

*Eyeorta™,  
The custom built end-to-end B2C mobile application provides with a citizen-as-a-sensor platform with a multitude of Urban services together with real-time insights, Geo-tagging and Cartographic User Interface pertaining to a plethora of Urban stresses*



- *City & stress specific configuration*
- *Self-explanatory workflow*
- *Real-time updates on the Cartographic depiction*
- *Dedicated portal with nascent Analytics*
- *Confluence of IoT, Cloud technologies and Mobility enablement*
- *Geo-tagged pictorial & textual reporting*
- *User anonymization – prevents vindictive backlash*
- *Geography independent & Service agnostic*
- *Unicode compliant hence language unaffiliated*
- *Stand alone & NavSustain™ compatible*
- *Intuitive user friendly Graphical & Cartographic Interface*
- *Fast, Precise, Scalable, Simple, Versatile, Effective, Efficient*

- *Data Democratization platform– citizens ingest, utilize, monitor, audit the status of their city in terms of stresses and effectivity of mitigatory strategies in real time*
- *Dynamic Updation & broadcast of the fixes across the city through a custom portal with interactive analytics - pragmatic status quo*
- *Data Philanthropy, Sustainability & Digital humanitarianism in action*
- *Builds Social capital & Community engagement*
- *Pattern analysis & Report generation facilitation*
- *Ushers in Transparency, Accountability, Efficiency, Optimal resource utilization*
- *Transforms citizens from Passive service recipients to Active partners in urban upkeep*

