



# FARIDABAD SMART CITY LIMITED



## Invitation for Expression of Interest (EOI) for Public Bicycle Sharing System in Faridabad

### **Background**

With a view to improve urban centres of India and make them citizen friendly and sustainable, the Government of India through the Union Ministry of Urban Development (MoUD) has initiated the **Smart Cities Mission**. The program is oriented around urban renewal and retrofitting of 100 cities in India in collaboration with the State Governments and the respective City Authorities. The method of selection of the cities is through competition wherein the following two stages are already complete:

- **Stage I:** Shortlisting of cities by States
- **Stage II:** The Challenge round for selection

Upon completion of Stage II, 20 Smart Cities were declared successful in Round 1. Subsequently, 13 cities were selected in Fast Track Round, which included the City of Faridabad.

The Ministry of Urban Development, Government of India vide its memo no. K-15016/.157/2015-SC-1 (Vol.II) dated 26th May, 2016 directed Government of Haryana to constitute Special Purpose Vehicle (SPV) for Faridabad Smart City Limited. The Special Purpose Vehicle will implement the Smart City Proposals (SCP) prepared by Municipal Corporation, Faridabad and duly approved by MoUD under the Smart City Mission of Government of India. FSCL was incorporated on Twentieth day of September Two Thousand sixteen under the Companies Act, 2013 and the company is limited by shares. After selection of Faridabad in the Fast Track Round, the process of implementation has been initiated with the setting up of the SPV – Faridabad Smart City Limited (FSCL).

Faridabad Smart City Proposal (SCP) emphasizes on non-motorised transport (NMT) as one of the key interventions. The SCP has also proposed laying of 17.2 km of segregated and 7.04 km of unsegregated cycle tracks and allotted a fund of 34.91crores within the area designated as Area Based Development (ABD). It is intended to scale up the cycle network to MCF area in next phases of development.

In this context, FSCL intends to initiate Public Bicycle Sharing (PBS) system as a low-cost, environmentally friendly mobility option to city residents along with encouraging a healthy lifestyle amongst the citizens based on the aggregator model. The cycle demand assessment for operating PBS in Faridabad with a population of 14.04 Lakhs (as per census 2011) and municipal area of 208 Sq. Km. is estimated to be around 1,000 bicycles and 50docking stations. The PBS shall be implemented in phased manner.

### **Aggregator Model**

In case of aggregator model, the market would be open for multiple operators to operate along any route. FSCL shall provide basic civil infrastructure such as cycle tracks, stations at key spots whereas the operators need to procure, deploy and operate the system. The roles and responsibilities of FSCL and the operator is discussed below.

#### **Role of FSCL**

- FSCL will create necessary infrastructure (parking stations, cycle tracks and charging sockets at certain locations, if required). PBS stations would be neutral and can be used by any operator to park. There would be no dedicated cycle tracks initially, but eventually be provided.
- The PBS stations can have docks with manual as well as automated operations. For docks with automated operations, FSCL would facilitate the operator by providing the space within the designated shelters created by FSCL. All cost associated with these docks shall be borne by operator.
- Finalize location of PBS stations in consultation with the operators.
- Fix tariffs for the PBS and any changes in future would require their approval.
- FSCL deserve the right to develop a common app for the users indicating multiple PBS operators within the city.

#### **Role of Operator**

- Shall setup, run and manage PBS, which may be dockless or dock based.
- Shall plan the network and indicate the station locations to FSCL.
- Bear all cost associated with procurement, deployment, maintenance, technology, operations and manpower for running PBS.
- Must ensure that the bicycles deployed adhere to certain standards of safety and comfort. Helmets and other safety items may be provided for user's safety.
- It is expected that the operator operates with a minimum of 100 cycles initially and scale up as per demand.
- Collect user fee only after tariff approval from FSCL.
- Cycles should be parked at the designated parking stations particularly at nights.
- Must encourage users to preferably to drop off cycles at designated bicycle zones in the city.
- Collect revenue only from PBS operations and advertisement on bicycles only. Bicycles must have a logo of FSCL.
- Not engage in any activities that shall be directed towards impacting the quality or provision of service of other operators.

## **Proposal**

FSCL now invites Expressions of Interest from operators for the setting-up and operation of the PBS System based on the aggregator model. Only companies shortlisted based on the eligibility criteria will be invited in the subsequent stages of EOI where a Memorandum of Understanding (MoU) would be established between FSCL and multiple operators for successful PBS operations in Faridabad.

## **Eligibility Criteria**

The company should:

1. Have prior experience i.e. set-up and operated minimum one bicycle sharing system of at least 100 cycles which should presently be in operation.
2. Have a minimum annual turnover\*\* equivalent to INR 3 lakhs or more.

**Note:** For (1), an experience certificate shall be provided. The certificate shall be signed by an officer not less than the level of Executive Engineer (EE) in Government and General Manager (GM) in private sector. For (2), provide a certificate duly signed by CA in original.

## **Expression of Interest Format**

Interested companies are invited to submit their Expression of Interest in the format below:

- **Covering letter on the company's letterhead**
- **Organization Details**
  - Organization profile including registration details, number of offices and number of staff
  - Contact details including email, phone number and postal address of the head office and branch offices along with the name of authorized representative
  - Annual turnover for the last three financial years certified by CA
  - Details of the current systems in-operation and more bids in India and nature of service level agreement
  - Details of collaboration with an Indian company, if applicable
- **Work Experience**
  - Product and service offerings related to bicycles and public bike sharing
  - Experience in design and operation of public bike sharing system
  - The terms and conditions or participation mode with government agencies on similar cycle sharing project(s)
  - Details of arrangement with the city government for the operations
  - Client certificates regarding satisfactory handling of such projects, with reference names from within your customers
- **Business Proposal**
  - Propose a route plan and indicate potential parking stand locations for initiating PBS in Faridabad.
  - Description of bicycle sharing systems set up or operated by the company including innovative design and layout of the system
  - Detailed advertisement proposal (on cycles and stations) from the firm

- Brief plan for procurement of required assets/ major items of equipment expected to be used for operations
- Detailed cycle specifications and station designs.
- Submit a detailed proposal on generation of revenue streams and revenue sharing mechanism in different cities and also indicate their suggestions for revenue sharing from advertisements in Faridabad.

*Note: Please do not provide any company brochures.*

## **Presentation**

Shortlisted bidders would require to present their proposal to FSCL. The date for presentation shall be shall be communicated to shortlisted bidders at a later stage.

## **Way Forward**

The successful operator will be called upon for signing a MoU for operating PBS in Faridabad. The MoU would provide more details on the PBS operations in Faridabad.

## **Invitation to Bidder**

Faridabad Smart City Limited (FSCL) invites Expression of Interest (EOI) for Public Bicycle Sharing System in Faridabad from Firms/ Individuals. The EOI details can be downloaded from <https://haryanaeprocurement.gov.in> from 18-04-2018 at 5.00PM onwards. The last date of submission of EOI online submission is on 09-05-2018 up to 5: 00 PM.

### **A. Work Details:**

| Sr. No. | Name of Work  | Amount of EMD | Cost of EOI document ( Transaction Fee)                |
|---------|---|---------------|--|
| 1.      | Expression of Interest (EOI) for Public Bicycle Sharing System in Faridabad | Nil           | Rs. 1,000/- + Rs. 1000/- as online bid submission fee. |

### **B. Key Dates:**

| S. No. | Stages   | Start Date and Time |
|--------|--|---------------------|
| 1      | Online EOI Release   | 18.04.2018 @5:00 PM |
| 2      | Last Date of Receipt of Queries through email                            | 26.04.2018 @5:00 PM |
| 3      | Last Date of Online EOI Submission                                       | 09.05.2018 @5:00 PM |
| 4      | Last Date of Physical document submission at FSCL office through courier | 11.05.2018 @5:00 PM |

1. The proposal is available online on <https://haryanaeprocurement.gov.in> from **18/04/2018 (17:00 hrs onward) to 09/05/2018 (up to 17:00 hrs)**. Bidders will be required to register on the website, which is free of cost. The bidders would be responsible for ensuring that any addenda available on the website is also downloaded and incorporated.
2. For submission of the bid, the bidder is required to have Digital Signature Certificate (DSC). Possession of Digital Signature Certificate (DSC) and registration of the contractors on the portal i.e. <https://haryanaeprocurement.gov.in> is a prerequisite for submission of EOI.
3. Proposal must be submitted online on <https://haryanaeprocurement.gov.in> on or before **17.00 hrs on 09/05/2018**. Any proposal or modifications to proposal received outside e-procurement system will not be considered. If the office happens to be closed on the date of opening of the Proposal as specified, the Proposal will be opened on the next working day at the same time. The electronic bidding system would not allow any late submission of Proposal.

4. The bidder shall also submit the Technical proposal in hard bound.
5. For any other queries, please contact Deputy General Manager, Faridabad Smart City Limited Faridabad on phone No.8510005801,
6. For further details and EOI schedule, visit website <https://haryanaeprocurement.gov.in>.

Address: Faridabad Smart City Limited,  
3<sup>rd</sup> Floor , Nain Sadan Building , Plot No. 35  
Haryana. 121001.  
Ph No: 0129 2410086  
Email: [faridabadsmartcitylimited@gmail.com](mailto:faridabadsmartcitylimited@gmail.com)

### **General Terms and Conditions for EOI:**

1. The detail Eoi notice and Eoi Document can be seen on website: <https://haryanaeprocurement.gov.in> and downloaded online from the Portal: <https://haryanaeprocurement.gov.in> by the Firms / Individual registered on the Portal.
2. As the proposals are to be submitted online and are required to be encrypted and digitally signed, the Bidders are advised to obtain Digital Signature Certificate (DSC) at the earliest.
3. The payment for Eoi Document Fee and e-service Fee shall be made by eligible bidders online directly through Debit Cards & Internet Banking Accounts .Please refer to "Online Payment Guideline" available at the Single e-Procurement portal of GoH (Govt. of Haryana).
4. Intending bidders will be mandatorily required to online sign-up (create user account) on the website <https://haryanaeprocurement.gov.in> to be eligible to participate in the e-EOI.
5. The interested bidders must remit the funds at least T+1 working day (Transaction + One working Day) in advance i.e. on or before 08/05/2018 (up to 16:00 Hours); and make payment via RTGS/NEFT to the beneficiary account number specified under the online generated challan. The intended bidder / Agency thereafter will be able to successfully verify their payment online, and submit their Proposal on or before the expiry date & time of the respective events/EOI at <https://haryanaeprocurement.gov.in>.
6. The undersigned reserves the right to reject any or all the EOI without assigning any reason what so ever and no conditional and postal EOI will be accepted.
7. If the date on which the EOIs are to be received is declared a public holiday, the EOI will be received on the next working day.
8. The offer will remain valid up to 180 days from the due date of submission of EOIs.
9. Any amendment to EOI after opening of EOI made by the bidder according to his own will is liable to be ignored altogether and such bidder will be debarred from bidding for a period of six months.
10. Bidders shall submit signed, complete Proposal comprising the documents and forms in accordance with EOI (Documents Comprising Proposal). **The submission shall be physically (hard Copy) as well as online.**
11. Only the authorized representative of the Bidder shall sign the original submission letters, **Proposal and shall initial all pages as required.**
12. Any modifications, revisions, interlineations, erasures, or overwriting shall be valid only if they are signed or initialised by the person signing the Proposal.
13. The signed Proposal shall be marked "Original". The scanned Copy shall be made from the signed original and submitted online. If there are discrepancies between the original and the scanned copies submitted online, the tender committee at FSCL shall decide the one prevails.
14. If the envelopes and packages with the Proposal are not sealed and marked as required, the Client will assume no responsibility for the misplacement, loss, or premature opening of the Proposal.
15. For any other queries, please contact Deputy General Manager, Faridabad Smart City Limited, Faridabad on phone No.0129 2410086

## **Mandatory Documents**

EOI shall be submitted by the Bidder either online or physical form shall contain the Documents as follows:

1. Covering letter on the company's letterhead
2. Organization Details
3. Experience Certificate
4. Original Annual turnover Certificate
5. Business Proposal
6. Checklist

## **Check List for submission of Documents**

| S. No. | Requirement                                 | Please indicate by tick in the box, if submitted |
|--------|---|--|
| 1.     | Covering letter on the company's letterhead | <input type="checkbox"/>                         |
| 2.     | Organization Details                        | <input type="checkbox"/>                         |
| 3.     | Experience Certificate                      | <input type="checkbox"/>                         |
| 4.     | Original Annual turnover Certificate        | <input type="checkbox"/>                         |
| 5.     | Business Proposal                           | <input type="checkbox"/>                         |