



Ministry of Housing and Urban Affairs  
Government of India



# Streets for People

## CHALLENGE

### Healthy Streets Policy Guide



# What is the Healthy Streets Policy?

The Healthy Streets Policy sets out the **vision, goals, and the steps** required to **transform your city's streets** into safe, attractive, and comfortable spaces.

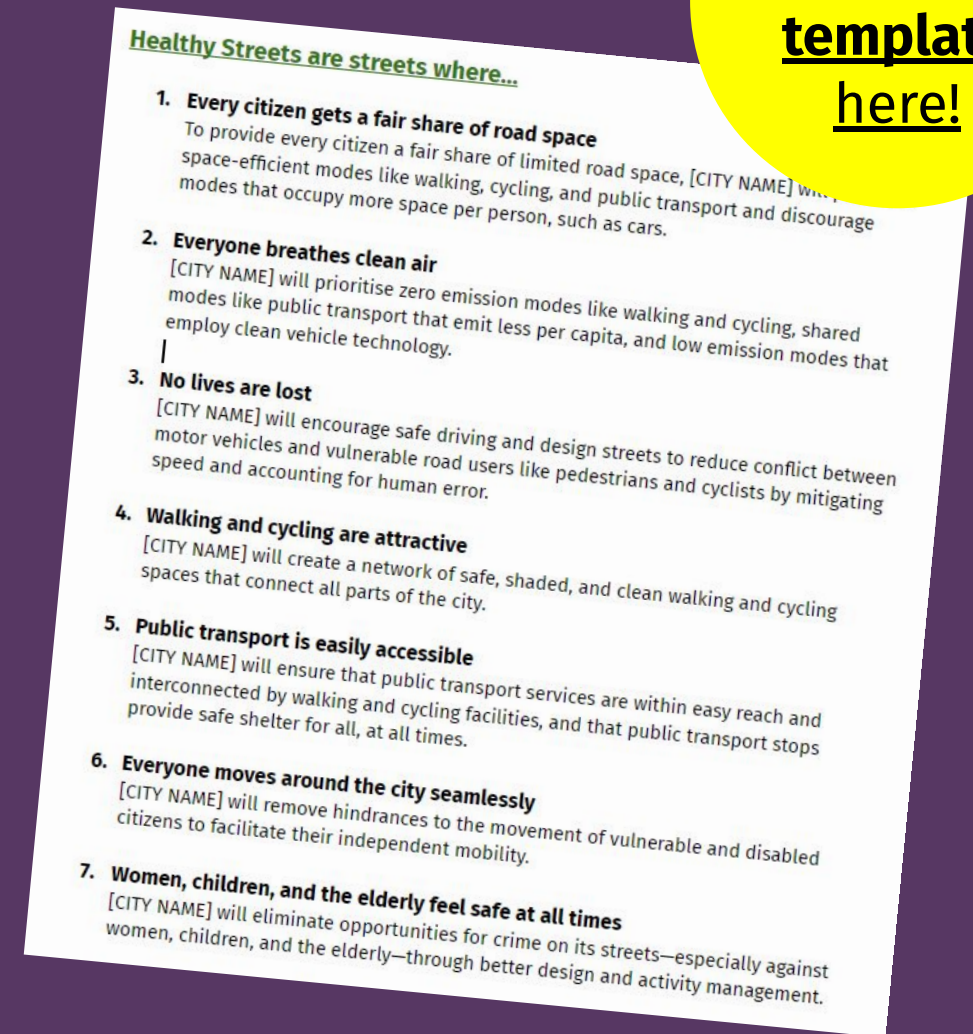
It lays out **different initiatives that citizens can expect from the city** in the coming years to achieve this vision.

# Healthy Streets Policy Template

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5. Approach
6. Key steps to achieve Healthy Streets

[Download the Policy template here!](#)



# Steps to update the Policy Template

**Step 1:**  
Update your  
city's name

1. Use the **Find and Replace** option in MS Word
2. Search for [CITY NAME]
3. Replace it with your city name.  
E.g. - Malgudi

**Step 2:** Add  
city-specific  
information in  
the following  
sections

1. Message from the Champion
2. Pledge
3. Preface

# 1. Message from the Champion

You can consider the **Champion as the Mayor, Commissioner, or any other leaders**. You can have **multiple messages** too!

## To edit -

1. **Add relevant information** about your city's activities towards **NMT infrastructure, including budget allocation**

### Message from the Champion

Dear friends,

Transport systems influence a major part of our everyday lives. In [CITY NAME], most journeys take place by foot, cycle, or public transport, through our network of streets. It is our duty to make these streets healthy for the well-being of our citizens, to empower local businesses, and for the safety, liveability, and resilience of the city.

[CITY NAME] has embarked on multiple initiatives in the past to provide a safe, efficient, and inclusive transport system. It has invested over X% of its budget every year on walking, cycling, and public transport projects. It has also....

The COVID-19 pandemic has also highlighted the need for better streets and transport systems which will benefit all users, especially the most vulnerable. [CITY NAME] has responded to the pandemic by transforming streets for walking and cycling through pilot initiatives. However, there are many measures still required to inspire and ensure widespread change. By creating Healthy Streets, [CITY NAME] envisions a city that is liveable, resilient, and one that is created by the people, for the people.

The Healthy Streets Policy is a guiding vision that will enable [CITY NAME] to carry out strategic changes to make our streets and cities better for everyone. In the coming years, [CITY NAME] will lead the way for different government departments and citizens to work together towards a cleaner, greener, and safer transport environment.

Through the Healthy Streets Vision, the city will prioritise walking, cycling, and public transport to enable all citizens to access work, education, and nearby amenities easily, safely, and affordably. In this process, [CITY NAME] will ensure that no one gets left behind. Vulnerable users will be placed at the core of all initiatives, through barrier-free transport and a 'Vision Zero' philosophy, to eliminate all traffic fatalities and severe injuries. Through education, campaigns, and enforcement, we will make all citizens aware of the role they need to play in fostering this vision. The city will integrate Healthy Streets Goals into existing initiatives and introduce ambitious and well-planned projects for the future.

# 2. Healthy Streets Pledge

## To edit -

1. **Insert the signatures** of the heads/senior officials of all relevant departments

### Healthy Streets Pledge

[CITY NAME] pledges to create streets that are safe, attractive, and comfortable for everyone in the city. The Healthy Streets Policy formalises this commitment by laying out the fundamental strategies needed to transform the city's streets.

On behalf of [CITY NAME], we commit to work in harmony with all the relevant departments and with the citizens to embed the principles of Healthy Streets into the city's transport system and take necessary action to achieve the goals.

***Signatures from the key decision makers/senior officials of different departments***

**Here are a few examples. Please add the ones most relevant to your city.**

Road owning and maintaining agencies in the city including, but not limited to:

- Public Works Department
- National Highways Authority of India
- State Highways
- Traffic Police Department
- Public Transport Agencies
- City Development Authority

Utility regulators from the following agencies, but not limited to:

- Water supply
- Electricity
- Telecommunications
- Gas

# 3. Preface

## To edit -

1. Update combined **mode share of walking, cycling, and public transport**
2. Use the **vehicle registration data of your city published by RTO** to find out the **vehicle ownership trend over the last decade** of personal four wheeler vehicles (car/jeep) and personal two wheeler vehicles.
3. **Add relevant information** about your city's activities towards NMT and Public transport infrastructure

## Preface

Streets are the lifeline of a city, moving diverse groups of people through different modes of transport everyday. The streets in the city also act as important public spaces providing different social, economic, and recreational opportunities for our people, including children, the disabled, and elderly. In [CITY NAME], over X% of trips daily are made on foot, cycle, and public transport by people to access jobs, education, and amenities. †

But recently, the city's streets have been reduced to a more restricted role of serving as conduits for the movement of automobiles. This has made [CITY NAME's] streets less desirable to walk, cycle, or take public transport, thereby making driving often the most comfortable choice. The people of [CITY NAME] also face adverse consequences of private motor vehicles (PMV) which impact their health, well-being, and safety. In the last decade, PMV ownership in the city has risen by X%, causing a sharp decline in our air quality along with increasing congestion, road accidents, and [rapid growth of lifestyle disorders](#). There is an urgent need to look at streets as places where people walk, talk, cycle, shop, and perform the multitude of social functions that are critical to the health of cities.

In recent years, [CITY NAME] has taken various initiatives to promote more sustainable mobility modes such as walking, cycling, and public transport. It has....

### **What is the vision?**

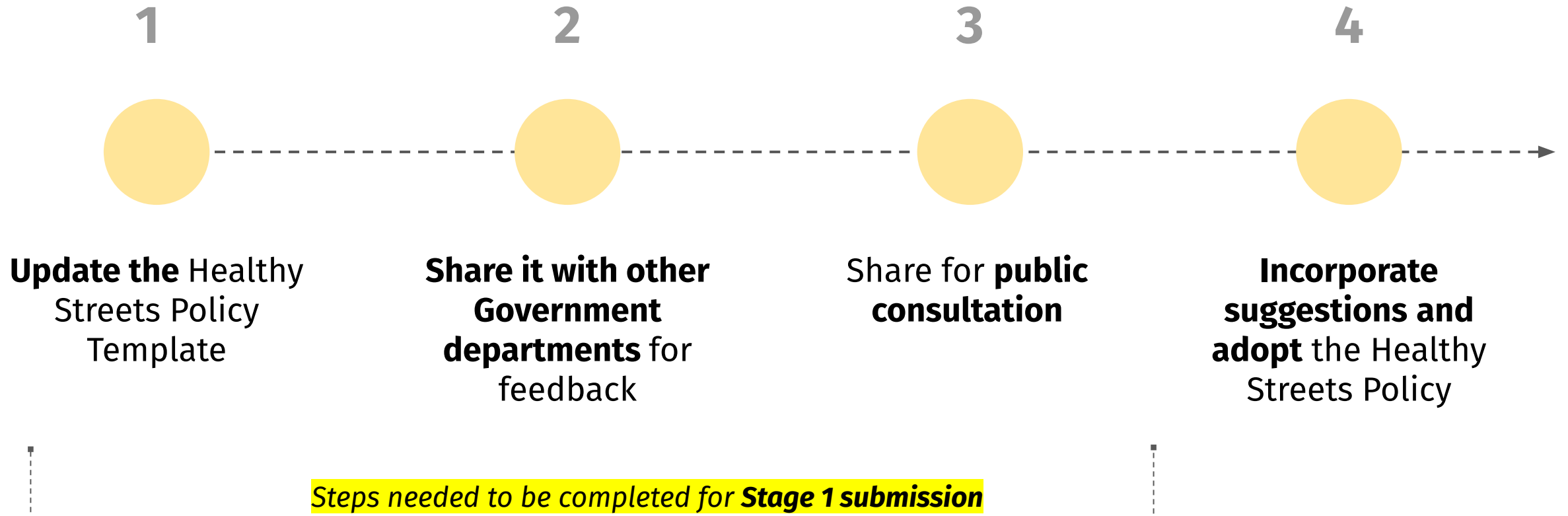
[CITY NAME's] vision for the future is to transform its streets into 'Healthy Streets' which are designed for the people – where everyone can move around with ease. A city which is well-connected, where people prefer to walk, cycle, and use public transport over cars. It is a city with pleasant streets and vibrant public spaces where citizens can linger, socialise, and visit local businesses.

# Your draft Healthy Streets Policy is now ready!

1. **Proofread the document** to ensure all the information is correct and updated.
2. **Resolve all the comments** which are intended as a note only for the city!
3. **Remove the highlights** from the editable points.



# Steps to adopt the Healthy Streets Policy



# Thank you

Website - <http://bit.ly/2NnBag9>

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[www.itdp.in](http://www.itdp.in)