ITDP India Programme

Smart City
MISSION TRANSFORM·NATION

Ministry of Housing and Urban Affairs
Government of India

FIT INDIA

Streets for People
CHALLENGE

Institutional Setup: Concept note for Healthy Streets Apex Committee and Healthy Streets Department

Through the **Streets for People**, you have initiated various cycling and place-making initiatives to achieve

Healthy Streets.

So, what are Healthy Streets?

Healthy Streets are those streets where...

- **Every citizen gets a fair share of road space**

- **Everyone breathes clean air**

- **No lives are lost**

- **Walking and cycling are attractive**

- **Public transport is easily accessible**

- **Everyone moves around the city seamlessly**

- **Women, children and elderly feel safe at all times**

- **People enjoy street life**

- **Local businesses flourish**

- **Street design is environment responsive**

The intention of the **Scale-up strategy** of the Streets for People Challenge is to create a city-wide network of **Healthy Streets!**

The scale up strategy includes the following:

CYCLING PLAN + **HEALTHY STREETS POLICY** + **INSTITUTIONAL SETUP**

Let's take a look at the Institutional Setup

Create a Healthy Streets Apex Committee to oversee Healthy Streets project development in the city

+

Work towards setting up the Healthy Streets Department in your ULB
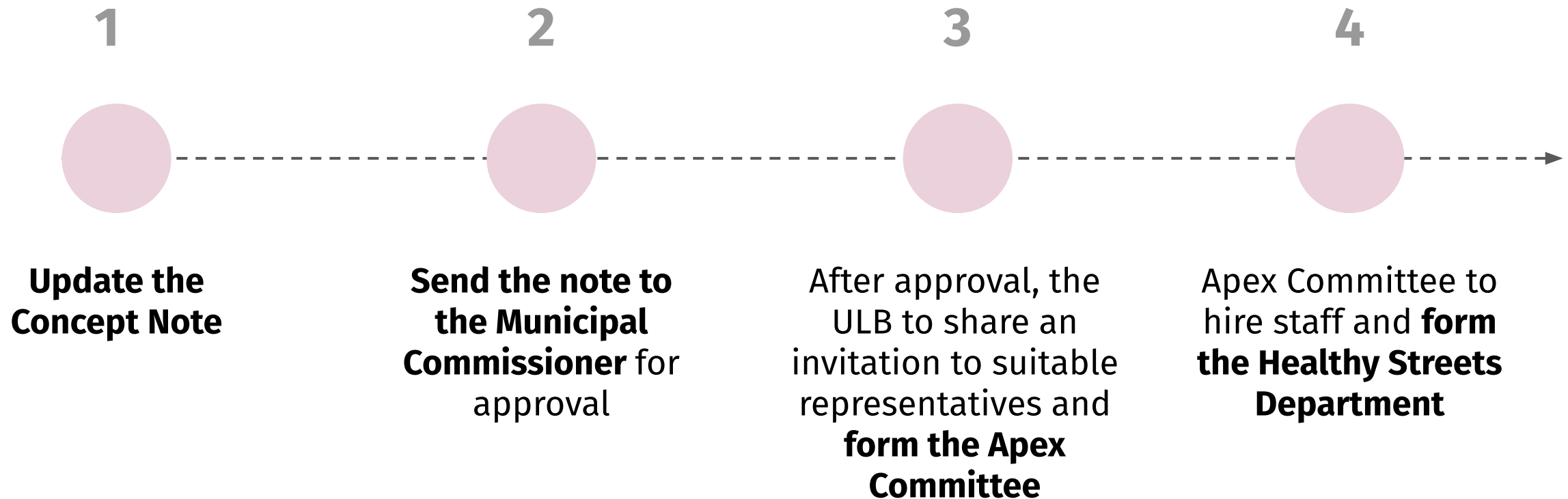
Role of Apex Committee
- Monitor the creation and adoption of the Healthy Streets policy
- Review designs of Healthy Streets projects
- Monitor Healthy Streets projects
- Ensure participatory planning

Role of the Department
- Plan, design and implement active transport projects
- Conduct capacity building workshops
- Hold stakeholder discussions
- Communicate the benefits

Steps towards the **institutional setup**

1

Update the Concept Note

2

Send the note to the Municipal Commissioner for approval

3

After approval, the ULB to share an invitation to suitable representatives and **form the Apex Committee**

4

Apex Committee to hire staff and **form the Healthy Streets Department**

*Steps needed to be completed for **Stage 1 submission***

1. Update the Concept Note

In the BACKGROUND SECTION;

1. **Update your city name** at all locations where **[CITY NAME]** is highlighted

2. **Edit the sentence highlighting the 2 Challenges** your city has participated in depending on the Challenges your city has participated in

3. **Edit and add details** of all relevant past non-motorised transport projects taken up by your city

Please proofread the concept note to share with the commissioner.

CONCEPT NOTE FOR HEALTHY STREETS APEX COMMITTEE & HEALTHY STREETS DEPARTMENT

A. BACKGROUND

1

2

Over the past 6 months, [CITY NAME] has participated in the India Cycles4Change Challenge and The Streets for People Challenge, initiatives of Smart Cities Mission, Ministry of Housing and Urban Affairs, Government of India. Through these Challenges, [CITY NAME] has initiated various cycling, walking and place-making initiatives to achieve **Healthy Streets** for COVID safe travel and well-being, moving towards long term sustainable transport in the city.

Healthy streets encourage healthy lives — providing opportunities for citizens of all age groups, gender and disabilities to walk more, cycle more and use public transport instead of using personal vehicles. Healthy Streets are designed for people and not vehicles. They offer vibrant public spaces for citizens to linger and socialise, and engage with local businesses improving the local economy. Studies show that they help reduce air and noise pollution, as well as ease congestion.
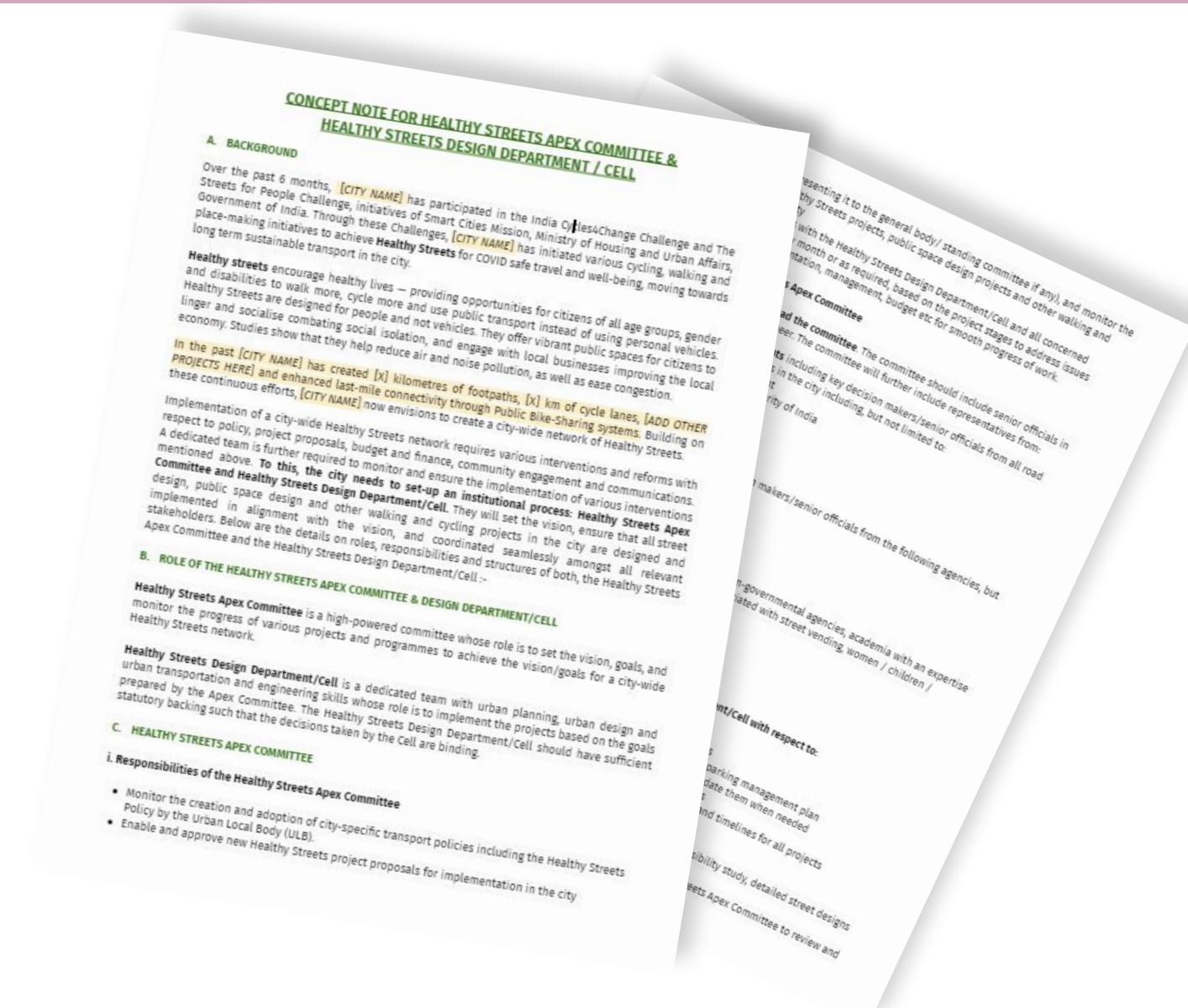
3

In the past [CITY NAME] has transformed [X] kilometers of streets with footpaths and/or cycle tracks, [ADD OTHER PROJECTS HERE] and enhanced last-mile connectivity through Public Bike-Sharing systems. Building on these continuous efforts, [CITY NAME] now envisions to transform our streets into a city-wide network of Healthy Streets.

2. Share the note with the Municipal Commissioner

Once the note is updated, send the Commissioner of the ULB:

- **Concept Note with a cover letter**

...for his approval to set up the Healthy Streets Apex Committee and the Healthy Streets Department
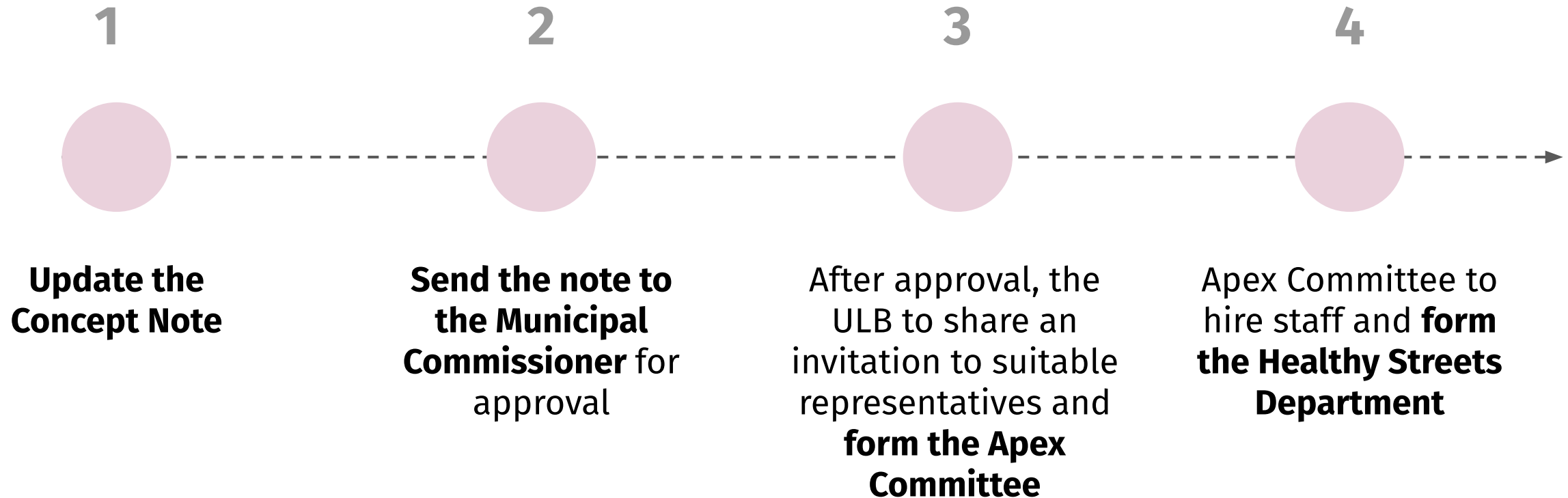
3. Invite suitable representatives

Once the commissioner approves the Concept Note, s/he should **share an invitation to suitable representatives from various departments and experts** *(mentioned in the Concept Note)* and **form the Apex Committee.**

Summary of steps towards the **institutional setup**

1

Update the Concept Note

2

Send the note to the Municipal Commissioner for approval

3

After approval, the ULB to share an invitation to suitable representatives and **form the Apex Committee**

4

Apex Committee to hire staff and **form the Healthy Streets Department**

*Steps needed to be completed for **Stage 1 submission***

Thank you

Website - http://bit.ly/2NnBag9

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