















Cohort Phase
Round 2 Technical Workshop Series
Counting young children and caregivers
to understand their needs in public
realm

Thursday,1 July 2021 3:30pm Onwards

#NurturingNeighbourhoodsChallenge

Credits: Kaustubh Chuke, WRI India



### Please look at the image from the lens of the caregiver accompanying an infant

# Which of the following activities would you find challenging?

- A. Crossing the street
- B. Walking on the footpath
- C. Using IPT (Autos) services
- D. Find shaded spaces to wait or rest
- E. Way finding



## Understanding Infant, Toddler, Caregiver (ITC) Centric Data





# Where do ITCs frequently visit

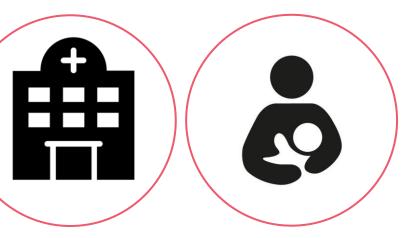


## What challenges do ITCs face









- Unsafe streets for young children and caregivers
- High exposure to pollution levels at a lower height
- Unavailability and poor access to safe public transport
- Unavailability and poor access to dedicated play spaces
- Poor access to earlychildhood development services
- Unavailability and poor access to public utilities & amenities

## What is ITC specific data

**ITCN Objectives** 

#### **SAFE**

#### **GREEN**

#### **ACCEESSIBLE**

#### **PLAYFUL**

#### **INCLUSIVE**



- Demarcated pedestrian crossing
- Physical buffer from traffic at 95cm height
- Air pollution levels at 95cm height



- Spaces with natural elements and play opportunities
- Footpath with non slippery surface material
- Transit stops near ECDS



- Dedicated play area within total area of a park.
- Road length closed for 2W and 4W traffic



- Parks with ticket free access
- Parks in proximity to informal settlements



## **Data Collection Framework**

#### 'To measure interaction between infrastructure and ITC's behaviour'

**On-ground data collection** 

**On-site observations** 

**Surveys & interviews** 

**Secondary Sources** 

**Spatial Data & Analysis** 

City level assessment

Neighbourhood level assessment

Scaling - Up

Project level assessment

#### **Evaluation and Monitoring**

#### **Short term impacts**

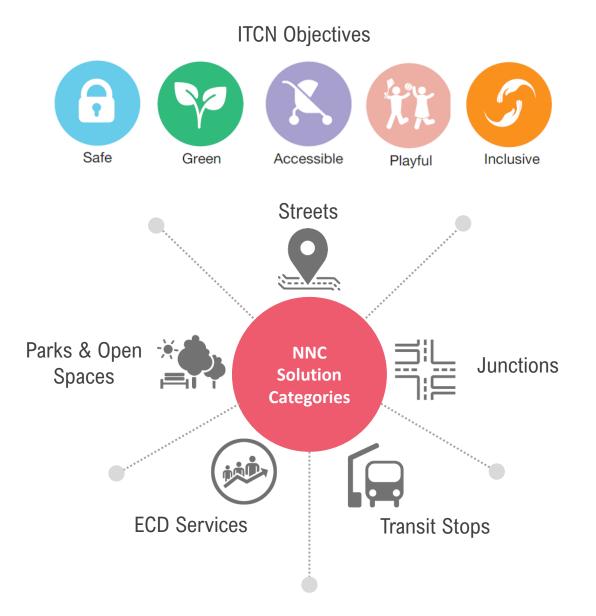
Physical change in terms of improvement on ground and facilities

#### **Long term impacts**

Behavioral change in stakeholder perception and their activities



## **Project Level Data Collection**



**Evidence Based Design** 

**Prioritize Actions** 

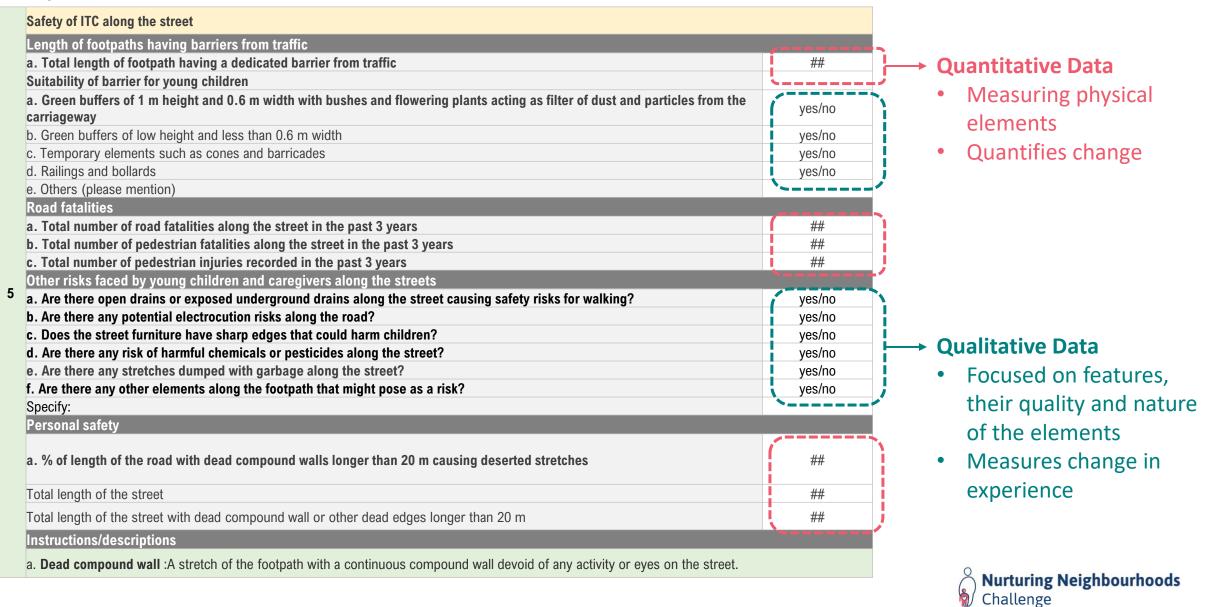
Measure Change & Evaluate Impact

**Budgetary Allocations** 

Monitoring Long Term Goals

## **Indicator and Audit points**

#### Example -





No. of instances of level changes

Total footpath length with shaded walkway



Presence of trees and shading along the walkway

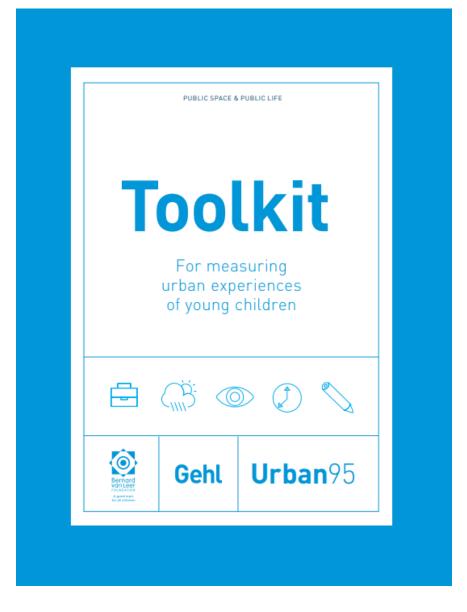
Presence of shaded seating

Permanent and Temporary encroachment

Material of the footpath

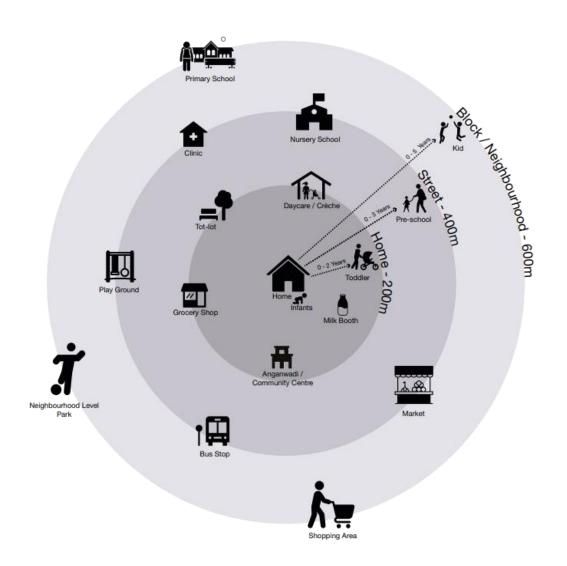


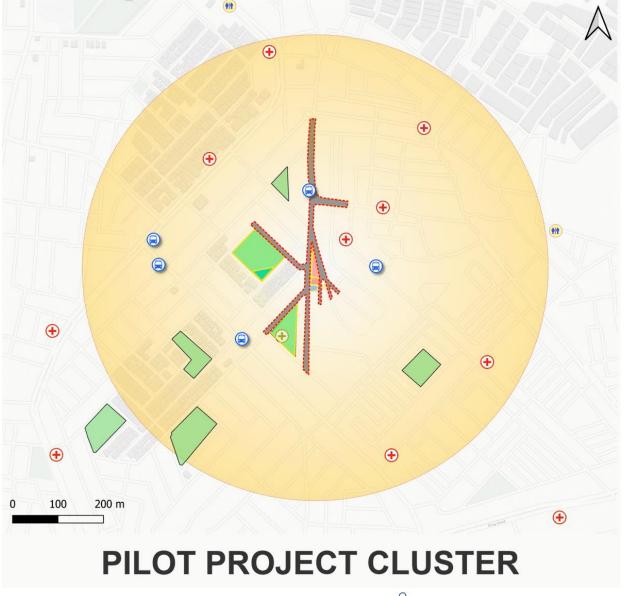
## **Measuring User Experience**





## **Neighbourhood and Children Priority Zone**







## **Break Out Activity**

## **Hands-on ITC data collection**

