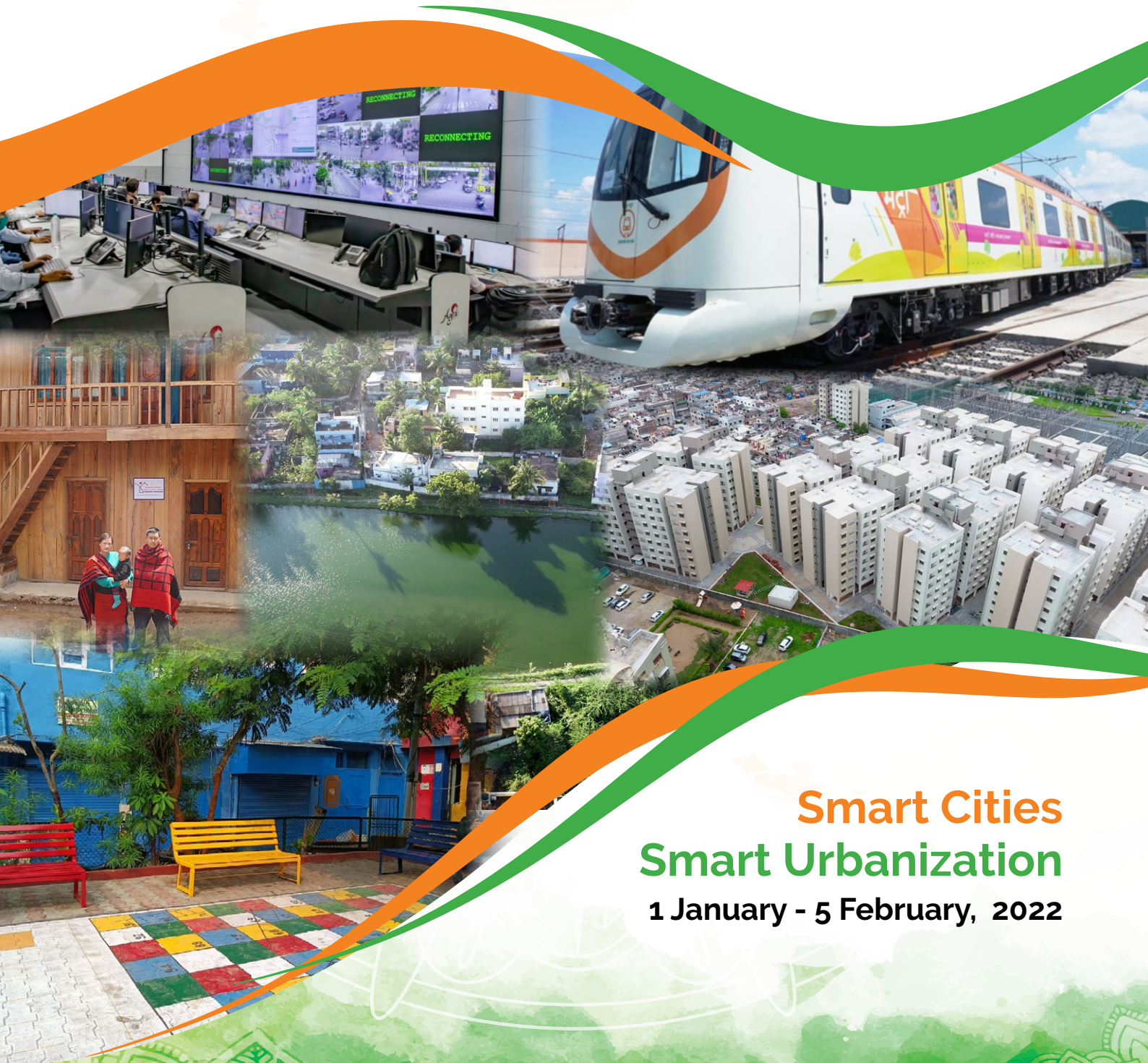


Ministry of Housing and Urban Affairs
celebrates

Azadi Ka Amrit Mahotsav



Smart Cities
Smart Urbanization
1 January - 5 February, 2022



Shri Narendra Modi
Prime Minister of India
25-06-2016, Pune

“ Cities have the strength to ‘digest’ poverty and provide economic opportunities for the poorest coming from other less-developed areas. We must further strengthen the cities to increase this ‘digestive’ ability, make it faster and wider...economic prosperity will automatically follow ”



Shri Narendra Modi
Prime Minister of India
25-06-2016, Pune

“ There was a time in our country when urbanization was considered a big problem. But I feel differently. We should not consider urbanization as a problem but consider it as an opportunity. ”



Shri Hardeep Singh Puri
Hon'ble Minister of
Housing and Urban Affairs

“ In this historic 75th year of India's independence, it is fitting that the entire country has come together to celebrate Azadi Ka Amrit Mahotsav with great fervour. The Ministry of Housing and Urban Affairs is making a vital contribution to this endeavour by commemorating the impactful action and transformative achievements in urban development. The various events organised reflect India's collective vision to enhance ease of living in order to make vibrant and inclusive urban areas. ”



Shri Manoj Joshi
Secretary, Ministry of
Housing and Urban Affairs

“ MoHUA's Azadi ka Amrit Mahotsav celebrations reflect the infrastructural, behavioral and digital transformation taking place in India's cities that will doubtlessly support citizens in urban India achieve better quality of life, and long-term prosperity. ”



About *Smart Cities, Smart Urbanization*

Azadi Ka Amrit Mahotsav celebrations were inaugurated by the Hon'ble Prime Minister Shri Narendra Modi on 12 March 2021 which marked a 75-week countdown to the 75th Anniversary of our independence on 15 August 2022 and will continue a year thereafter until 15 August 2023. To this end, the Ministry of Housing and Urban Affairs (MoHUA) including various divisions and departments, participated keenly in organizing events both iconic and impactful in the run-up to the three-day Azadi@75 Conference-cum-Expo from 5 - 7 October 2021. Ideas encompassing the 'whole of government' approach, people's participation, our rich cultural heritage, innovations and future aspirations were implemented through vibrant, large-scale activities commemorating the 75th year of independence.

Following the success of these activities MoHUA is turning up the fervor a notch by organizing 30 pre-events that will culminate in a grand finale at the **'Smart Cities, Smart Urbanization'** event in Surat on **4 - 5 February 2022**. The pre-events will reflect either one or more of the five themes - Freedom Struggle, Actions@75, Achievements@75, Ideas@75 and Resolve@75. The events are designed to bring the nation together through activities that celebrate the spirit, strength and aspirations of citizens in urban India.

This brochure captures the essence of each of the pre-events and the main event, presenting highlights to motivate readers to join in and celebrate **'Smart Cities, Smart Urbanization'** with MoHUA!

Themes



Freedom Struggle

We resolve to confront the challenges of urbanization such as congestion, unequal access, waste, crime, overcrowding, pollution, diseases etc. and free our citizens from their perils.



Action@75

We resolve to undertake all actions needed for bringing positive transformation in the lives of India's urban citizens.



Achievements@75

We endeavor to demonstrate successes of the past 75 years of labour by our cities that continue to serve citizens and nurture businesses.



Ideas@75

We prepare to deliver high-quality urban services at scale and speed.



Resolve@75

We resolve to dedicate ourselves to fulfill aspirations of India's urban citizens and do our best to create the New Urban India of tomorrow.

- GIS Hackathon:
An Urban
Geospatial Data
Stories Challenge
2022

1-17 Jan

- Freedom2Walk &
Cycle Challenge for
Citizens and City
Leaders

1-26 Jan

- Smart Cities and
Academia Towards
Action and
Research (SAAR)

1 Jan onwards

- Climate Change
Awareness
Campaign

1-26 Jan

- Beyond
PMAY-U
Panel
Discussion

10-15 Jan

- Placemaking
Marathon 2.0

15-26 Jan

- Open Data
Week (Part 1)

17-21 Jan

- Open Data
Week (Part 2)

17-21 Jan

- Vibrant
Gujarat: PPP
Roadshows
**8 Jan,
17-30 Jan**

- Healthy
Cities
Consultative
Workshop
12 Jan

- Panel
Discussion
on Slum Free
Cities
16-20 Jan

Timeline of Activities

- Inauguration of Pune Metro Reach 1 and 2
17-31 Jan
- Urban Startup Addas for 10 Cities
17-31 Jan
- Winter Mobilization of Urban Homeless
17-31 Jan
- Job Melas
17-31 Jan
- Loan Melas
17-31 Jan
- SVANidhi se Samridhi
17-31 Jan
- SVANidhi Special Drive
17-31 Jan
- 'Swachhatam Connect' Campaign
17-31 Jan
- 'Lakshya Zero Dumpsite' Campaign
17-31 Jan
- Swachh Technology Challenge - Results
17-31 Jan
- 'Har Dhadkan Hai Swachh Bharat Ki'
17-31 Jan
- Workshop on Water Secure NCR
17-31 Jan
- One week -One Lakh connection programme
17-30 Jan
- PMAY-U Travelogues
17-31 Jan
- Restoration and Rejuvenation of River Yamuna floodplains
17-31 Jan

- Swachhata Start-up Challenge Campaign
27 Jan

- Finance Automation under PMAY-U
21 Jan

- Webinar on Smart Buildings
28 Jan

- Announcement of PMAY-U Awards: 150 Days Challenge
30 Jan

Grand Finale: 'Smart Cities Smart Urbanization' Event in Surat
4-5 Feb

- Public Realm in Cities
5 Feb
- Digital Governance
5 Feb
- Innovation @ Smart Cities
5 Feb
- ClimateSmart Cities
5 Feb
- Smart Finance
5 Feb

Stakeholders involved

- **Citizens**
- Public representatives
- **Government**
- Community organizations
- **Industry**
- **Academia**
- **Knowledge partners**
- **Startups**

1-17 Jan

GIS Hackathon: An Urban Geospatial Data Stories Challenge 2022

Data – The Gamechanger for Modern Urban Transformation

Brief

Urban Geospatial Data Stories Challenge will promote the use of geospatial technologies for urban planning. In a hands-on, first of its kind pan-India Challenge, several geospatial datasets will be made open to participants, including India's geospatial community. Participants will analyze this data to create insightful stories and use cases to be showcased as best practices for the larger urban community.

Number of Participants

500

Key Participating Organizations

Participating Ministries of GoI: Ministry of Housing and Urban Affairs, Ministry of Mines

Other Government Departments/Stakeholders: Smart City SPVs, Geological Survey of India

Partner Agencies: NIUA, ESRI India Technologies Private Limited, ML InfoMap

Coordinating Division/Department/Mission

SCM

URBAN GEOSPATIAL DATA STORIES CHALLENGE 2022

IDEATE | INNOVATE | INSPIRE



1-26 Jan

Freedom2Walk & Cycle Challenge for Citizens and City Leaders

Start your green journey here!

Brief

Citizens and leaders need to join forces to shape healthier and safer cities. The inter-city Freedom2Walk and Cycle Challenge for Citizens intends to instill long-term behavioural change amongst citizens to walk and cycle. The Freedom2Walk & Cycle Challenge for City Leaders aims to create local champions amongst city leaders for walking and cycling. All 100 Smart Cities are eligible to participate in the challenges.

Number of Participants

20,000

Key Participating Organizations

Participating Ministries of GoI: Ministry of Housing and Urban Affairs

Other Government Departments/Stakeholders: Municipal Corporations, Smart City SPVs & Allied Government Departments

Partner Agencies: Institute for Transportation & Development Policy (ITDP), local NGOs, STRAVA, Decathlon

Coordinating Division/Department/Mission

SCM

Stakeholders involved

- Citizens
- Public representatives
- Government
- Community organizations
- Industry
- Academia
- Knowledge partners
- Startups



Stakeholders involved

- **Citizens**
- Public representatives
- **Government**
- **Community organizations**
- Industry
- **Academia**
- **Knowledge partners**
- Startups

1 Jan onwards

Smart Cities and Academia Towards Action and Research (SAAR)

Smart practices for a Smart Future

Brief

Smart Cities Mission and National Institute of Urban Affairs will jointly bring together bright, young minds from 15 premier architecture and planning institutes of the country through a collaborative platform – SAAR. The key purpose of SAAR is to maximize learning from students, institutions, and cities. This collaboration will culminate in a compilation of 75 innovative urban projects in the form of case studies selected from across 100 Smart Cities.

Number of Participants

600

Key Participating Organizations

Participating Ministries of GoI: Ministry of Housing and Urban Affairs

Other Government Departments/Stakeholders: Smart City SPVs

Partner Agencies: NIUA, Anna University (Chennai), CEPT (Ahmedabad), College of Engineering (Pune), College of Engineering (Thiruvananthapuram), IIT (Kharagpur), IIT (Roorkee), Indian Institute of Engineering Science & Technology (Shibpur), Jamia Millia Islamia (Delhi), Kamla Raheja Vidhyanidhi Institute of Architecture (Mumbai), Malaviya National Institute of Technology (Jaipur), Manipal School of Architecture and Planning (Manipal), RV College of Architecture (Bengaluru), Maulana Azad National Institute of Technology (Bhopal), SPA (Vijaywada), and SPA (Bhopal)

Coordinating Division/Department/Mission

SCM



Partnering Institutes:



1-26 Jan

Climate Change Awareness Campaign

Climate and Cities – Change begins Here

Brief

Change begins with awareness. Climate change poses an existential threat to humankind and needs to be countered through conscious action by individuals and collective action by the society. The Climate Change Awareness Campaign aims to spread awareness in schools and colleges across 100 smart cities to align young minds to the challenges and solutions associated with climate change. The campaign activities include awareness creation at academic institutions, promotion of photography competition, and social media campaign on climate change.

Number of Participants

75,000

Key Participating Organizations

Participating Ministries of GoI: Ministry of Housing and Urban Affairs, Ministry of Environment, Forest and Climate Change

Other Government Departments/Stakeholders: Smart City SPVs

Partner Agencies: NIUA, C-Cube, AFD, IUC, Clean Air Asia, The Nature Conservancy, UN Environment, India, GIZ, ICLEI South Asia Secretariat, GRCN, UN Habitat India, WRI, Swiss Agency for Development and Cooperation (SDC), TERI, GBCI, ADB, UN Global Compact/GCNI, WWF India, C40 Cities, Rocky Mountain Institute (RMI), PHFI, AEEE, KFW, MOEFCC, CII - IGBC, AILSG, IRADe, ISOCARP, UNU-EHS, Energy Systems Catapult, IEA, Austrade, UNDP, University of British Columbia, India, European Union Delegation to India (EUD), Save the Children, Kerala Institute of Local Administration (KILA), Thrissur, Wetlands International, SEEDS India, Dr Bhanuben Nanavati College Of Architecture For Women (BNCA), Pune, School of Planning and Architecture, Bhopal, Institute of Spatial Planning and Environment Research (ISPER), Panchkula, Agile Group, India Smart Grid Forum, GEAG, Enking International, TCE - EcoFirst, ClIFF, Energy Efficiency Services Limited, Centre for Sustainable and Equitable Cities, Bureau of Energy Efficiency, p-Manifold, Ramphal Institute, NIDM, NTNU, GBPN, World Bank

Coordinating Division/Department/Mission

SCM

Stakeholders involved

- **Citizens**
- Public representatives
- **Government**
- **Community organizations**
- Industry
- **Academia**
- **Knowledge partners**
- Startups



Stakeholders involved

- Citizens
- Public representatives
- **Government**
- Community organizations
- **Industry**
- **Academia**
- **Knowledge partners**
- **Startups**

8 Jan, 17-30 Jan

Vibrant Gujarat: PPP Roadshows

Encouraging private investments in smart city infrastructure

Brief

Smart Cities Mission is partnering with Vibrant Gujarat to conduct a Roadshow for Public Private Partnership (PPP) projects, being developed under the Mission. In the august presence of the Hon'ble Minister of Housing & Urban Affairs, Shri Hardeep S Puri, Smart Cities Mission will present 50+ PPP projects selected from across 100 Smart Cities in the Tender/DPR stage to an audience of potential investors. This will be aligned with the event, Dholera: "From Smart City to Smart Businesses" to be held at Gandhinagar on 8 January 2022. Another Roadshow is planned between 17 to 30 January 2022, as an online event in partnership with Invest India. 50+ PPP projects of Smart Cities Mission in Tender/DPR stage, will be presented to an audience of potential investors, invited online by Invest India.

Number of Participants

Physical event: 200; Online event: 500

Key Participating Organizations

Participating Ministries of GoI: Ministry of Commerce and Industry, Ministry of Housing and Urban Affairs

Other Government Departments/Stakeholders: Smart City SPVs

Partner Agencies: Invest India – National Investment Promotion and Facilitation Agency

Coordinating Division/Department/Mission

SCM



10-15 Jan

Beyond PMAY-U: Panel Discussion

Deliberating future course of action towards affordable housing

Brief

Panel discussion to deliberate on the future course of action about affordable housing segment. Further discussion on topics such as ownership model vs rental housing models, expanding coverage, and achieving the goal of providing pucca house to each eligible Indian urban family will also be held.

Number of Participants

>100

Key Participating Organizations

Participating Ministries of GoI: Ministry of Housing and Urban Affairs

Other Government Departments/Stakeholders: State/UT Governments, State/Regional/City Development Authorities

Partner Agencies: Public Sector Units (PSUs), National Real Estate Development Council (NAREDCO), Confederation of Real Estate Developers' Associations of India (CREDAI)

Coordinating Division/Department/Mission

HFA

Stakeholders involved

- Citizens
- **Public representatives**
- **Government**
- **Community organizations**
- Industry
- **Academia**
- **Knowledge partners**
- Startups



Stakeholders involved

- Citizens
- Public representatives
- Government
- Community organizations
- Industry
- Academia
- Knowledge partners
- Startups

12 Jan

Healthy Cities Consultative Workshop

Program Design Co-creation Workshop

Brief

The Healthy Cities Initiative is being conceived with the goal of placing health and wellness, beyond healthcare, on the social and political agenda of citizens and leaders. While there is much need for bolstering the healthcare infrastructure, especially primary care, much of the preventative work may be done by ensuring that the built environment supports an active and healthy lifestyle; thereby reducing the demand and pressure on the healthcare systems. The multi-stakeholder workshop in January will be used as a way to get inputs on early program designs of the Initiative and build cross-ministry buy-in.

Number of Participants

50

Key Participating Organizations

Participating Ministries of GoI: Ministry of Health & Family Welfare, Ministry of Women and Child Development, Ministry of Education

Other Government Departments/Stakeholders: Smart City SPVs, NITI Aayog, FSSAI, FitIndia

Partner Agencies: NIUA, World Health Organization, United Nations Development Agency, USAID, BMGF, World Wildlife Fund, John Snow India, ITDP India, BvLF, WRI

Coordinating Division/Department/Mission

SCM



15-26 Jan

Placemaking Marathon 2.0

Re-imagining Public Places

Brief

A day in the life of a common city-dweller is divided between his home, place of work and in the public realm. The need for health, safety and utility is common across all. Cities and citizens can together create safe and vibrant public spaces. Based on the principle of 'Test-Learn-Scale', the Placemaking Marathon allows cities to re-imagine one or more public spaces in their city and transform it within 75 hours; building and celebrating them with citizens.

Number of Participants

7,500

Key Participating Organizations

Participating Ministries of GoI: Ministry of Housing and Urban Affairs,

Other Government Departments/Stakeholders: FSSAI, National Health Mission, FitIndia and Smart City SPVs

Partner Agencies: ITDP India, BVLF, WRI, EatRight India, Food Foundation UK

Coordinating Division/Department/Mission

SCM

Stakeholders involved

- Citizens
- Public representatives
- Government
- Community organizations
- Industry
- Academia
- Knowledge partners
- Startups



Stakeholders involved

- Citizens
- **Public representatives**
- **Government**
- **Community organizations**
- **Industry**
- **Academia**
- **Knowledge partners**
- Startups

16-20 Jan

Panel Discussion on Slum Free Cities

Exploring possibilities to design implementation model for Slum Free Cities

Brief

Pradhan Mantri Awas Yojana-Urban (PMAY-U) has adopted various implementation models such as Beneficiary-Led Construction (BLC), Credit Linked Subsidy Scheme (CLSS), In situ Slum Redevelopments (ISSR) and Affordable Housing in Partnership (AHP) to meet the goal of 'Housing for All' by 2022. Based on learning of ISSR, policy-based slum redevelopment model (ISSR+) needs to be formulated. This panel discussion aims at identifying bottlenecks and exploring possibilities to design implementation models with respect to size of cities.

Number of Participants

>150

Key Participating Organizations

Participating Ministries of Gov: Ministry of Housing and Urban Affairs, Ministry of Railways, Ministry of Defence, Ministry of Environment, Forest and Climate Change

Other Government Departments/Stakeholders: ULBs and State Governments

Partner Agencies: National Real Estate Development Council (NAREDCO), Confederation of Real Estate Developers' Associations of India (CREDAI)

Coordinating Division/Department/Mission

HFA



17-21 Jan

Open Data Week (Part 1)

Open Data for Innovation and Inclusive Governance

Brief

With open data, it is not simply that a single dataset can be used more widely; it is that these data can also be leveraged, shared and combined with other data to uncover previously untapped opportunities for problem solving and identification. A Smart Cities Open Data Portal was launched by MoHUA in 2019 and already hosts 3,800+ datasets. Through this event, all 100 smart cities will be able to open their datasets across urban domains, sharing maximum datasets and data stories on the Portal.

Number of Participants

>5,000

Key Participating Organizations

Participating Ministries of GoI: Ministry of Housing and Urban Affairs, Ministry of Electronics and Information Technology

Other Government Departments/Stakeholders: ULBs and State Government Departments.

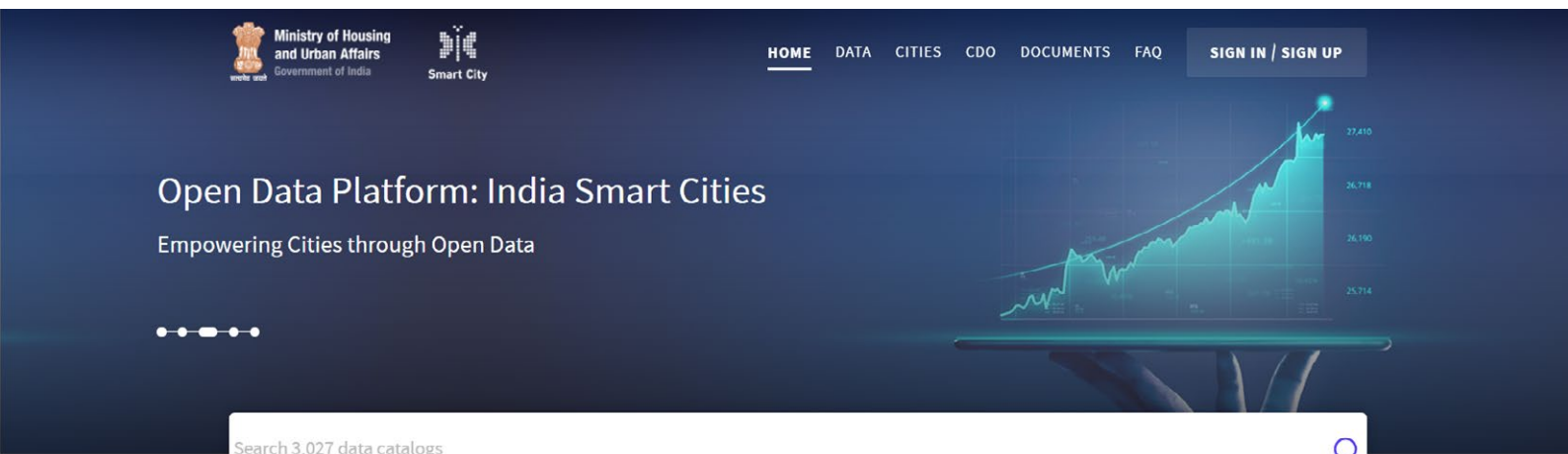
Partner Agencies: NA

Coordinating Division/Department/Mission

SCM

Stakeholders involved

- Citizens
- **Public representatives**
- **Government**
- Community organizations
- **Industry**
- **Academia**
- Knowledge partners
- **Startups**



Stakeholders involved

- Citizens
- Public representatives
- Government
- Community organizations
- Industry
- Academia
- Knowledge partners
- Startups

17-21 Jan

Open Data Week (Part 2)

Promoting use of Data for Governance and Policy Making

Brief

The aim of this event is to raise awareness and emphasize the use of data for unearthing solutions to urban challenges. During the event, cities may highlight the importance and use of data in different contexts of the city functioning and service delivery. The city-level event activities may include hackathons, interactive sessions, immersive workshops, webinars, expert talks etc. The Event will provide an opportunity for cities to show the benefits that data can bring and encourage the adoption of data across government, business and civil society.

Number of Participants

>10,000

Key Participating Organizations

Participating Ministries of GoI: Ministry of Housing and Urban Affairs

Other Government Departments/Stakeholders: ULBs and State Governments

Partner Agencies: NA

Coordinating Division/Department/Mission

SCM



17-31 Jan

Inauguration of Pune Metro Reach 1 and 2

Cities on the Move

Brief

The future of mobility is technology enabled, mass-transit systems. Pune Metro is currently implementing total 33.28 Kms. of Metro line in the city of Pune. Pune Metro is planning to inaugurate two of its Priority Section, one from PCMC to Phugewadi of 7 Kms with five stations in Reach 1 and second from Vanaz to Garware of 5 Kms. with five stations in Reach 2 on January 2022. The two lines with a combined length of 33.28 km are being implemented by the Maharashtra Metro Rail Corporation Limited (MahaMetro), a 50:50 joint venture of the State and Central Governments.

Number of Participants

>5,000

Key Participating Organizations

Participating Ministries of GoI: Ministry of Railways, Ministry of Housing and Urban Affairs
Other Government Departments/Stakeholders: Government of Maharashtra, Maharashtra Metro Rail Corporation Limited (MahaMetro).

Coordinating Division/Department/Mission

UT Division

Stakeholders involved

- **Citizens**
- **Public representatives**
- **Government**
- Community organizations
- Industry
- Academia
- **Knowledge partners**
- Startups



Stakeholders involved

- Citizens
- Public representatives
- Government
- Community organizations
- Industry
- Academia
- Knowledge partners
- Startups

17-31 Jan

Urban Startup Addas for 10 Cities

Fostering the spirit of innovation and entrepreneurship

Brief

India has experienced a dramatic upsurge in tech-enabled startup across sectors in the last decade. Urban startups leveraging technology to improve urban service delivery are catching up fast with the largely customer solutions-driven ecosystem. Urban Startup Adda will feature multiple real-world demos of startup solutions from the City Innovation Exchange (CIX) platform in 10 cities along with immersive workshops on SmartProcure Guidelines.

Number of Participants

500

Key Participating Organizations

Participating Ministries of GoI: Ministry of Housing and Urban Affairs, Ministry of Commerce and Industry, and Ministry of Electronics and Information Technology

Other Government Departments/Stakeholders: Smart City SPVs, Startup India, Atal Innovation Mission

Partner Agencies: Social Alpha, Forge, Centre for Innovation Incubation and Entrepreneurship (CIIE), IIM Ahmedabad

Coordinating Division/Department/Mission

SCM



17-31 Jan

Winter Mobilization of Urban Homeless

A roof over every head

Brief

The urban homeless form a category within the city's vulnerable that, while facing other challenges, is constantly exposed to the extremes of the natural environment. Casualties resulting from hot and cold waves of anonymous citizens are no more than extreme weather warnings to the population at large. In a one of its kind, 'compassion-driven' campaign 25 cities will launch drives to rescue urban homeless and bring them to shelters with proper facilities like heating, bedding, sanitizers, drinking water, and toilets in compliance with Shelters for Urban Homeless (SUH) guidelines.

Number of Participants

10,000

Key Participating Organizations

Participating Ministries of GoI: Ministry of Housing and Urban Affairs

Other Government Departments/Stakeholders: ULB administration including health and Police departments

Partner Agencies: Civil Society Organisations, NGOs

Coordinating Division/Department/Mission

DAY-NULM

Stakeholders involved

- Citizens
- Public representatives
- Government
- Community organizations
- Industry
- Academia
- Knowledge partners
- Startups



Stakeholders involved

- **Citizens**
- Public representatives
- **Government**
- **Community organizations**
- **Industry**
- **Academia**
- Knowledge partners
- **Startups**

17-31 Jan

Job Melas

Creating pathways for employment

Brief

Cities are the engines of economic development and skilled youth are its drivers. Opportunities and platforms to help employers and potential candidates' interface will enable financial freedom for the individual and economic growth for the nation. As part of 'Job Melas' organized by DAY-NULM, cities will organize special camps for placement of skill trained candidates in collaboration with the National Skill Development Corporation (NSDC) and local industry employers.

Number of Participants

10,000

Key Participating Organizations

Participating Ministries of GoI: Ministry of Housing and Urban Affairs

Other Government Departments/Stakeholders: State/ UT Governments, State Urban Livelihoods Mission, ULBs

Partner Agencies: National Skill Development Corporation (NSDC), Local Industries/ Employers

Coordinating Division/Department/Mission

DAY-NULM



17-31 Jan

Loan Melas

Boosting Credit to SHGs

Brief

Access to finance by women from urban poor households is an essential prerequisite for poverty reduction. Despite a degree of financial gain achieved by women in self-help groups or the phenomenal expansion of the organized banking system in India, many women in SHGs continue to remain excluded from credit support from the formal banking system. As part of Loan Melas, the campaign for resolution of pending bank linkage applications of SHGs will be launched in partnership with banks.

Number of Participants

70,000

Key Participating Organizations

Participating Ministries of GoI: Ministry of Housing and Urban Affairs, Ministry of Finance

Other Government Departments/Stakeholders: Smart City SPVs

Partner Agencies: Self-Help Groups (SHGs)

Coordinating Division/Department/Mission

DAY-NULM

Stakeholders involved

- Citizens
- Public representatives
- Government
- Community organizations
- Industry
- Academia
- Knowledge partners
- Startups



Stakeholders involved

- **Citizens**
- Public representatives
- **Government**
- **Community organizations**
- Industry
- Academia
- Knowledge partners
- Startups

17-31 Jan

SVANidhi se Samriddhi

Holistic development and upliftment of Street Vendors

Brief

SVANidhi se Samriddhi aims to link PM SVANidhi beneficiaries and their families, as per their respective eligibility, to existing welfare schemes of the Government of India, designed as safety nets to protect the poor from the socioeconomic risks and insecurities of life and livelihoods. As part of this activity, Svanidhi Se Samriddhi will be launched in 123 new cities. Special camps will be held for profiling of PM SVANidhi beneficiaries and facilitating linkages with government welfare schemes.

Number of Participants

10,000

Key Participating Organizations

Participating Ministries of GoI: Ministry of Housing and Urban Affairs

Other Government Departments/Stakeholders: ULBs, State Governments and Lending Institutions

Partner Agencies: National Association of Street Vendors of India

Coordinating Division/Department/Mission

DAY-NULM



17-31 Jan

SVANidhi Special Drive

Providing affordable loans to street vendors

Brief

The PM Street Vendor's AtmaNirbhar Nidhi (PM SVANidhi) provides affordable working capital loan to street vendors to resume their livelihoods that were adversely affected due to COVID-19 lockdown. In association with the Urban Local Bodies (ULBs) and Lending Institutions, special drives will be undertaken to sanction and disbursement of loans in 125 cities where have a maximum potential. Special camps will be set up for increasing adoption of digital transactions.

Number of Participants

5,000

Key Participating Organizations

Participating Ministries of GoI: Ministry of Housing and Urban Affairs

Other Government Departments/Stakeholders: ULBs, State Governments and Lending Institutions

Partner Agencies: National Association of Street Vendors of India

Coordinating Division/Department/Mission

DAY-NULM

Stakeholders involved

- **Citizens**
 - Public representatives
 - Government
- **Community organizations**
 - Industry
 - Academia
 - Knowledge partners
 - Startups



Stakeholders involved

- **Citizens**
 - Public representatives
- **Government**
 - Community organizations
- **Industry**
 - Academia
 - Knowledge partners
 - Startups

17-31 Jan

'Swachhatam Connect' Campaign

A mass movement for Swachhata (cleanliness)

Brief

Geospatial data is inextricably linked to solid waste management which involves defined points and routes for collection, transportation, segregation, and treatment. Empowering cities with the knowledge to prepare their own GIS maps will prove critical in addressing the issue of urban waste management. Under the Swachhatam Connect Campaign, cities will be introduced to GIS mapping to tackle SWM through geospatial data-driven planning.

Number of Participants

>8,000

Key Participating Organizations

Participating Ministries of GoI: Ministry of Housing and Urban Affairs

Other Government Departments/Stakeholders: ULBs and Allied Government Departments

Partner Agencies: ESRI

Coordinating Division/Department/Mission

SBM-U



17-31 Jan

'Lakshya Zero Dumpsite' Campaign

Step towards ZERO dumpsite across cities

Brief

Dumpsites are unhealthy, unhygienic, and are detrimental to land values in cities. Under this new campaign being launched under AKAM for the first time, stakeholders at all different levels of governance will combine forces to take the first step to achieve the goal of Zero dumpsites. Stakeholder activities conducted over 100 hours of 'Lakshya Zero Dumpsite' will enthuse, educate and empower participants to create their own plans for making their cities dumpsite-free.

Number of Participants

>4,000

Key Participating Organizations

Participating Ministries of GoI: Ministry of Housing and Urban Affairs

Other Government Departments/Stakeholders: ULBs and Allied Government Departments

Partner Agencies: GIZ

Coordinating Division/Department/Mission

SBM- U

Stakeholders involved

- Citizens
- Public representatives
- **Government**
- **Community organizations**
- **Industry**
- Academia
- Knowledge partners
- Startups



Stakeholders involved

- Citizens
- Public representatives
- **Government**
- **Community organizations**
- **Industry**
- **Academia**
- Knowledge partners
- **Startups**

17-31 Jan

Swachh Technology Challenge

Harnessing the entrepreneurial potential of the waste management sector

Brief

To further indigenous, cost-effective technologies SBM-U during this year's 'Azadi @75 Swachh Survekshan 2022' has introduced a component of 'Swachh Technology Challenge' to be conducted by cities. The challenge will seek solutions in four thematic categories. 100 best technologies/start-ups will be identified by cities/States/UTs during the fortnight. Selected start-ups from the Swachh Technology Challenge, will be eligible for participation in a national level 'Swachh Start-Up Challenge' planned to be conducted by the Ministry of Housing and Urban Affairs (MoHUA) in collaboration with Agence Française de Développement (AFD) in January 2022.

Number of Participants

>4,000

Key Participating Organizations

Participating Ministries of GoI: Ministry of Housing and Urban Affairs

Other Government Departments/Stakeholders: ULBs and Allied Government Departments

Partner Agencies: NA

Coordinating Division/Department/Mission

SBM-U

SWACHH TECHNOLOGY CHALLENGE

AN INITIATIVE OF SWACHH BHARAT MISSION URBAN 2.0

FOR MORE INFORMATION VISIT WWW.SWACHHBHARATURBAN.GOV.IN



17-31 Jan

'Har Dhadkan Hai Swachh Bharat Ki'

Enabling citizen participation towards cleanliness

Brief

Cleanliness in India has and will be a people's movement. Critical activities in the cycle of waste management such as waste segregation can be carried out fully at the individual level. Leveraging citizen participation can lead to sweeping successes in building a clean India. SBM-U has taken an initiative to campaign on social media to mobilize citizens and brand ambassadors, for popularizing the 'Swachhata Anthem'.

Number of Participants

>4,000

Key Participating Organizations

Participating Ministries of GoI: Ministry of Housing and Urban Affairs

Other Government Departments/Stakeholders: Public Works Departments of all Municipal Corporation and Statutory towns in India

Partner Agencies: BMGF, BBC Media

Coordinating Division/Department/Mission

SBM-U

Stakeholders involved

- Citizens
- Public representatives
- Government
- Community organizations
- Industry
- Academia
- Knowledge partners
- Startups



Stakeholders involved

- **Citizens**
- Public representatives
- **Government**
- **Community organizations**
- Industry
- Academia
- **Knowledge partners**
- Startups

17-31 Jan

Workshop on Water Secure NCR

Water for People

Brief

The National Capital Region Planning Board is organizing a workshop to get the stakeholders' perspective on a water-secure NCR. Focused Group Discussions will be held to achieve a water-secure NCR through planning a critical aspect of water management which is that the groundwater resources are getting depleted, potentially causing further dependence on water resources from outside the region.

Number of Participants

>100

Key Participating Organizations

Participating Ministries of GoI: Ministry of Housing and Urban Affairs, Department of Jal Shakti

Other Government Departments/Stakeholders: ULBs and State Government Departments

Partner Agencies: NCR Planning and Monitoring Cell in participating states of Haryana, Uttar Pradesh, Rajasthan and NCT Delhi

Coordinating Division/Department/Mission

NCRPB



17-30 Jan

One week -One Lakh connection programme

Connecting People to Water

Brief

Improving the quality of life through the provision of water connection is essential for the upliftment of slum areas. One Week – One Lakh Connection Program will include the launch of the AMRUTAM App, organizing of connection melas where contractors will be trained on the usage of the app, and finally, an event titled Jal Sampann Jhuggis under which slum without connections or nearby water supply infrastructure will be mapped.

Number of Participants

>4,500

Key Participating Organizations

Participating Ministries of GoI: Ministry of Housing and Urban Affairs

Other Government Departments/Stakeholders: Public Works Department, ULBs, State Government Departments

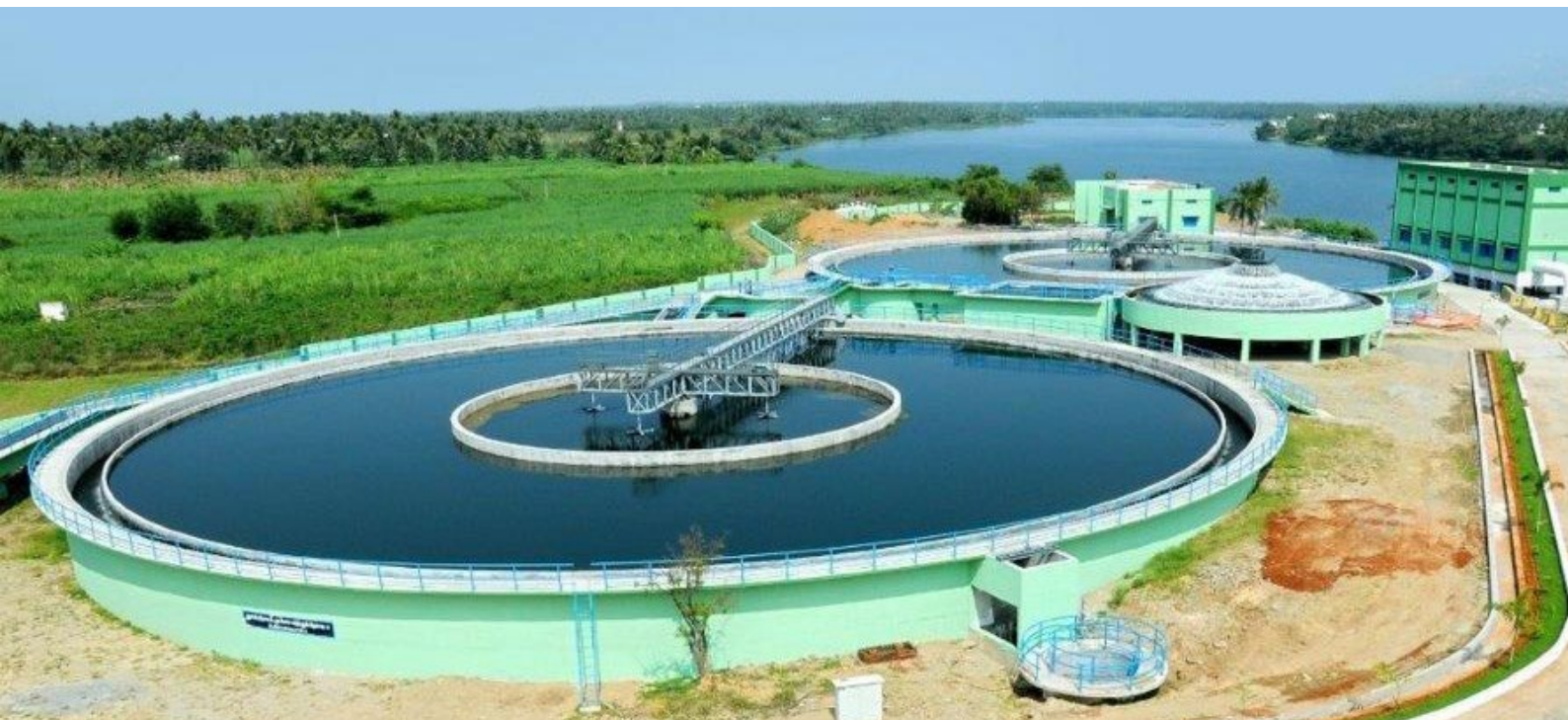
Partner Agencies: AICTE Interns

Coordinating Division/Department/Mission

AMRUT

Stakeholders involved

- **Citizens**
- Public representatives
- **Government**
- **Community organizations**
- **Industry**
- **Academia**
- **Knowledge partners**
- Startups



Stakeholders involved

- Citizens
- Public representatives
- Government
- Community organizations
- Industry
- Academia
- Knowledge partners
- Startups

17-31 Jan

PMAY-U Travelogues

Capturing life transforming stories of PMAY-U beneficiaries

Brief

Defined trail of region-specific travel by Ministry of Housing and Urban Affairs (MoHUA) along with respective DD/Sansad TV stations to interact with Pradhan Mantri Awas Yojana-Urban (PMAY-U) beneficiaries. The episodes will capture the essence of the cities, how the Mission has traversed across the place, transformed the lives of the people. The transforming stories of the beneficiaries will be captured and telecasted on Doordarshan and Sansad TV.

Number of Participants

>500

Key Participating Organizations

Participating Ministries of GoI: Ministry of Housing and Urban Affairs

Other Government Departments/Stakeholders: PMAY-U, ULBs and State Government Departments

Partner Agencies: Doordarshan/ Sansad TV

Coordinating Division/Department/Mission

HFA



17-31 Jan

Restoration and Rejuvenation of River Yamuna floodplains

Reviving the River-People Connect

Brief

Restoration & rejuvenation of the floodplains of river Yamuna through floodwater augmentation, plantation of riverine species, and reviving the ancient connection between the river and people is an ongoing project. While the restoration of floodplains are ongoing, events such as sand-art workshop, nature walk, bird watching, Swachhta Abhiyan, awareness program, yoga and cycling are planned in the Greenway for citizens to connect with nature and their sense of well-being

Number of Participants

>200

Key Participating Organizations

Participating Ministries of GoI: Ministry of Housing and Urban Affairs

Other Government Departments/Stakeholders: Municipal Corporation of Delhi

Partner Agencies: MCD Schools, North MCD, Delhi Biodiversity Society, Adwait Yoga School, Indian Institute of Ornithology, NGO: Save the children, NGO: Aaghaaz e taleem, Delhi Bird foundation, Green Ride Public Bicycle Sharing Service, Sh. Manas Kumar Sahoo (Sand Artist), Ms. Neelam (Yoga Instructor)

Coordinating Division/Department/Mission

DDA

Stakeholders involved

- **Citizens**
- Public representatives
- **Government**
- **Community organizations**
- Industry
- **Academia**
- **Knowledge partners**
- Startups



Stakeholders involved

- Citizens
- Public representatives
- **Government**
- Community organizations
- Industry
- Academia
- Knowledge partners
- Startups

21 Jan

Finance Automation under PMAY-U

Activating the finance automation in Government sectors

Brief

Pradhan Mantri Awas Yojana (Urban) has integrated its Management Information System (MIS) with Public Financial Management System (PFMS) as a smart and automated solution for disbursing funds to beneficiaries. Regional workshops will be conducted on finance automation explaining the e-Finance module of the Mission.

Number of Participants

>1,000

Key Participating Organizations

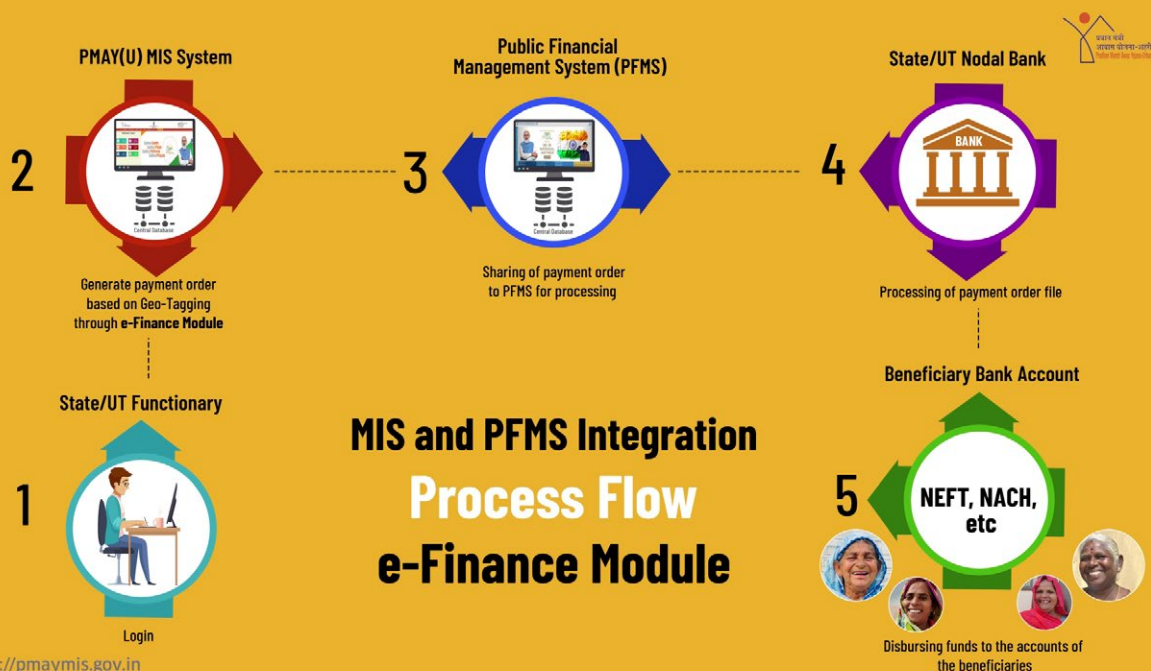
Participating Ministries of GoI: Ministry of Housing and Urban Affairs, Ministry of Finance

Other Government Departments/Stakeholders: Urban Development Department of State/UT Governments

Partner Agencies: Municipal Corporations, Municipal Councils and *Nagar Panchayats*

Coordinating Division/Department/Mission

HFA



27 Jan

'Swachhata Start-up Challenge' Campaign

Leveraging Innovations from Start-up in Waste Management

Brief

As an extension to the 'Swachh Technology Challenge' to further incentivize the start-up ecosystem, the 'Swachhata Start-Up Challenge' will be launched in January 2022 in collaboration with Agence Française de Développement (AFD). Winning solutions from start-ups under 'Swachh Technology Challenge' will be eligible to participate in the 'Swachhata Start-Up Challenge'. Winning entries under the Challenge will be rewarded with seed funding of ₹25 lakhs per project along with one year of dedicated incubation support from French Tech, the French government's initiative to promote start-ups.

Number of Participants

200

Key Participating Organizations

Participating Ministries of GoI: Ministry of Housing and Urban Affairs

Other Government Departments/Stakeholders: ULBs and Allied Government Departments

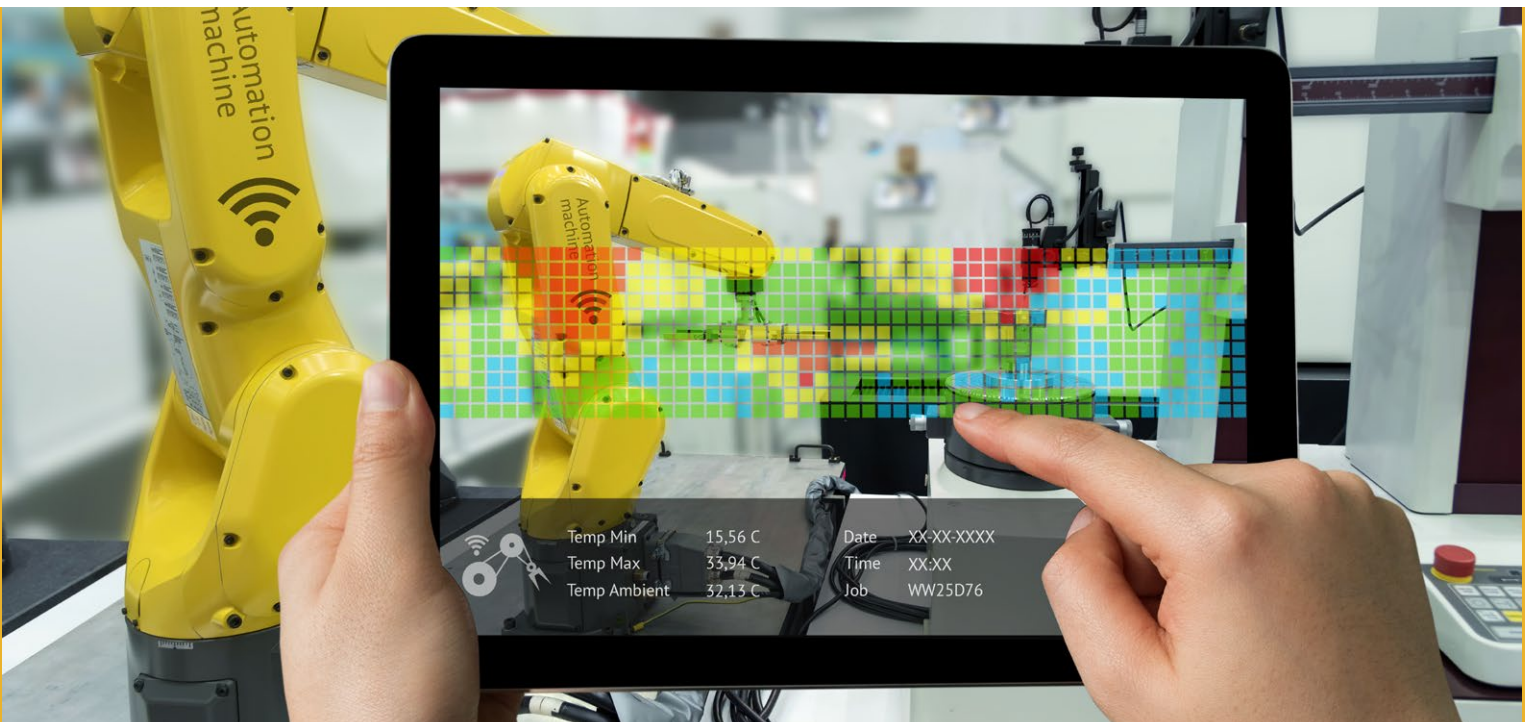
Partner Agencies: AFD

Coordinating Division/Department/Mission

SBM-U

Stakeholders involved

- Citizens
- Public representatives
- **Government**
- Community organizations
- Industry
- Academia
- Knowledge partners
- **Startups**



Stakeholders involved

- **Citizens**
- **Public representatives**
- **Government**
- Community organizations
- **Industry**
- Academia
- **Knowledge partners**
- Startups

28 Jan

Webinar on Smart Buildings

Creating people-centered buildings

Brief

A smart building is one that uses technology to enable efficient and economical use of resources, while creating a safe and comfortable environment for occupants. Internet of Things (IoT) and Artificial Intelligence (AI) are connecting people to their homes and offices with an objective to maximize efficiency in every sphere of urban living. The webinar will focus on how the human element can be kept at the focus of the immediate living environment, while also moving ahead with the times.

Number of Participants

500

Key Participating Organizations

Participating Ministries of GoI: Ministry of Housing and Urban Affairs

Other Government Departments/Stakeholders: DDA

Partner Agencies: NA

Coordinating Division/Department/Mission

CPWD



31 Jan

Announcement of PMAY-U Awards 2021: 150 Days Challenge

Encouraging cities to attain the goal of 'Housing for All'

Brief

The overarching purpose of instituting Pradhan Mantri Awas Yojana-Urban (PMAY-U) Awards is to recognize the outstanding performance by States/UTs, Urban Local Bodies (ULBs) and Beneficiaries under the Mission. Announcement of second edition of PMAY-U Awards for States/UTs, Municipal Corporations, Municipal Councils, *Nagar Panchayats* and PMAY-U beneficiaries, will be taking place as a pre-event of AKAM.

Number of Participants

>2,500

Key Participating Organizations

Participating Ministries of GoI: Ministry of Housing and Urban Affairs

Other Government Departments/Stakeholders: States/UTs, Municipal Corporations, Municipal Councils, *Nagar Panchayats*

Partner Agencies: State Level Nodal Agencies (SLNAs) and Implementing Agencies of PMAY-U

Coordinating Division/Department/Mission

HFA

Stakeholders involved

- Citizens
- Public representatives
- Government
- Community organizations
- Industry
- Academia
- Knowledge partners
- Startups



Stakeholders involved

- Citizens
- Public representatives
- Government
- Community organizations
- Industry
- Academia
- Knowledge partners
- Startups

4-5 Feb

Grand Finale: 'Smart Cities Smart Urbanization' (SCSU) Event in Surat

Smart Cities, Smart Urbanization

Brief

MoHUA's start of the year celebration of Azadi ka Amrit Mahotsav (AKAM) will culminate in a grand, national level event in Surat. This event will be graced by the august presence of Shri Ashwini Vaishnaw, Hon'ble Minister of Railways, Communications and Electronics & Information Technology, Shri Hardeep Singh Puri, Hon'ble Minister of Housing and Urban Affairs, and Shri Kaushal Kishore, Hon'ble Minister of State for Housing and Urban Affairs, and Minister of Petroleum and Natural Gas, of the Government of India. The activities under AKAM in Surat will follow five broad themes – Reimagining Public Realm in Cities, Digital Governance, Innovation @Smart Cities, ClimateSmart Cities and Smart Finance. A series of events to recognize achievements under various urban missions and challenges, launch of urban sector best practices compilations and initiatives, and enlightening discourses will mark the first day of the event. The second day will provide immersive and experiential understanding of innovations and advancements already underway in Indian cities.

Number of Participants

Physical event: >4,000; Online event: >20,000

Key Participating Organizations

Participating Ministries of GoI: Ministry of Commerce and Industry, Ministry of Housing and Urban Affairs, Ministry of Mines, Ministry of Electronics and Information Technology, Ministry of Environment, Forest and Climate Change

Other Government Departments/Stakeholders: ULBs and State Government Departments, Geological Survey of India

Partner Agencies: NIUA, WRI, ITDP India, BVLF, ESRI India Technologies Private Limited, ML InfoMap, Social Alpha, Forge, National Skill Development Corporation (NSDC), GIZ, ICLEI South Asia Secretariat, National Association of Street Vendors of India, ESRI, AICTE Interns, Implementing Agencies of PMAY-U, Local NGOs, Doordarshan/ Sansad TV, NCR Planning and Monitoring Cell

Coordinating Division/Department/Mission

SCM



5 Feb

SCSU Event Theme 1

Public Realm in Cities

Creating vibrant urban spaces

Brief

The session aims to explore the subjects of state capacity, design education, and public demand for public realm and how their convergence can help us create just, equitable, and accessible public realm. Various eminent global and national speakers will share their views on the role of public spaces across the world, and how India can activate these spaces that will enhance the quality of life of her citizens. Visitors will also be able to get an immersive experience through different placemaking, and interactive activities during the event.

Number of Participants

>4,000

Key Participating Organizations

Participating Ministries of GoI: Ministry of Housing and Urban Affairs,

Other Government Departments/Stakeholders: ULBs and State Government Departments, FSSAI

Partner Agencies: NIUA, WRI, ITDP India, BvLF, Fit India

Coordinating Division/Department/Mission

SCM

Stakeholders involved

- Citizens
- Public representatives
- Government
- Community organizations
- Industry
- Academia
- Knowledge partners
- Startups



Stakeholders involved

- Citizens
- Public representatives
- Government
- Community organizations
- Industry
- Academia
- Knowledge partners
- Startups

5 Feb

SCSU Event Theme 2

Digital Governance

Leveraging data and technology for urban governance

Brief

Digital governance aims to emphasize the importance of data and technology for improved urban governance and service delivery. Nationwide activities are being conducted to promote use of open data and geospatial technologies for solving pressing challenges. Interactive workshops and immersive sessions are being organized to showcase benefits accrued from digital governance in cities. These are being demonstrated basis real-time data, AI/ML etc. and use of platforms such as India Urban Data Exchange and Integrated Command and Control Centers.

Number of Participants

>4,000

Key Participating Organizations

Participating Ministries of GoI: Ministry of Housing and Urban Affairs, Ministry of Mines, Ministry of Electronics and Information Technology

Other Government Departments/Stakeholders: ULBs and State Government Departments

Partner Agencies: NIUA, ML Infomap, ESRI India, IISc Bangalore, Geological Survey of India, World Economic Forum

Coordinating Division/Department/Mission

SCM



5 Feb

SCSU Event Theme 3

Innovation @Smart Cities

Urban Startup Addas in 3 Cities

Brief

The need to design and deploy innovative solutions to pressing urban challenges in a swift and scalable manner is a founding tenet of the Smart Cities Mission. The City Innovation Exchange and the SmartProcure Guidelines are a veritable testament to the pursuit of institutionalising innovation in cities. The innovation pavilion will host experiential solutions from leading startups in the urban space, where attendees can get an understanding of the solution's actual deployment in their cities. An Innovation Clinic will help design challenge statements and help discover solutions from the CiX universe. A policy game will help orient decision makers on navigation and collaboration with stakeholders to drive innovation in their cities. Augmented/Virtual Reality booth to demonstrate in real time innovative applications that can solve the myriad concerns of operations and maintenance audits. Finally, the conference arena is being turned into a living lab with everyday urban solutions ranging from atmospheric water solutions to energy monitoring to understand user-centric capabilities of solutions in an actual environment.

Number of Participants

1,000

Key Participating Organizations

Participating Ministries of GoI: Ministry of Housing and Urban Affairs

Other Government Departments/Stakeholders: NITI Aayog, ULBs and State Government Departments

Partner Agencies: Startup India, Invest India, Forge, Social Alpha

Coordinating Division/Department/Mission

SCM

Stakeholders involved

- Citizens
- Public representatives
- Government
- Community organizations
- Industry
- Academia
- Knowledge partners
- Startups

SOCIAL
alpha



75
Azadi Ka
Amrit Mahotsav

Ci^x



Presents



The India Clean Air Challenge is a \$1 million+ award to startups solving the air pollution challenges at scale. A collaboration of the Smart Cities Mission, City Innovation exchange (CiX), ACT Grants and Social Alpha.

Deadline for applications -14th January,2022.



Stakeholders involved

- Citizens
- Public representatives
- Government
- Community organizations
- Industry
- Academia
- Knowledge partners
- Startups

5 Feb

SCSU Event Theme 4 ClimateSmart Cities

Embedding resilience at the heart of urban discourse

Brief

The session kicks-off with an immersive session on the topic- 'Embedding resilience at the heart of the urban discourse', to be followed by inspiring talks from Global climate champions around the world and eminent speakers across the nation. The panel would deliberate on emerging discourses on climate actions, which include aspects of changing paradigms in urban adaptation and mitigation measures, mainstreaming resilience in planning, innovations, and solutions. This session will facilitate a rich exchange of ideas and will be a step towards finding entry points to strengthen sustainable urban development and climate resilience across Indian cities.

Number of Participants

>4,000

Key Participating Organizations

Participating Ministries of Gov: Ministry of Housing and Urban Affairs, Ministry of Environment, Forest and Climate Change

Other Government Departments/Stakeholders: ULBs, State Government Departments and Smart City SPVs, Bureau of Energy Efficiency

Partner Agencies: NIUA, C-Cube, AFD, IUC, Clean Air Asia, The Nature Conservancy, UN Environment, GIZ, ICLEI South Asia Secretariat, GRCN, UN Habitat India, WRI, Swiss Agency for Development and Cooperation (SDC), TERI, GBCI, ADB, UN Global Compact/ GCNI, WWF India, C40 Cities, Rocky Mountain Institute (RMI), PHFI, AEEE, KFW, CII - IGBC, AIILSG, IRADe, ISOCARP, UNU-EHS, Energy Systems Catapult, IEA, Austrade, UNDP, University of British Columbia, European Union Delegation to India (EUD), Save the Children, Kerala Institute of Local Administration (KILA), Thrissur, Wetlands International, SEEDS India, Dr Bhanuben Nanavati College Of Architecture For Women (BNCA), Pune, School of Planning and Architecture, Bhopal, Institute of Spatial Planning and Environment Research (ISPER), Panchkula, Agile Group, India Smart Grid Forum, GEAG, Enking International, TCE - EcoFirst, CIFF, Energy Efficiency Services Limited, Centre for Sustainable and Equitable Cities, p-Manifold, Ramphal Institute, NIDM, NTNU, GBPN, World Bank

Coordinating Division/Department/Mission

SCM



5 Feb

SCSU Event Theme 5

Smart Finance

Structuring innovative finance for smart cities

Brief

Innovation in financial mechanisms is unleashing the potential of Indian cities to an extent unimagined until recent years. Activities under this theme will focus on innovations in urban finance helping cities identify untapped sources of revenue. Open House Discussions on handling unforeseen risks in PPPs, structuring innovative concessions and risk mitigation, and leveraging municipal finance will be organized to provide concerted learning of the subject matter.

Number of Participants

>4,000

Key Participating Organizations

Participating Ministries of GoI: Ministry of Housing and Urban Affairs

Other Government Departments/Stakeholders: NITI Aayog, ULBs and State Government Departments

Partner Agencies: Startup India, Invest India, Forge, Social Alpha.

Coordinating Division/Department/Mission

SCM

Stakeholders involved

- Citizens
- Public representatives
- Government
- Community organizations
- Industry
- Academia
- Knowledge partners
- Startups



Abbreviations

ADB	Asian Development Bank
AEEE	Alliance for Energy Efficient Economy
AFD	Agence Française de Développement
AICTE	All India Council for Technical Education
AILSG	All India Institute of Local Self-Government
AMRUT	Atal Mission for Rejuvenation and Urban Transformation
BMGF	Bill Gates and Melinda French Gates
BvLF	Bernard van Leer Foundation
CIFF	Children's Investment Fund Foundation
CII – IGBC	Confederation of Indian Industry- Indian Green Building Council
CPWD	Central Public Works Department
DAY-NULM	Deendayal Antyodaya Yojana-National Urban Livelihoods Mission
DDA	Delhi Development Authority
ESRI	Environmental Systems Research Institute
FSSAI	Food Safety and Standards Authority of India
GBCI	Green Business Certification Inc.
GBPN	Global Buildings Performance Network
GEAG	Gorakhpur Environmental Action Group
GIZ	Deutsche Gesellschaft für Internationale Zusammenarbeit
GRCN	Global River Channel Network
HFA	Housing For All
ICLEI	International Council for Local Environmental Initiatives.
IEA	International Energy Agency

IRADe	Integrated Research and Action for Development
ISOCARP	International Society of City and Regional Planners
ITDP	Institute for Transportation and Development Policy
IUC	International Urban Cooperation
KfW	Kreditanstalt für Wiederaufbau
NCRPB	National Capital Region Planning Board
NIDM	National Institute of Disaster Management
NIUA	National Institute of Urban Affairs
NTNU	Norwegian University of Science and Technology
PHFI	Public Health Foundation of India
PMAY-U	Pradhan Mantri Awas Yojana – Urban
PM SVANidhi	PM Street Vendor's AtmaNirbhar Nidhi
SBM-U	Swachh Bharat Mission (Urban)
SCM	Smart Cities Mission
Smart City SPV	Smart City Special Purpose Vehicle
TERI	The Energy and Resources Institute
ULBs	Urban Local Bodies
UNDP	United Nations Development Programme
UNU-EHS	United Nations University-The Institute for Environment and Human Security
USAID	United States Agency for International Development
UT	Urban Transport
WRI	World Resources Institute
WWF	World Wildlife Fund



Disclaimer:

Program subject to change due to pandemic conditions or move to a hybrid model



सत्यमेव जयते

**Ministry of Housing and Urban Affairs
Government of India**