

**HRIDAY**  
Rejuvenating the Soul of Urban India



सत्यमेव जयते  
Ministry of Urban Development  
Government of India



National Institute of Urban Affairs



## **SOCIO-ECONOMIC SUSTAINABILITY OF HRIDAY CITY PROJECTS**

**A Capacity Building Workshop under HRIDAY, MoUD  
15<sup>th</sup> March, 2017**

**Venue: India Habitat Centre**

**Organisers: NIUA, MoUD  
in association**

**with Cardiff University, UK, SPA Bhopal and DRONAH Foundation  
Supported by Arts Humanities Research Council (AHRC, UK) and  
ICHR (Indian Council of Historic Research)**

### **CONCEPT NOTE**

The current guidelines for programs like HRIDAY focus on creating urban infrastructure for heritage assets in the city. While these are essential components for upgrading heritage zones and public spaces, such interventions will be more sustainable if informed by an understanding of the historical layers, associations, ritual processes and activities that have, and continue to shape these spaces. This was intended to be the principal focus of the study of the walled city of Ajmer and nearby Pushkar, Rajasthan, a project supported by the Arts and Humanities Research Council (AHRC) and the Indian Council for Historical Research (ICHR) through a Research Networking Grant for “Cultural Heritage and Rapid Urbanisation in India”. The research was jointly conducted by Cardiff University, SPA Bhopal and DRONAH Foundation from January through December 2016.

Through the course of the research, prototypes of digital tools to contain images and information about the city, its history and heritage were created to allow reflection, exchange and dialogue among different groups. In a direct way, the research addresses the tangible and intangible cultural heritage in the context of rapid urbanisation in India. It integrates architectural history into the exploration, and prioritises the heritage conservation imperatives of urban planning. Recommendations for Adaptive Reuse of private historic structures emerging from the research project are intended to strengthen the HRIDAY objectives and support ongoing HRIDAY works in the area.

**The intention of this workshop is to explore additional avenues which can make the work being executed under HRIDAY more sustainable for the community by,**

1. Ensuring **convergence of outcome with any ongoing/ previously planned projects with same goal** in HRIDAY Cities.
2. **Developing a more socially inclusive approach**, i.e. incorporating inputs/feedback from the local community and exploring the possibility of local participation in HRIDAY works such as community workshops/exhibitions on proposed and ongoing works.

3. **Developing interactive tools using modern technology to support community interaction for HRIDAY works** - IEC Websites and Mobile Applications or the eventuality of creating an Online Forum for Urban Heritage - a platform for dialogue between to discuss the works and impact, and exchange ideas and solutions between MoUD, City Anchors and Institutions, Municipal Corporations. Additionally, reviewing the possibility to develop a community- local body interface for specific project areas in the city.

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### **AGENDA**

**10.00 am – 10.30 am Tea and Registration**

**10.30 – 11.00 am - INAUGURAL SESSION**

Welcome Speech by Mr. Sumit Ghakar, HRIDAY, MoUD

Speech by Chairman, ICHR

Speech by JS, HRIDAY, MoUD

Speech by Ms S Rukmani, Director, HRIDAY, MoUD

**11.00 AM – 1.15 PM TECHNICAL SESSION**

**Chaired by Prof. Kavas Kapadia**

11.00 AM - 11.30 AM - Overview of Research Work by Prof. Ajay Khare, SPA Bhopal and presentation by Ms Vishakha Kawathekar, SPA Bhopal

11.30 AM - 12.00 PM - Presentation of case study and research website for Ajmer-Pushkar, and convergence with Ajmer HRIDAY works by Dr. Shikha Jain, DRONAH

12:00 PM– 12:30 PM – Challenges in community involvement during implementation of HRIDAY Projects in Ajmer by UMC (Mayor/Commissioner) Ajmer

12.45 PM – 1.15 PM – Convergence with the work done by Cities Alliance in collaboration with CEPT University, by Ajay Suri

**Q & A**

12.30 PM – 12.45 PM – Case Study of New Media Technology in Heritage - Pushkar  
Heritage Walk on the TripMyWay Mobile Application by Ms. Rachna Pande

**1.15 PM - 2.00 PM – Lunch Break**

## **2.00 – 3.30 PM - PANEL DISCUSSION - Learnings for HRIDAY Cities**

**Chaired by Prof. K T Ravindran**

Panel Members 7 no.- (Director- NIUA, Director- HRIDAY/ Ms Gurmeet Rai, Ms Manvita Baradi, Prof. Amareshwar Galla, Commissioner -Ajmer; Commissioner- Varanasi, Commissioner- Warangal)

Q& A from Audience

Conclusion

**3.30- 4.00 PM – Tea**