

Invitation for Expression of Interest (EOI) for Bicycle Sharing System in Ujjain City

No. 09 , Ujjain ,Date :- 04-05-2017

Ujjain city has population of 5.15 Lakhs (as per census 2011) and municipal area of 92.68 Sq. Km. Ujjain has been selected in round-2 of smart cities mission. Ujjain Smart City Proposal (SCP) proposes promotion of non-motorised transport as one of the key interventions.

In this context, Ujjain Smart City Limited (USCL) intends to introduce Public Bicycle Sharing (PBS) system for the city. The system should include bicycle parking, design guidelines, and a proposal for a city-wide Bicycle Share System with approximate 1,000 bicycles and 50 docking stations to be implemented in phased manner. The Public Bicycle Sharing System should promote use of bicycle as a low-cost, environmentally friendly mobility option to city residents along with encouraging a healthy lifestyle amongst the citizens.

USCL now invites Expressions of Interest from entities for the setting -up and operation of the Public Bicycle Sharing System. The entities that would participate in the EOI process will be given additional weightage in upcoming tendering process based on its proposal and performance of Proof of Concept (POC) in Ujjain city.

Expression of Interest Format:

Interested companies are invited to submit their Expression of Interest in the format below:

- **Organizational Details**
 - Organization profile including registration details, number of offices and number of staff
 - Contact details including email and phone number of authorized representative
 - Annual turnover for the last three financial years
- **Work Experience**
 - Products and service offerings related to bicycles and public bike sharing
 - Experience in design and operations of public bike sharing system
- **Business Proposal**
 - Inventory of potential locations for development of PBS
 - Innovative design and layout of the scheme
 - Revenue streams and revenue sharing mechanism with the SPV

Presentation

The companies shall be required to make a presentation to USCL on 17th May, 2017.

Proof of Concept

The shortlisted companies shall be required to demonstrate a proof of concept in Ujjain city for a period of 1 month. The USCL shall evaluate the performance of proof of concept and accordingly shall be given additional marks during the tendering stage.

Submission

Expressions of Interest should be sent to ujjainsmartcity@gmail.com with the Subject: "EOI for Ujjain Bicycle Sharing System" not later than 15 May, 2017.

For any clarifications, applicants may sought through mail ujjainsmartcity@gmail.com