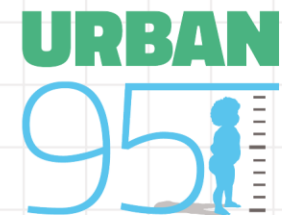




Nurturing Neighbourhoods Webinar Series
Bernard van Leer Foundation | 13 November 2020



**Bernard
van Leer**
FOUNDATION





A good start for all children

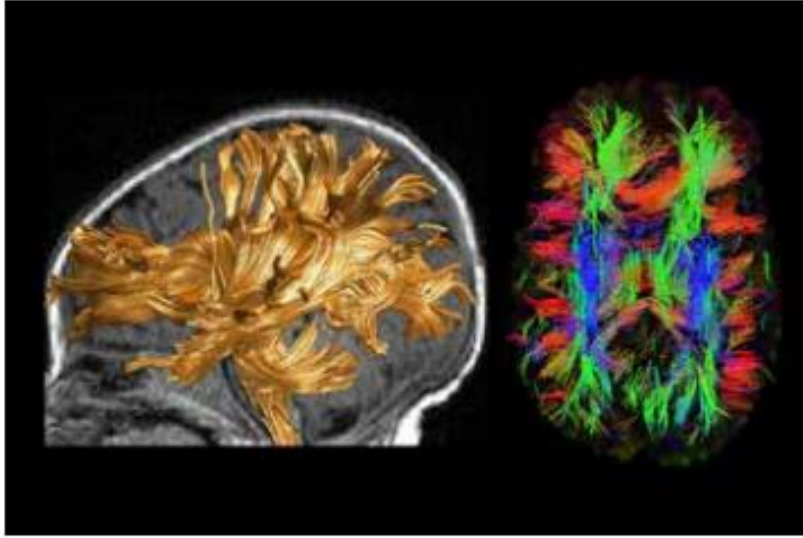
All babies and toddlers, especially the most disadvantaged, deserve a good start in life.

A good start puts each individual child on the path to realizing their full potential and, collectively, sets the foundation for a healthy, creative and peaceful society.

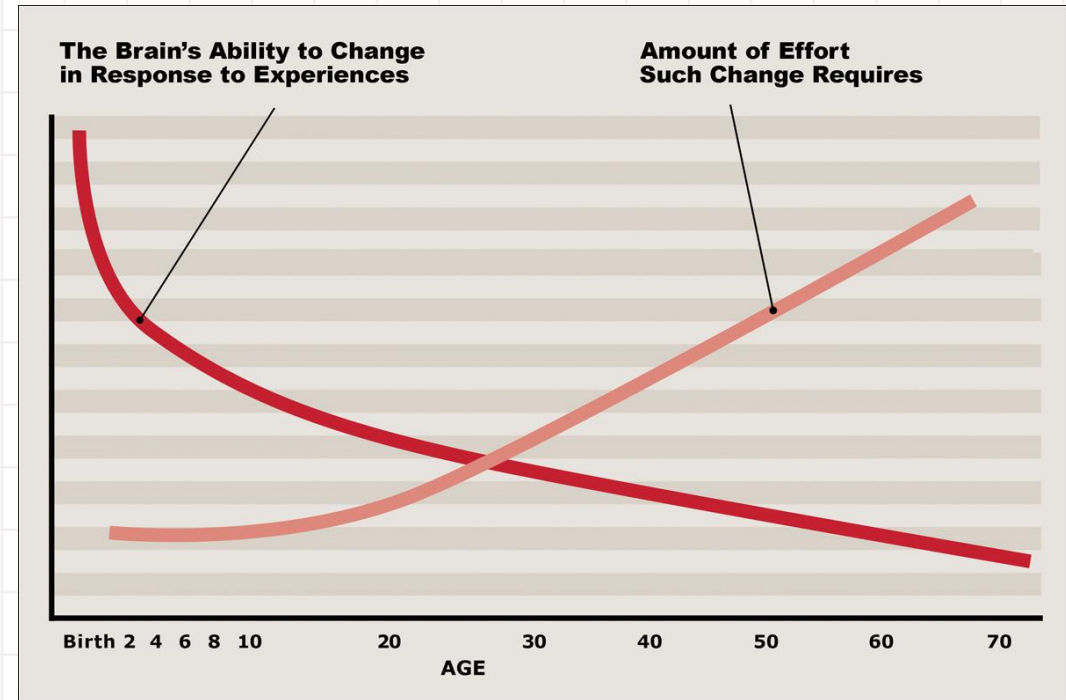
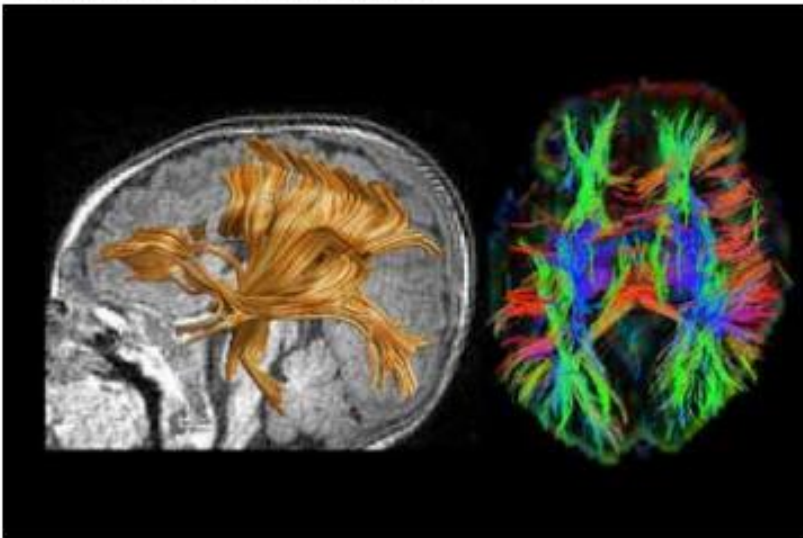


Early experiences shape the brain...and the future

a. Infant representative of never-stunted growth

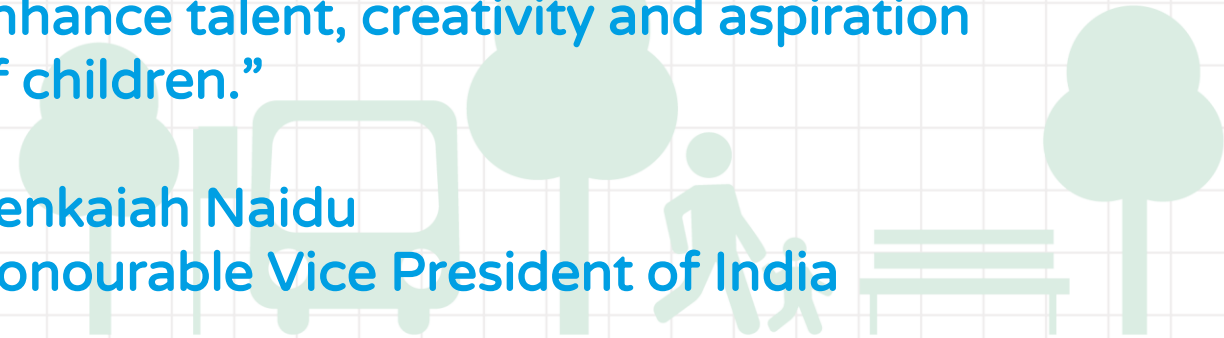


b. Infant representative of stunted growth



“Urban planning and development must enhance talent, creativity and aspiration of children.”

Venkaiah Naidu
Honourable Vice President of India





What would you do differently?

If you could see the city from
an elevation of 95cm*

*The average height of a
healthy 3-year-old

URBAN95
London



Amsterdam

Tirana

Istanbul

Amman

Tel Aviv

Udaipur

Pune

Bhubaneswar

Bogotá

Boa Vista

Recife

Piura

Lima

São Paulo

URBAN95 

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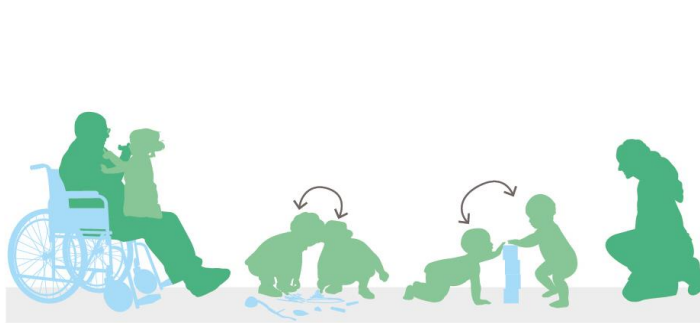
BUILDING CONNECTIONS



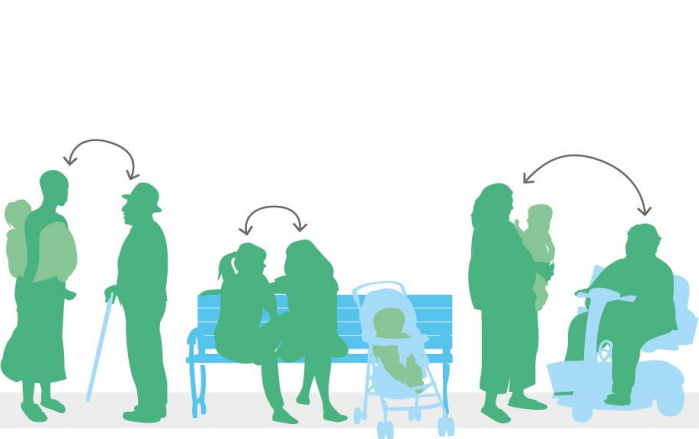
Between neurons



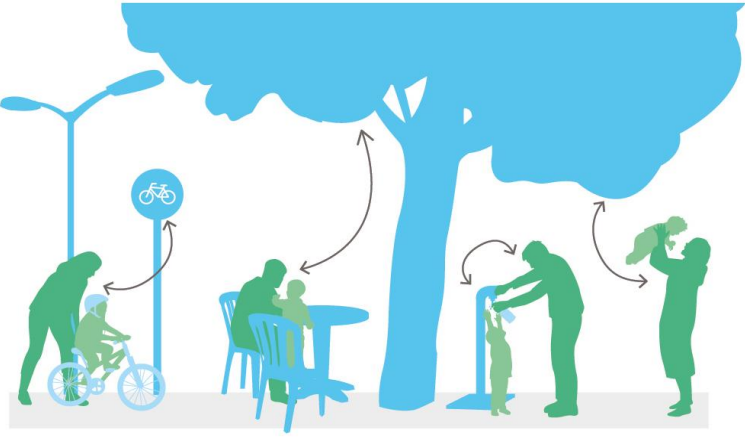
Between child and caregiver



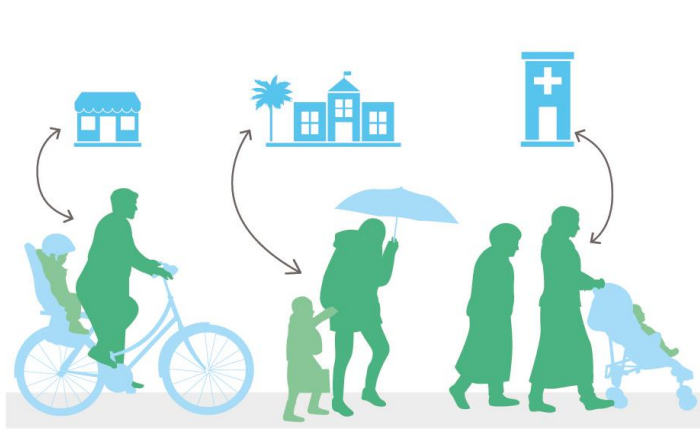
Between children



Between caregivers



Between caregivers and children with their surrounding space



Between caregivers and children and their destinations

Young children and their families have four main needs for healthy brain development – that are enabled by their environment

Urban Planning matters!



Children need Response and Focus from their Caregiver

Young children and their families have four main needs for healthy brain development

Urban Planning matters!



Repetition of supportive behavior

Young children and their families have four main needs for healthy brain development

Urban Planning matters!



Infants and toddlers need quality time outdoors, on a regular basis

Young children and their families have four main needs
for healthy brain development

Urban Planning matters!



Children need Greenery



Young children and their families have four main needs
for healthy brain development

Urban Planning matters!



Children need Greenery

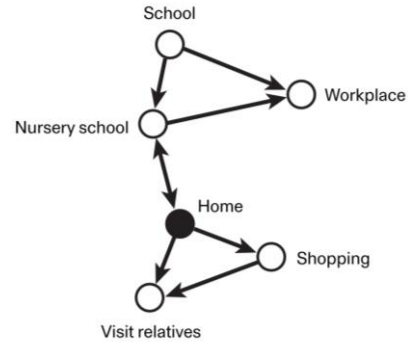
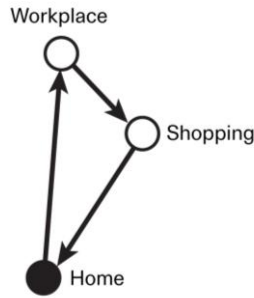
Six main challenges in cities that limit the well-being of ITCs.

The infographic consists of a central vertical red bar containing six numbered challenges. To the right of this bar are four yellow speech bubbles, each connected to a specific challenge by a yellow line. The challenges and their corresponding speech bubbles are as follows:

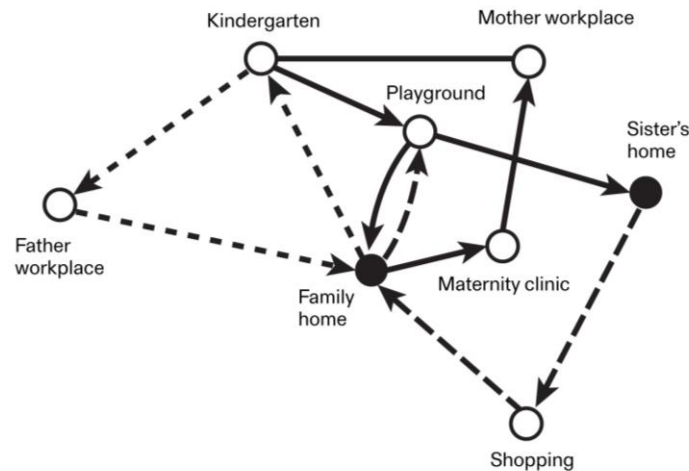
- 1** Neighbourhoods are uniformly and overwhelmingly car-centric. *"Park the car there, no one is using it anyway!"*
- 2** That results in the pedestrian way being full of obstacles, with overall limited safety when moving in neighborhoods.
- 3** There is frequently poor access to public facilities because of phenomena like encroachment and deterioration. *Busy areas are safer at all times of day*
- 4** The threat of personal crime like burglary and assault is present, and women are especially vulnerable.
- 5** Little maintenance, both in the public ways and in public facilities from lack of investment. *"Why should we spend on it if no one is there?"*
- 6** When there is public investment, there are often misplaced priorities, such as beautification over performance in green spaces. *"We not too interested in sitting there personally, but at least it should look nice from our kitchen window"*

Babies, Toddlers & Caregivers use the public realm of the city more than any other group, yet design for this group is least deliberate.

ITCs are minimum 2 people!

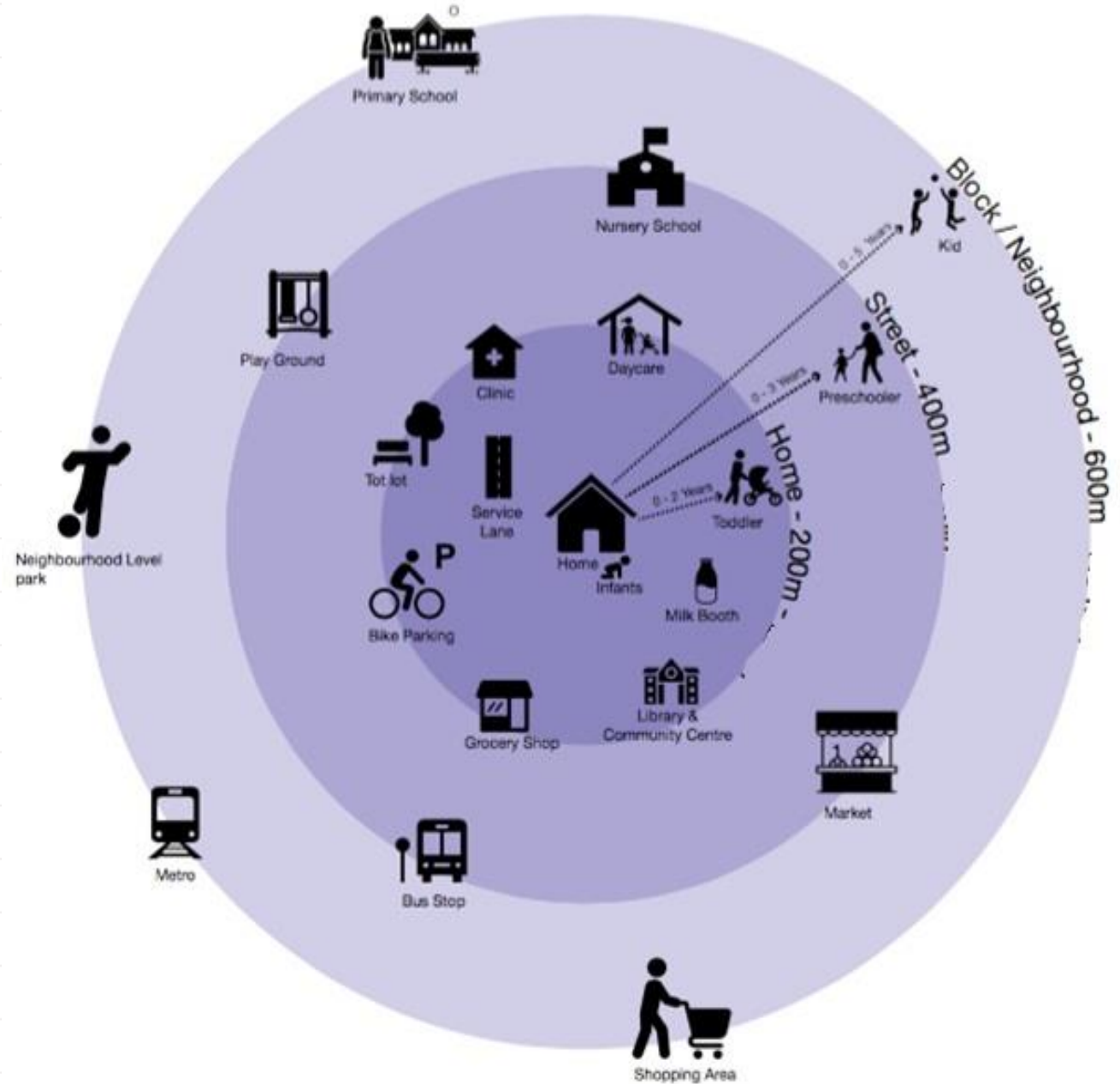


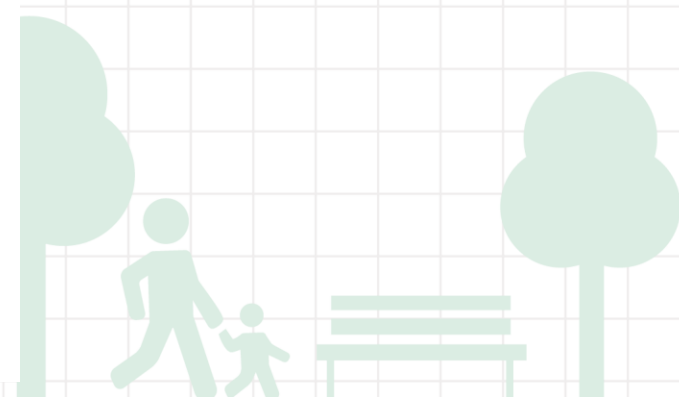
ITC Mobility Chain: multiple trips, multiple caregivers



To maximize the health and well-being of young children and their families in the city, we need to keep everything close to their home. And we need the routes they take to get there to be safe.

So where do we start?





**CITIES THAT WORK
FOR YOUNG
CHILDREN AND
THEIR FAMILIES...**

**ARE CITIES THAT
WORKS FOR ALL**



THANK YOU!

Presented by:

Rushda Majeed

Bernard van Leer Foundation



www.bernardvanleer.org/urban95

