

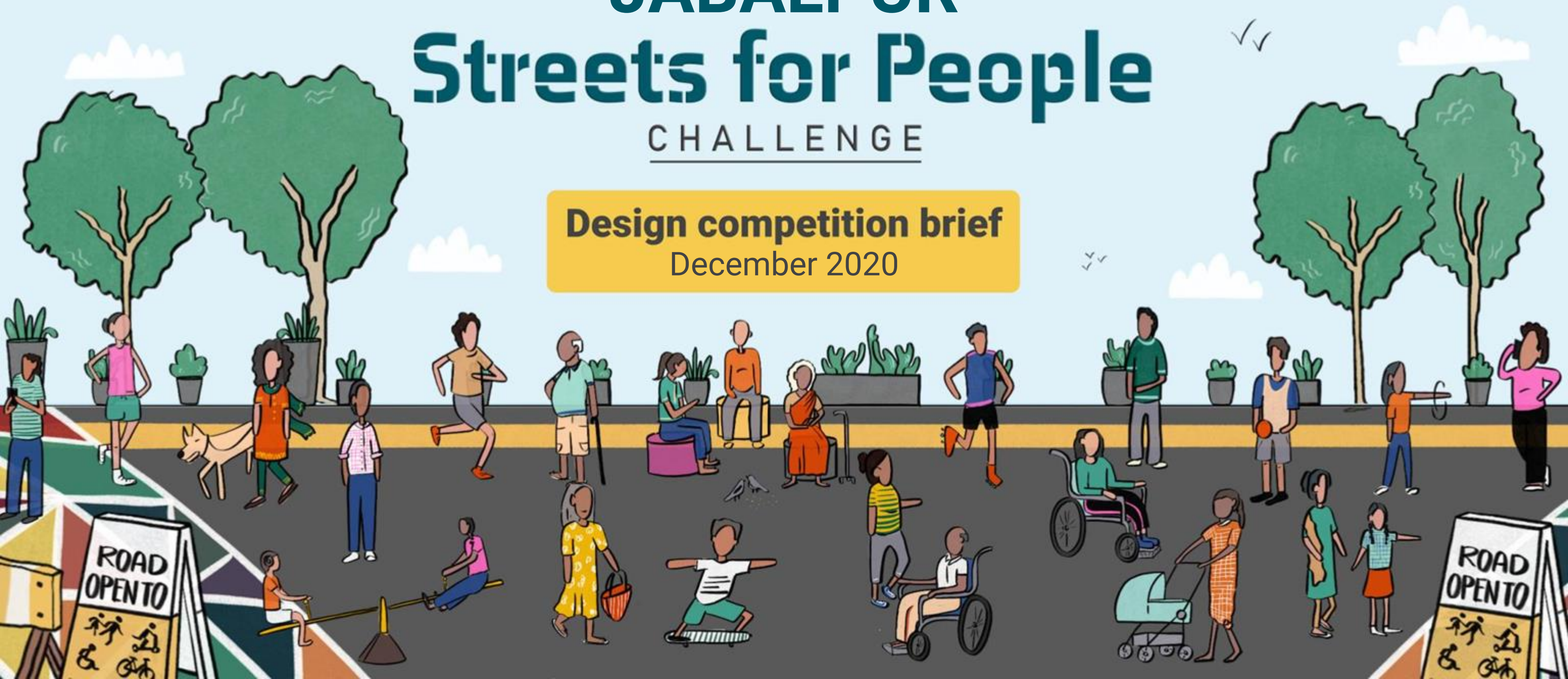


Ministry of Housing and Urban Affairs  
Government of India



# JABALPUR Streets for People CHALLENGE

**Design competition brief**  
December 2020



About

# Streets for People

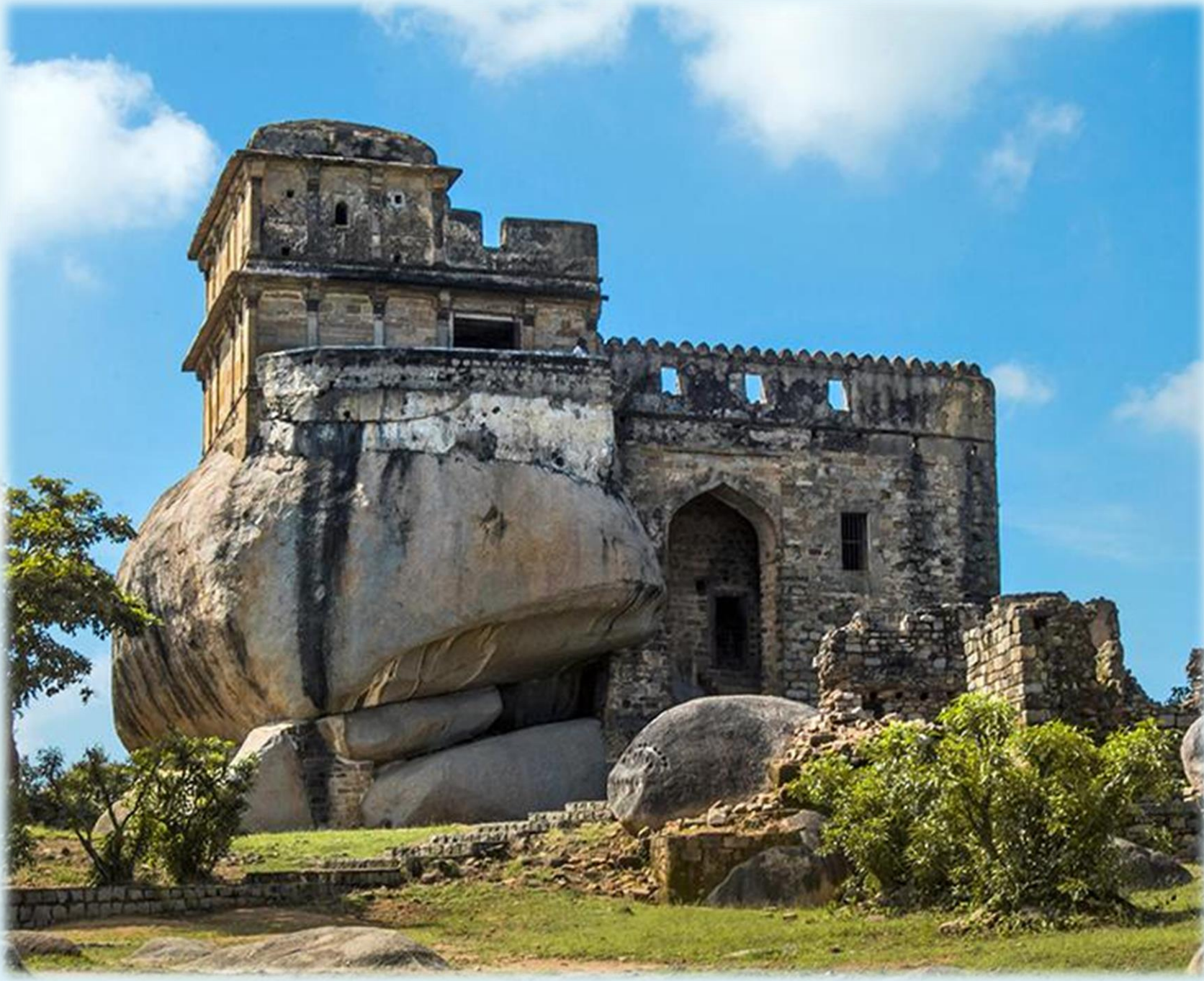
CHALLENGE

The ***Streets for People Challenge*** is an initiative of the Smart Cities Mission, Ministry of Housing and Urban Affairs (MoHUA), Government of India, to inspire cities to create walking-friendly streets through quick measures, in response to COVID-19.

The Challenge aims to create flagship walking initiatives in cities, which focus on placemaking and liveability. 113 cities have registered for this Challenge to reimagine their streets as public spaces through the lens of economic regeneration, safety, and child-friendly interventions, in order to ensure a green recovery from COVID-19.

**The city-led design competition aims to crowdsource innovative ideas for designing and testing the pilot interventions through quick, low-cost solutions.**





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## City overview

# Jabalpur

Jabalpur is a city in the central Indian state of Madhya Pradesh. Jabalpur is the administrative headquarters of Jabalpur district (the second-most-populous district in Madhya Pradesh) and the Jabalpur division.

Historically, a center of the Kalchuri and Gond dynasties, the city developed a syncretic culture influenced by intermittent Mughal and Maratha rule.

The city is also home to the Gun Carriage Factory. Jabalpur has been selected as one of the hundred Indian cities to be developed as a smart city under Smart Cities Mission. Bheraghat is a unique experience where one can see a huge mountains of marble and a beautiful waterfall.





# Call for ideas

The competition is an important step in the **Streets for People Challenge**. It aims to crowdsource innovative ideas from professionals and students from architecture, urban planning, and other relevant fields to design streets for people in their cities.

Following the **test-learn-scale approach**, the competition is looking for economical solutions that are quick, innovative, and easy to test.

The winning designs will be tested on ground using cost-effective tools, in collaboration with the local community.

[Register here for the competition](#)

A woman in a blue long-sleeved shirt and jeans is holding a young child in a plaid shirt. They are both laughing and smiling. The woman has a patterned bag slung over her shoulder. They are standing on a sidewalk at night. In the background, there are other people, trees, and a brightly lit restaurant sign that says "RESTAURANT".

The goal of the competition is to reimagine streets as **safe, healthy, and happy public spaces for all!**

# Design principles

## 01 Fair distribution of space

Streets for people ensure **efficient mobility** by offering multiple modes of travel, especially **high quality facilities for public and non-motorised transport**.



## 02 Safety & Security

Streets for people are **safe for all user groups** by providing segregated spaces for each and incorporating **traffic calming measures**. Personal safety is also ensured, with **good lighting** and 'eyes on the street' through **active street edges and vending**.



Source: Bangalore mirror

## 03 Comfort

Streets for people are **accessible by all, including the differently-abled. Continuous and even-surfaced footpaths, table-top crossings, ramps, and tactile pavers, wherever level differences occur, seating and trees** are some measures to ensure universal accessibility and better comfort for all users.



## 04 Sensitivity to local context

Streets for people are **designed to suit the local context, factoring in street activities, patterns of pedestrian movement, nearby land uses, and the needs of the people.** Design interventions can range from contextual street elements to street-level interventions like shared or pedestrianised streets.





## 05 Liveability

Streets for people are full of life, with **elements that enhance the liveability of the space.** These elements improve conditions for existing users, attract more users, increase retail activity, and **transform the street into a vital public space.**



## 06 Environmental sustainability

Streets for people promote sustainable modes of transport and **improve local climatic conditions.** Trees and plants help absorb pollutants and improve micro-climatic conditions.



Source: Townshend Landscape Architects



# Design tools

Tactical Urbanism is an approach that uses short-term, low-cost, easy to build, and scalable interventions to catalyze long term change.

Following this approach, we're looking for design and policy solutions that activate spaces to make it safe, healthy, and happy, by:

- Using placemaking elements
- Reorganising existing activities
- Introducing new activities



# Importance of community

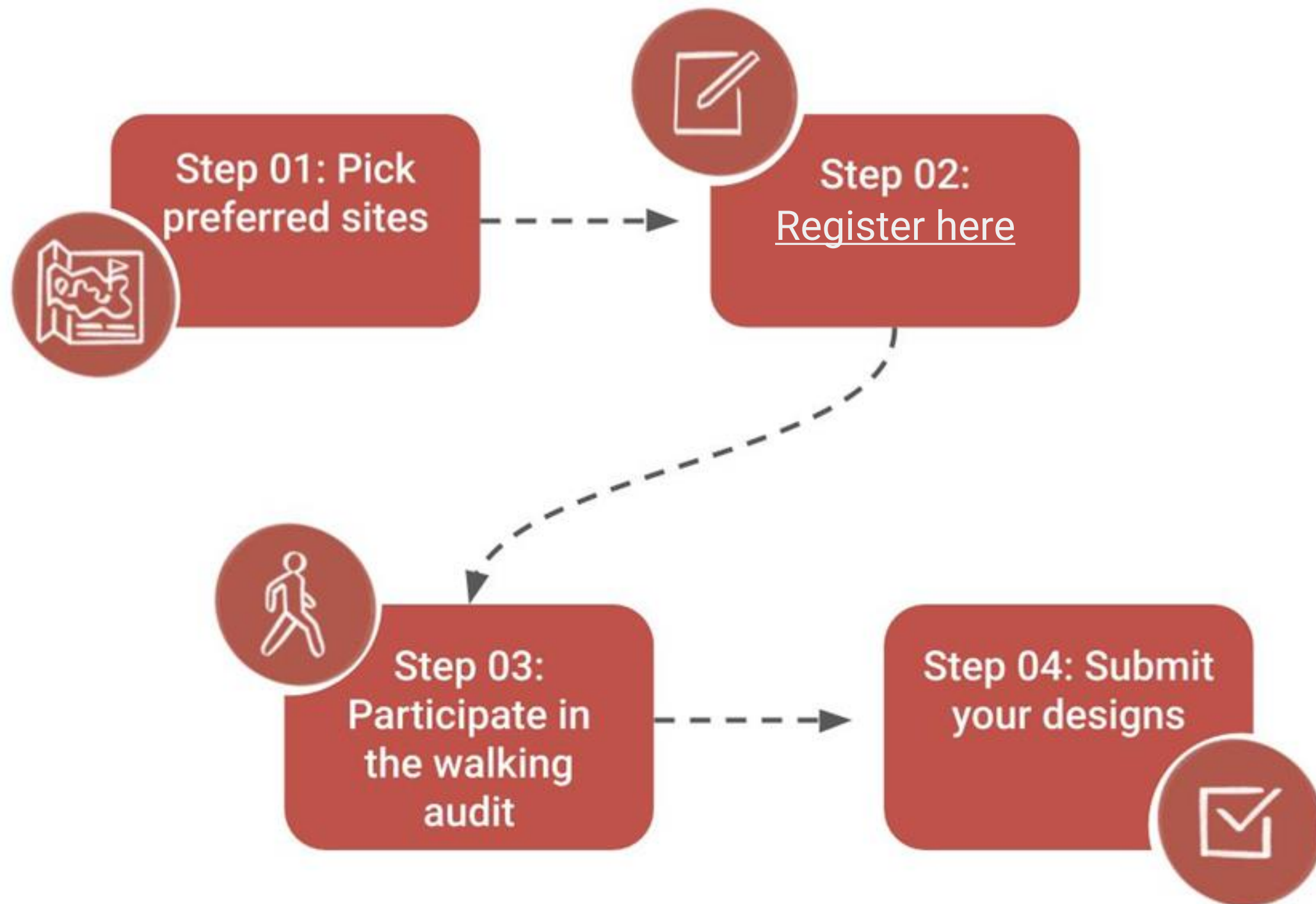
The ***Streets for People Challenge*** places the **community at the heart** of all design interventions. Emphasising on a bottom-up approach, all design solutions must be in alignment with the **needs of the community** for whom the design is implemented.

Designers must **study and understand the local context** thoroughly and incorporate the findings in the suggested design solutions. Response to local context is a key criteria for final assessments.

The Challenge includes various activities to strengthen the citizen-led approach such as open streets campaigns, walking audits with participants, and perception surveys.



# Participation procedure



Here are four steps towards the submission!

- 1 | **Select the sites** for which you wish to develop the design solutions. The information about the sites is provided in the following pages.
- 2 | Next, please **register** through the given link and let us know!
- 3 | Join us for the **walking audit** at the pilot sites.
- 4 | Using the insights from the walking audit, to **develop the design** and **submit them before the deadline!**

**We look forward to seeing your awesome design solutions!**

# Proposal for pilot

Under the **Streets for People Challenge**, the cities will test at least one pilot; comprising of a flagship public space project and a liveable neighbourhood. Hence, this 'call for ideas' include sites for both components. Participants can select either or both of the sites to provide design solutions.

The sites fall under any of the typologies listed below:

## **Flagship public space:**

- 1 | Market / Retail areas
- 2 | Transit hubs

## **Liveable neighbourhood:**

- 1 | Mixed-income neighbourhoods
- 2 | Resettlement colonies
- 3 | Unplanned low-income neighbourhoods

## Designing the pilot



### **Flagship public space**

- Understand the local context and city's aspirations
- Demonstrate implementable design concepts through complete or partial pedestrianisation strategies
- The design should respond to the vision of the challenge, to create city-level impact



### **Liveable neighbourhood**

- Understand the local context
- Demonstrate implementable design concepts for creating walkable and liveable neighbourhood in holistic manner.
- The design should respond to the needs of local community and ensure safe, inclusive, and comfortable access to amenities and services.

To know more about the typologies, please check out the [Online Workshop 01 presentation](#)

## Neighbourhood site

Site A: GULAUA TAAL

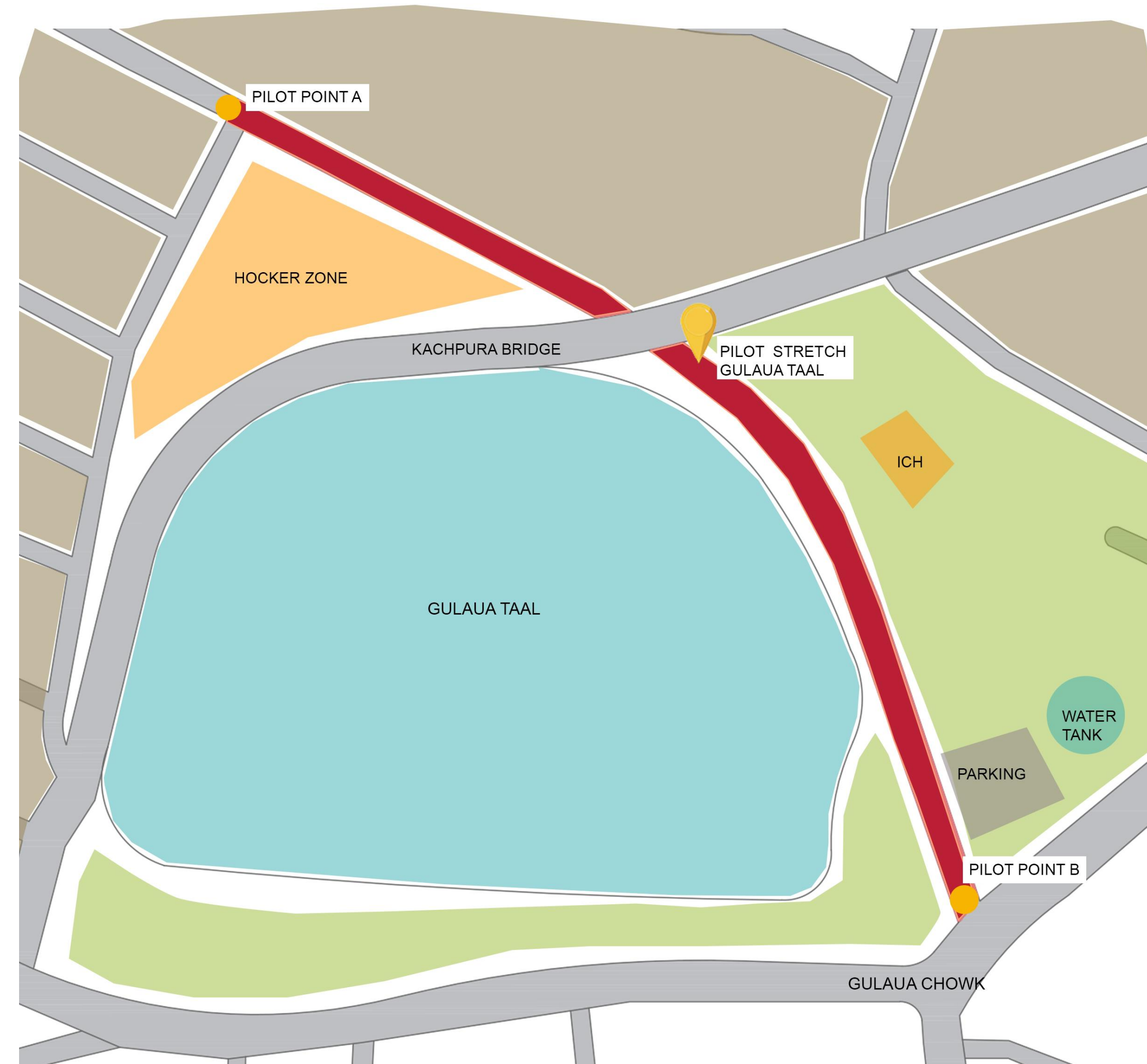
Length of pilot stretch: 415 m

*Lakes and water bodies are one of the most important natural assets of the city and the Gulauaa Talab is no exception.*

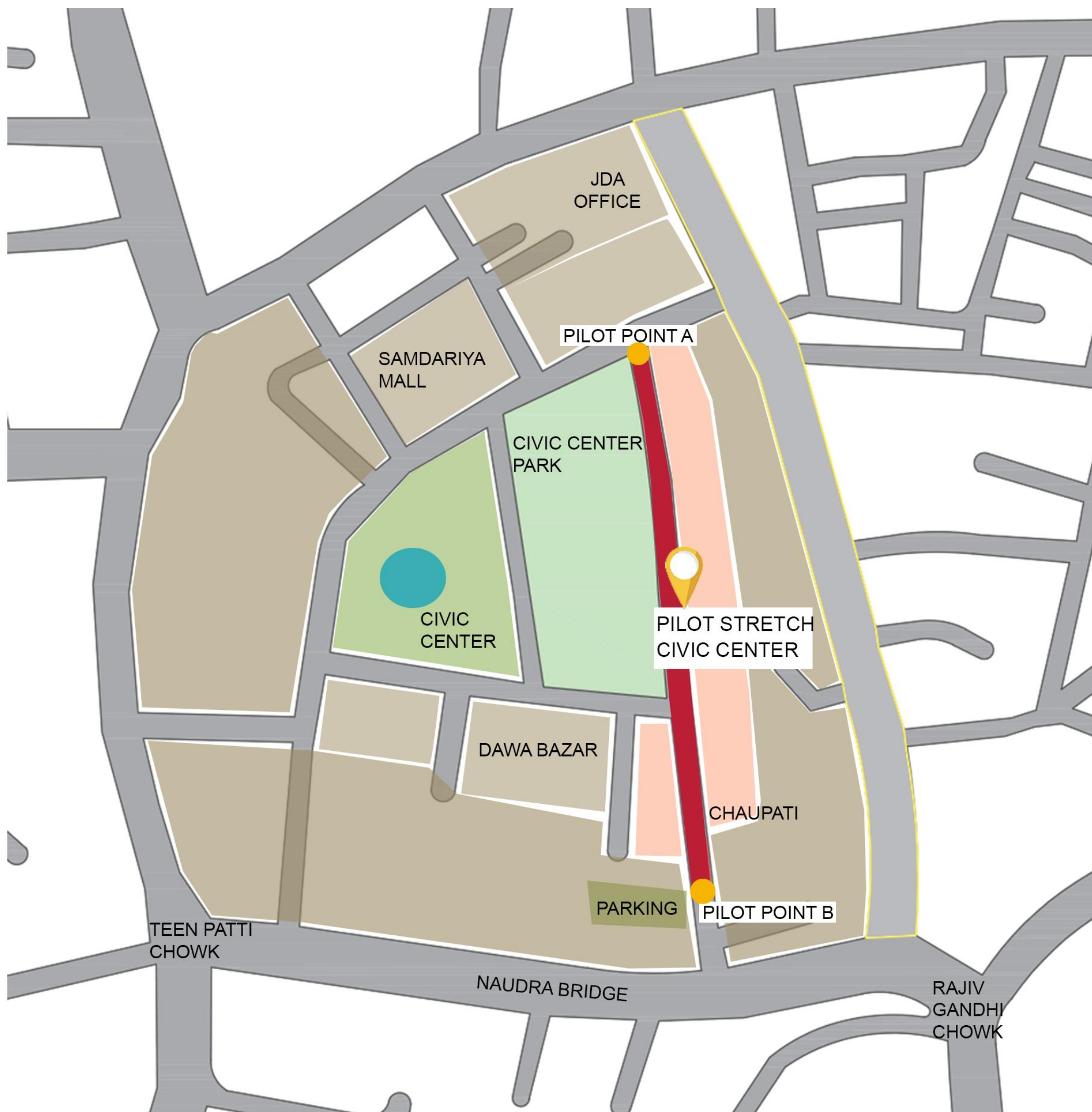
*The talab area has great potential to develop as a major recreational and tourism zone of the city.*

*Development of Gulauaa Talab was envisaged at the time when Jabalpur need a recreational place for their citizens. Jabalpur had 56 water bodies in which only 32 water bodies are currently present. Lake is situated near kachpura bridge and kachpura railway station.*

[Click here to download site details](#)







## Neighbourhood site

Site B: CIVIC CENTER

Length of pilot stretch: 290 m

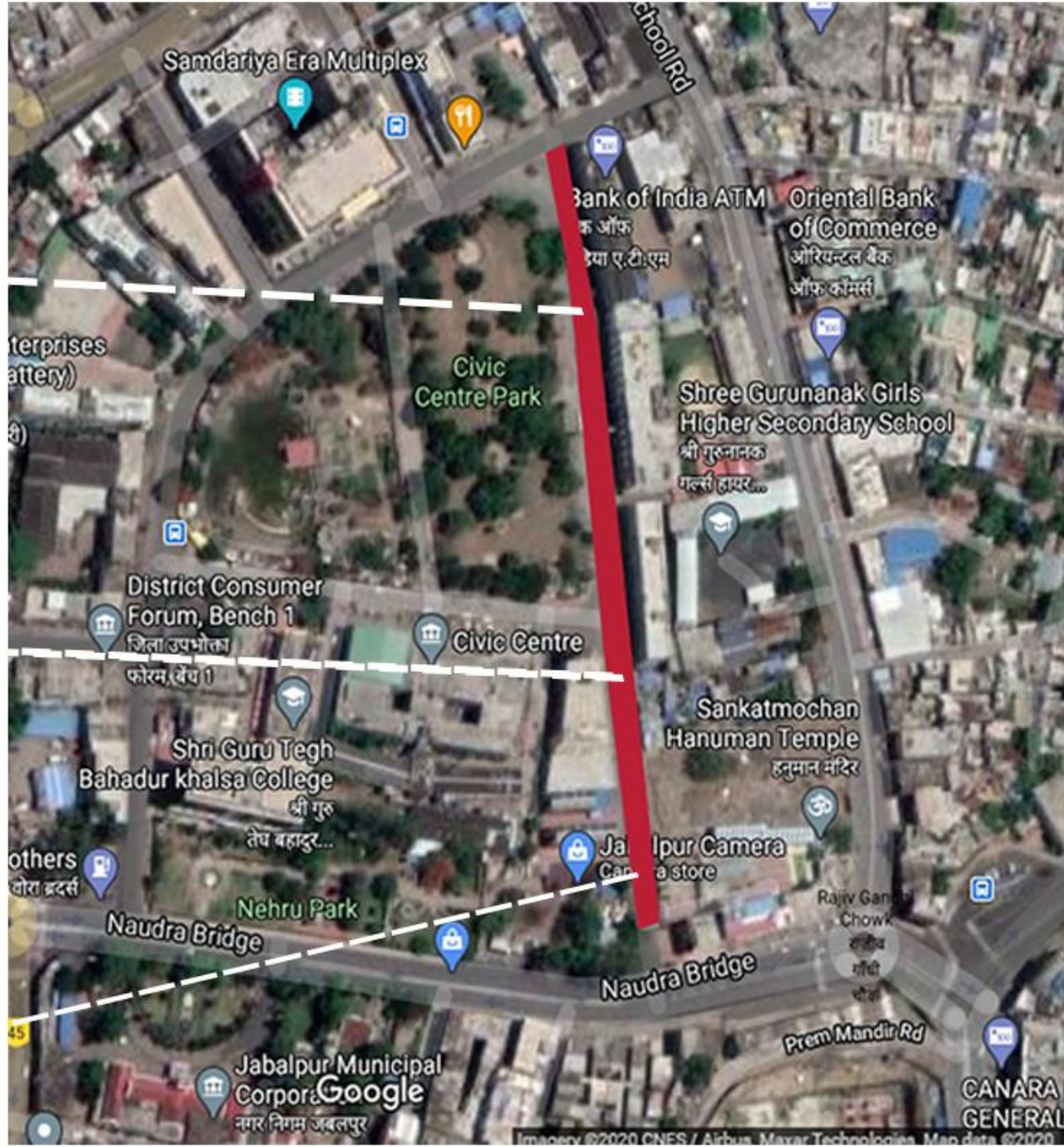
*This pilot is located in heart of the city, connecting samdariya mall and civic center choupati.*

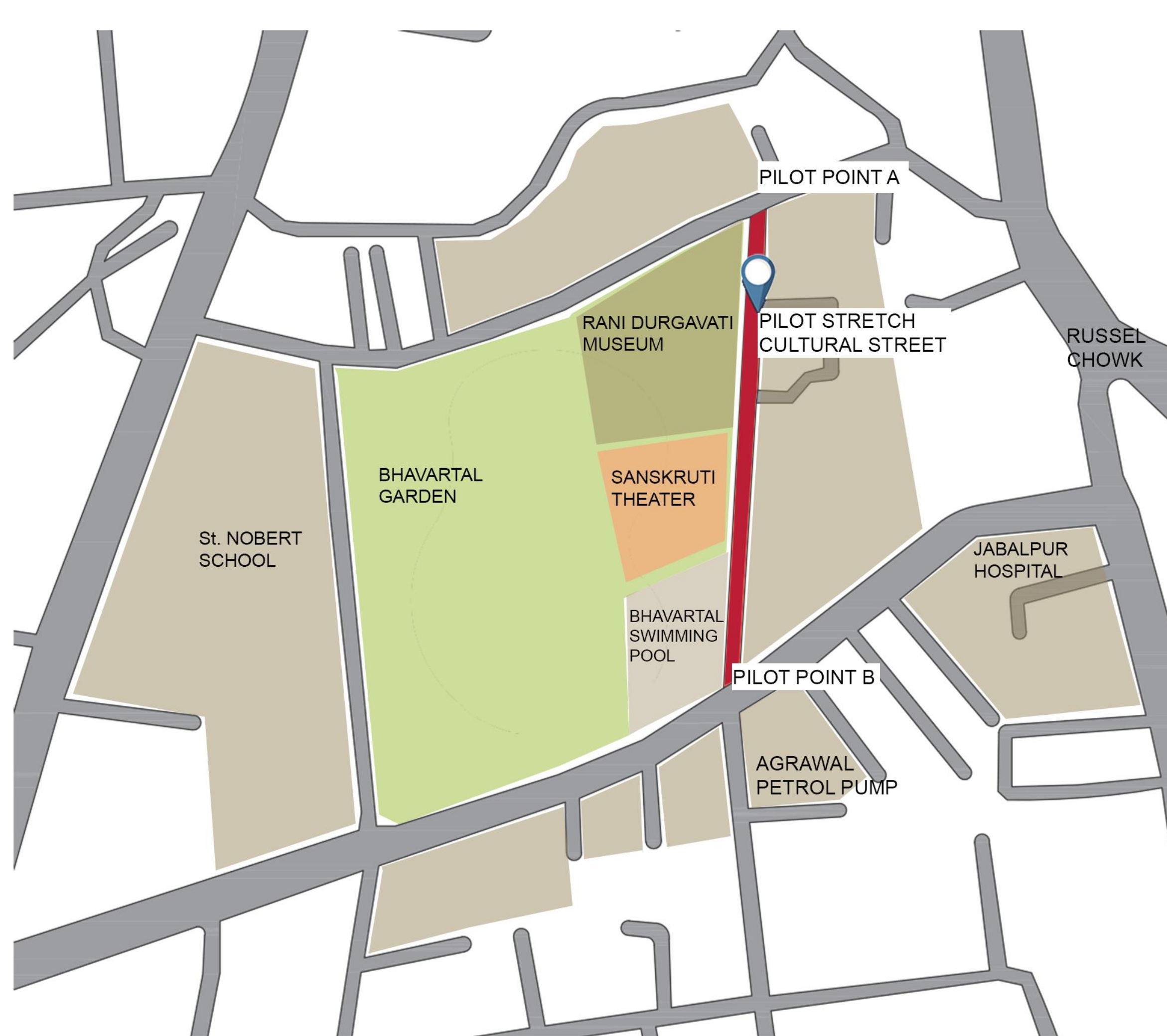
*This is a commercial area. Street is surrounded by number of food stalls and food junctions.*

*Hence the idea of developing this street as a food street has great potential. The average footfall of the area is 10,000 people per day,*

[Click here to download site details](#)







## Flagship pilot site

*Site C: CULTURAL STREET*

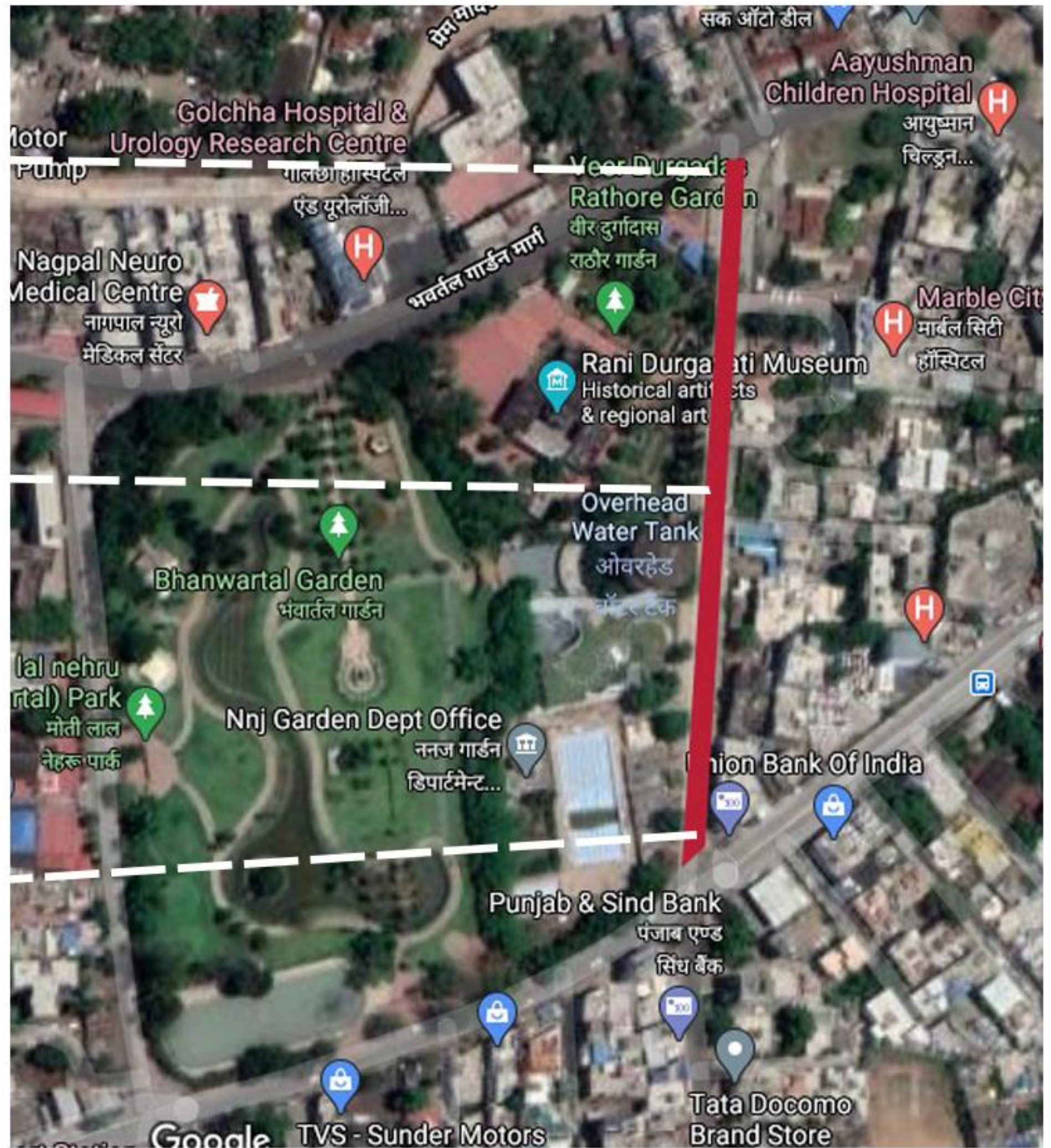
*Length of pilot stretch: 292m*

*Cultural street is located at the prime location of Jabalpur provides a vast space to promote local art and culture.*

*Cultural street is sharing its boundaries with the Sanskruti theater, Bhawartal swimming pool, Rani Durgavati museum and Bhawartal garden.*

*Thereby having a green and calm surrounding. Design scope of this pilot is rejuvenation of this street.*

[Click here to download site details](#)



Golchha Hospital & Urology Research Centre  
गालछाहास्पिटल  
एंड यूरोलॉजी...

Aayushman Children Hospital  
आयुष्मान  
चिल्ड्रन...

Nagpal Neuro Medical Centre  
नागपाल न्यूरो  
मेडिकल सेंटर

Veer Durgadas Rathore Garden  
वीर दुर्गादास  
राठौर गार्डन

Marble City  
मार्बल सिटी  
हॉस्पिटल

Rani Durgavati Museum  
Historical artifacts  
& regional art

Bhanwartal Garden  
भंवारतल गार्डन

Overhead Water Tank  
ओवरहेड  
वॉटर टंक

Motilal Nehru (Bhanwartal) Park  
मोती लाल  
नेहरू पार्क

Nanj Garden Dept Office  
ननज गार्डन  
डिपार्टमेन्ट...

Union Bank Of India

Punjab & Sind Bank  
पंजाब एण्ड  
सिंध बैंक

Tata Docomo  
Brand Store

Google TVS - Sunder Motors

## Flagship pilot site

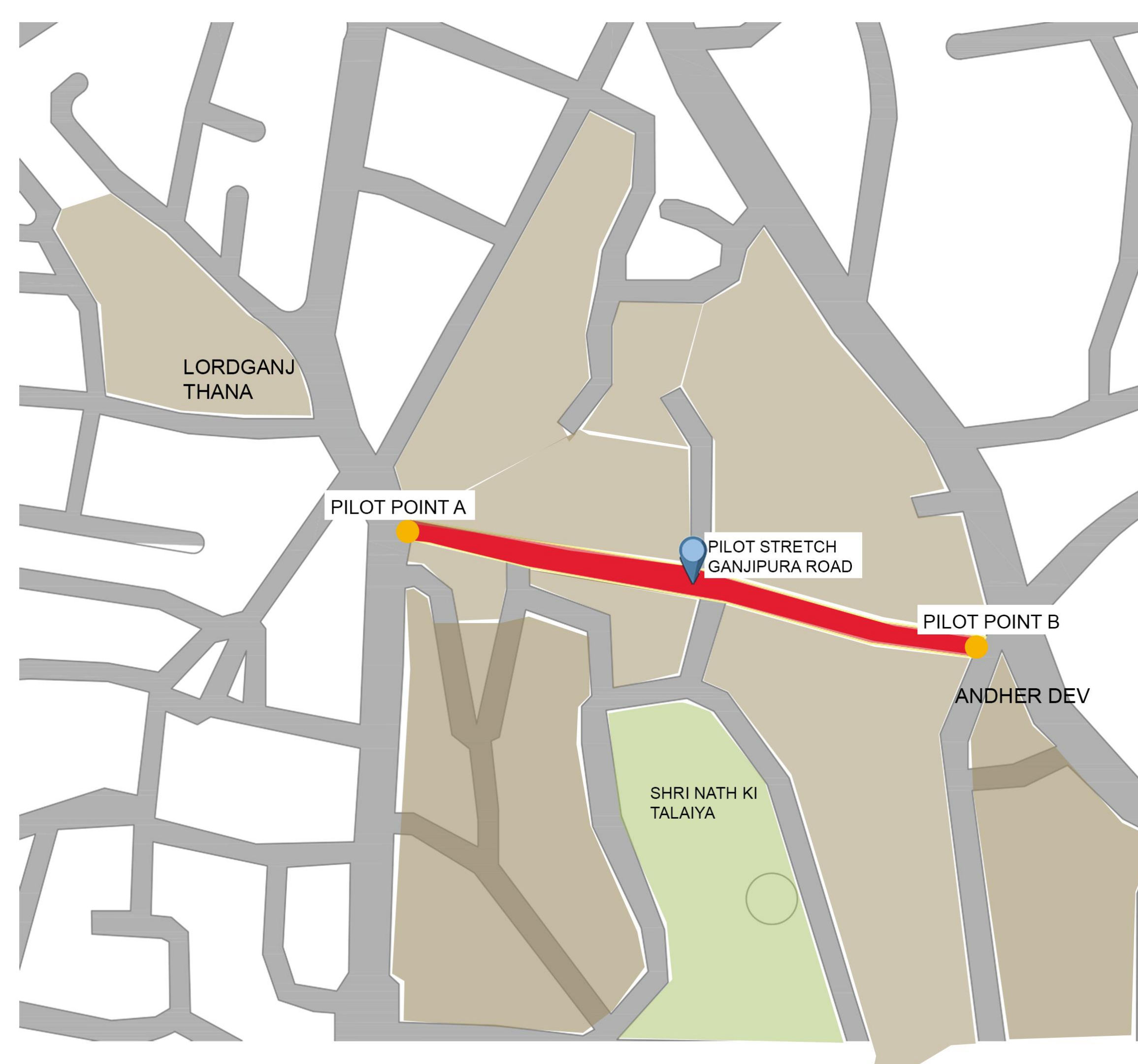
Site D: GANJIPURA

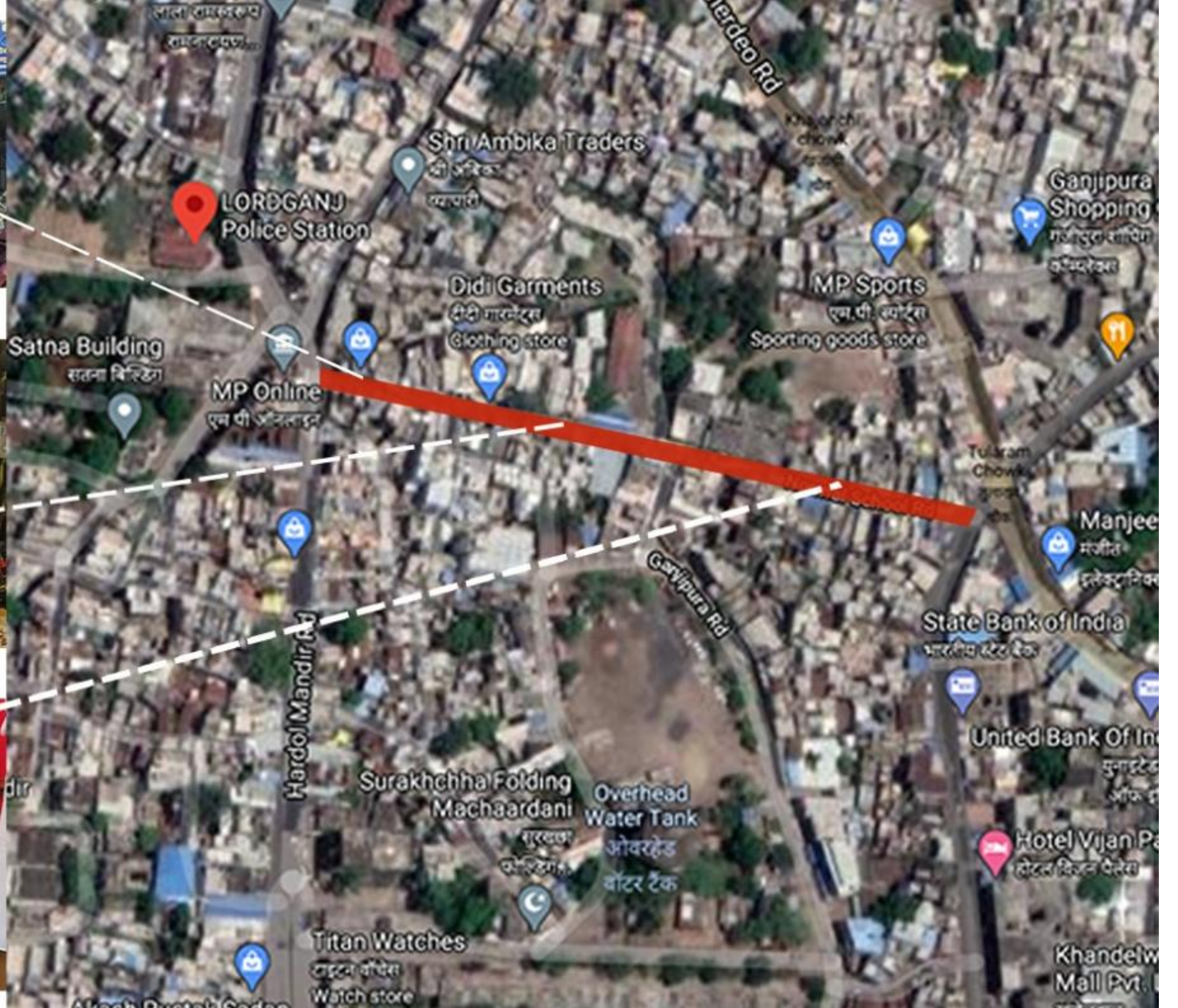
Length of pilot stretch: 278 m

*Ganjipura is a famous Flea market at Jabalpur. The regular crowd of locals as well as visitors swarming all over the place itself is an evidence of the widespread reputation that it bears. Customers are greeted with utmost enthusiasm by the vendors to check out their items and products.*

*The atmosphere of Ganjipura is perfect for a casual hang-out with friends as you walk past the many stalls treating your senses with the vibrant sights and sounds around you.*

[Click here to download site details](#)





# Timeline

Any changes to the timeline will be notified to the participants in advance.

Competition  
roll-out  
1st Dec  
2020

Registration  
closes  
24th Dec  
2020

Walking  
Audit  
28th Dec  
2020

Submission  
by 11:59 pm IST  
20th Jan  
2021

Announcing  
of results  
10th Feb  
2021

## Note

All winning teams are expected to assist the city with:

- Refining the design based on the inputs from community, city officials, and other stakeholders;
- Testing the design on the ground;
- Monitoring and Evaluation of implemented design.



# Eligibility criteria



**Professionals**



**Students**



**Multi-disciplinary  
collaborations**

- Professionals and students in the fields of architecture, urban design, planning & other relevant fields are eligible.
- At least 1 team member should be a local resident of the city, who will serve as the representative.
- Multi-disciplinary collaboration is highly encouraged.
- There is no restriction on the number of members per team.

# Evaluation criteria

All submitted design proposals will be evaluated based on the following criteria:

- Originality of idea
- Understanding of the local context
- Inclusivity of the design solutions
- Feasibility of implementation
- Fulfilment of submission requirements in the prescribed format

**The entries will be evaluated by local officials, citizens, experts, and other stakeholders.**

# Participation guidelines

- Participants are free to submit multiple entries per team.
- Participants are free to submit entries for multiple cities and for multiple sites per city.
- Any team assisted by a competition organiser or jury member will be disqualified.

Plagiarism of any ideas or images will be disqualified with a notice.



**Register here for the competition**

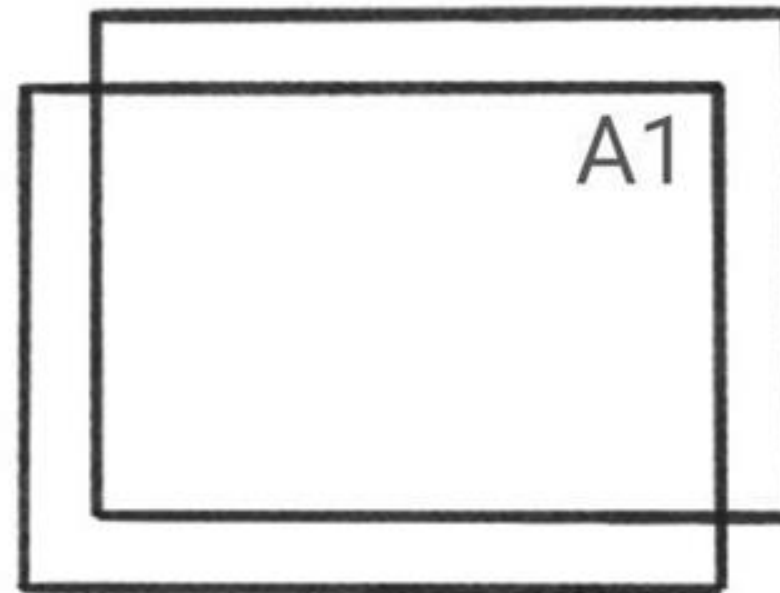
Any change in the timeline will be updated on the competition page in the [Streets for People Challenge website](#)



# Submission guidelines

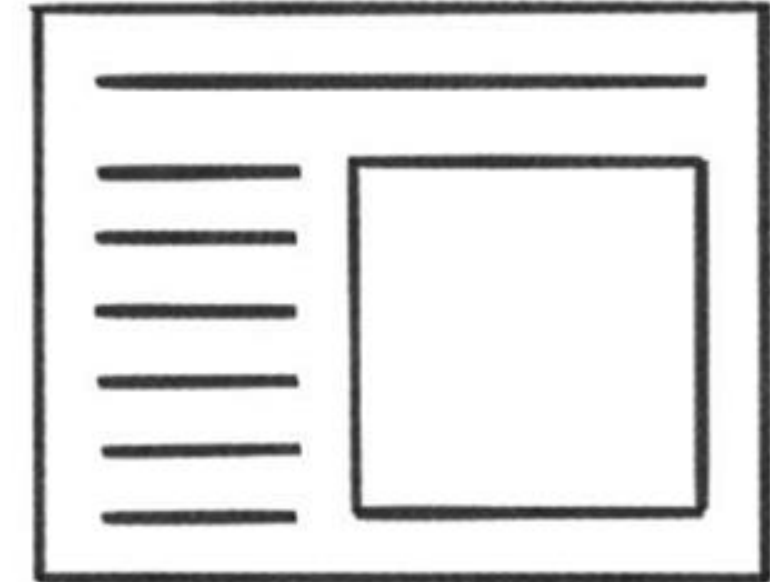
- 1 | Participants should create a shared folder (to be renamed with the competition ID), which must contain the **2 A1 sheets and the slide deck (20 slides)**. **Maximum folder size : 25MB**
- 2 | Team registration ID and sheet number should be mentioned at the right bottom corner of every sheet. Team names, logos or organisation names **should not be mentioned** on the sheets.
3. Participants should share the drive link to the shared folder at [street4peoplejabalpur@gmail.com](mailto:street4peoplejabalpur@gmail.com)

For any queries, email us at [street4peoplejabalpur@gmail.com](mailto:street4peoplejabalpur@gmail.com)



**2 A1 Sheets must be submitted in .pdf/.jpeg format**

+



**Slide deck of maximum 20 slides**

The submission should cover the following :

- Key plan
- Design concept & diagrams
- Detailed plan and sections of the design intervention
- Implementation strategy addressing parking, vending and other on-site challenges
- Rough budget estimate and phasing
- At least 3 renders / views of the design intervention
- 200-300 word write-up about the design intervention



**1<sup>st</sup> Prize**

**Rs. 10,000/-  
Each site**

**2<sup>nd</sup> Prize**

**Rs. 5,000/-  
Each site**

- Site 1 Gulaua Tal**
- Site 2 Civic enter**
- Site 3 Cultural street**
- Site 4 Ganjipura street**

JSQL will award certificates for the winners/eligible participants.  
 JSQL reserves the final right for decision.  
 Final implementation of the design lies with JSQL.  
 The winning entry may or may not be implemented as it is.

# Awards

## Shortlisted Entries

Shortlisted entries will be displayed at the **JABALPUR Streets for People Exhibition**, and circulated via the city's social media platforms.

## Winning Entries

All winning teams will get the opportunity to present, discuss, and develop their ideas with city officials, experts, and the community.

The winning designs will be tested on ground using quick, innovative, and cost-effective tools.

## **Consolation prizes for shortlisted entries**

# JABALPUR

# Streets for People

## CHALLENGE

A programme of



For any query contact:

[street4peoplejabalpur@gmail.com](mailto:street4peoplejabalpur@gmail.com)

[smartnet.niua.org/indiastreetchallenge/competition/](https://smartnet.niua.org/indiastreetchallenge/competition/)