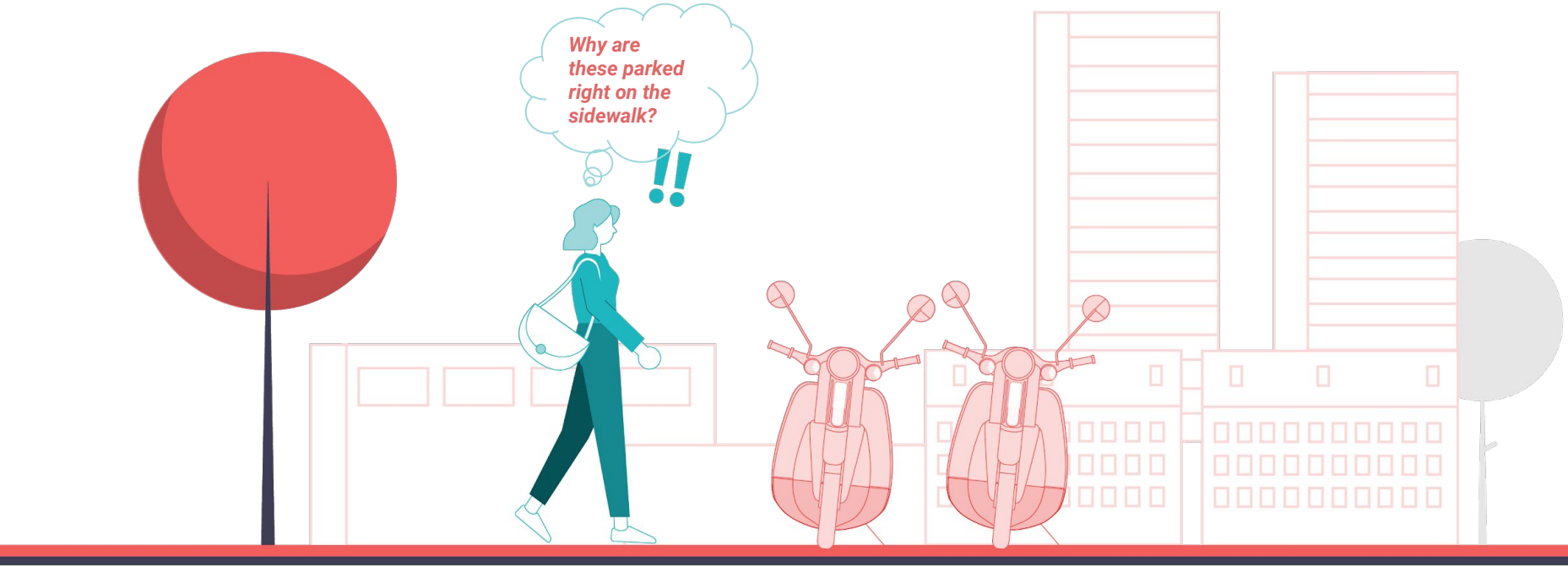
Team

STRide

Towards Walkable and Cyclable Cities!

India Smart Cities Fellowship 2020

A regular day in the life of Geetha, a Pedestrian —



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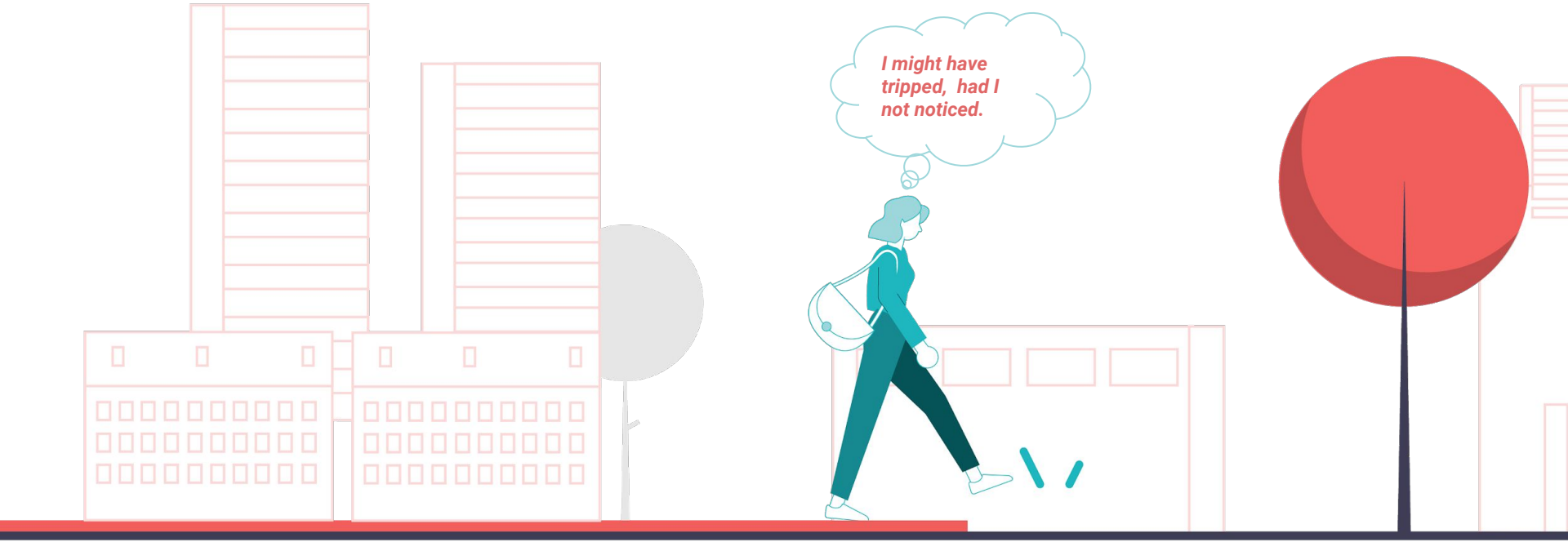
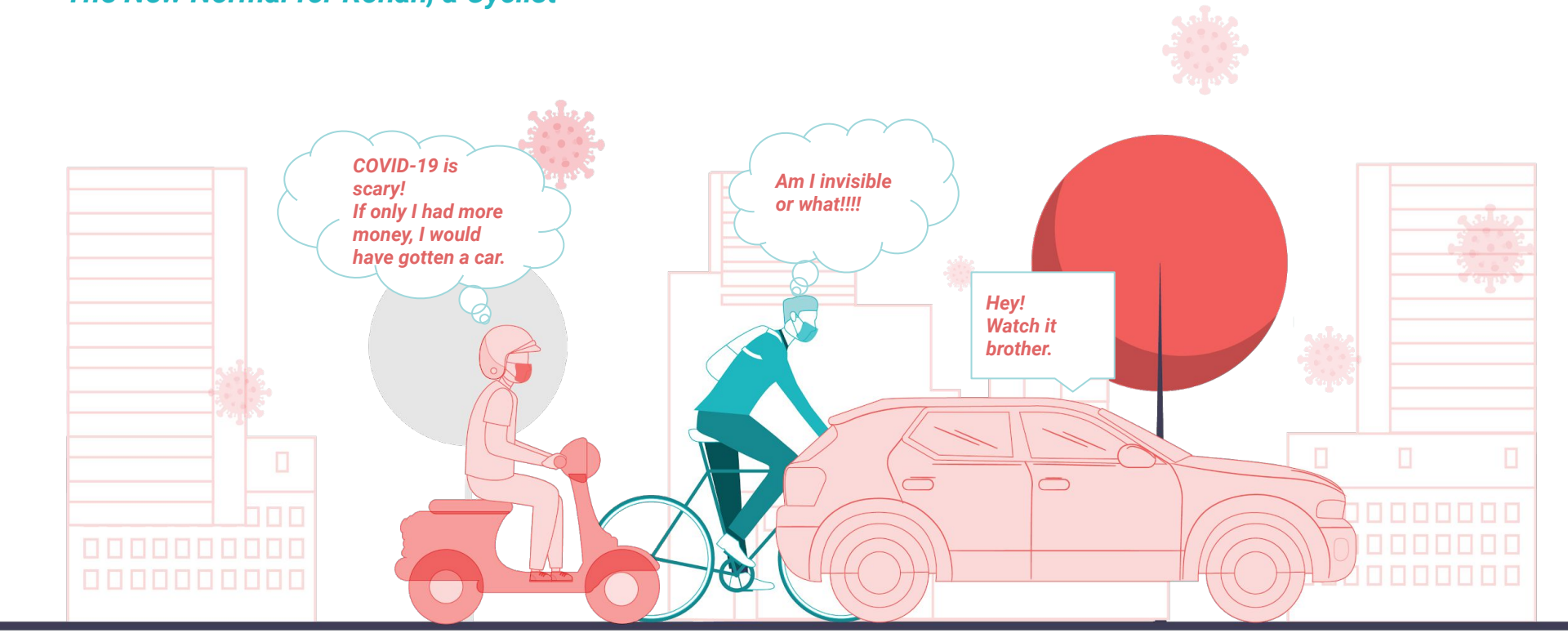


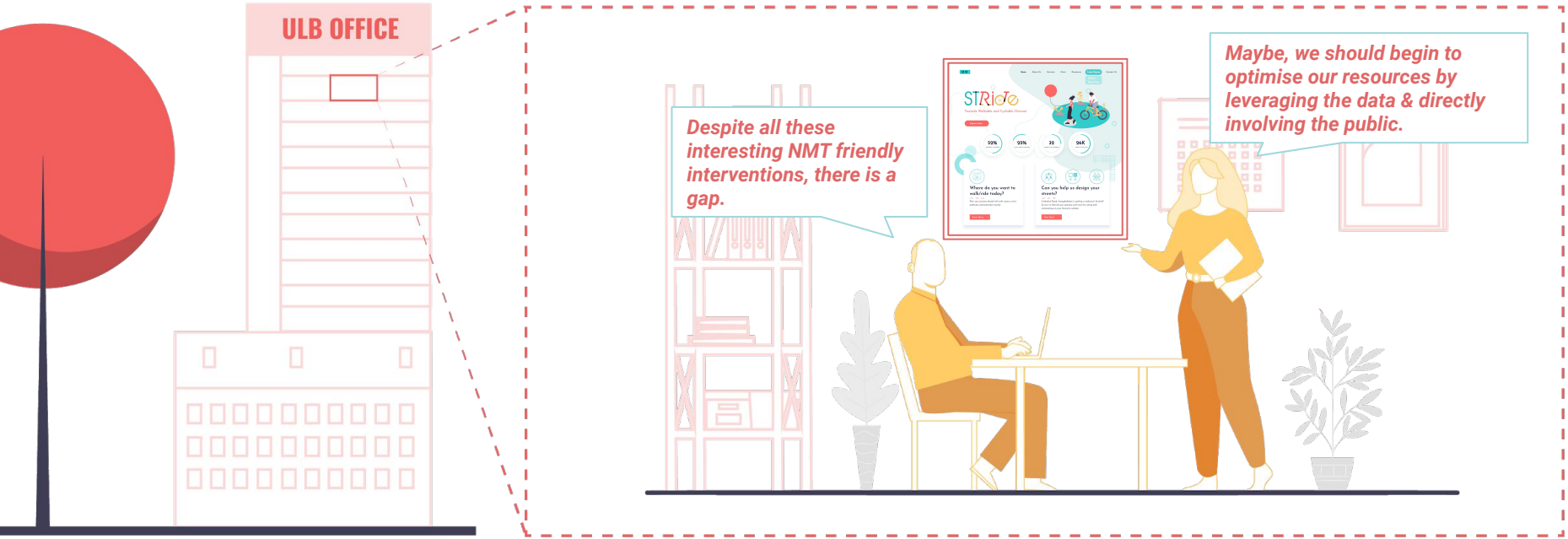
A regular day in the life of Geetha, a Pedestrian —

A regular day in the life of Geetha, a Pedestrian —

The New Normal for Rohan, a Cyclist —



With the ‘Cycles 4 Change’ and ‘Streets for People’ challenges coming up, a day in the ULB office —

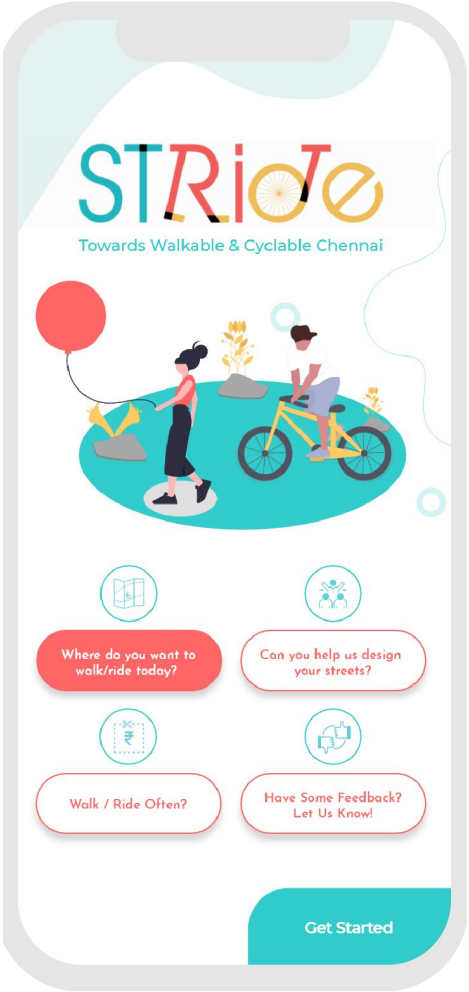


Marginalised NMT Users

Enthusiasts

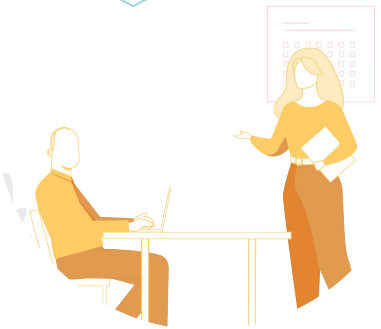
Students

PT Users

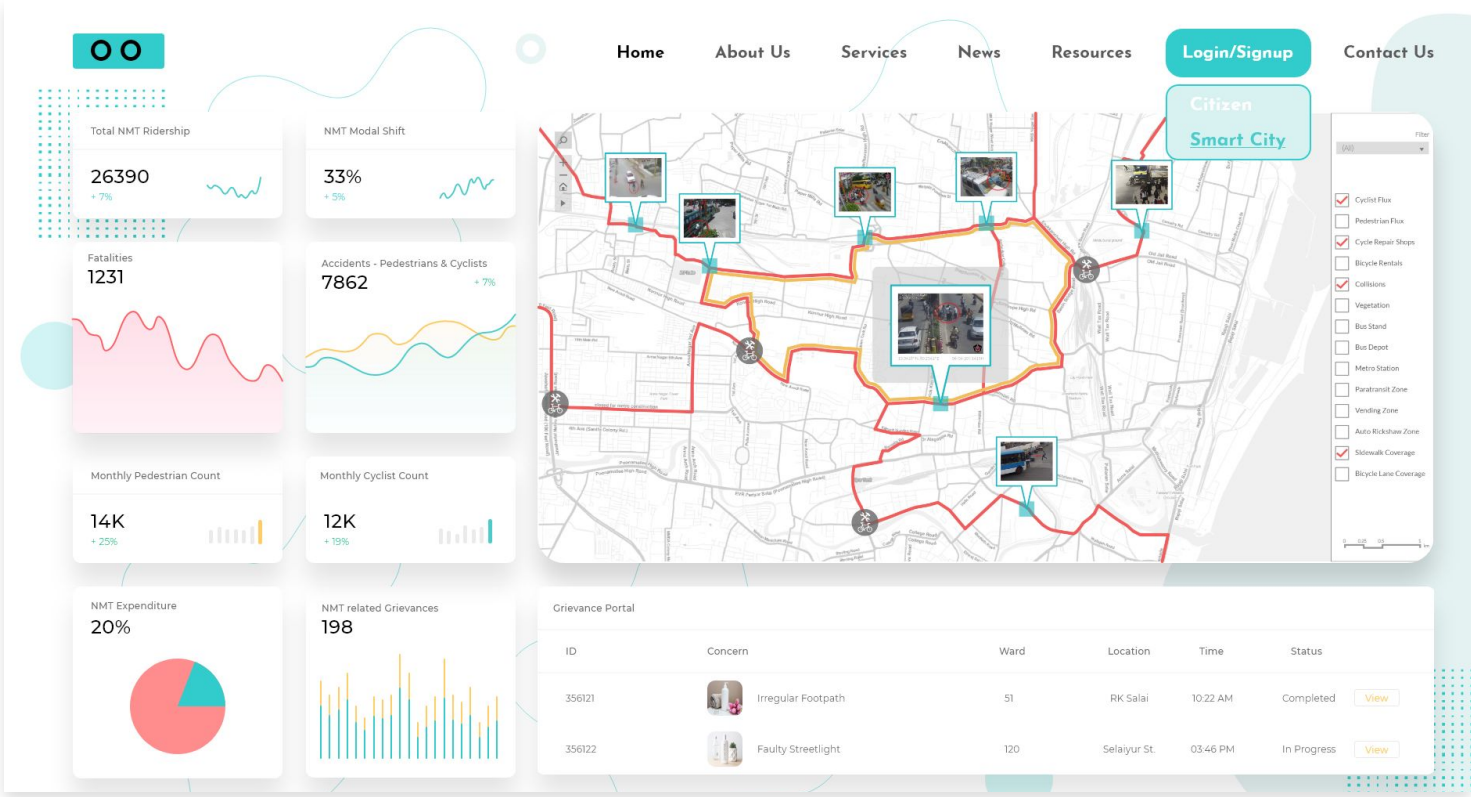


For the ULB / Smart City –

Real-time insights are doing wonders to plan our interventions well!

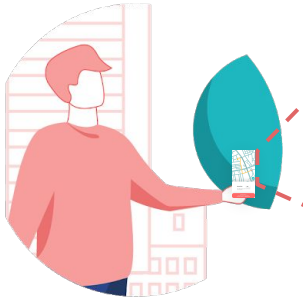


Data-driven Decision Making

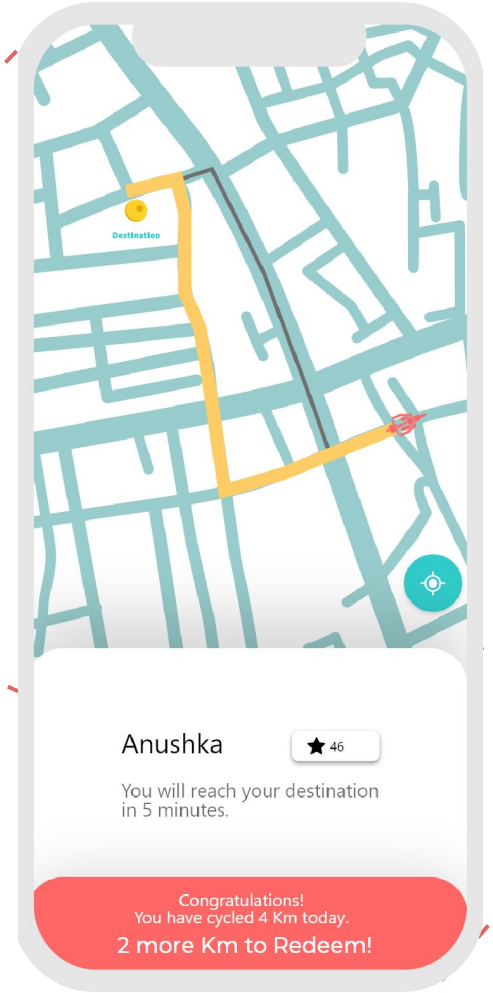


For the Citizens –

Wow! This route is less congested & safer than my usual path.



Route Optimisation

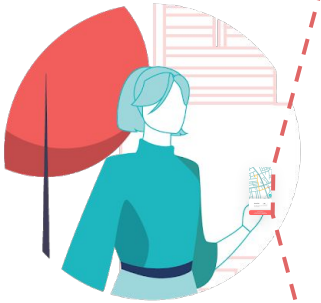


The coupons make me want to start cycling to my workplace.

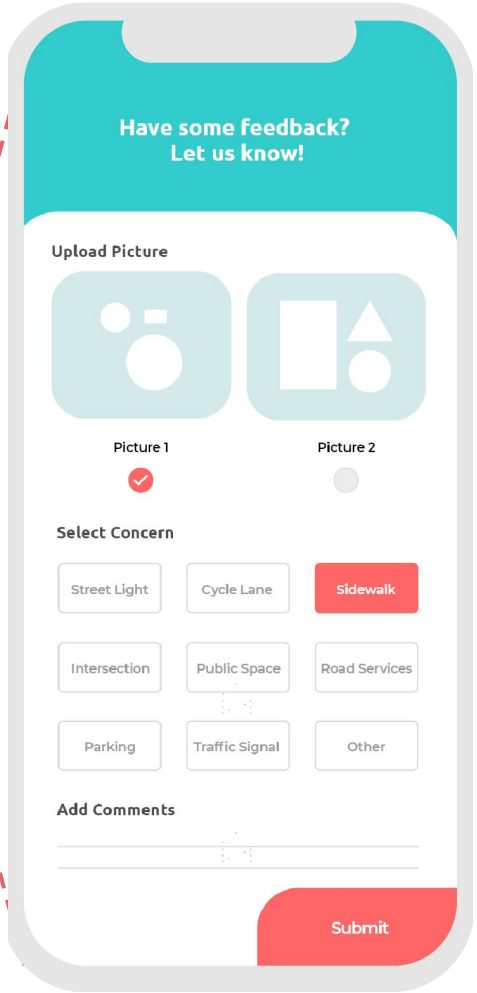
Incentivisation & Benefits

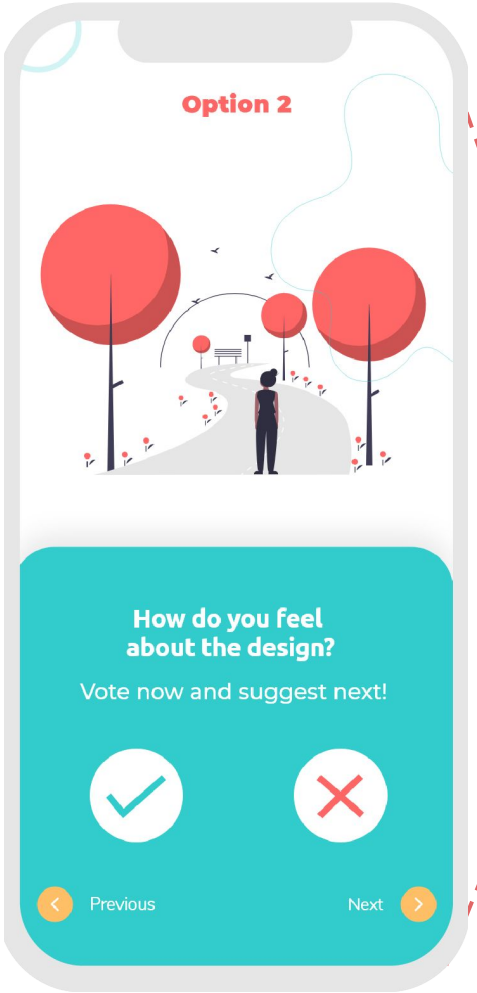
For the Citizens —

Let me file a complaint about the broken Sidewalk.

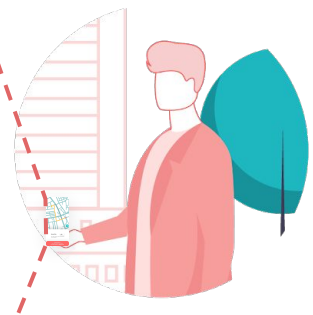


Feedback Mechanism



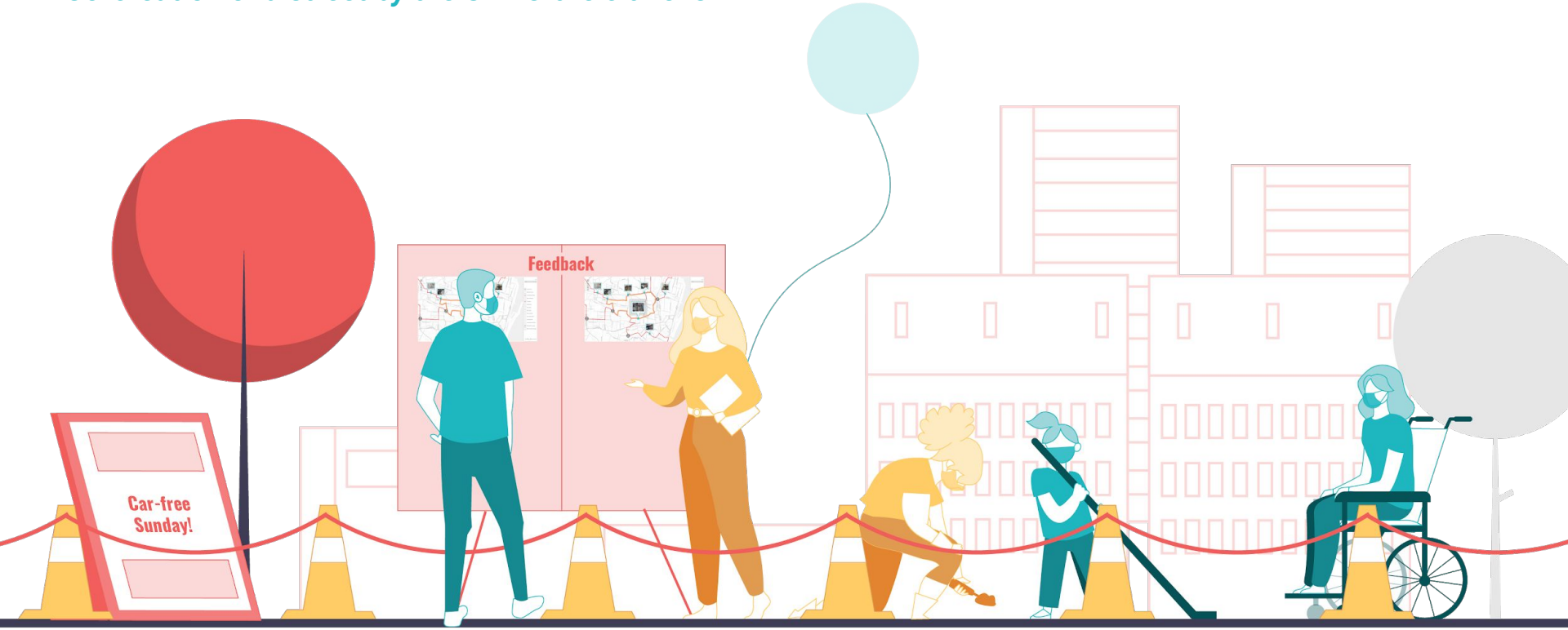


I can help design my streets and public spaces that belong to me.



Urban Design Facilitation

Co-creation of a street by the ULB & the citizens —



‘**Short-term** Action For **Long-term** Change’

Point of Interest *'Chennai'*

NMT Modal Share
28%

Sidewalk Coverage
17.03%

Flagship NMT Projects
13

Cycle Lanes Coverage
0.28%

PT Ridership
32 L

Accidents (2018)
7800+

PBS | ITMS | C4C

NMT POLICY

Work Plan *'Funding & Requisites'*

C4C

Integration with the India Cycles 4 Change Challenge

City Resources

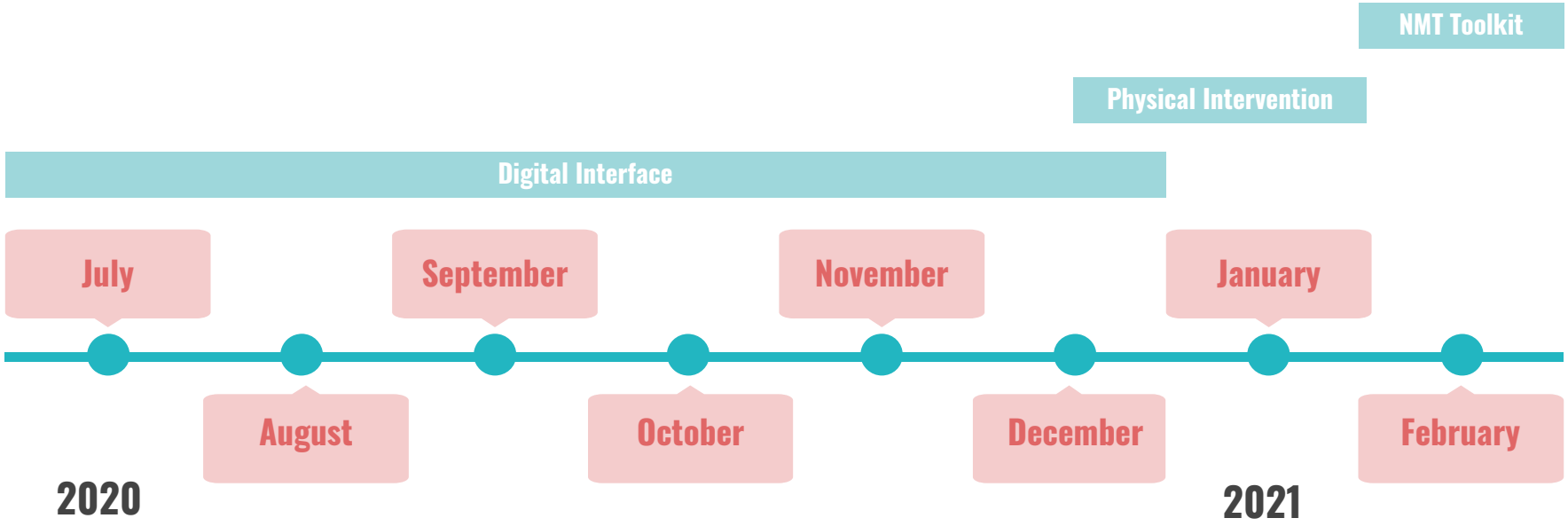
Facilitate Collaborations

Facilitate Volunteer Action

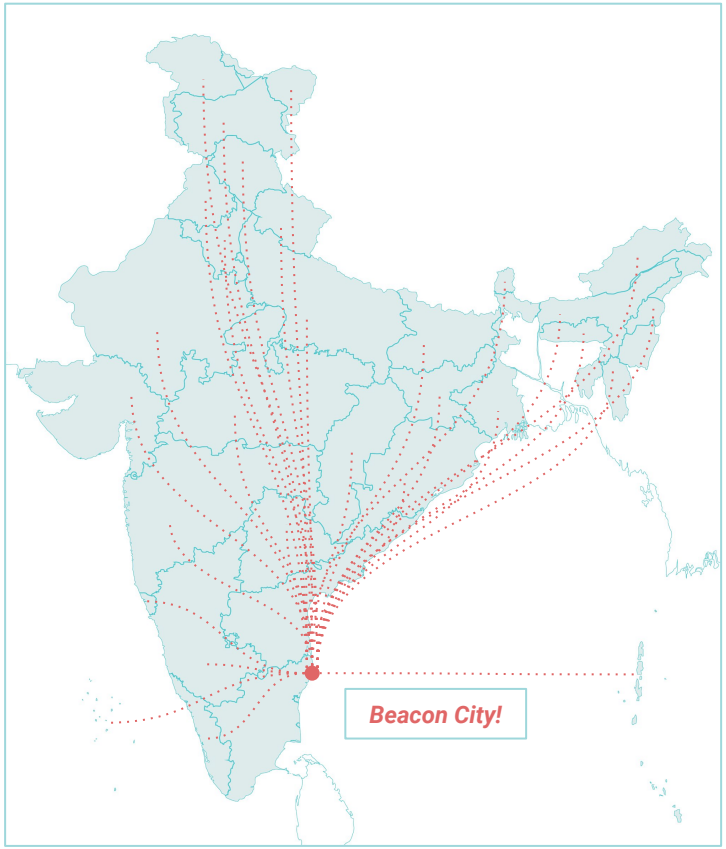
Facilitate Access to ITMS and AI-based technologies (if available)

Reviews and Critique

Work Plan *'Milestones'*



Scalability and replicability of the project ensured through an NMT Action Toolkit



Hey, Chennai Smart City! I want to replicate your efforts in my city too!

Sure, Smart City! We have prepared the NMT Action Toolkit to aid you in realising your NMT goals.

Team Stride

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Data-driven Decisions

Seamless NMT Integration

Increased NMT Ridership

Let's make our cities healthy, inclusive and livable!

Affordable & Vibrant Mobility

Health, Safety & Accessibility

Outreach and Engagement