



Ministry of Housing and Urban Affairs
Government of India



Streets for People

CHALLENGE



The Challenge roadmap: Stage 1



Source ITDP India

Identify pilot locations



Source Bandra Collective

Host a design competition



Source: NACTO

Test pilot interventions



Source ITDP India

Scale up and strategize for long-term impact!

Engage with the community & build momentum for streets for people!



Steps to host the **City-led Design Competition**



**1. Update the brief
and share with us**



2. Spread the word



**3. Organise
walking audits
with participants**



**4. Identify the
best designs**

4 steps to identifying the best design!



4. Identify the best designs

1 - Identify and orient the jury

2 - Shortlist entries with the jury

3 - Capture community preferences

4 - Select the winning entry!

4 steps to identifying the best design!

Let's
start!

1 - Identify and orient the jury

2 - Shortlist entries with the jury

3 - Capture community preferences

4 - Select the winning entry!



**4. Identify the
best designs**

1. Identify and orient the jury

The cities should identify and form a jury based on following criteria:

City officials - 3 members:

- City officials from various **relevant departments** such as traffic police, planning etc.

Local residents - 2 members:

- Ensure **gender and age diversity** while selecting the local residents
- Selected residents **must be from the specific pilot site**

Urban technical expert - 2 members

Other **national / international experts** can also be brought on board the jury.
The total jury members **must be an odd number**



Source: www.crpark-reimagine.org

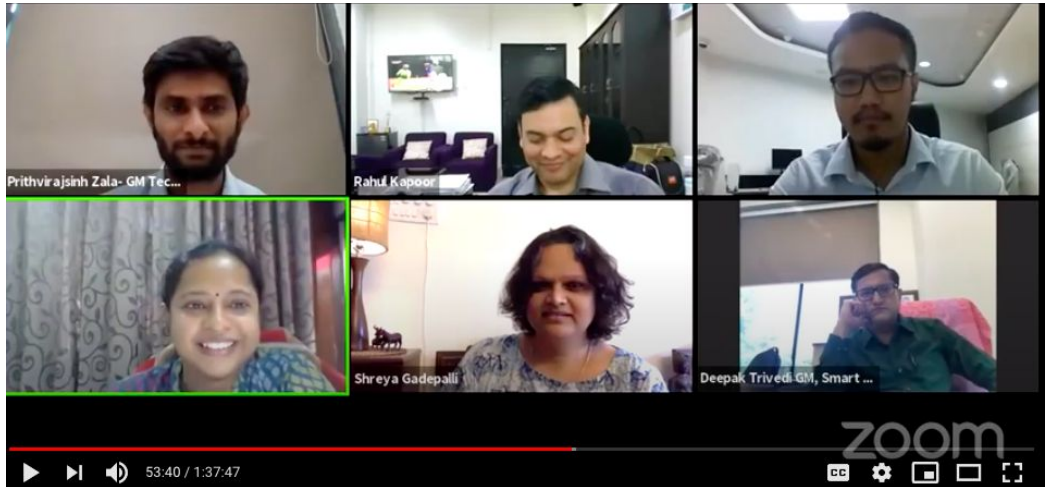
1. Identify and **orient** the jury

Once the jury is identified, they must be oriented with the **Challenge approach and goals**:

1. **Share the brief and scoring template** with the jury
2. Cities may **host an online or offline orientation session**. **Site visits** with the jury to further orient them can also be organised

Don't forget to **announce the details of jury** to participants through **social and print media tools**!

We will share a **graphic template to announce the jury** to the participants



4 steps to identifying the best design!



4. Identify the best designs

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Let's take a look!

Cities will require 2 excel templates to shortlist and select the winning entries:

SHEET 1
Scoring sheet
for jurors

This sheet will be **updated by cities with city-specific information and shared with jurors**. Detailed steps are provided in the coming slides

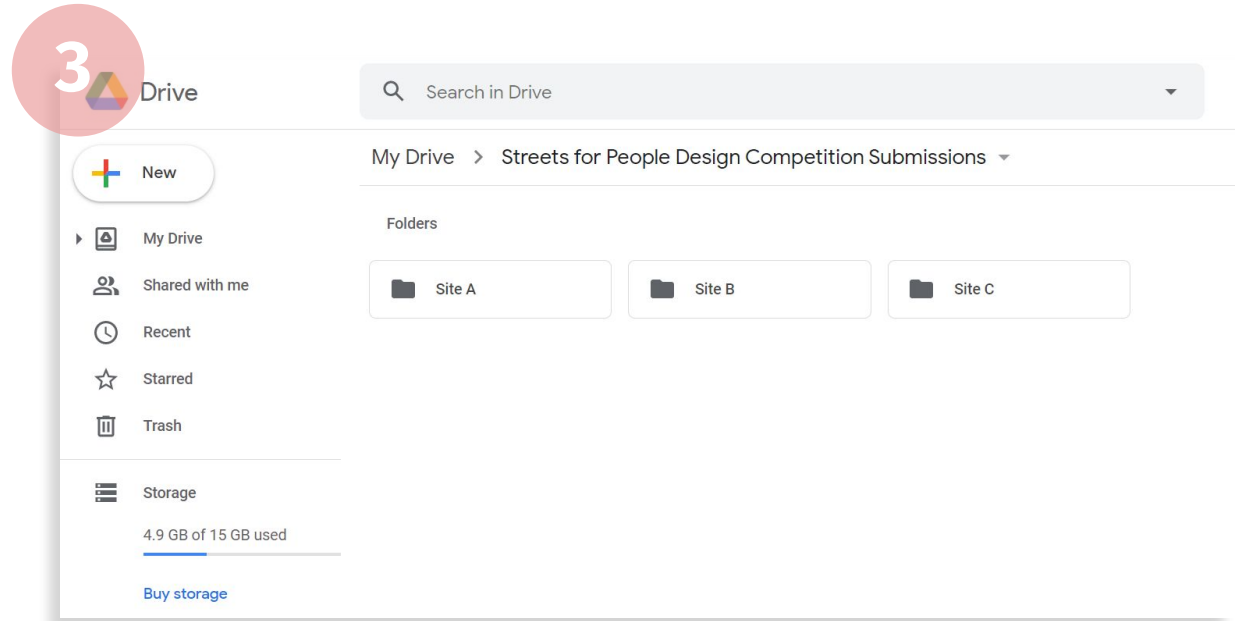
SHEET 2
Sheet to
identify the
final winner

This sheet will be **used by the cities to collate juror scores and add community preference scores**. Detailed steps are provided in the coming slides,

A : Create submission links

For each site:

1. **Go through all the submissions** received
2. **Filter the submissions** based on the qualification criteria (2A1 sheets and Max 20 slides presentation)
3. **Create a google drive folder for each site ONLY** with submissions that qualify for the jury



Note:

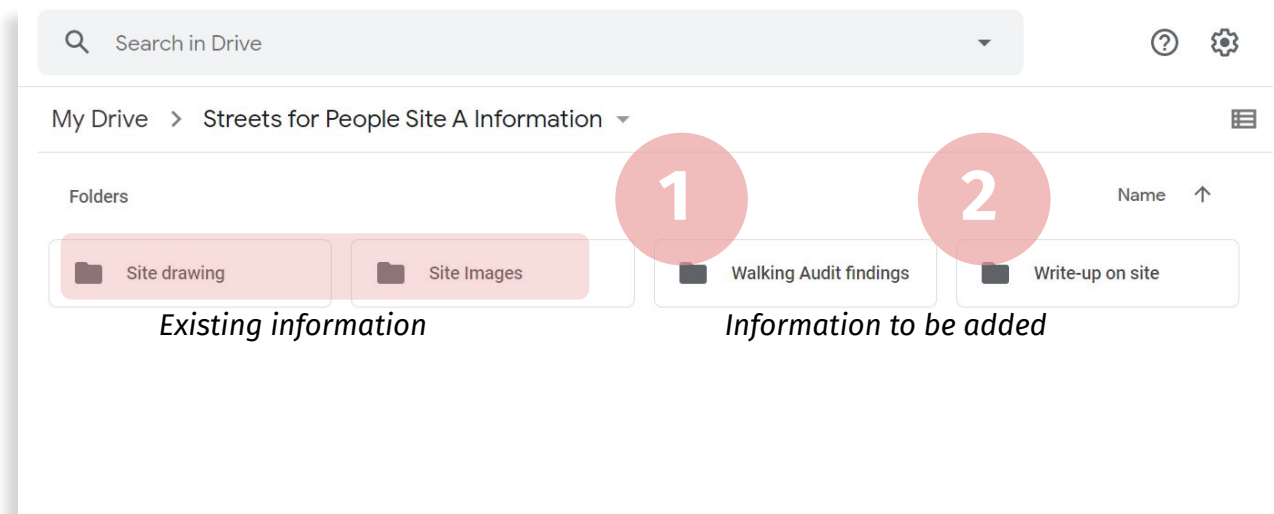
- *The participants are expected to share a 200-300 word abstract as a separate pdf. **In case this has been incorporated as a part of the deck / sheet, it is to be considered a valid entry.***
- *In case of large number of entries, cities may take up an internal shortlisting process. **It is not advisable to share more than 10 entries per site to the jury***

B : Create site information links

For each site:

For the competition brief, **you have already prepared a google drive folder** with site information

1. **Add walking audit findings** into the folder for each site.
 - **Scan and upload** the maps used during the walking audit to map pain points and base data
 - OR Collate the data on google maps
 - OR Create a graphic with the pain points
2. Add **any additional site related information** for the jury such as a short write-up on site-specific issues, additional site images etc.



C : Update the scoring sheet

[Click here to download SHEET 1 - the scoring sheet for jurors](#)

Download SHEET 1 - The scoring sheet for jurors

I. UPDATE OVERVIEW PAGE

1. Update **CITY NAME**
2. Update **number of sites** as per your city i.e. add or reduce rows based on the number of sites selected by your city. *(The template is default for 4 sites)*
3. Add **SUBMISSION LINKS** for each site
4. Add **SITE INFORMATION LINKS** for each site

	A	B	C	D
1	[CITY NAME] Streets for People Challenge Scoring Sheet			
2				
3	Site		Submission links	Site Information links
4	Site A		[City to add link to submissions for Site A]	[City to add site information here]
5	Site B		[City to add link to submissions for Site B]	[City to add site information here]
6	Site C		[City to add link to submissions for Site C]	[City to add site information here]
7	Site D		[City to add link to submissions for Site D]	[City to add site information here]
8				

C : Update the scoring sheet

II. UPDATE NUMBER OF SPREADSHEETS

Based on the **number of sites selected for the competition by your city**, add or delete number of spreadsheets:

To add,

1. **Right click** on the spreadsheet title
2. **Select 'Move or Copy'** sheet
3. Click on **'move to end'** and **check the box that says 'create a copy'**
4. Right click on the new spreadsheet and click on **'rename'**
5. Label the new sheet according to site number

To add,

The screenshot shows an Excel spreadsheet with a context menu open over the 'Site A' sheet tab. The 'Move or Copy...' option is selected, opening a dialog box. In the dialog, the 'To book:' dropdown is set to 'S4P_Scoring Sheet for Jury Members_Excel template 1.xlsx'. Under 'Before sheet:', 'Site D' is selected, and '(move to end)' is highlighted. The 'Create a copy' checkbox is checked. To the right, another context menu is open over the 'Site A (2)' sheet tab, with the 'Rename' option selected.

2

3

4

To delete,

- Right click on the spreadsheet title
- Select **'Delete'** sheet

C : Update the scoring sheet

III. UPDATE ALL SITE PAGES

1. Add the **UNIQUE REGISTRATION ID** of all shortlisted entries **on the site page**
2. Repeat the process for **each site page**

	A	B	C	D	E	F	G
6			Originality of Idea	Design for all	Ease of implementation	Design technicality	
7	Sr no.	Reference ID of the entry	10%	20%	30%	40%	Remarks
8		1 [City to add]					[Juror to add notes here]
9		2 [City to add]					[Juror to add notes here]
10		3 [City to add]					[Juror to add notes here]
11		4 [City to add]					[Juror to add notes here]
12		5 [City to add]					[Juror to add notes here]
13		6 [City to add]					[Juror to add notes here]
14		7 [City to add]					[Juror to add notes here]
15		8 [City to add]					[Juror to add notes here]
16		9 [City to add]					[Juror to add notes here]
17		10 [City to add]					[Juror to add notes here]
18		11 [City to add]					[Juror to add notes here]
19		12 [City to add]					[Juror to add notes here]
20		13 [City to add]					[Juror to add notes here]
21		14 [City to add]					[Juror to add notes here]
22		15 [City to add]					[Juror to add notes here]
23		16 [City to add]					[Juror to add notes here]
24		17 [City to add]					[Juror to add notes here]
25		18 [City to add]					[Juror to add notes here]
26		19 [City to add]					[Juror to add notes here]
27		20 [City to add]					[Juror to add notes here]
28		21 [City to add]					[Juror to add notes here]
29		22 [City to add]					[Juror to add notes here]
30		23 [City to add]					[Juror to add notes here]
31		24 [City to add]					[Juror to add notes here]
32		25 [City to add]					[Juror to add notes here]
33		26 [City to add]					[Juror to add notes here]
34		27 [City to add]					[Juror to add notes here]

D : Share the scoring sheet with the jury

Well done cities! **Your scoring sheet is now ready to be shared with the jury panel.**

1. **Proofread the entire scoring sheet** and ensure that all the above steps have been completed
2. **Share the scoring sheet** with the jury members and **set a deadline** to receive their scores
3. Ensure to **answer all queries** raised by the jury members

Note: The shortlisting process carried by the jury can be done online or offline based on the city preferences



E : Collate jury scores

After you receive jury scores, use this excel template to collate the scores shared by the jury members.

1. **Add the UNIQUE IDS** in the same order as sent to the jury panel
2. **Add or delete juror columns based on number of jury members** for your city
3. **Copy jury scores from the individual juror sheets.** Double check to ensure that the right score is added against the right UNIQUE ID
4. The final juror score is automatically calculated. **Double-check to ensure that the final score is an AVERAGE of all juror scores**

6	Site A	[City to add site name here]	Scores of shortlisted entries							Final Juror Score
7	Sr. No.	Registration ID	Juror 1	Juror 2	Juror 3	Juror 4	Juror 5	Juror 6	Juror 7	
8	1	[City to add]								0
9	2	[City to add]								0
10	3	[City to add]								0
11	4	[City to add]								0
12	5	[City to add]								0
13	6	[City to add]								0
14	7	[City to add]								0
15	8	[City to add]								0
16	9	[City to add]								0
17	10	[City to add]								0
18	11	[City to add]								0
19	12	[City to add]								0
20	13	[City to add]								0
21	14	[City to add]								0
22	15	[City to add]								0
23	16	[City to add]								0
24	17	[City to add]								0
25	18	[City to add]								0
26	19	[City to add]								0
27	20	[City to add]								0
28	21	[City to add]								0
29	22	[City to add]								0
30	23	[City to add]								0
31	24	[City to add]								0

[Click here to download SHEET 2: Sheet to identify final winners](#)

1

2

3

4

E : Collate jury scores

Finally, get the top 3 shortlisted entries for each site!

- Sort the 'Final Juror Score' column to **get the highest scores on the top**
- Copy the **first 3 UNIQUE REFERENCE ID** and the **respective score in the red box** provided alongside
- Repeat the process for each site.** Tables for additional sites are provided in the same spreadsheet as you scroll down

The spreadsheet displays jury scores for various sites. The columns include Site No., Reference ID, and scores for Juror 1 through Juror 7, along with a Final Juror Score. The scores are sorted in descending order. A red box highlights the top 3 entries for Site A. A dashed arrow points from this box to a separate table titled 'Final Shortlist - SITE A'. Another table for 'Final Shortlist - SITE D' is also visible.

Final Shortlist - SITE A		
Rank	Reference ID	Score
1		
2		
3		

Final Shortlist - SITE D		
Rank	Reference ID	Score
1		
2		
3		

4 steps to identifying the best design!



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A : Request videos from shortlisted entries

Once you have the top 3 shortlisted entries, **it's time to capture community preferences by sharing videos from the entries:**

1. **Reach out to all shortlisted teams** and request them to share a video of their presentation.
2. **Ensure to reach out to shortlisted teams from all sites!** (*more guidance on the video creation will be shared soon*)
3. **Set a deadline for shortlisted entries to share their videos** (*all videos to be requested as youtube links*)



The screenshot shows a YouTube video player for a presentation titled "NAS4101 - Nashik Street for People - Site A - Presentation video". The video content features a colorful illustration of a street scene with various people, including a person in a wheelchair, a person with a dog, and a person with a stroller. The background is a bright blue sky with clouds and birds. The video player interface includes a progress bar at 1:16 / 59:00, a play button, and a volume icon. Below the video player, the video title "Streets for People Challenge : Online Workshop 4" is displayed, along with 604 views and the date "Streamed live on Jan 8, 2021". The video is from the channel "ITDP India" (1.06K subscribers). The description below the video reads: "The Streets for People Challenge – Online Workshop 4 elaborated on the steps 4 key steps for making a successful design submission: developing a vision, getting the basics right in a design, detailing out the pilot intervention, and communicating it effectively in the submission. Each step is" followed by a "SHOW MORE" link. A red "SUBSCRIBE" button is visible in the bottom right corner of the video player area.

Streets for People Challenge : Online Workshop 4
604 views • Streamed live on Jan 8, 2021

ITDP India
1.06K subscribers

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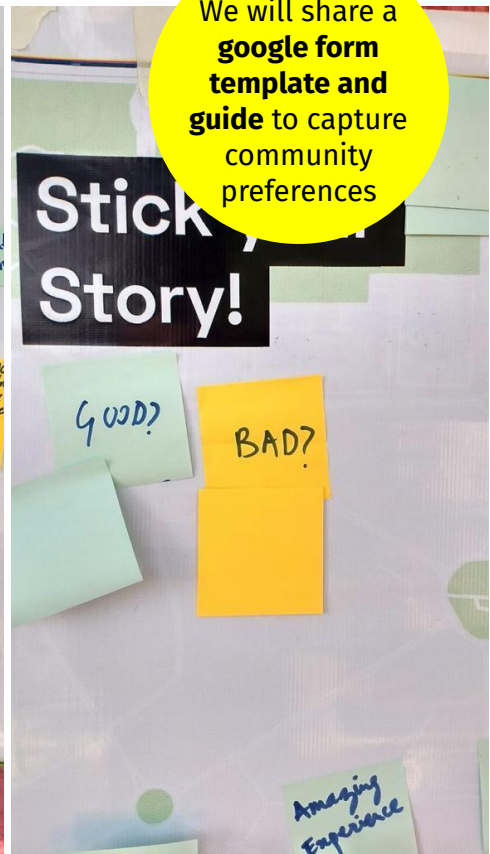
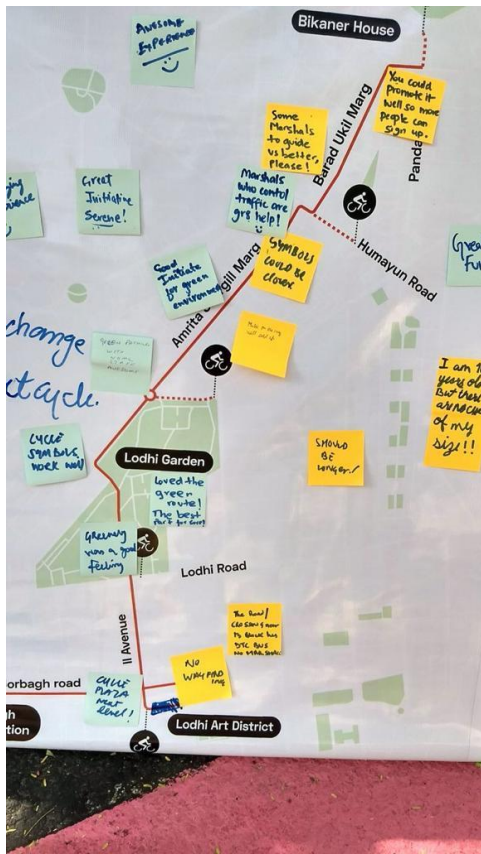
SHOW MORE

SUBSCRIBE

B : Roll-out form to capture community preferences

Once you receive the videos, use this google form template to get citizens to vote for their favorite entry for each site from the top 3:

1. Contextualise the google form template
2. Share the google form to all citizen groups
3. Host events to capture maximum votes via the form
4. Send volunteers to the pilot sites with the form to capture community preferences
5. Ensure to get responses from all user groups including children, women, elderly, disabled, local stakeholders etc.



4 steps to identifying the best design!



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A quick glance!

A : Add community voting scores to the scoring sheet

In the same excel sheet used to collate jury scores, use the 'Community Votes + Final Winner' spreadsheet to add community preferences:

1. **Final juror scores will automatically** be updated from the previous sheet (from the red box)
2. Once community votes have been captured for the 3 shortlisted entries, select:
 - **Maximum votes, OR**
 - **Runner up votes, OR**
 - **Minimum votes**for each entry.
3. The final score will automatically get updated for each shortlisted entry. **The highest scoring team is the winner!**

[Click here to download SHEET 2: Sheet to identify final winners](#)

1	[CITY NAME] Streets for People Challenge Final Shortlist Sheet					
2						
3	Note for cities					
4	Dear cities, once you fill in the TOP 3 HIGHEST SCORES in the red table in Sheet 1, the registration IDs and Final Juror Scores will automatically get copied in the tables below. Ensure that the top 3 are separate for each site. Once you capture the community preference, you may add the highest votes, runner up votes and lowest votes by selecting an options from the dropdown. The community score and final score will automatically get calculated in the adjacent column based on your input.					
5						
6	Site A - Final Shortlist					
7						
8	Rank	Reference ID	Final Juror Score	Community votes	Automated Community Score	FINAL SCORE
9	1		0	0	0	0
10	2		0	0	0	0
11	3		0	0	0	0
12						

Note:

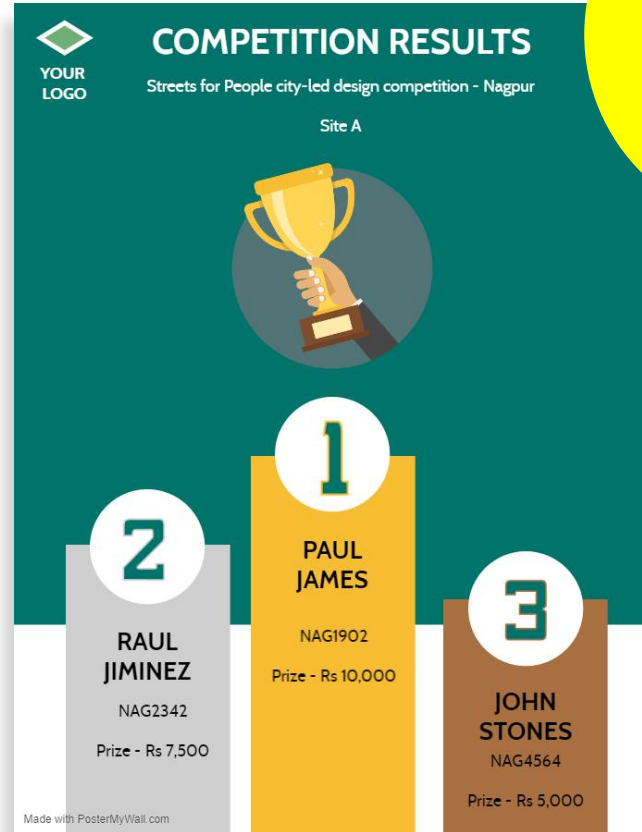
- Please repeat this process for shortlisted entries for each site. Tables for additional sites are provided below in the same spreadsheet.
- In case there is a tie, the city may select the first, second and third place entry. The city may also choose to announce the tie and split the prize money. This decision is up to the city.
- At this point, city can also decide to award other categories of winners such as Special mentions, Jury Favourite etc.

B : Finally, announce the winning entry!

Congratulations cities! **Finally, you have a fantastic winning entry for all your sites!**

Use [this link to create your own exciting posters](#) to announce the winners!

- 1. Let all participants know who the winners are FOR EACH SITE:**
 - Send an email to all participants
 - Send winning team names on whatsapp groups
 - Announce winners on social media
 - Resolve queries and disputes, if any
- 2. Disseminate the prize money, as promised**
- 3. Work with the winning teams to refine the design and move towards implementation...**

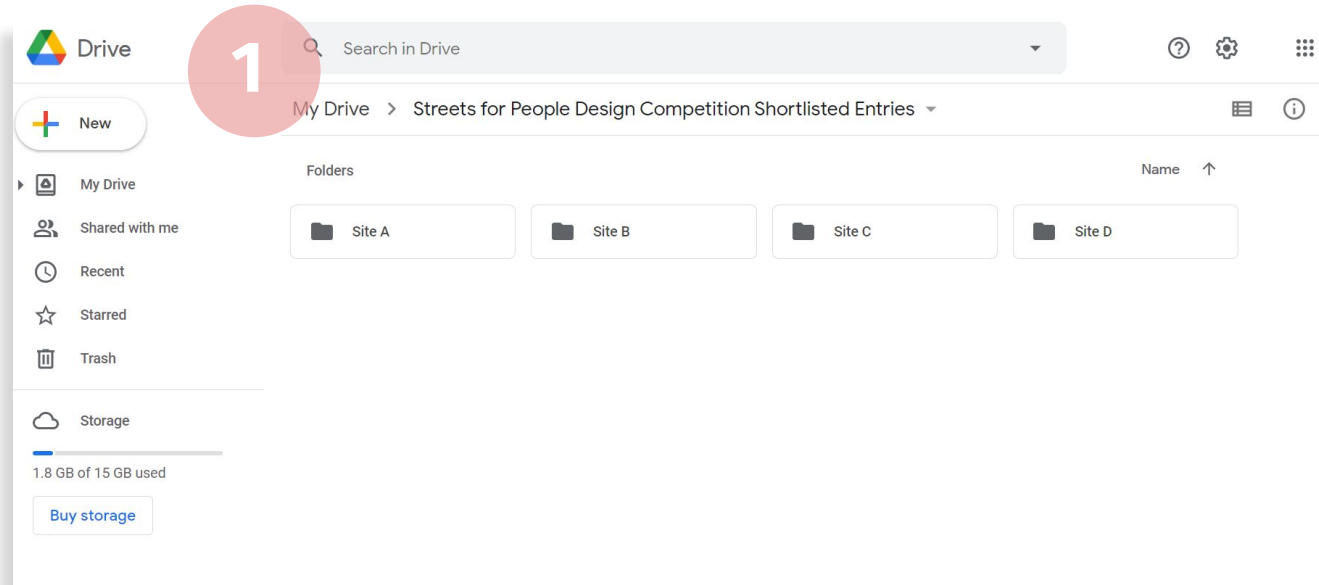


C : Share details of winning entries with us!

To ensure that **all winning entries get published** on Online Streets for People Design Competition Exhibition:

1. Create a drive folder with **TOP 3 ENTRIES FOR EACH SITE**
2. **Share the google drive folder** with us at contact@streets4people.in

We will let you know when the Online Exhibition is launched and live!



Thank you

A programme of



Conducted by



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