

# “MAKE OUR SURAT CITY SMART” (ROUND 2)

## CONTEST # 3 PARK - VISUAL IMPROVEMENT DESIGN CONTEST

Location of Park (Garden) : Located at TP-08 (Umarwada), Final Plot No-22 (Garden), near Lambe hamuman road behind Trikam nagar.

Last Submission date: 4 December, 2016.

### Rules of Contest

- These contests are open for citizen of **Surat** city only.
- Participants have to note that the contest is only for Retrofitting of elements of Street & Junction/Park. Retrofitting means upgradation of existing conditions of elements mentioned in the contest.
- All entries must be submitted on the MyGov website in the form of one PowerPoint file, with PDF version of the same file.
- Only those entries which are received on MyGov platform by the due date and time will be considered for appraisal.
- All entries will be screened for compliance with contest guidelines and requirements.
- While the audit reports will be shared with the competitors, they will abstain from disagreements or criticism of the audit reports.
- Entries with incomplete profiles would not be considered.
- The responsibility to comply with the guidelines and other conditions fully lies with the participant/participants and SSCDL shall not be liable for any dispute raised by a third party.
- SSCDL reserves the right to cancel or amend all or any part of the contest and/or the terms/condition without notice.
- Winners must have to submit high resolution images of design in case of free hand sketch and editable/open formats of design if prepared on digital platform.
- Winners must have to submit their identity and residential proofs.
- All contest designs, including those disqualified or rejected by the Jury, shall be Intellectual property of Surat Smart City Development Limited and the company shall have full rights to use the design for construction purpose anywhere in city at no cost whatsoever.

## Eligibility

- Only citizens of Surat are eligible for these contests.
- Individual citizen, Individual group of peoples, groups, experts, professionals etc. are eligible.
- While any person may submit an entry, site visit is highly recommended.
- Any competitor can submit maximum one contest entry for each Part. The prize will be given to the author of the contest entry.
- Participants must provide their identity information in a title presentation sheet, which will be kept confidential and will not be shared with evaluators.

## Evaluation Criteria

All jury members will review the submissions for the quality of their response and give the score out of 100 based on the following criteria. Average of scores will be calculated to decide the winning entry.

- Problem Identification - 10
- Proposed Visual Improvement (by retrofitting) - 50
- Clarity & Ease of Implementation of idea - 20
- Environmental Sustainability - 10
- Aesthetic merit of the idea - 10

## Submission Guidelines

- The design entries will be presented in the form of minimum 16 Power point slides and maximum 25 Power point slides (including Title sheet) per contest. If numbers of slides of any entry, found to be less than 16 or more than 25, will be straight away **REJECTED** by SSCDL.
  - ✓ For each Part, participant can submit only one entry. More than one Part cannot be submitted as a single entry. Also a Part cannot be broken further.
  - ✓ Participant/s can take part in both contests separately.
- The entry can contain text and free hand drawings and sketches and/or drafted drawings. The author of each entry is free to use colours as appropriate.
- **Last date of submission is 4 December, 2016.**
- Any photographic images used in the entry must carry the credits for each image used.
- The language for the entries will be preferably English. Local language, Gujarati may also be used.
- Quantities and numbers must be given in metric units.
- All entries will be in specific response to a call for entry for “Surat” city posted on the MyGov portal.
- In the title page of presentation, participant/s must mention the type of contest i.e. **Park Design**.
- Broad structure for the contest entry is given below:

Slides	Content	Description
Title Slide	Self-Introduction & Type of Contest: Park Design	Participant to clearly mention their (1) Name, (2) Address, (3) Age, (4) Gender, (5) Profession along with details of Institute/ Company/firm etc. (6) Contact no., & (7) Email address. (Note: In case of group/company/firm, mention the author of

		group/company/firm) & Type of contest : Park Design
Slides 1-2	Problem statement	Key issues identified by the participant based on: <ul style="list-style-type: none"> <li>• Own assessment/ observation.</li> <li>• Data available as part of the Audit report.</li> </ul>
Slide 3-4	Salient features of the proposed solution	<ul style="list-style-type: none"> <li>• Description of the key solutions proposed and how these will help address the issues identified.</li> <li>• Key benefits that can be expected due to implementation of the proposed design.</li> </ul>
Slides 5-10	Graphical presentation of proposed solution	<ul style="list-style-type: none"> <li>• The proposed concept may be explained through sketches, artist impressions, maps, architectural drawings, 3D visualizations as per the preference of participants.</li> <li>• Details of individual components such as furniture, horticultural elements, signages etc. may be provided.</li> <li>• Textual detailing/explanation of design elements (wherever needed).</li> </ul>
Slides 11-15	Any additional details	

- For yardsticks the applicants may see the following reference documents on the Mission website ([www.smartcities.gov.in](http://www.smartcities.gov.in)>downloads):
  - ✓ Smart City Proposals for cities
  - ✓ Road design Codes (prepared by the Institute of Urban Transport: IUT)
  - ✓ Service Level Benchmarks for roads and NMT (prepared by IUT)
  - ✓ Street Design Guidelines (prepared by UTIPEC, DDA)

### Selection Process

- Selection of shortlisted entries will be conducted by teams assigned by SSCDL.
- Shortlisted entries will be presented before a jury panel formed by Municipal Commissioner, Surat Municipal Corporation & Chairman of Surat Smart City SPV.
- The Jury will evaluate all shortlisted entries received for the contest.
- The members of the jury will not evaluate an entry with which they are closely associated in any manner; if any conflict of interest is discovered even after the award of prizes, the author will be disqualified and the prize money will be recovered.
- In case of any dispute, decision of Municipal Commissioner, Surat Municipal Corporation & chairman, SSCDL shall be treated as final and binding to all the participants.

### Prizes

- The top three competitors will be awarded the First, Second and third prizes respectively for this contest.

- ***The top three prizes for each contest*** will carry a citation and a cash award (by Cheque) as follows:
  - First Price – Rs.50000/-
  - Second Price – Rs. 30000/-
  - Third Price – Rs. 20000/-
- The prizes will be announced on MyGov.
- The winning entries will be showcased on MyGov as well as the websites of Surat Municipal Corporation website.

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