Streets for People
CHALLENGE
WORKSHOP 7

Guide to scale-up Streets for People – W7

Templates & guides

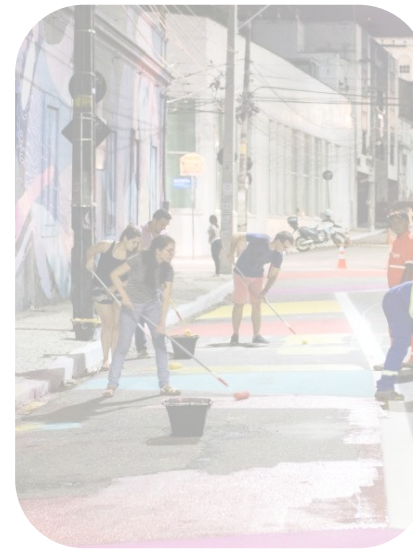# The **Challenge roadmap: Stage 1**

Source ITDP India

Identify pilot locations

Source Bandra Collective

Host a city-led design competition

Source: NACTO

Test pilot interventions

Source ITDP India

We are here

Scale up and strategize for long-term impact!

Engage with the community & build momentum for streets for people!

As you test the pilots, **kick-start work for scale-up strategies...**

The key idea of **scaling up Streets for People** is to re-imagine all streets in your city as **Healthy Streets**

What are Healthy Streets?

10 PILLARS OF HEALTHY STREETS

- The design adapts to climatic changes
- Every citizen gets a fair share of road space
- Everyone breathes clean air
- No lives are lost
- Walking and cycling are attractive
- Public transport is easily accessible
- Everyone moves around the city seamlessly
- Women, children, and elderly feel safe at all times
- People enjoy street life
- Local businesses flourish

So, how can we initiate the Healthy Streets programme?

There are **3 key components** to work towards achieving Healthy Streets...

INSTITUTIONAL SETUP + POLICY ADOPTION + SCALE UP PLAN 2021-'22

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There are **3 key components** to work towards achieving Healthy Streets...

INSTITUTIONAL SETUP + **POLICY ADOPTION** + **SCALE UP PLAN 2021-'22**

Institutional Setup

Create an Apex Committee to oversee the Healthy Streets development in the city

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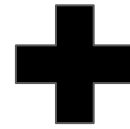
Work towards setting up the Healthy Streets Department in your ULB

Role of Apex Committee
- Set goals, outcomes, and output indicators for the Healthy Streets Policy + Parking Policy
- Review designs of Healthy Streets projects
- Monitor Healthy Streets projects
- Ensure participatory planning

Role of the Healthy Streets Department
- Plan, design, and implement Healthy Streets projects
- Conduct capacity building workshops
- Hold stakeholder discussions
- Communicate the benefits

Healthy Streets Apex Committee

The city should set up an Apex Committee to **improve coordination between various agencies at the city** and ensure consistent engagement with all stakeholders.

Representatives from all stakeholder groups will convene regular meetings.

Municipal Commissioner (Head)

Government departments

All road owning and maintenance agencies in the city including but not limited to:

Traffic police

Public transport agencies

Development authority

Utility regulators

The committee should have key decision makers from utility agencies including, but not limited to :

Water supply

Electricity

Telephone

Experts and Civil Society Representatives

Representatives from external non-governmental agencies and academia with expertise in NMT and PT projects, civil bodies associated with street vending, women's rights, children, the disabled, etc.

Setting up an apex committee

1 - - - **2** - - - **3** - - - **4** - - - **5** →

Define the role of the committee

Identify Representatives from various departments, experts, and civil society members

Formalise the committee through a circular/order

Make public announcement through newspapers, social media platforms

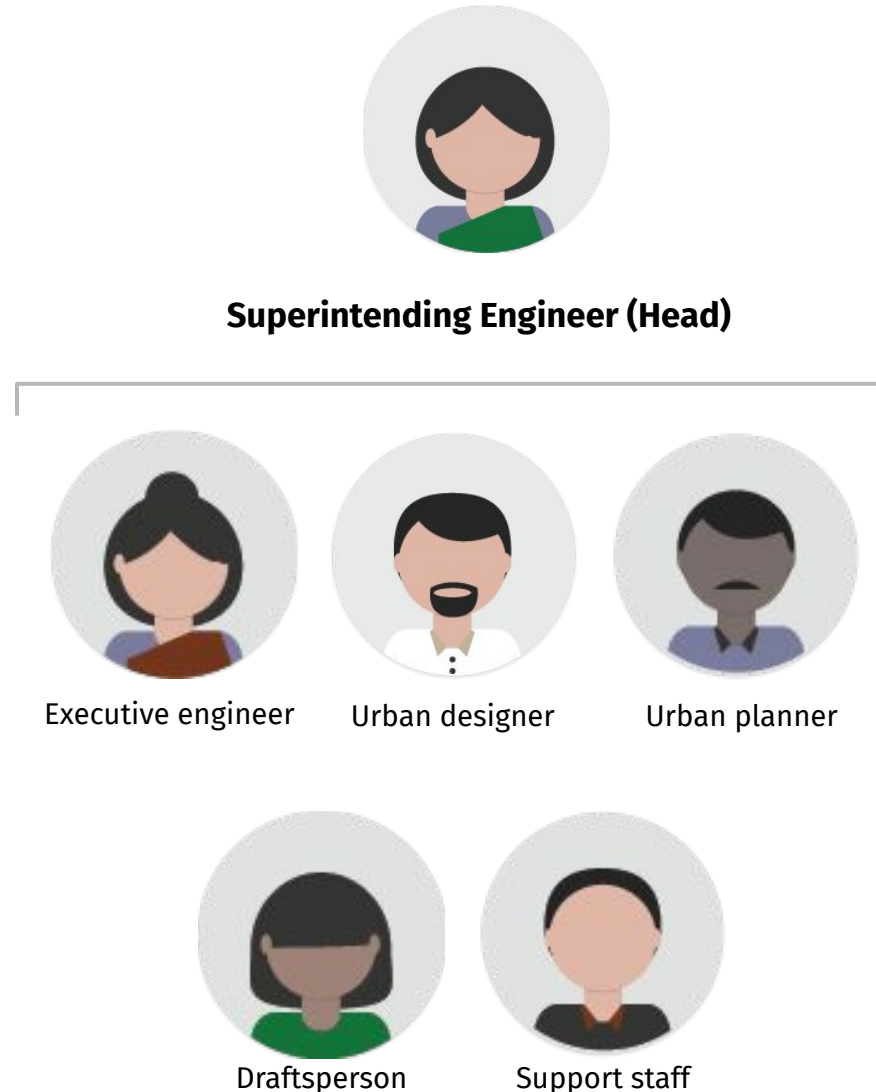**Host the first meeting** for the Apex committee

Stage 1 requirement

Healthy Streets Department

The Urban Local Body in the city should set up a dedicated Healthy Streets Department under the existing Road Department for -

- Planning and designing of Healthy Streets projects
- Monitoring the work by design consultants, contractors

The Department should **include dedicated internal staff,** supported by **specialised external consultants where required.**

Superintending Engineer (Head)

Executive engineer

Urban designer

Urban planner

Draftsperson

Support staff

External experts

Project management expert

Transport design expert

Landscape design expert

Engineering specialist

Setting up an Healthy Streets Department

1 ----> **2** ----> **3** ----> **4** ----> **5** ---->

Prepare a Healthy Streets Department proposal –
- roles and responsibilities
- staffing requirement
- budget

Get approval from the standing committee / general body

Identify internal staff and hire additional staff to be part of the department

Meeting with Apex committee to discuss the priorities

Prepare the plan of action to achieve the Healthy Streets Goals

Stage 1 requirement

So, how can we initiate the Healthy Streets programme?

There are **3 key components** to work towards achieving Healthy Streets...

INSTITUTIONAL
SETUP

+

**POLICY
ADOPTION**

+

SCALE UP
PLAN
2021-'22

Healthy Streets Policy

Modify the policy template shared by us

Share it with various **Government departments** for feedback

Share for **public consultation**

Incorporate suggestions and **adopt the policy**

1. **Update the template** based on your city's context and data

2. Translate the policy in your local language

1. Public Transport agencies
2. Traffic police
3. Utility regulators
4. Development Authority
5. Public Works Department

Incorporate all feedback received and **update the policy document**

Why?

1. **To inform** the citizens about the new policy
2. **To get feedback** from the citizens on the policy

How?
Using online and offline tools

Stage 1 requirement

Parking policy

We will share **Parking policy template** shortly!

Modify the policy template shared by us

Share it with various **Government departments** for feedback

Share for **public consultation & conduct parking survey**

Incorporate suggestions and **adopt the policy**

1. **Update the template** based on your city's context and data

2. Translate the policy in your local language

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1. Development Authority
2. Traffic police
3. Others

Incorporate all feedback received and **update the policy document**

Why?

1. **To inform** the citizens about the new policy
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How?
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Stage 1 requirement

So, how can we initiate the Healthy Streets programme?

There are **3 key components** to work towards achieving Healthy Streets...

INSTITUTIONAL SETUP + **POLICY ADOPTION** + **SCALE UP PLAN 2021-'22**

Get Started on the Streets for People scale up plan

Draft the scale up plan for 2021-'22

Identify funding sources and investments for 2021-'22

For stage 1 submissions:
- Bring in the **learnings** from the pilot testing
- Develop the **scale up strategy**
- **Engage with the community** throughout the process

- Initiate work towards the **budget approval in stage 1**

Get Started on the Streets for People scale up plan

Draft the **scale up plan** for **2021-'22**

Identify **funding sources and investments** for **2021-'22**

For stage 1 submissions:
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Draft the Streets for People scale up plan

Step 1:
Learn from the Test

Step 2:
Develop your scale up strategy

Step 3:
Expand *Streets for People*

Step 4:
Build support

After you test, **reflect upon the collaborative design process & pilot testing**

Develop a **planning strategy** to expand Streets for People across the city

- Based on your strategy, **identify potential locations** to scale up Streets for People
- **Expand existing pilots**

- Conduct **focused group discussions**
- Share the plan for **public consultation**
- Host **Open street campaigns** at the selected locations

==**Steps required for Stage 1 submissions**==

Engage with citizens throughout the process...

Step 1: Bring in the **learnings** from the test

Once you have tested the interventions on ground, make sure to **bring in your learnings from the:**

- Process of **selecting locations**

- Process of **designing**

- Process of **testing these designs on ground**

- Process of **engaging with the community**

- Process of **monitoring and evaluating** the interventions

We will be sharing a guide to help you **capture the learnings!**

Source: AIA

Step 2: Develop your scale up strategy

To develop your city's scale-up strategy:

Refer existing data such as
- Flagship and neighbourhood locations selected, but not tested in stage 01

- Proposals under Smart Cities Mission, CMP, Master plan etc.

Host **team discussions with relevant stakeholders** such as planners, experts and traffic police.

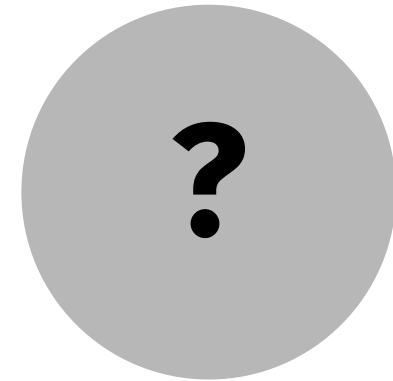You can develop **strategies to make safe, healthy and happy streets** across the typologies listed below:

FLAGSHIP TYPOLOGIES

Markets/Retail areas

Transit hubs

Does your city have another type?

+

NEIGHBOURHOOD TYPOLOGIES

Mixed income neighbourhoods

Resettlement colonies

Unplanned low-income neighbourhoods

Does your city have another type?

Step 3: Expand *Streets for People*

Cities are expected to submit a Scale up plan as a deliverable for Stage 1 - Streets for People Challenge.

- **Based on your strategy, Identify potential locations** to scale up Streets for People in your city. Cities are **encouraged to conduct an on ground recce** at potential locations to check feasibility of implementation.

- **Expand existing pilots** and make them more accessible by **walking and cycling.**

Step 4: **Build support**

Once the Healthy Streets plan is prepared, build support from the citizens:

- Conduct **focused group discussions** with the relevant stakeholders at the selected locations to understand their concerns

- Host **open street campaigns** at the selected locations to let the users experience Streets for People!

- Share the plan for **public consultation** and incorporate suggestions from the citizens

Throughout, keep the plan **flexible!**

Following the **TEST - LEARN - SCALE** approach,

- **Ensure to revisit the plan regularly** based on new learnings

- **Do not hesitate to update or change** the plan as you get feedback

Plan for funding

Draft the **scale up plan** for **2021-'22**

Identify **funding sources and investments** for **2021-'22**

For stage 1 submissions:
- Bring in the **learnings** from the test
- Develop the **scale up strategy**
- **Engage with the community** throughout the process

- Initiate work towards the **budget approval for the city level Healthy Streets plan**

What are the expected expenditures?

Testing at least **3 pilots using the tactical urbanism** approach
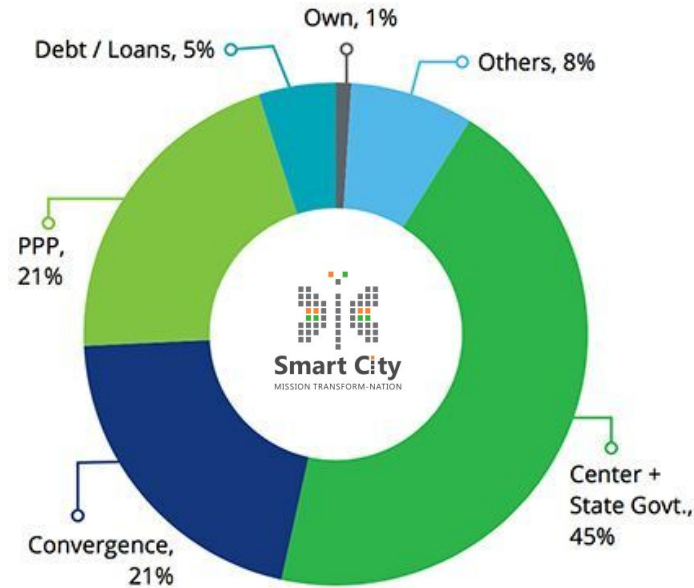

Expanding and making your Stage 1 pilot permanent

Maintenance and enforcement

Source: National Association of Realtors

How can you obtain funds?

Source: Hindustan Times

**Municipal funds/
State Grants**

Own, 1%

Debt / Loans, 5%

Others, 8%

PPP, 21%

Center + State Govt., 45%

Convergence, 21%

Smart City
MISSION TRANSFORM-NATION

**Smart Cities Mission
funds**

Other innovative methods
of collecting revenue
- **Parking charges**
- **CSR**

Thank you

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