporting partners have to contribute to the involvement of **two host cities**. They are also expected to invite a **new partner**.

New partners are encourage to help the campaign to get the participation of a **new host city**.

> Host cities

To become a host city, each interested agglomeration have to secure the commitment of the **host mayor** and the participation of the **largest number of neighboring peers** in order to be confirmed as one of the Metropolitan Day host cities.

HOW TO APPLY

> Partners

Any institution that would like to support this initiative should contact the CIPPEC Cities program, by sending a brief *statement of interest* signed by an authority and their logo in high resolution (PNG format) to the following email address: ciudades@cippec.org. The call is open until **April 7th, 2018**.

> Host cities

To host this initiative, a main public officer interested in hosting the Metropolitan Day in their city have to fill out the following google form: <https://goo.gl/MeuMWd>. Along the process, each host city must send *one letter of interest* signed by the host mayor and later, other signed by neighboring mayors, showing their willingness to participate in the event. They have time until **June 30st, 2018**, to send all these documents to the following email address: ciudades@cippec.org.

PARTNERS



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