

IHUWASH Accelerator: Overview





Program Overview:

The IHUWASH Accelerator identifies and supports high potential market-based WASH innovations to work with the city governments of Faridabad, Mysuru and Udaipur.

The program over a 7 to 12 month period will help the selected innovations to get focused support from city governments, private sector companies, experts and impact investors. The program offers the following benefits to the selected WASH innovations:

- Unique opportunities to work with city governments and other WASH innovations
- Get custom support from government officials, sector experts and investors
- Showcase your innovation through a high visibility nation-wide program
- Support to raise funds from companies and impact investors
- Opportunities to roll out small-scale experiments and pilots

Selection Criteria:

 <p>Unique Innovation</p>	 <p>Solves Identified WASH Problem</p>	 <p>Through a Market-Based Model</p>	 <p>That is Replicable and Scalable</p>
<p>a clear and differentiated offering</p>	<p>solves a pressing urban WASH problem</p>	<p>clear path to sustainable growth</p>	<p>model can scale through governments</p>

Program Timelines



- 1) **Applying to the Program – Applications close on 22nd Jan 2018:** WASH Innovators are encouraged to [apply online](#). The application deadline closes by 23:59 IST on 22nd Jan 2018.
- 2) **Shortlisting Process – Announcements by 2nd Feb 2018:** Applications go through two rounds of selections, first by the internal team and second by an external jury of govt. officials, investors and sector experts. Announcements on 2nd Feb 2018.

- 3) **Innovator's Bootcamp – by 12th Feb 2018:** Key leaders from each of the shortlisted WASH innovations would be invited to a bootcamp to prepare for the Showcase event.
- 4) **Showcase Event – 16th Feb:** Leaders of the shortlisted WASH innovations present their innovations to a panel of key government officials, business leaders, investors, experts and media channels. The final set of WASH innovations selected to be supported would be announced at the end of the event.
- 5) **Program Support Starts – March onwards:** The program support starts by first identifying possible areas of collaboration with the city governments. This phase of support will begin from Mar 2018.

More details at the [program's website](#).

Supporting Partner



Implementing Partners



Incubation & Acceleration Partner



Impact Assessment Partner

