



Streets for People

CHALLENGE

WORKSHOP 5

Guide to capture the community preferences - W5

Templates & guides

The Challenge roadmap: Stage 1



Source ITDP India

Identify pilot locations



Source Bandra Collective

Host a design competition



Source: NACTO

Test pilot interventions



Source ITDP India

Scale up and strategize for long-term impact!

Engage with the community & build momentum for streets for people!



Steps to host the **City-led Design Competition**



**1. Update the brief
and share with us**



2. Spread the word



**3. Organise
walking audits
with participants**



**4. Identify the
best designs**

4 steps to identifying the best design!

[Click here for more details on how to identify the best designs](#)



4. Identify the best designs

1 - Identify and orient the jury

2 - Shortlists entries with the jury

3 - Capture community preferences

4 - Select the winning entry!

Let's take a look!

A : Request videos from shortlisted entries

Once you have the top 3 shortlisted entries, **it's time to capture community preferences by sharing presentation videos from the entries:**

1. **Reach out to all shortlisted teams** and request them to share a 3-5 mins video of their presentation.
2. **Ensure to reach out to shortlisted teams from all sites!** *(more guidance on the video creation will be shared soon)*
3. **Set a deadline for shortlisted entries to share their videos** *(all videos to be requested as youtube links)*



The screenshot shows a YouTube video player. The video title is "NAS4101 - Nashik Street for People - Site A - Presentation video". The video content features a colorful illustration of a street scene with various people, including a person in a wheelchair, a person with a dog, and a person with a stroller. The text "Streets for People CHALLENGE" is prominently displayed in the center. Logos for ITDP India, Smart City, Ministry of Housing and Urban Affairs, and FIT INDIA are visible at the top. The video player interface shows a progress bar at 1:16 / 59:00 and a red "SUBSCRIBE" button.

Streets for People Challenge : Online Workshop 4
604 views • Streamed live on Jan 8, 2021


ITDP India
1,06K subscribers

The Streets for People Challenge – Online Workshop 4 elaborated on the steps 4 key steps for making a successful design submission: developing a vision, getting the basics right in a design, detailing out the pilot intervention, and communicating it effectively in the submission. Each step is

SHOW MORE

B : Roll-out a form to **capture community preferences**

Following are the steps to update and share the form
to collect community votes



[Download the
google form
template here](#)

Step 1 : Update the form introduction

Once you download the form, update:

1. Add **your city name** at all locations where you see [CITY NAME]
2. Update **number of sites** based on the number of sites selected by your city for the competition
3. Update **SITE NAME**

[CITY NAME] Streets for People Design Competition: Vote for your favourite design!

Dear citizens,

[CITY NAME] has rolled out a design competition for architects and designers to re-imagine the streets of [CITY NAME] and make them safe, healthy and happy streets for all! Have a look at the short-listed entries for the following sites and vote for your favourite designs using the form below:

- SITE A [CITY TO UPDATE SITE NAME]
- SITE B [CITY TO UPDATE SITE NAME]
- SITE C [CITY TO UPDATE SITE NAME]
- SITE D [CITY TO UPDATE SITE NAME]

Name

Short answer text

Are you a local resident of [CITY NAME]?

Yes

No

Step 2 : Add shortlisted entries for each site

Once you download the form, update:

1. Update **SITE NAME**
2. Add **Unique ID** of all 3 shortlisted entries
3. Add **link to the presentation video**
4. **Add A1 posters** of the entry using the 'Add image' option on google forms
 - Click on the text to edit the question
 - Click on the 'Image icon'
 - Select the relevant A1 sheet images to add
5. Add **project write up**

Repeat all 5 steps for all 3 shortlisted entries for each site!

The screenshot shows a Google Form editor interface. At the top, a red circle with the number '1' highlights the text 'Site A [CITY TO ADD SITE]'. Below this is a text box containing the instruction: 'Shortlisted entries for SITE A are provided below. Kindly go through the entries and cast your vote using the questions that follow.' A horizontal separator line follows. Below the line, a question card is shown. A red circle with the number '2' highlights the three-dot menu icon at the top right of the question card. A red circle with the number '3' highlights the text 'SITE A: Shortlisted entry 1- [CITY TO ADD UID HERE] : [CITY TO ADD VIDEO LINK, WRITE UP AND A1 POSTERS HERE USING THE IMAGE OPTION]'. A red circle with the number '4' highlights the 'Add image' icon (a small square with a picture icon) on the right side of the question card. Below the question card, there are two radio button options: 'I have gone through this entry' and 'Add option or add "Other"'. At the bottom right of the form editor, there are icons for a copy, a trash, and a 'Required' toggle switch which is currently turned on.

*Note: **Kindly duplicate or delete the questions** based on the number of sites selected for your city's Design Competition*

Step 3 : Start collecting votes!

Once the form is updated, kindly proofread the form and check all the links! You are now ready to start collecting votes!

ONLINE:

1. Share the form to all local citizens via **email**
2. Share the form to all local citizens on **whatsapp / other platforms** as used by your city
3. Put up the form on your **official social media channels** to collect votes

Note: Kindly add a deadline by when citizens must send in their votes via the form!

[Click here to download a poster template to collect votes!](#)

BHOPAL
Streets for People
CHALLENGE

Many talented designers have reimagined our streets, and given our public spaces a new identity!

Now, **YOU** must choose which one **YOU** like!

VOTE FOR YOUR FAVOURITE DESIGN!
Voting closes on **25.02.2021**

Link in description

ITDP India Programme
Smart City
Ministry of Housing and Urban Affairs
Government of India
FIT INDIA
SMART CITY BHOPAL

Step 3 : Start collecting votes!

Once the form is updated, kindly proofread the form and check all the links! You are now ready to start collecting votes!

OFFLINE:

Events / Open Street Campaigns:

- **Play videos** of the shortlisted entries at the event
- **Put up banners / posters** of the designs by the shortlisted entries at the event
- **Put up a QR code to the google form** to collect votes from citizens
- **Deploy volunteers** at the event to collect votes from elderly, those who do not have access to smart phones / internet services



Note:

- *Make sure to collect votes from **local stakeholders** of the selected pilot sites (residents, shop owners etc.)*
- *Make sure to collect votes from **diverse user groups** such as children, women, elderly, disabled etc.*

Step 4 : Collate community votes

Once the voting process has ended, check the backend data of the form to collate the votes:

1. Click on **'Responses'** at the top of the google form
2. Click on the green icon on the top left that says **'Create Spreadsheet'**
3. Check **'Create a New Spreadsheet'** and click **'Create'**
4. **All votes will be reflected in this spreadsheet under the relevant answers.**

With this data, for each site, note the **ranking of votes for the 3 shortlisted entries:**

- **Maximum votes**
- **Runner up votes**
- **Minimum votes**

The image shows three screenshots from a Google Form interface. The first screenshot shows the top navigation bar with 'Questions' and 'Responses' tabs, and a 'Create Spreadsheet' button highlighted with a red circle and the number 1. The second screenshot shows the 'Responses' tab selected, with the 'Create Spreadsheet' button highlighted with a red circle and the number 2. The third screenshot shows a dialog box titled 'Select response destination' with two options: 'Create a new spreadsheet' (selected) and 'Select existing spreadsheet'. The 'Create' button is highlighted with a red circle and the number 3.

4 steps to identifying the best design!



4. Identify the best designs

1 - Identify and orient the jury

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A quick glance!

A : Add community voting scores to the scoring sheet

Use the 'Community Votes + Final Winner' spreadsheet to add community preferences:

- Once community votes have been captured for the 3 shortlisted entries, select:
 - Maximum votes, OR**
 - Runner up votes, OR**
 - Minimum votes**for each entry.
- The final score will automatically get updated for each shortlisted entry. **The highest scoring team is the winner!**

[Click here to download SHEET 2: Sheet to identify final winners](#)

Rank	Reference ID	Final Juror Score	Community votes	Automated Community Score	FINAL SCORE
1	1	0	0	0	0
2	2	0	0	0	0
3	3	0	0	0	0

Note:

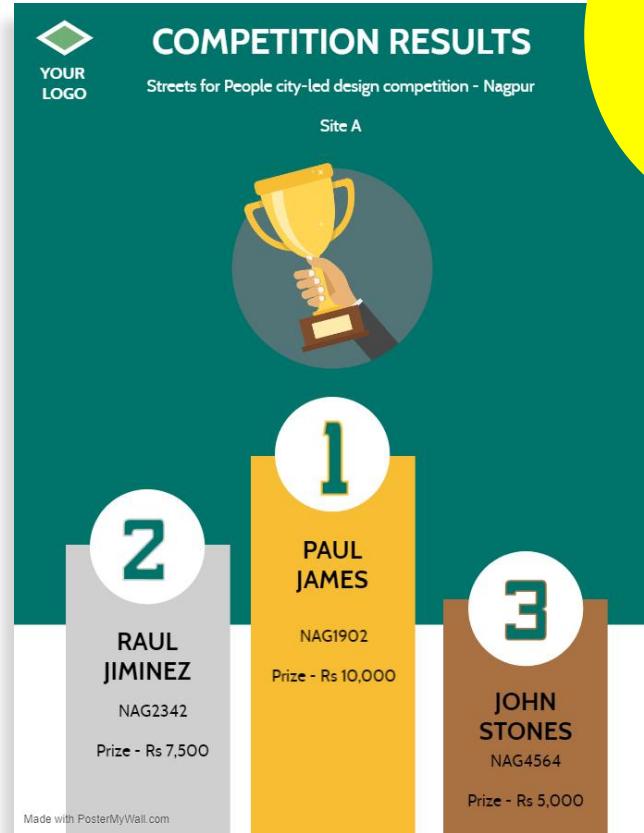
- Please repeat this process for shortlisted entries for each site. Tables for additional sites are provided below in the same spreadsheet.**
- In case there is a tie, the city may select the first, second and third place entry in discussion with the jury. The city may also choose to announce the tie and split the prize money. This decision is up to the city.**
- At this point, city can also decide to award other categories of winners such as Special mentions, Jury Favourite etc.**

B : Finally, announce the winning entry!

Congratulations cities! **Finally, you have a fantastic winning entry for all your sites!**

Use [this link to create your own exciting posters](#) to announce the winners!

- 1. Let all participants know who the winners are FOR EACH SITE:**
 - Send an email to all participants
 - Send winning team names on whatsapp groups
 - Announce winners on social media
 - Resolve queries and disputes, if any
- 2. Disseminate the prize money, as promised**
- 3. Work with the winning teams to refine the design and move towards implementation...**

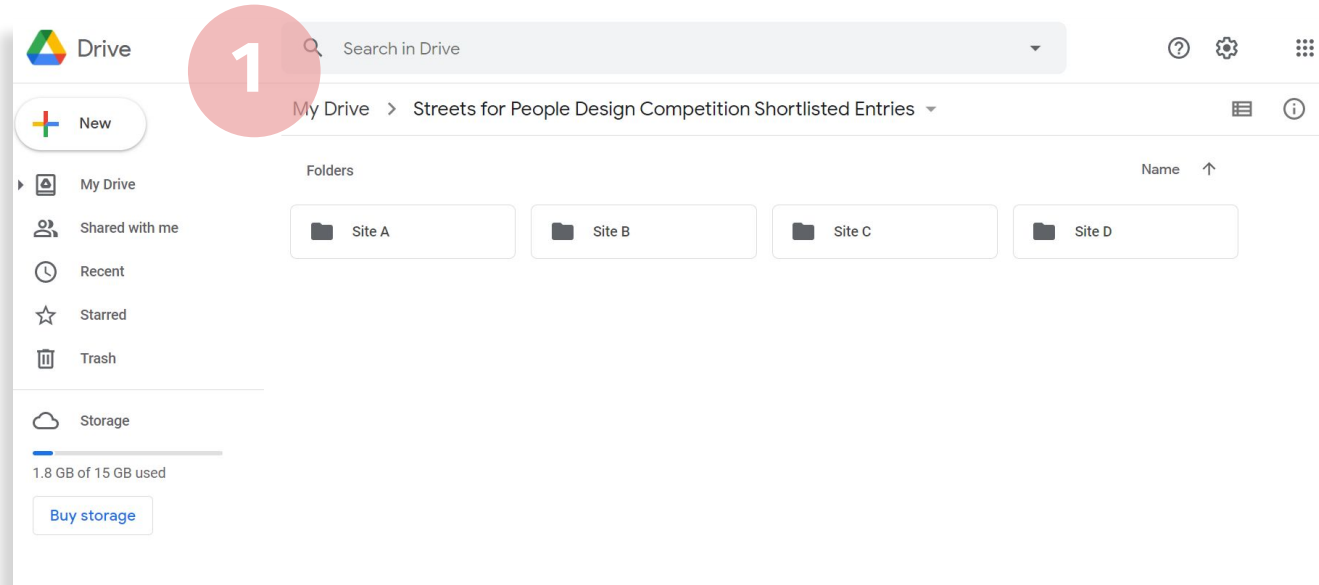


C : Share details of winning entries with us!

To ensure that **all winning entries get published** on Online Streets for People Design Competition Exhibition:

1. Create a drive folder with **TOP 3 ENTRIES FOR EACH SITE**
2. **Share the google drive folder** with us at contact@streets4people.in

We will let you know when the Online Exhibition is launched and live!



Thank you

A programme of



Conducted by



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