













# **Nurturing Neighbourhoods Challenge**Objectives

- 1. Promote early childhood-oriented city planning and design
- 2. Pilot demonstration
- 3. Mainstreaming
- 4. Measure impact and best practices
- 5. Develop network of champions



# What Can Cities Do?

Create integrated, cost-effective, innovative local solutions



#### What cities can do

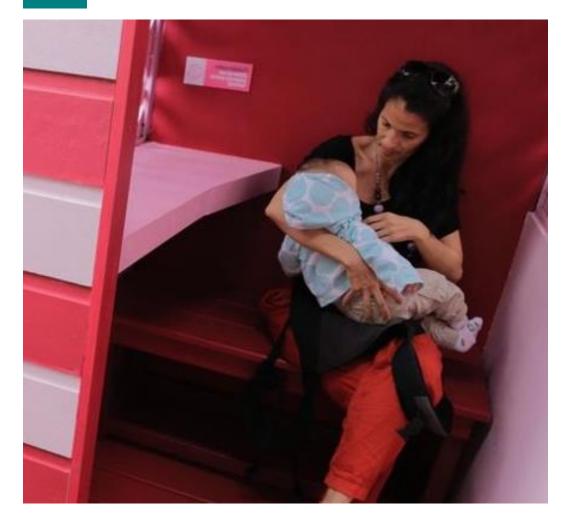


#### Reimagine parks, gardens, outdoor play spaces



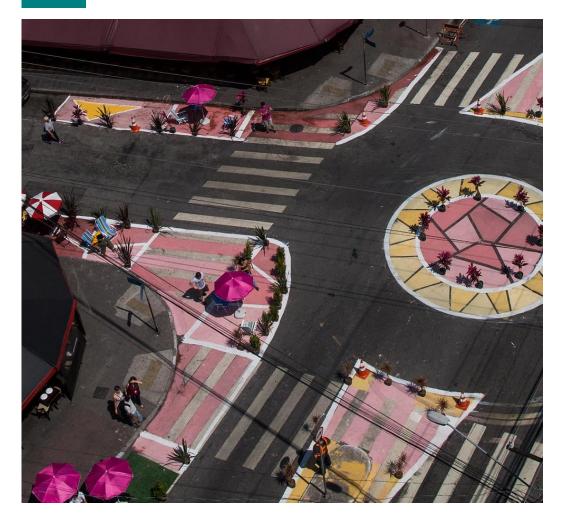


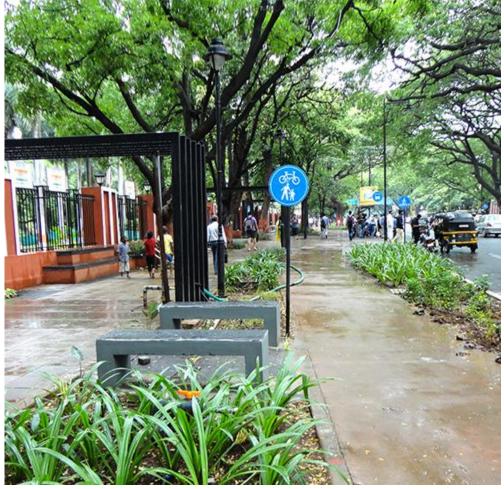
#### Adapt public spaces with early-childhood amenities





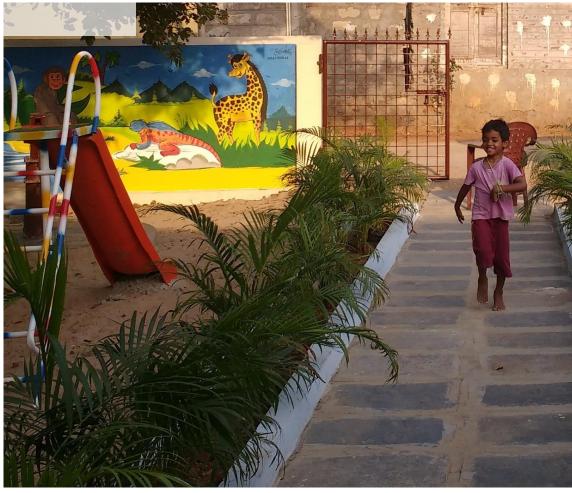
#### Make streets safe and walkable





#### Improve access to early childhood services





# Nurturing Neighbourhoods Multiply Benefits in the post-Covid19 context



## Cost-Effective, Innovative Solutions

Reimagine public space

 Generate 'quick wins' to build momentum & scale-up

Non capital- intensive

Leverage existing resources

Drives public engagement & consensus-building



#### **Who Can Apply**

All Smart cities, other cities above 5 lakhs population and capitals of States & UTs











City Municipal Corporations

**Development Authorities** 

Smart City SPVs Urban Transport
Agencies

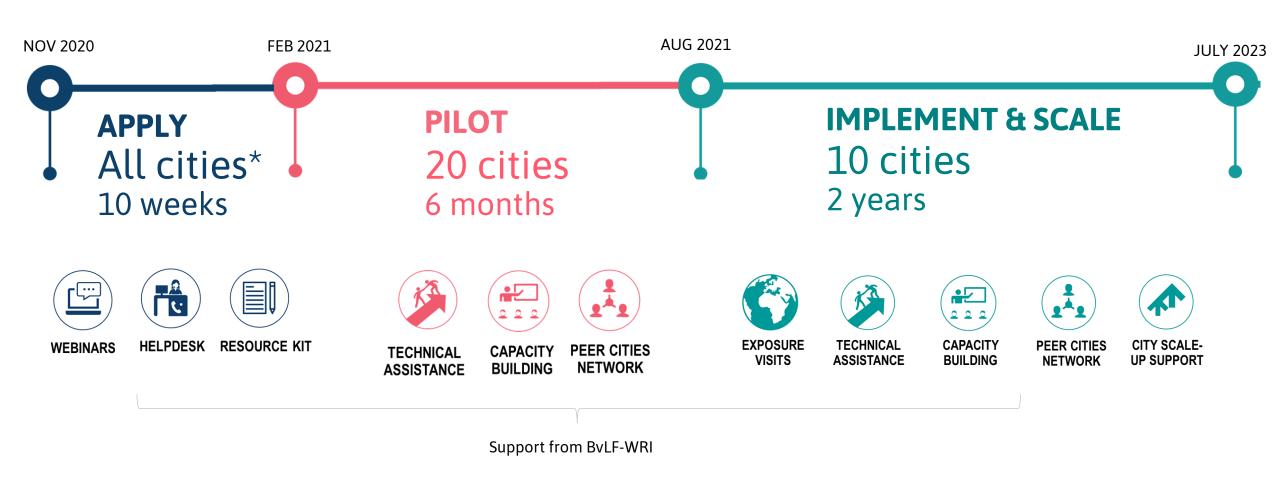
Other Government Agencies

Multi-agency partnerships are encouraged



### **Challenge Phases & Support to Cities**

Open to: Smart Cities + Other cities w. 5 lakh+ population + Capitals of States and UTs



**Nurturing Neighbourhoods** 

Challenge























## **Application Structure**

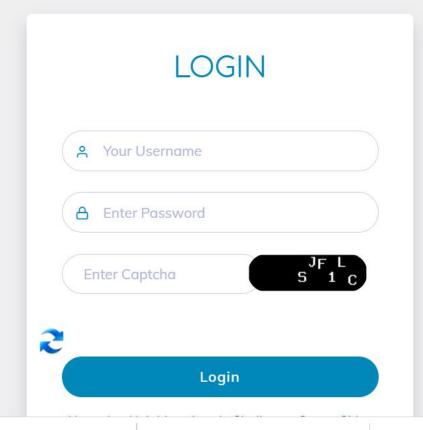
| Section 1 | Applicant information   | Basic information of applicant agency  |
|-----------|---|--|
| Section 2 | Envisioning early childhood and caregiver-centric development | Statement of vision, identified issues, challenges and strategies  |
| Section 3 | Identification of pilot solutions                             | Statement of vision, identified issues, challenges and strategies  |
| Section 4 | Co-creation of pilot solutions                                | Information regarding the stakeholder consultation   |
| Section 5 | Approach towards implementation                               | Information re: identified source of funding, partnerships identified, statutory plans/ policy/ regulatory changes envisaged.      |
| Section 6 | Conducive scenario of development in public domain            | Information re: current development scenario showing the strengths of the city/organization to undertake projects in public domain |
| Section 7 | Undertaking from city agency                                  | Undertaking endorsed by administrative head of the applicant agency.   |
| Annexure  | Baseline data related to young children and caregivers        | Cities are encouraged to fill this annexure to contribute towards City level and National level data repository.                   |







#### **Ministry of Housing and Urban Affairs** Government of India





#### **Application Support**

#### **WEBINARS**



Capacity building
Guidance on the application
process
Approaches to project formulation,
learning from Urban95 cities etc.



#### **HELPDESK**

Contact via e-mail, web form, or phone
City coordinators provide
handholding support and address queries, technical issues, etc.



#### **RESOURCE KIT**

Framework & Guidelines
Urban95 Starter Kit
Challenge Guidelines
Application Quick Start Guide
Pilot Project Formulation Guidance
Best Practices



#### **WEBSITE**

Reference materials FAQs Event Calendar Contact Information



#### **Application Timeline – Key Dates**

Open Call for Online Applications

Last Date for Application Submission

Application Evaluation Period

20 Cohort Cities Announcement



5<sup>th</sup> Nov 2020

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15<sup>th</sup> Jan 2021

16<sup>th</sup> - 31<sup>st</sup> Jan 2021



1<sup>st</sup> Feb 2021



## **Up-coming events**

| Webinar 2: How to Apply                               | Friday, November 20   3:00-4:30 PM IST https://tinyurl.com/NNCwebinar2 |
|---|--|
| Webinar 3: Pilot Project Formulation & Best Practices | Friday, December 4   3:00-4:30 PM IST https://tinyurl.com/NNCwebinar3  |

















## Thank you





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