



KOTA Streets for People CHALLENGE

Design competition brief
JANUARY 2021

About

Streets for People

CHALLENGE

The ***Streets for People Challenge*** is an initiative of the Smart Cities Mission, Ministry of Housing and Urban Affairs (MoHUA), Government of India, to inspire cities to create walking-friendly streets through quick measures, in response to COVID-19.

The Challenge aims to create flagship walking initiatives in cities, which focus on placemaking and liveability. 113 cities have registered for this Challenge to reimagine their streets as public spaces through the lens of economic regeneration, safety, and child-friendly interventions, in order to ensure a green recovery from COVID-19.

The city-led design competition aims to crowdsource innovative ideas for designing and testing the pilot interventions through quick, low-cost solutions.



Contents

1 | About the competition

City overview

Call for ideas

Design principles & Tools

Importance of community

Participation procedure

2 | About the site

Flagship pilot site

Neighbourhood site

3 | Competition guidelines

Timeline

Eligibility & Evaluation criteria

Submission guidelines

Awards



City overview

Kota

Kota, The education capital of India, with a population of around 15 lakh, is the only third biggest city of the Rajasthan after Jaipur and Jodhpur.

It fragmented from the Bundi state established itself as an industrial city. Famous for its Stone , Saree and Kachori. The city trasformed itself from an industrial to educational image providing various opportunities to the natives along with people migrated from other states.

Today, the city caters approximately 1.75 lakh students from around the country who seek education for various competitive exams.





Call for ideas

The competition is an important step in the **Streets for People Challenge**. It aims to crowdsource innovative ideas from professionals and students from architecture, urban planning, and other relevant fields to design streets for people in their cities.

Following the **test-learn-scale approach**, the competition is looking for economical solutions that are quick, innovative, and easy to test.

The winning designs will be tested on ground using cost-effective tools, in collaboration with the local community.

[Register here for the competition](#)

A woman in a blue long-sleeved shirt and jeans is holding a young child in a plaid shirt. They are both laughing and looking at each other. The woman has a patterned bag slung over her shoulder. They are standing on a sidewalk at night. In the background, there are other people, trees, and a brightly lit restaurant sign that says "RESTAURANT".

The goal of the competition is to reimagine streets as **safe, healthy, and happy public spaces for all!**

Design principles

01 Fair distribution of space

Streets for people ensure **efficient mobility** by offering multiple modes of travel, especially **high quality facilities for public and non-motorised transport**.



02 Safety & Security

Streets for people are **safe for all user groups** by providing segregated spaces for each and incorporating **traffic calming measures**. Personal safety is also ensured, with **good lighting** and 'eyes on the street' through **active street edges and vending**.



03 Comfort

Streets for people are **accessible by all, including the differently-abled. Continuous and even-surfaced footpaths, table-top crossings, ramps, and tactile pavers, wherever level differences occur, seating and trees** are some measures to ensure universal accessibility and better comfort for all users.



04 Sensitivity to local context

Streets for people are **designed to suit the local context, factoring in street activities, patterns of pedestrian movement, nearby land uses, and the needs of the people.** Design interventions can range from contextual street elements to street-level interventions like shared or pedestrianised streets.



05 Liveability

Streets for people are full of life, with **elements that enhance the liveability of the space.** These elements improve conditions for existing users, attract more users, increase retail activity, and **transform the street into a vital public space.**



06 Environmental sustainability

Streets for people promote sustainable modes of transport and **improve local climatic conditions.** Trees and plants help absorb pollutants and improve micro-climatic conditions.



Source: Townshend Landscape Architects



Source: codatu.org



Source: WRI India



Source: Flickr



Source: Oasis Designs

Design tools

Tactical Urbanism is an approach that uses short-term, low-cost, easy to build, and scalable interventions to catalyze long term change.

Following this approach, we're looking for design and policy solutions that activate spaces to make it **safe, healthy, and happy**, by:

- Using placemaking elements
- Reorganising existing activities
- Introducing new activities

Importance of community

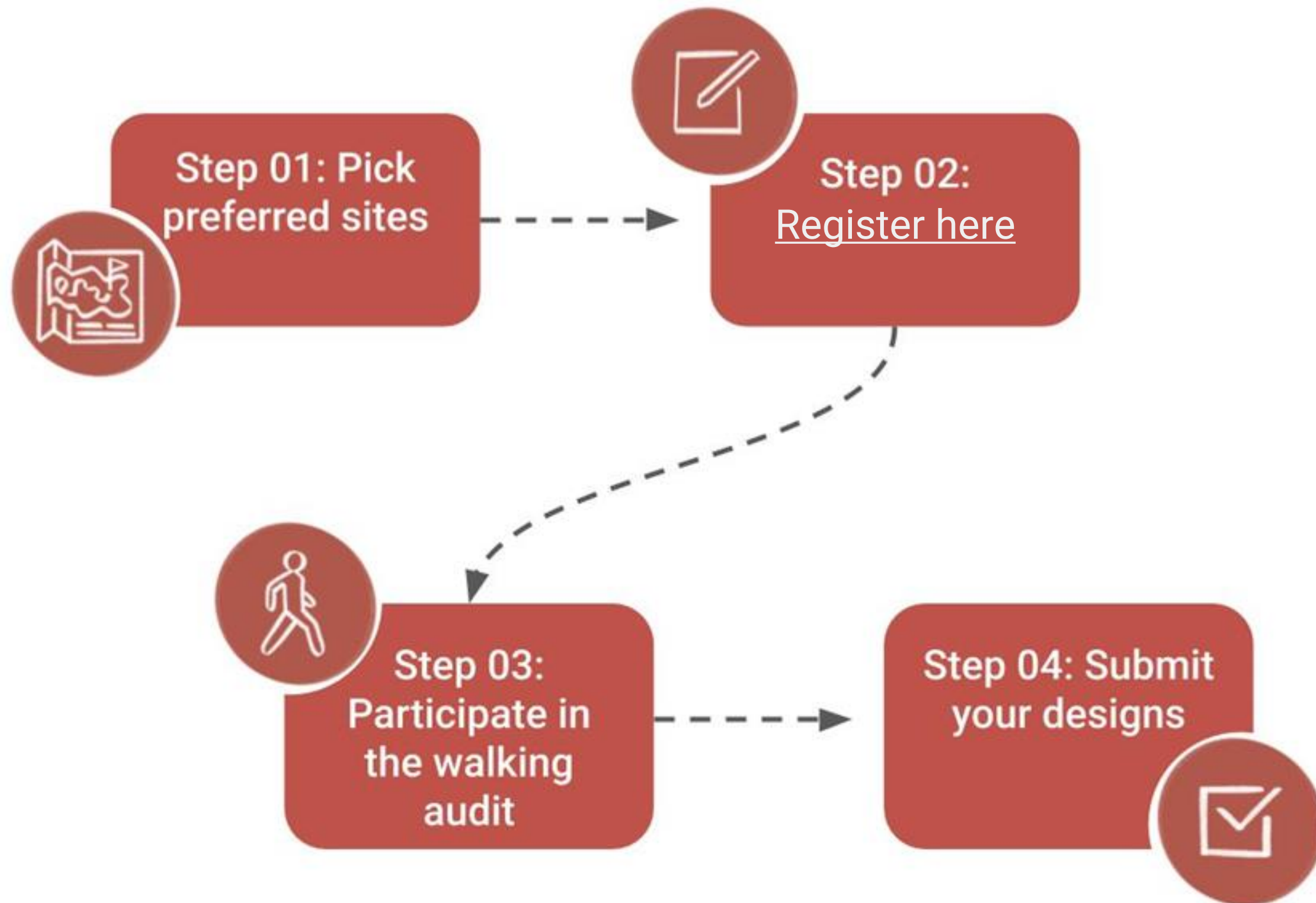
The *Streets for People Challenge* places the **community at the heart** of all design interventions. Emphasising on a bottom-up approach, all design solutions must be in alignment with the **needs of the community** for whom the design is implemented.

Designers must **study and understand the local context** thoroughly and incorporate the findings in the suggested design solutions. Response to local context is a key criteria for final assessments.

The Challenge includes various activities to strengthen the citizen-led approach such as open streets campaigns, walking audits with participants, and perception surveys.



Participation procedure



Here are four steps towards the submission!

- 1 | **Select the sites** for which you wish to develop the design solutions. The information about the sites is provided in the following pages.
- 2 | Next, please **register** through the given link and let us know!
- 3 | Join us for the **walking audit** at the pilot sites.
- 4 | Using the insights from the walking audit, to **develop the design** and **submit them before the deadline!**

We look forward to seeing your awesome design solutions!

Proposal for pilot

Under the **Streets for People Challenge**, the cities will test at least one pilot; comprising of a flagship public space project and a liveable neighbourhood. Hence, this 'call for ideas' include sites for both components. Participants can select either or both of the sites to provide design solutions.

The sites fall under any of the typologies listed below:

Flagship public space:

- 1 | Market / Retail areas
- 2 | Transit hubs

Liveable neighbourhood:

- 1 | Mixed-income neighbourhoods
- 2 | Resettlement colonies
- 3 | Unplanned low-income neighbourhoods

Designing the pilot



Flagship public space

- Understand the local context and city's aspirations
- Demonstrate implementable design concepts through complete or partial pedestrianisation strategies
- The design should respond to the vision of the challenge, to create city-level impact



Liveable neighbourhood

- Understand the local context
- Demonstrate implementable design concepts for creating walkable and liveable neighbourhood in holistic manner.
- The design should respond to the needs of local community and ensure safe, inclusive, and comfortable access to amenities and services.

To know more about the typologies, please check out the [Online Workshop 01 presentation](#)



Site A - Flagship pilot-1

SITE A (FP-1): *Rampura Market and its approach*

Stretch of pilot : 1.33 km (approx.)

As the oldest market in the city, it acts as the wholesale hub for multiple goods and services required for the city. Currently, vehicles, service trucks, 2 wheelers, hand-carts, labourers and shoppers are merged together on streets of the market area leading to an unsafe and chaotic environment both for the residents and visitors.

The site for the competition extends from Sarovar Parking in the south to Jaipur golden in the north through Rampura Bazar and Arya Samaj Road. The design outcome is expected to be limited to rampura Bazar and approach roads only.

[Click here to download site details](#)



Site B Flagship pilot - 2

SITE B (FP-2): *Gumanpura Market*
Stretch of pilot: 2.37 km.(approx.)

This area is a market place which offers variety of goods and have various household, garments and fashion outlets on the main roads and residential neighbourhoods in the inner part. Penetration of commercial activities in the the penultimate roads are being observed.

The site for the competition extends from Kotri tiraha in the north through Indira Gandhi Tiraha to Chawani Chauraha via Multipurpose school road and back to Kotri tiraha.

[Click here to download site details](#)



Site C - Neighbourhood Pilot - 1

*SITE C (NP-1): Vacant land in front of Manak bhawan, Gumanpura Road
Stretch of pilot: 0.2 Hectares (approx.)*

It is a Small piece of vacant land, right next to INC, India office, at Kotri road, Gumanpura.

Gumanpura Market is considered to be the most visited markets in Kota, with a wide range of goods and products. Adjacent to it, there are many branded stores and thus the place experiences a very high footfall area for shoppers.

The site for the competition lies in the heart of commercial area and surrounded by properties of highest commercial values.

[Click here to download site details](#)

[/drive/fAzkmHring](#)



Site D - Neighbourhood Pilot - 2

*SITE D (NP-2): Vacant land near Ramtalai Ground
Stretch of pilot: 0.4 Hectares (approx.)*

The Unattended land lies near Ramtalai ground, easily accesible from Surajpole gate. Adjacent to it, lies religious places like Jagat mandir, Gurunanak darbar and old residential areas. The area facilitates Government School and a memorial public school.

The neighbourhood lacks in organised public open spaces. The site for the competition is close to Kaithoonipole Gumanpura main road.

[Click here to download site details](#) [h/drive/fC05PW7](#)
[sharing](#)



Surajpole Gate

Indira Gandhi
Tiraha

Right Main
Canal

Site E - Neighbourhood Pilot - 3

SITE E (NP-3): Vacant land behind Surajpole Gate.

Stretch of pilot: 1 Hectare (approx.)

The site offers a majestic view of the city wall and has a pleasant proximity to the Kishore Sagar Talab.

The site has a blend of old and new Neighbourhoods with a huge range of varied commercial buildings.

The land lies behind Surajpole gate in between the old city wall and Right Main Canal having island characteristics as it has a very narrow and distinctive approach.

[Click here to download site details](#)

Timeline

Any changes to the timeline will be notified to the participants in advance.

Competition
roll-out
28th Jan
2021

Registration
closes
15th Mar
2021

Walking
Audit
23th Feb
2021

Submission
by 11:59 pm IST
22th Mar
2021

Announcing
of results
5th Apr
2021

Note

All winning teams are expected to assist the city with:

- Refining the design based on the inputs from community, city officials, and other stakeholders;
- Testing the design on the ground;
- Monitoring and Evaluation of implemented design.

Registrants may conduct the walking audit by their own after the pre - decide date of Walking Audit.



Eligibility criteria



Professionals



Students



**Multi-disciplinary
collaborations**

- Professionals and students in the fields of architecture, urban design, planning & other relevant fields are eligible.
- At least 1 team member should be a local resident of the city, who will serve as the representative.
- Multi-disciplinary collaboration is highly encouraged.
- There is no restriction on the number of members per team.

Evaluation criteria

All submitted design proposals will be evaluated based on the following criteria:

- Originality of idea
- Understanding of the local context
- Inclusivity of the design solutions
- Feasibility of implementation
- Fulfilment of submission requirements in the prescribed format

The entries will be evaluated by local officials, citizens, experts, and other stakeholders.

Participation guidelines

- Participants are free to submit multiple entries per team.
- Participants are free to submit entries for multiple cities and for multiple sites per city.
- Any team assisted by a competition organiser or jury member will be disqualified.

Plagiarism of any ideas or images will be disqualified with a notice.



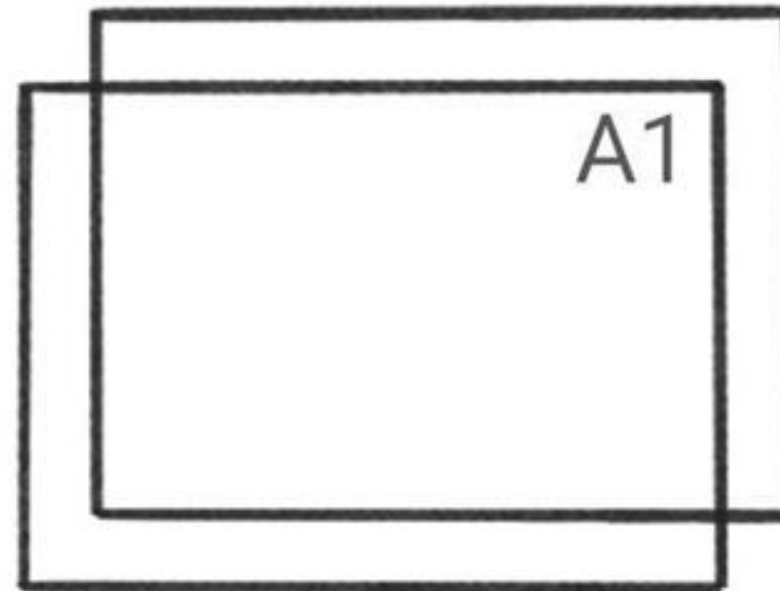
Register here for the competition

Any change in the timeline will be updated on the competition page in the [Streets for People Challenge website](#)

Submission guidelines

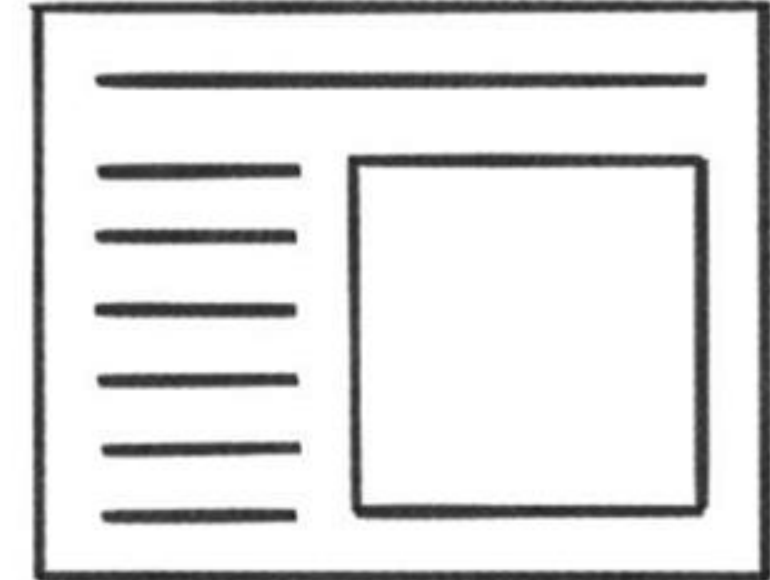
- 1 | Participants should create a shared folder (to be renamed with the competition ID), which must contain the **2 A1 sheets and the slide deck (20 slides)**. **Maximum folder size : 25MB**
- 2 | Team registration ID and sheet number should be mentioned at the right bottom corner of every sheet. Team names, logos or organisation names **should not be mentioned** on the sheets.
3. Participants should share the drive link to the shared folder at kscikota@gmail.com

For any queries, email us at kscikota@gmail.com



2 A1 Sheets must be submitted in .pdf/.jpeg format

+



Slide deck of maximum 20 slides

The submission should cover the following :

- Key plan
- Design concept & diagrams
- Detailed plan and sections of the design intervention
- Implementation strategy addressing parking, vending and other on-site challenges
- Rough budget estimate and phasing
- At least 3 renders / views of the design intervention
- 200-300 word write-up about the design intervention



Awards

Shortlisted Entries

Shortlisted entries will be displayed at the *KOTA Streets for People Exhibition*, and circulated via the city's social media platforms.

Winning Entries

All winning teams will get the opportunity to present, discuss, and develop their ideas with city officials, experts, and the community.

The winning designs will be tested on ground using quick, innovative, and cost-effective tools.

FLAGSHIP SITES

- Site 1 Rampura
- Site 2 Gumanpura

1st prize
25,000
25,000

2nd prize
12,500
12,500

3rd prize
Special Mention
Special Mention

NEIGHBORHOOD SITES

- Site 1 Near Manak Bhawan
- Site 2 Near Ramtalai
- Site 3 Behind Surajpole

1st prize
10,000
10,000
15,000

2nd prize
5000
5000
7500

3rd prize
Special Mention
Special Mention
Special Mention

KOTA

Streets for People

CHALLENGE

A programme of



smartnet.niua.org/indiastreetchallenge/competition/