

# Urban Mobility

## Organization: Master card

### Company profile:

- Global leader in electronic payments for over 40 years. A sponsor of smart cities council, master card believes that electronic payments have an important role to play in helping cities realize efficient and happier connected living. Moving beyond cash – digital payment.
- Pay passes available in 51 countries and can be used at nearly 866,000 merchant locations globally.

### Support to programme:

- Enabled contactless payments in transport for London bus passengers this has increased the journey speed.
- Master card proposes Delhi metro transit combo card which would have unique auto-top facility and eliminates need to wait in queues.
- Master card has successfully demonstrated that standard contactless banking devices could be used across transit systems

URL Link: <http://www1.mastercard.co.in/content/moments/india/en/index.html>

