



Streets for People

CHALLENGE

WORKSHOP 4

Guide to make a
successful design
submission for the
design
competition

- W4

Templates & guides

Making a **successful design submission**



A. Develop a vision



B. Get the basics right
in design



C. Detail-out the
proposal



D. Communicate
your proposal

A. DEVELOP A VISION

- THINK BIG
- THINK AS WHOLE
- THINK CONTEXTUAL

THINK BIG

Set your vision for the site based on the aspirations of the city and community.
Do not be limited by the constraints of present situation.

Reimagine the future.

Eg: Cheonggyecheon, Seoul

The vision to transform the downtown with a 10.9 km long public space emerged from the aspiration to prioritize people, and was not limited by the existing elevated carriageways.

Before



After



THINK AS WHOLE

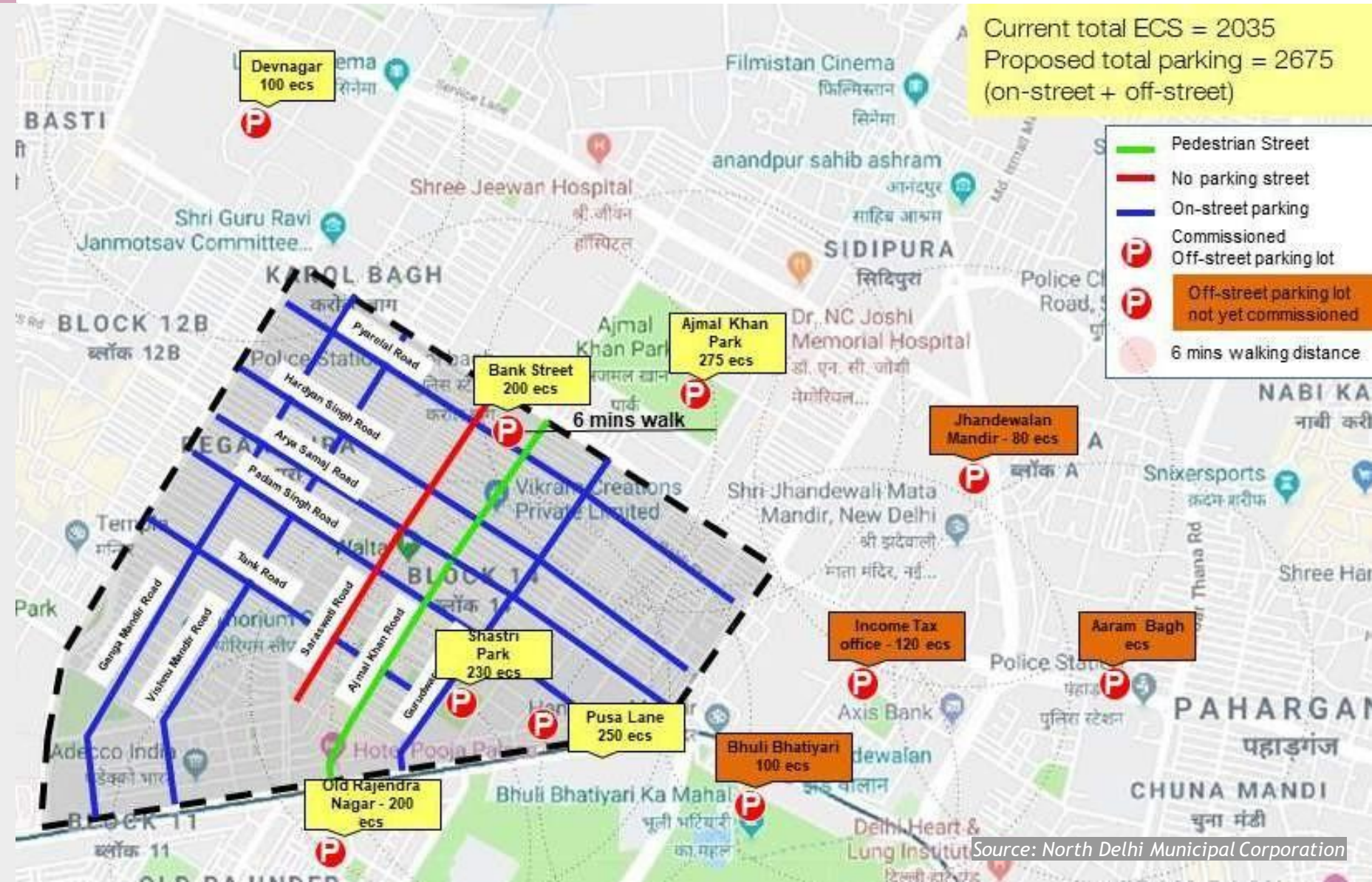
Embrace an area-based approach with strategies for holistic planning.

Understand the impact of any interventions on your site and think comprehensively.

Eg: Karol Bagh, Delhi

The pedestrianisation of Ajmal Khan Road, has led to reimagination of the entire neighbourhood.

Improvements included multi-modal integration, parking & vendor management, etc.



THINK CONTEXTUAL

The design proposal should be **strongly rooted to the local site context.**

Respond to the heritage value, natural features, land use mix, etc

Eg: Amritsar, Golden Temple

The redevelopment reflected the historic design language in material choice, inclusion of art, statues, and other features.

Tourists were recognised as key stakeholders and basic amenities were provided

Before



Source: Wikimedia

After



Source: cityamritsar.com

B. GET THE BASICS RIGHT

- REIMAGINE STREETS AS PUBLIC SPACES
- PRIORITIZE PEOPLE WHILE PLANNING
- ENSURE UNIFORM CARRIAGEWAY WIDTH
- CREATE COMPACT INTERSECTIONS
- MANAGE PARKING

REIMAGINE STREETS AS PUBLIC SPACES

Design the streets not only as conduits for movement, but as places to sit, rest, play, and socialize.

- Reclaim spaces by using bright paint, planters, shade, and seating. It invites people to spend time on the street and makes it safe for all!
- Respond to the needs of all irrespective of age, gender, physical ability, and socio-economic status.



Look at quick, innovative and low-cost interventions



Via placemaking physical elements

Source: ITDP Brazil



Via re-programming existing activities

Source: NACTO - GDCI



By introducing new programmes

Source: The Tribune India



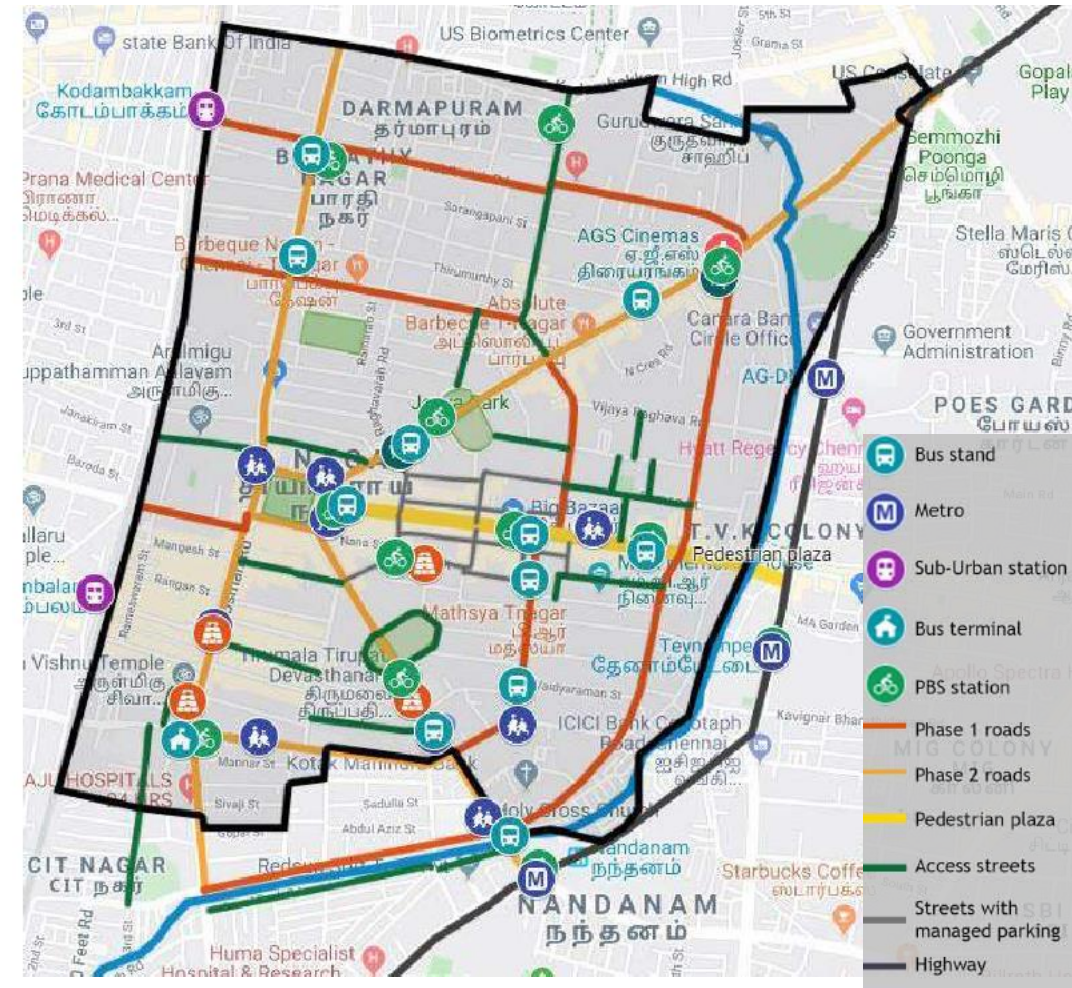
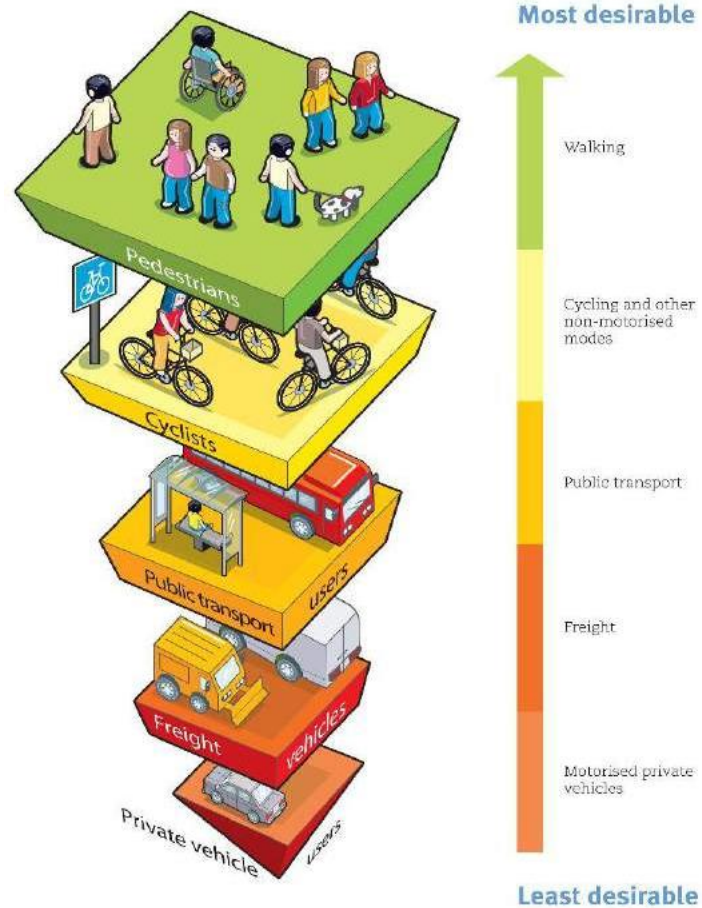
By hosting campaigns and events!

Source Equal Streets Bandra

PRIORITIZE PEOPLE WHILE PLANNING

Prioritize the movement of people over motorized vehicles through planning strategies.

- Develop the larger network for walking and cycling.
- Identify street segments/ areas for complete or partial pedestrianisation.
- Propose strategies to manage vehicular traffic.
- Ensure the access is not restricted for local residents and emergency vehicles.



- Create shorter networks

Identify the streets which permit unwanted traffic...

Streets that allow unwanted traffic to cut across the neighbourhood creating traffic chaos!



It is so chaotic and noisy!!

I would never let my kids cycle, walk or play on this street!

HONK HONK!!

It is impossible to walk or cycle safely on this street!

Also, identify the streets with high pedestrian footfall...

Streets that are busy and dominated with pedestrian activity, yet allowing vehicular traffic in an unsafe



Vehicles and animals are a big nuisance and makes it unsafe to walk and cycle!

It is impossible to move in this street with children!

Strategically close these streets to unwanted traffic...

How traffic evaporates!

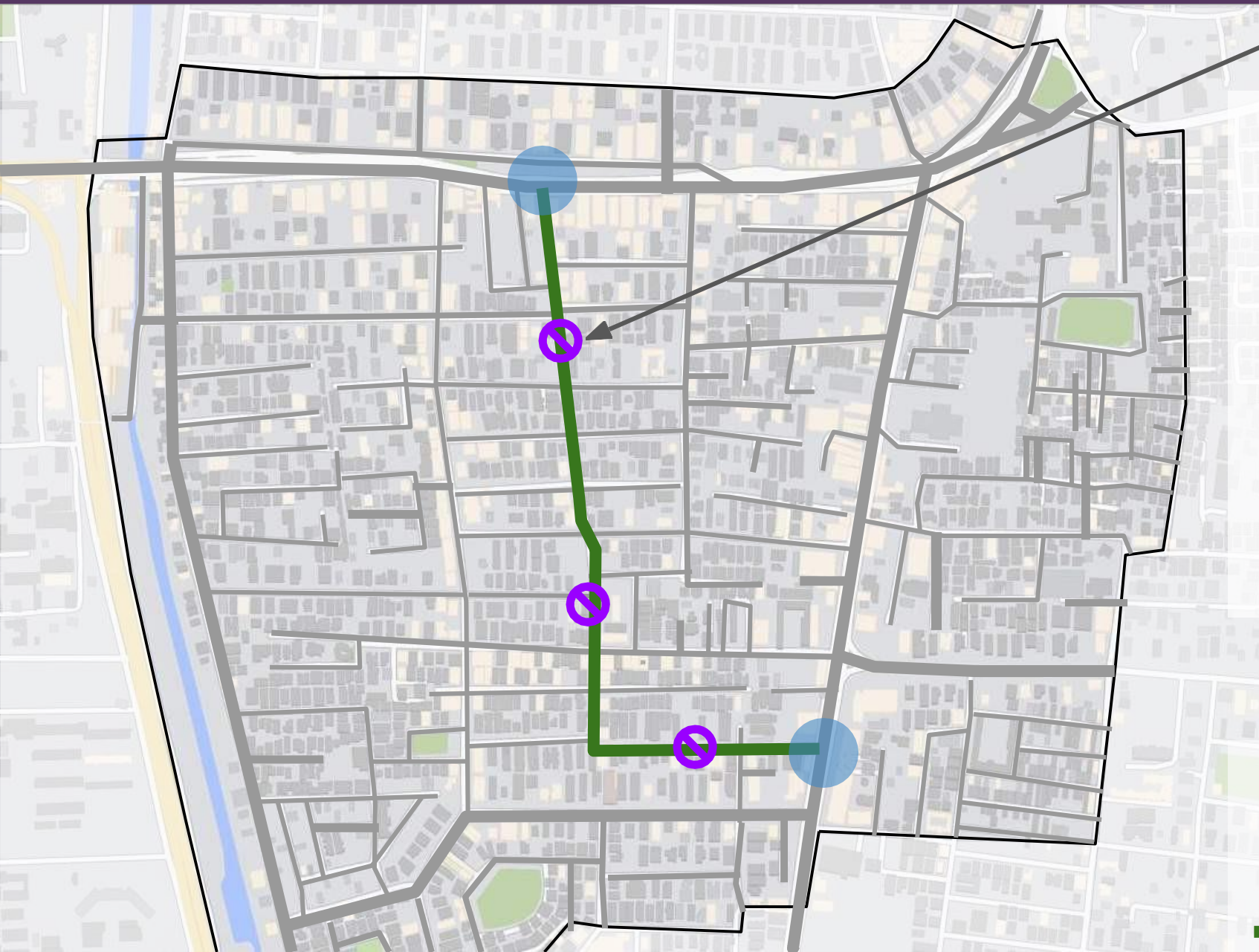
When cycling and walking are made safe and convenient —and driving *inconvenient* — people often skip the car and **choose to cycle or walk instead, especially for short trips.**

Vehicular through traffic from the local street / high footfall area (orange) can be rerouted to the collector street (blue) and evaporate! Hence we can close these streets to through traffic...

- Identify the local streets/high footfall areas that permit vehicular through movement
- Map the streets that are frequented by unwanted traffic through walking audit and talking with local stakeholders.
- Assess whether the through traffic can be closed for that street

— Local street / High footfall area with vehicular through movement (Current scenario)
— Collector street with vehicular through movement (proposal)

Choose the right point on the street to close



- Filter the traffic a few blocks inside the neighbourhood so residents can enter the neighbourhood but outside vehicles can not cut across it.
- Do not close **key routes** used by the residents to enter and exit the neighbourhood.
- Do not close routes used by **emergency vehicles** i.e. ambulances, fire fighting trucks etc.



Bollards / planters to stop thoroughfare movement



Sign: No through traffic



Street with filtered traffic

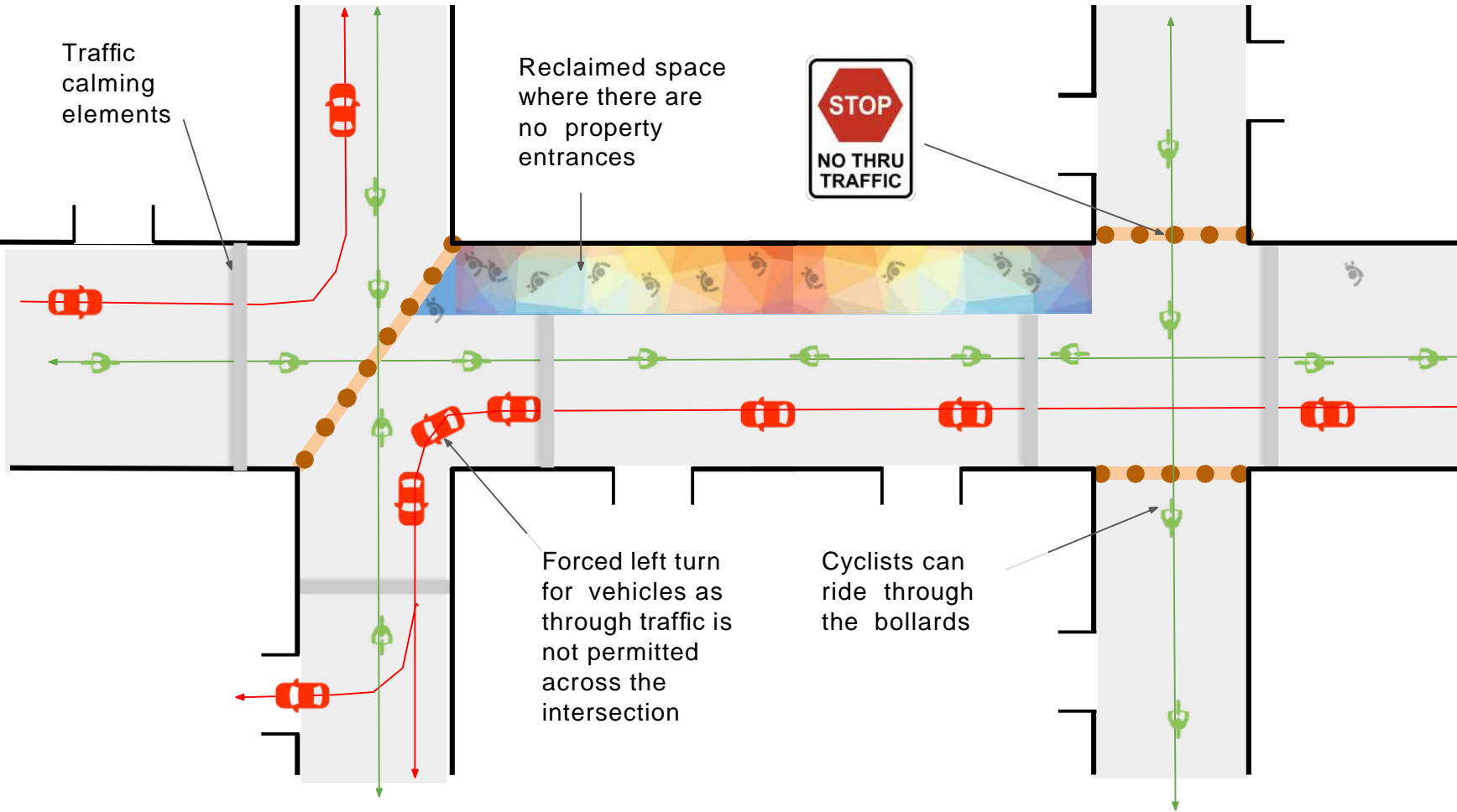
Bollards can be placed in multiple

Filtering traffic at intersections

Reducing unwanted through traffic in both directions

Filtering traffic at intersections

Reducing unwanted through traffic in one direction

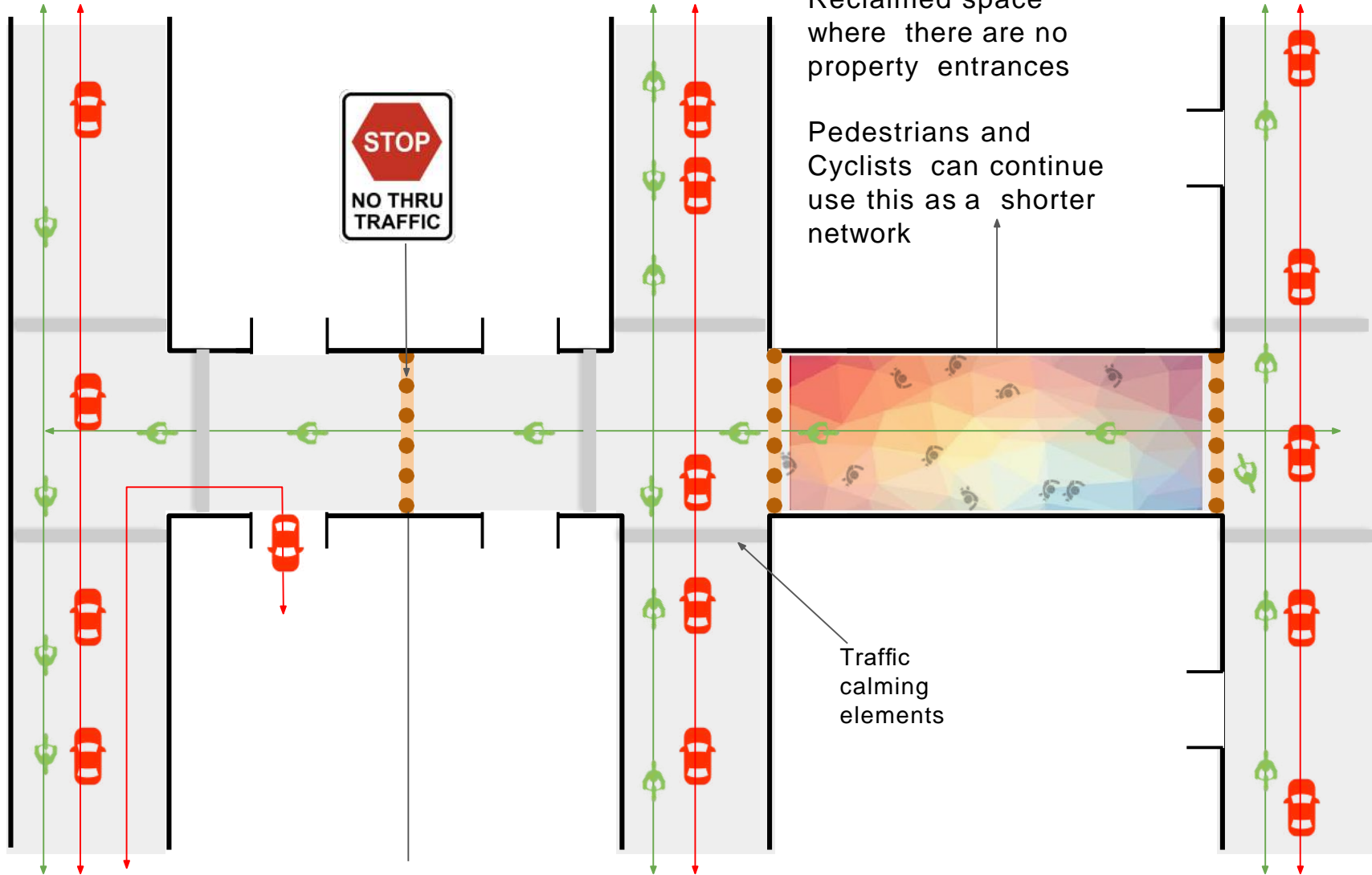


Residential vehicular traffic



Bollards can be placed in multiple

Filtering traffic at mid-blocks



Introduce Chicanes and reclaim street space as public pockets...

Chicanes are **angular deflections** created in streets. This can be created by **strategically placing diversions** in the form of bollards, planters, traffic cones, parking etc.

- Suitable for **local streets**, should be **avoided on streets with public transport**
- Chicane are also suitable at locations that **do not have access to public open space within walking distance**.
- On narrow streets, **consider shared streets** where cyclists and pedestrians can use the same space safely along with motorists. **Provide speed humps at every 50-75m**, to ensure speeds are within 15kmph.

• Angular parking here **breaks the linear travel movement** of vehicles.

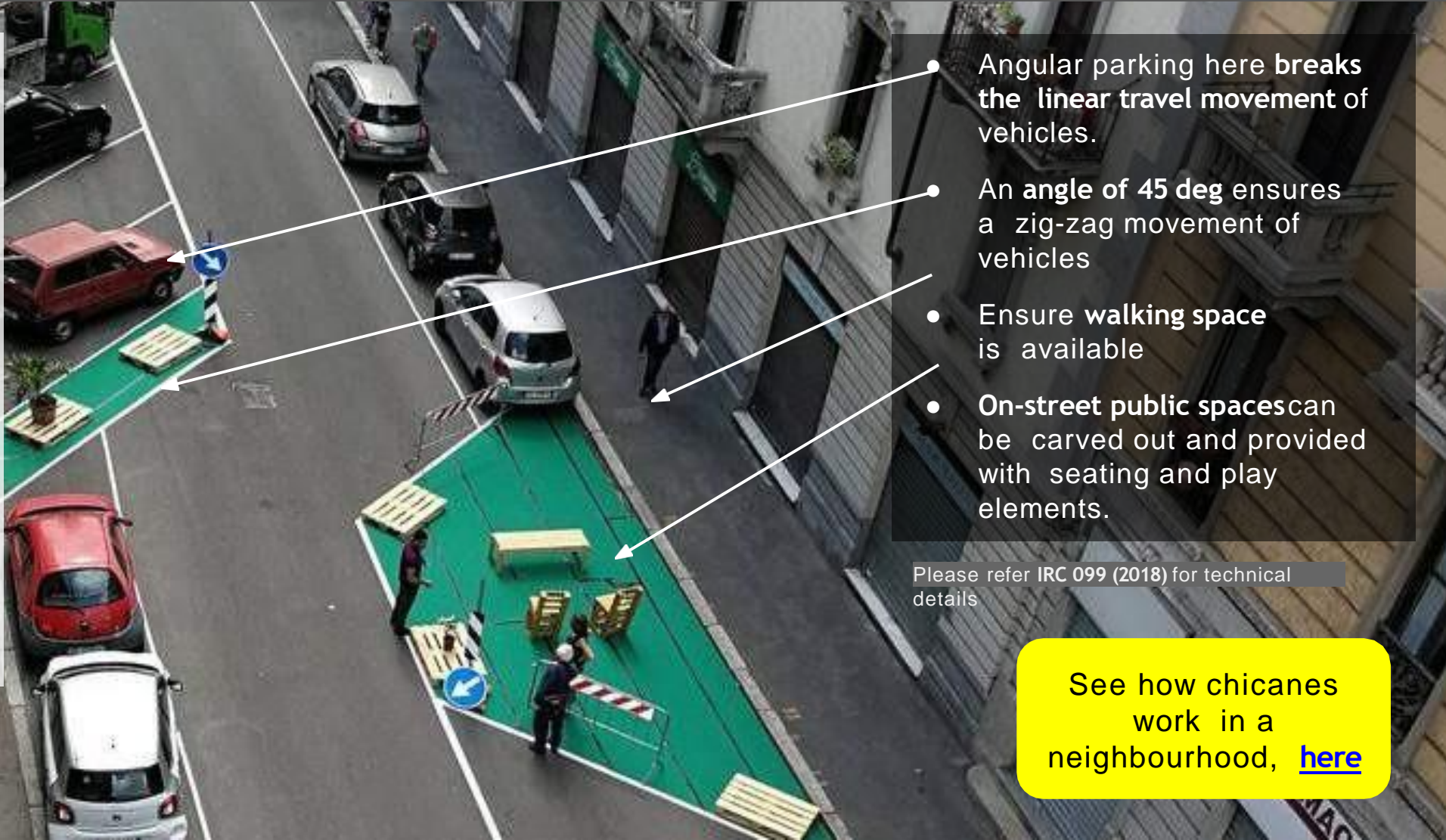
• An **angle of 45 deg** ensures a zig-zag movement of vehicles

• Ensure **walking space** is available

• **On-street public spaces** can be carved out and provided with seating and play elements.

Please refer IRC 099 (2018) for technical details

See how chicanes work in a neighbourhood, [here](#)



Redesign the reclaimed space with exciting and colourful

Streets that do not allow through-traffic can be repurposed for better walking, cycling and liveability elements. This allows residents to enjoy the street space and make it safe for all.



Carriageway reclaimed for pedestrian activities

Further, you can create new walking and cycling linkages!

Cyclists and pedestrians prefer shortest routes. Large urban blocks increase cycling and walking distance, and can discourage one to cycle or walk.

Identify walk and cycle-only thoroughfares through large campuses, institutions, office complex, parks etc.

1. In proposal, **identify relevant stakeholders** to seek permissions for such thoroughfares.
2. Clearly **state the implications of making new linkages accessible**
3. **Detail out the design** to ensure the linkage is only for walking
4. **City officials** can facilitate discussions with the stakeholders for implementation.



NMT link through Park (Conceptual), Erode, India

ENSURE UNIFORM CARRIAGEWAY WIDTH

A street with varying carriageway width along its length will allow more vehicles to accumulate in the wider portions and lead to bottlenecks.

Maintain 'one street, one carriageway width' to resolve bottlenecks.



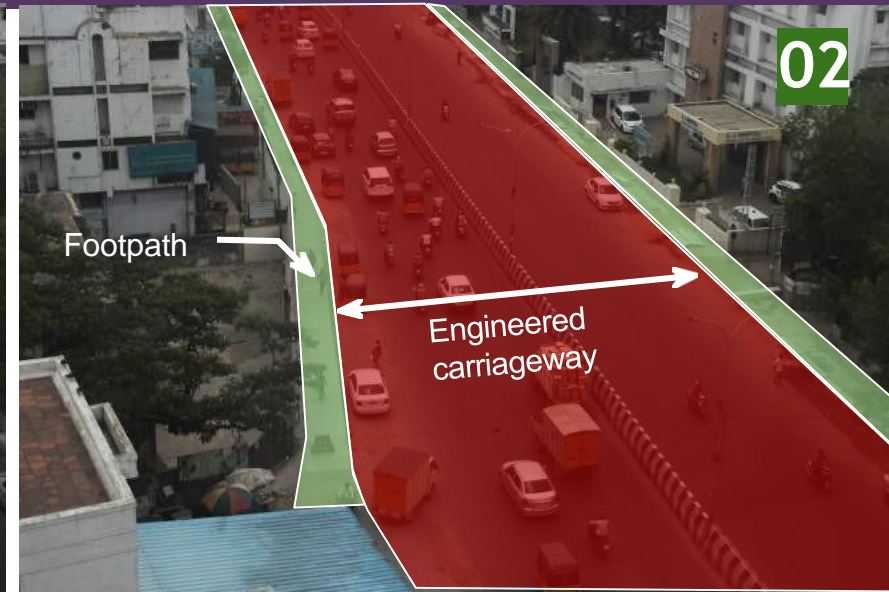
Varying carriageway widths allows overtaking and wrong-side driving



Uniform carriageway width ensures streamlined motor vehicle flow and reduced congestion

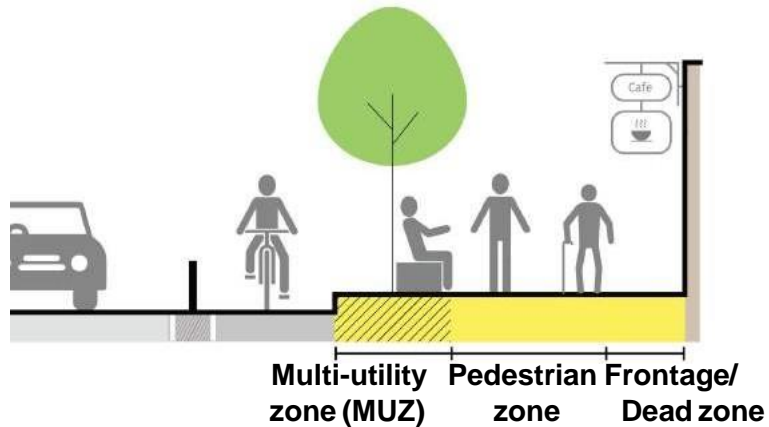
Let's take a look at how the carriageway can be optimized

01. Existing scenario
02. Present status of footpath & engineered carriageway
03. Begin from the centerline and mark uniform carriageway with max width for one lane as 3.25m
04. Reclaim the space along both the edges to accommodate pedestrians, cyclists, and Multi-use zones.



Let's take a quick look at some footpath design basics!

Footpath design

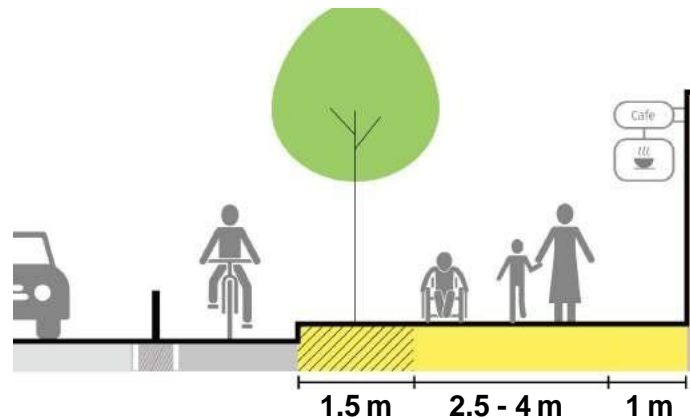


Pedestrian/Walking zone: Continuous walking space for pedestrians, clear of any obstructions.

Frontage/dead zone: Provides a buffer between the pedestrian zone and the property edge.

Multi-utility zone (MUZ): Space for vending, street furniture, landscape, bus stops, and property access ramps, on-street parking.

Footpath in commercial areas

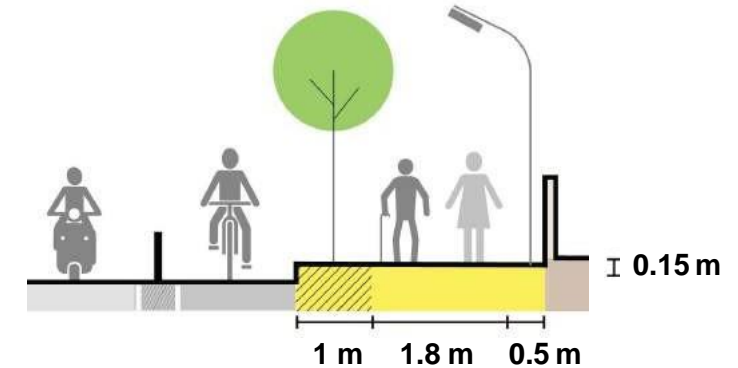


Clear width of the pedestrian zone in a commercial area should be at least **2.5m**.

In case of high intensity commercial areas the pedestrian zone width should be at least **4 m** to accommodate high pedestrian footfall.

1 m frontage zone along shops ensures shoppers do not hinder the pedestrian movement.

Footpath in residential areas



Clear width of the pedestrian zone in a residential area should be at least

1.8 m for two wheelchairs to pass each other.

On narrow streets, MUZ can be reduced to 0.5m.

Footpaths should be raised but no more than **0.15 m**.

CREATE COMPACT INTERSECTIONS

Let's take a look at how to make an intersection compact

Compact intersections allow for efficient and safe use of road space, with more room for street furniture to liven up the junctions.

Poorly designed geometry, wide free left turn, lack of pedestrian crossing, lack of traffic signal management, etc. are the few common threats in intersections.

Do not miss out to address them in your design proposal.



Source: *The trentorian*

Step 1 - Create a

Mark existing physical elements:

Existing carriageway

Existing median

Existing trees

Existing footpath

Mark existing activities:

Pedestrian movement and counts

Vehicular traffic movement and PCU* counts (15 minute on peak hours)

Cyclist movement and counts

Vending

Parking



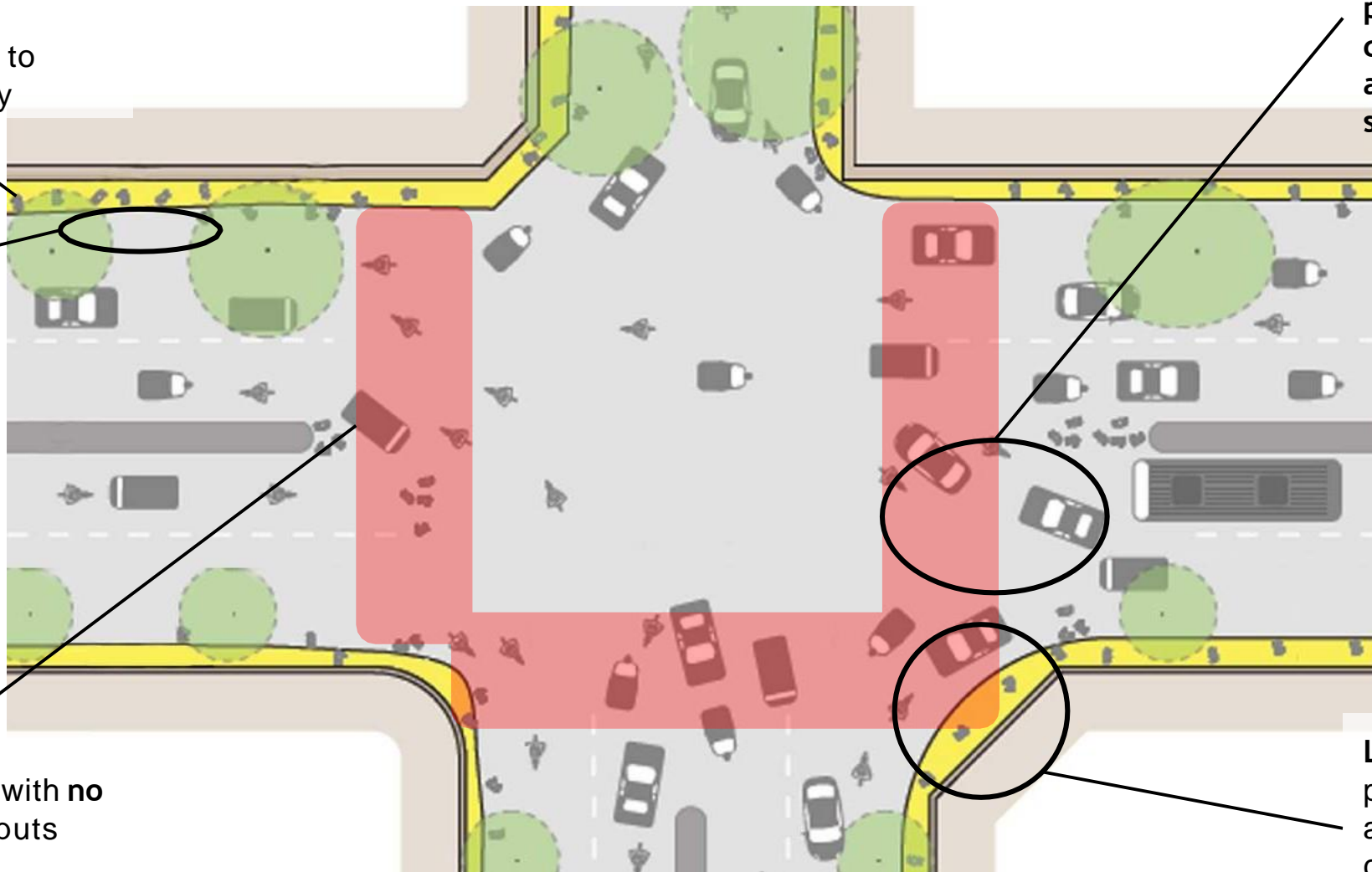
*PCU: Passenger car units

Step 2 - Identify the pain points

Narrow footpath
forcing pedestrians to walk on carriageway

Area between the trees may be used as haphazard parking

Unprotected crossing with no refuge in the median puts pedestrians in grave danger



Possible conflict points between cyclists turning right and vehicles going straight

Large turning radii that permit vehicles to turn at high speeds and cause danger to pedestrians and cyclists.

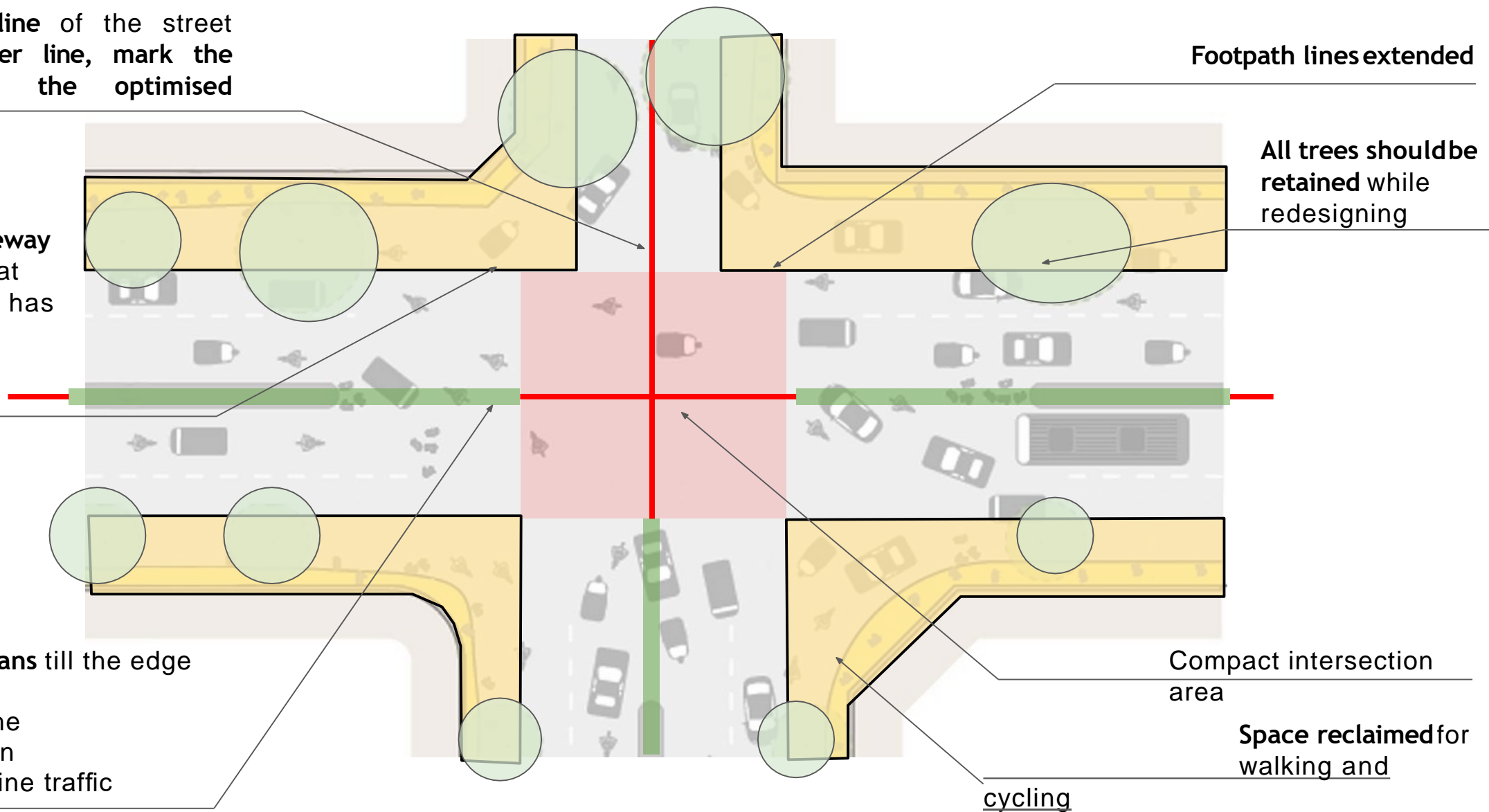
Step 3 - Make the intersection

Identify centre line of the street from the center line, mark the median and the optimised carriageway line

Optimise carriageway width. Ensure that the carriageway has consistent width across the intersection.

Extend the medians till the edge of the intersection area To make the intersection

- To streamline traffic flow



Step 4 - Detail out the

Bicycle box allows cyclists to queue in front of motor vehicle traffic and make right turns
Bicycle box width : 3-5m

Stop line: **300 mm** from pedestrian crossing for vehicles to maintain a buffer
Mark crossing where pedestrians would naturally desire to cross

Median refuge
Create protected refuge islands for pedestrians to wait safely at the median

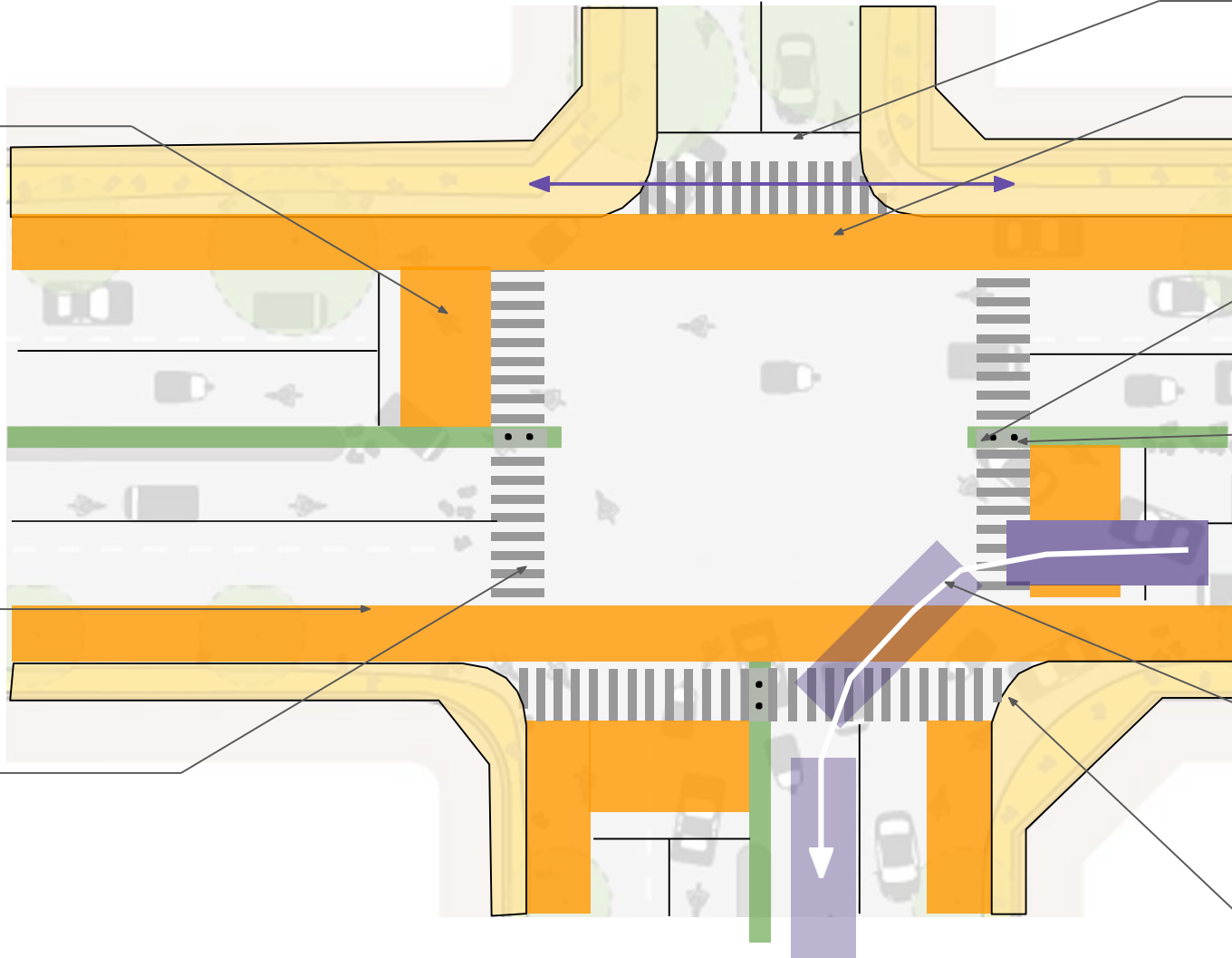
Bollards in median refuge.
The spacing between bollards should be 1m to allow disabled access

Due to the addition of the cycle lane, the path travelled by the vehicles while turning at the intersection would be larger than the provided turning radius of the footpath.

Hence, turning radius at the footpath should be 6 m or less. When the radius is smaller, vehicles slow down, making it safer for cyclists and pedestrians to cross.

Cycle lanes standards:
One-way lane - min 2m
Two-way lane - min 3m
Buffer - 0.3 - 0.6 m

Pedestrian crossing width: minimum 2.4 m

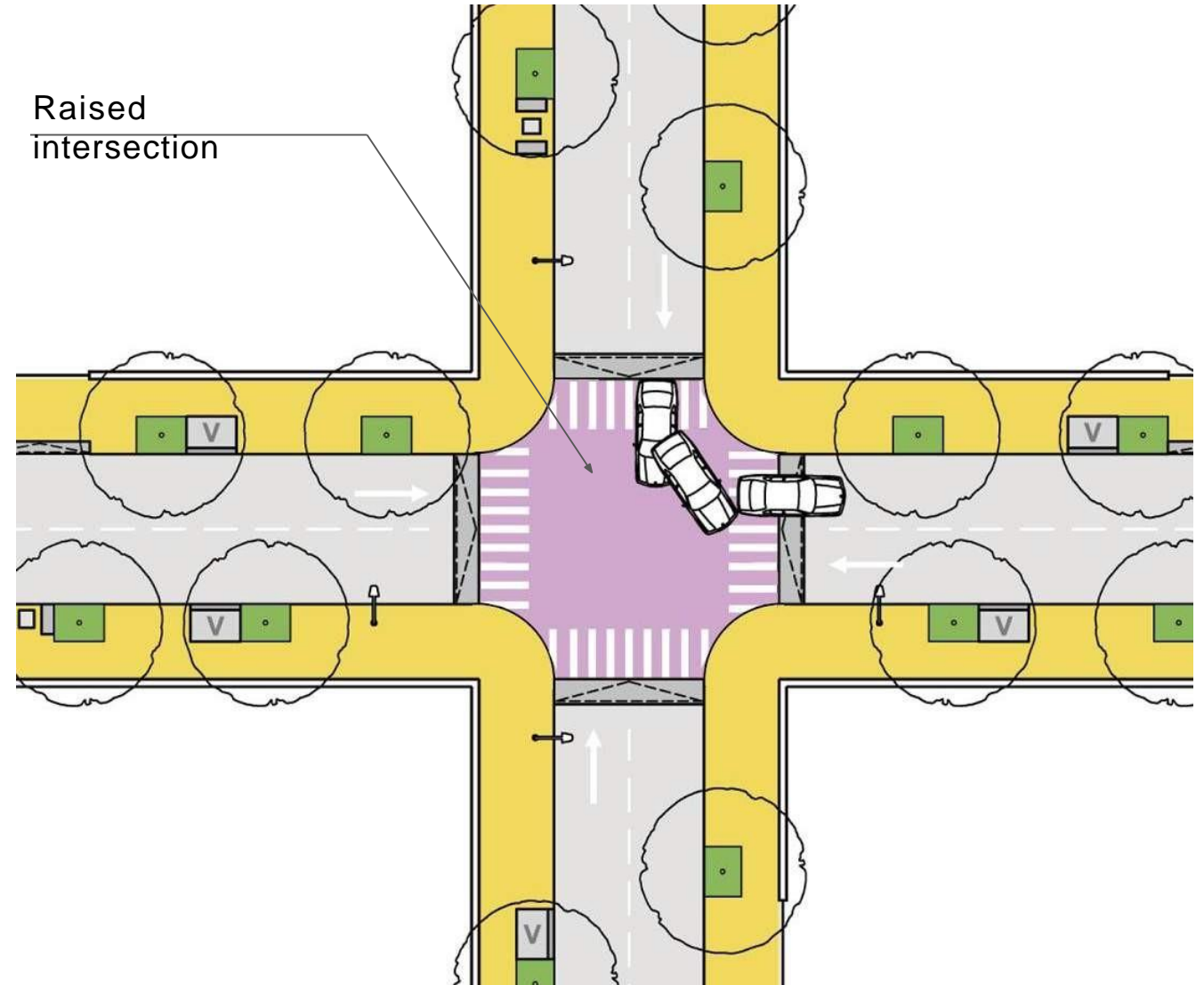


Design for small intersections

Raised intersection in neighbourhood streets

In case of narrow streets where protected cycle lanes cannot be provided, the intersection can be raised to calm the traffic and enhance safety for cyclists.

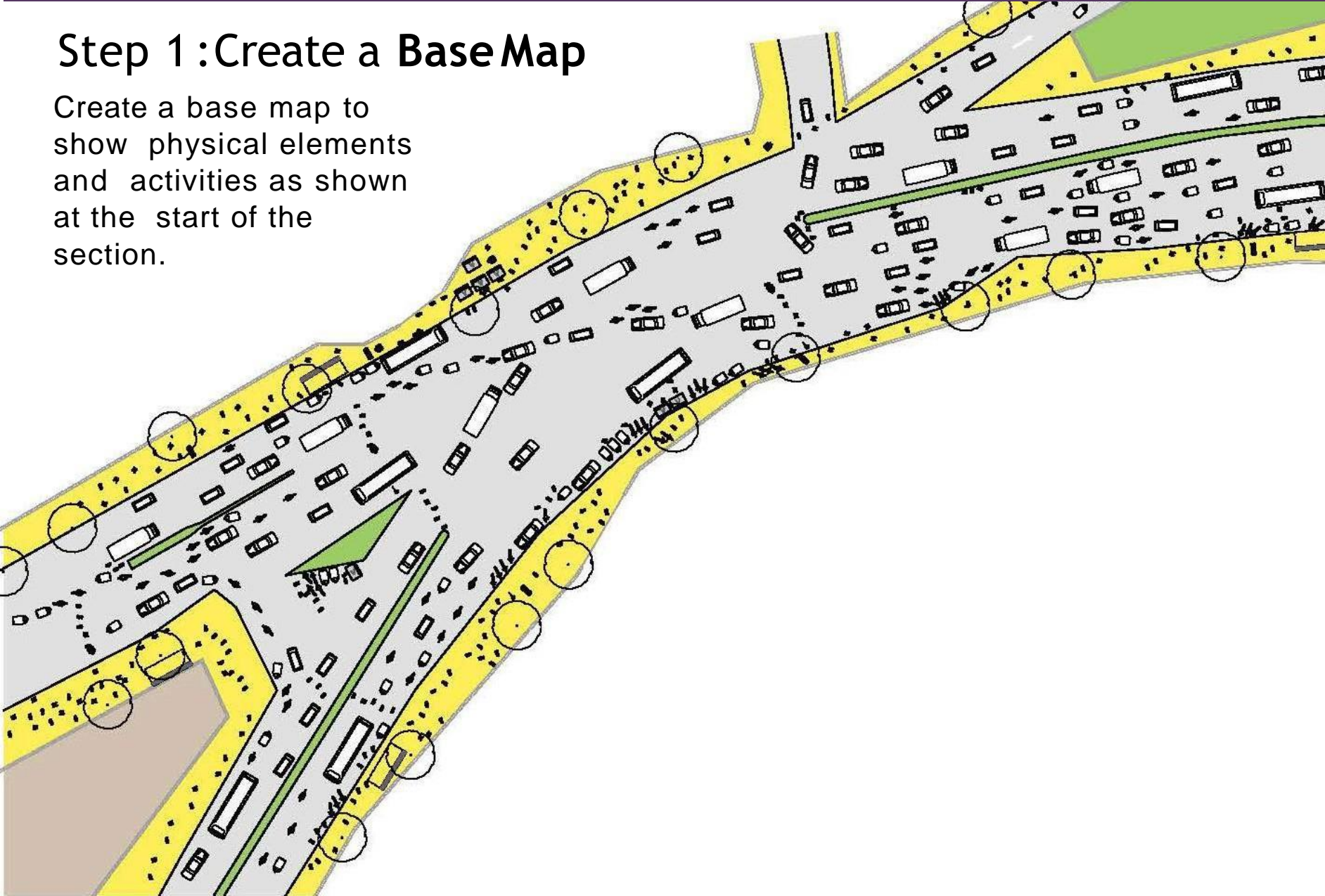
Intersection can be raised to the level of the footpath (+150 mm). However, bollards and variation in paving material/colour should be employed to demarcate and protect the footpath.



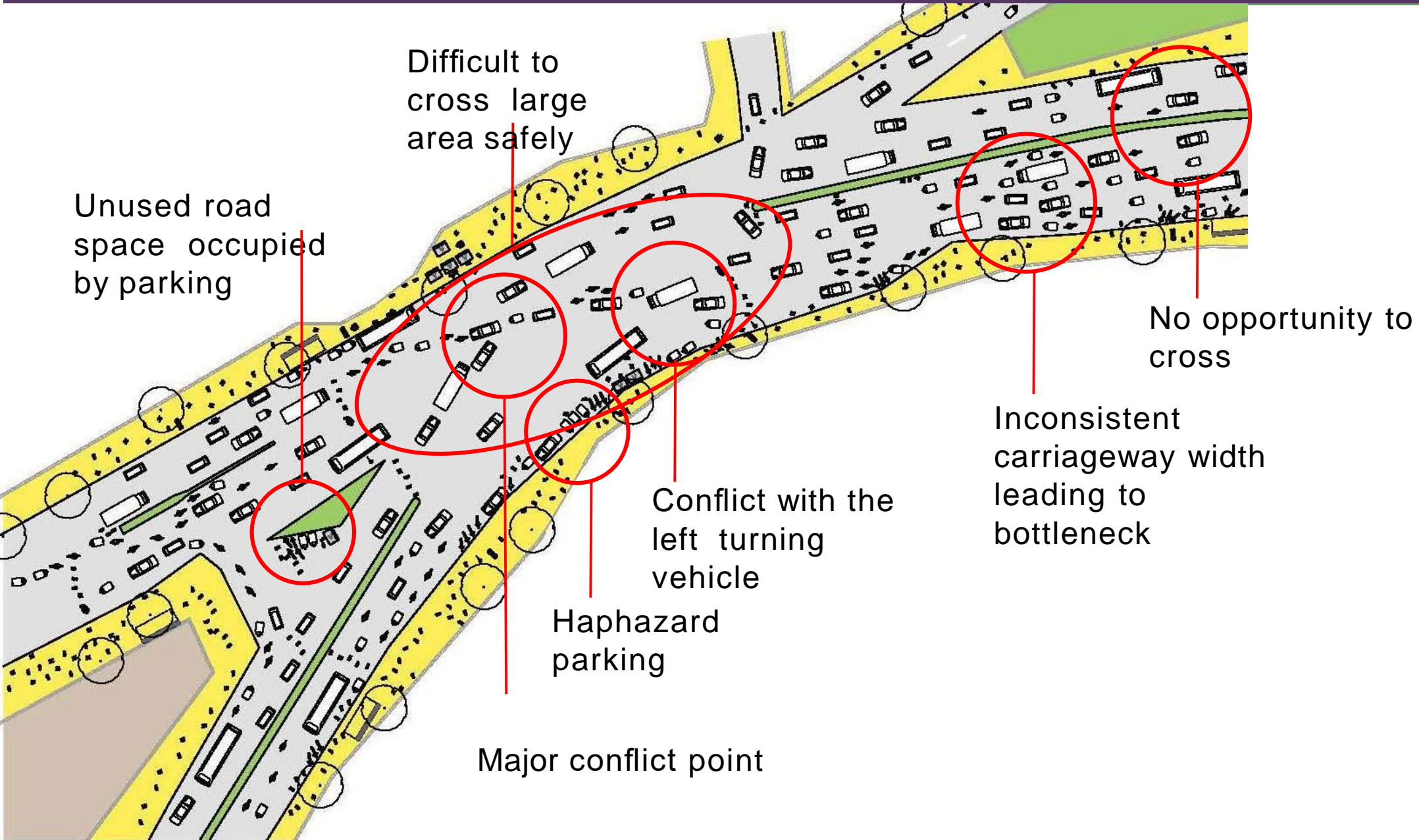
The same steps apply to a more complex intersection!

Step 1: Create a Base Map

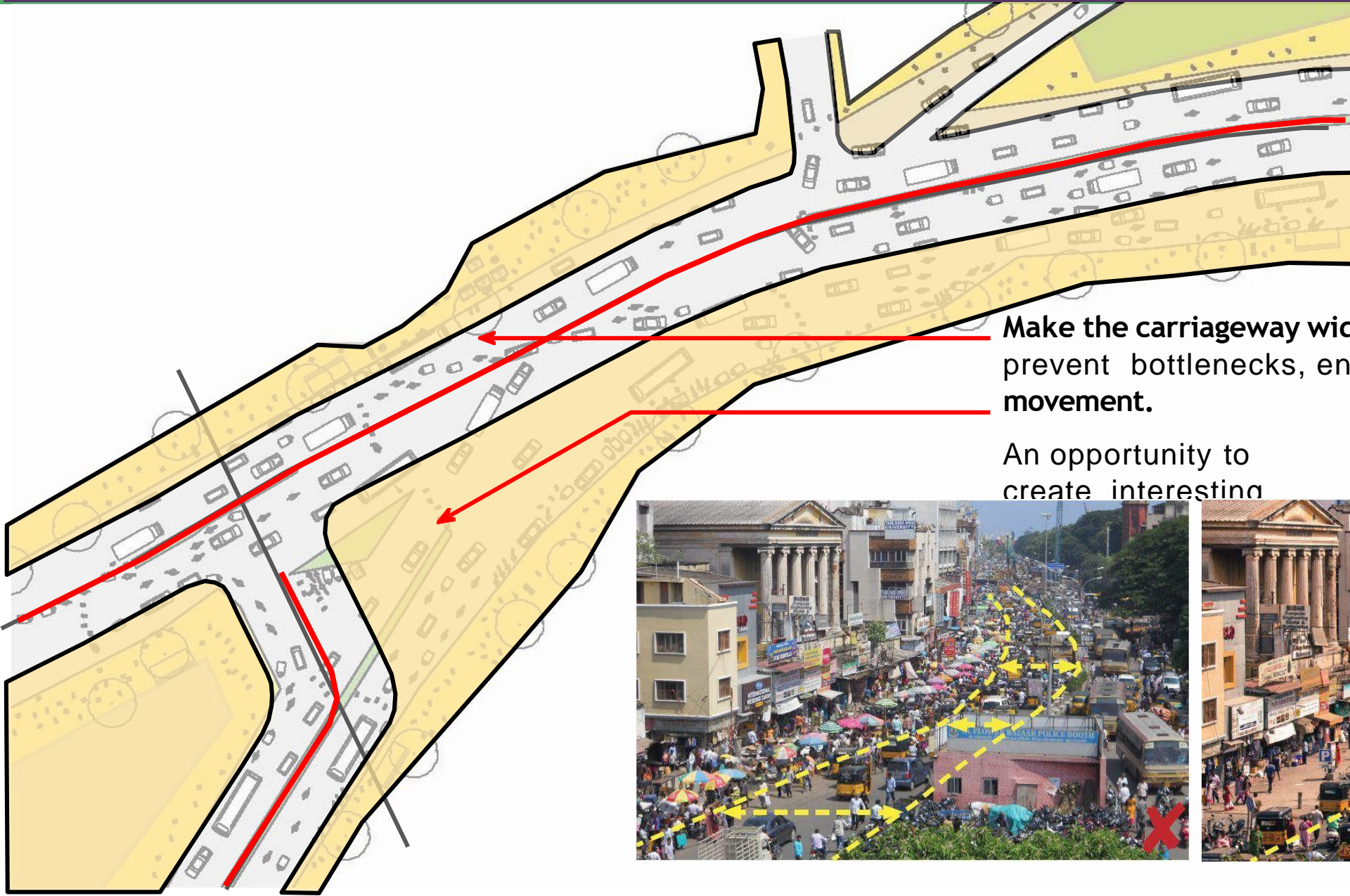
Create a base map to show physical elements and activities as shown at the start of the section.



Step 2. Identify the pain points

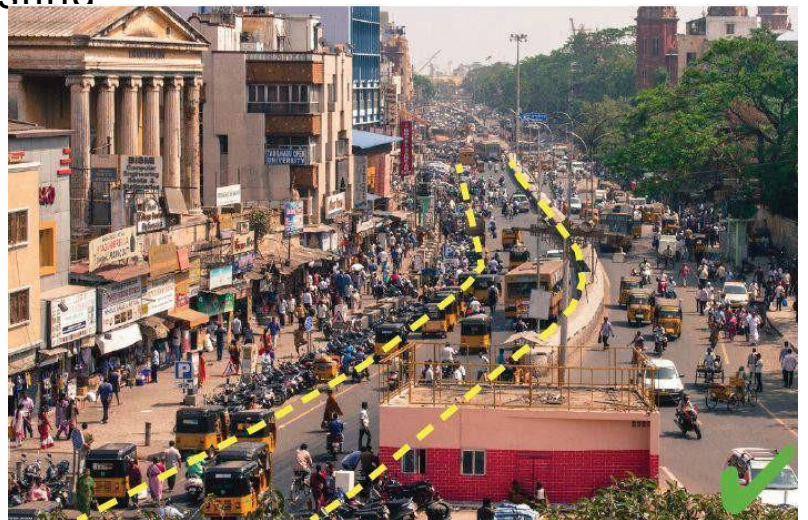


Step 3. Make the intersection compact

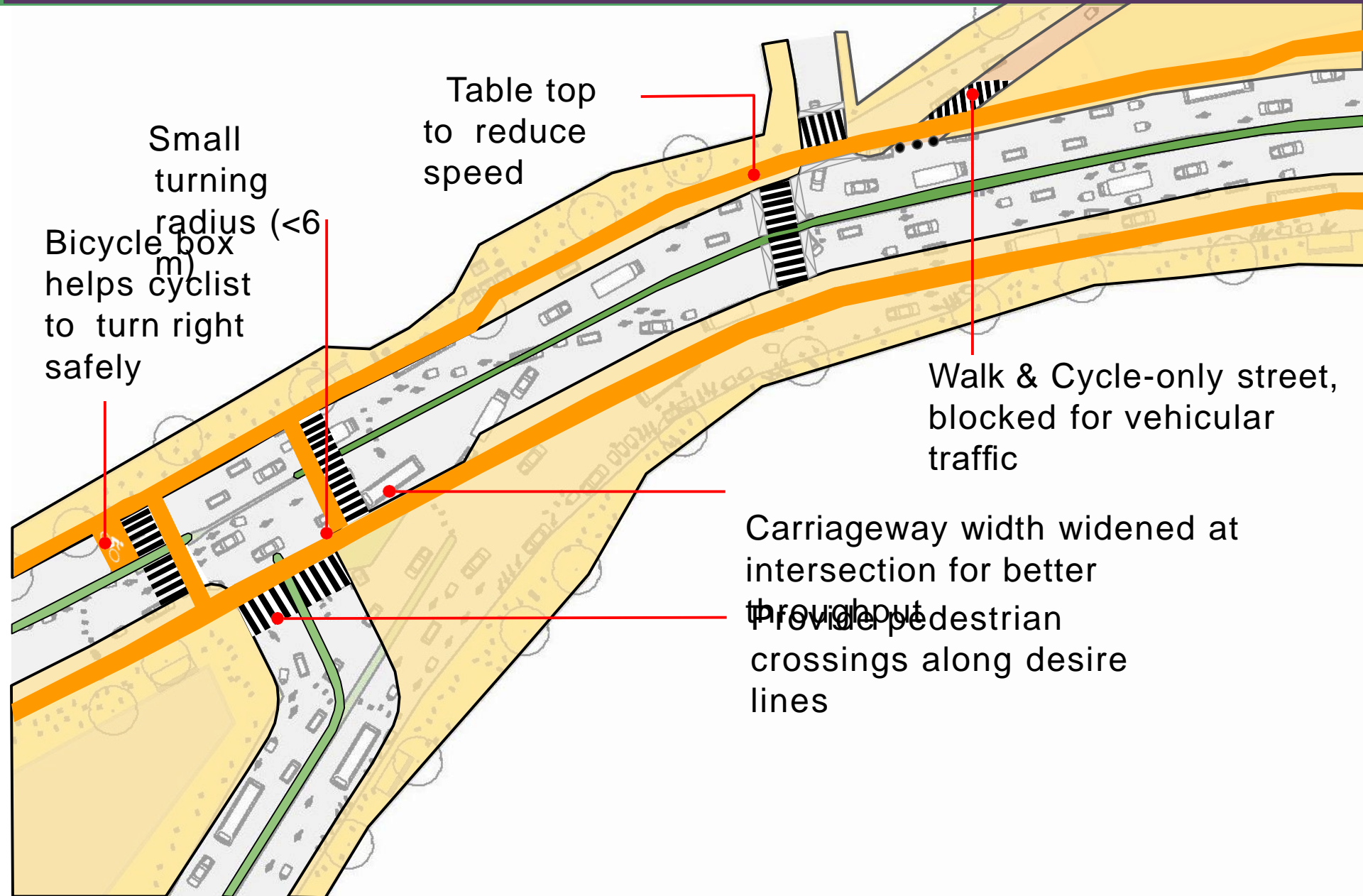


Make the carriageway width consistent to prevent bottlenecks, ensures smooth traffic movement.

An opportunity to create interesting



Step 4. Detail out the intersection



MANAGE PARKING

Parking supply, including off-street and on-street parking, should be limited and dynamically priced.

Pricing parking as a travel demand management measure will encourage the shift to sustainable transport modes from the private motorized vehicles.

The proposal should give attention to design specifics for parking and also recommend pricing standards.



Free Parking Spaces leads to **More Car Users**

Demand based Priced Parking Spaces leads to

- Less Car Users
- Revenue for city to reinvest in public infrastructure
- Lesser pollution, and congestion

Observe the common issues caused by parking

Parking is a local problem

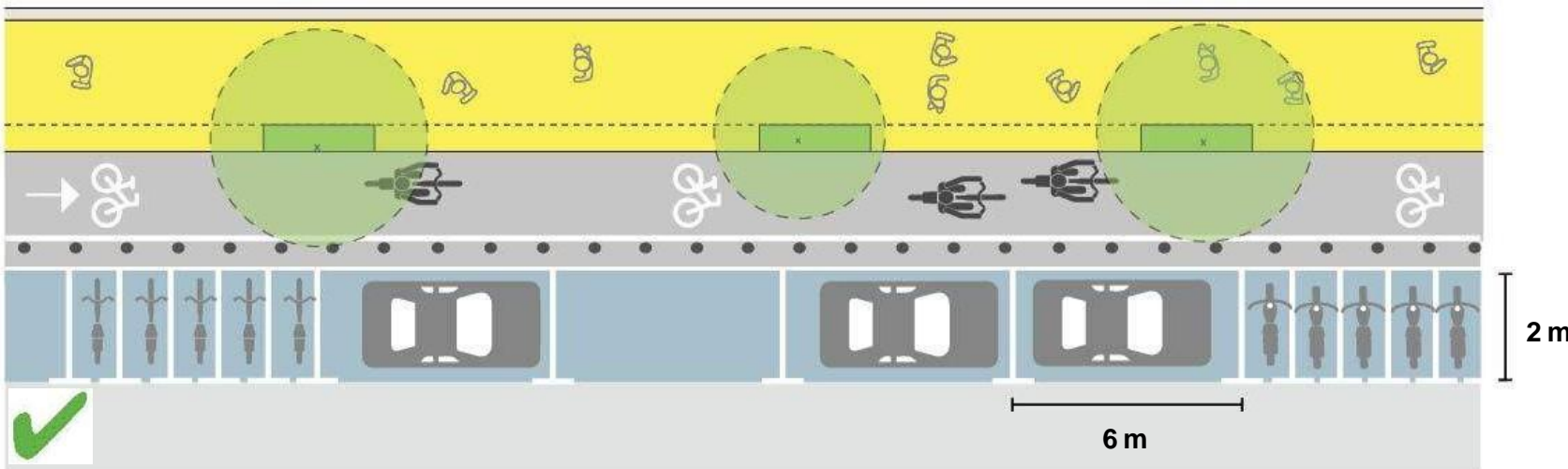
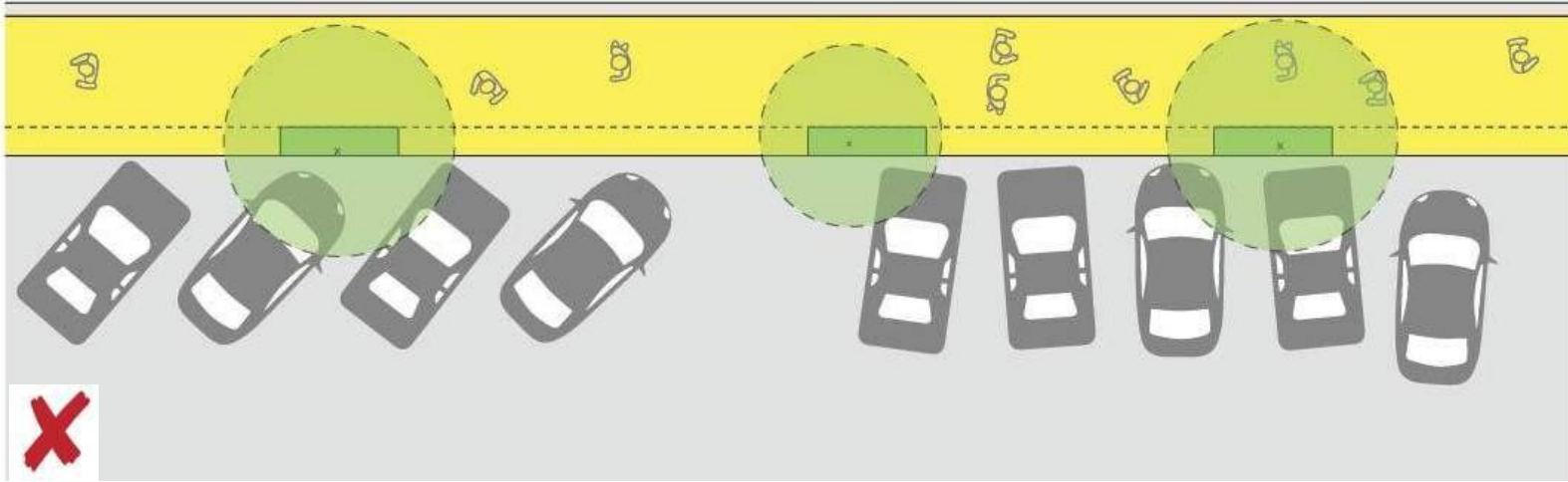


Let's take a quick look at how we can manage parking!

- Encourage use of off-street parking facilities on priority.
- On-street parking prices should be higher than off-street parking.
- When parking spaces given on-street, distribute slots and demarcate it clearly in design layouts.
- Prioritize parking for cycles and IPT (Autos, shuttle services, etc.), then allocate space for private motor vehicles.
- Recommend parallel parking slot for cars and perpendicular parking slot for two-wheelers.



Parallel for cars, perpendicular for two-



Vehicle type	Parking slot dimension
Cycle	1 m x 2 m
Two-wheeler	1 m x 2 m
Auto rickshaw	1.5 m x 3 m
Car	2 m x 6 m
Mini bus	2.6 m x 8 m
Bus	2.6 m x 15 m
Heavy commercial vehicle	2.4 m x 9 m
Light Commercial vehicle	2 m x 5 m

Parallel parking is recommended on streets where parking is permitted. Inclined and perpendicular on-street car parking should be avoided since these orientations create blind spots while reversing, and take up precious road space that could otherwise be used for cycling and walking facilities.

Demarcate | Distribute | Enforce

Strict enforcement is critical to ensure the success of parking management systems

Clearly mark parking slots for better discipline and enforcement.

- 4W parallel parking
- Cycle & 2W perpendicular parking
- Locations for freight loading/unloading

Clearly demarcate no parking zones.

- Avoid parking on arterial streets, around intersections, pedestrian crossings and bus stops.

Distribute parking along the entire road stretch to avoid crowding at few spots

Picture Source: Kohima

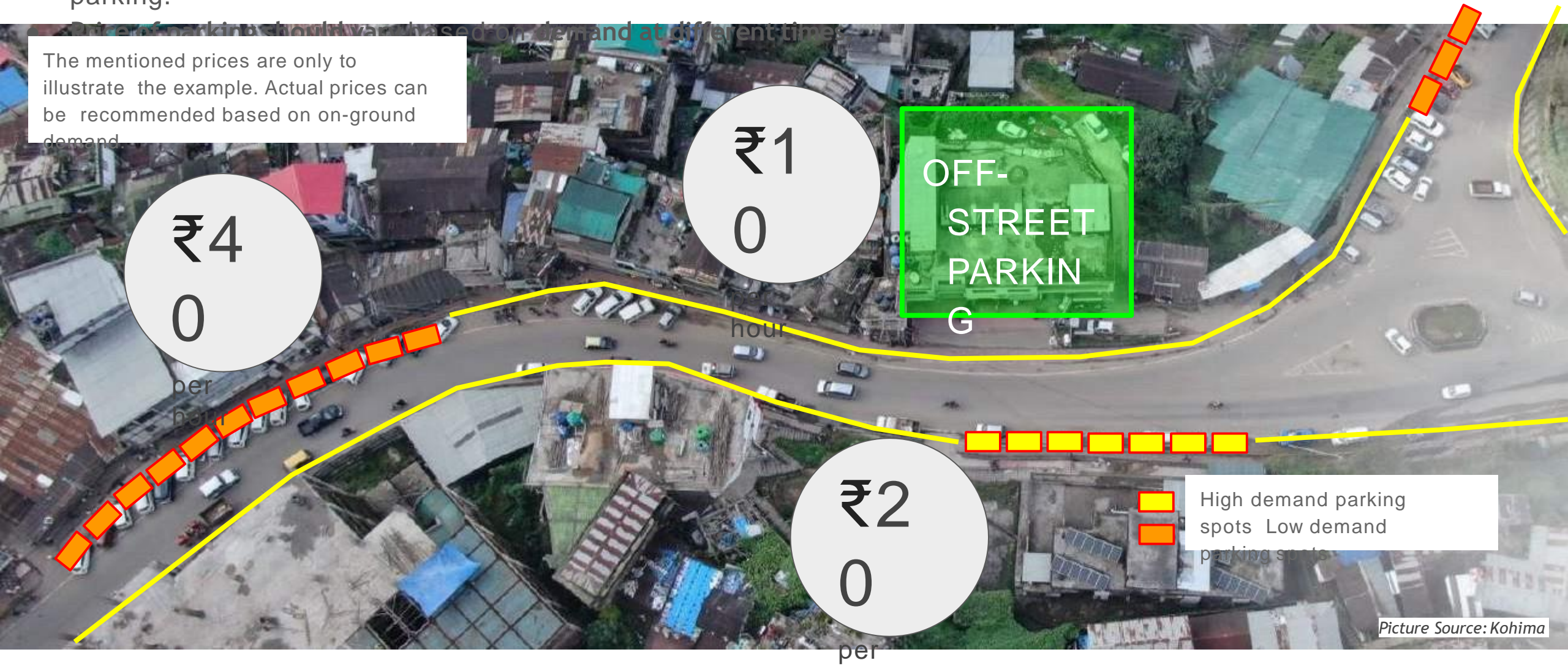


Price it right!

- Off-street parking prices should cover the cost of infrastructure, maintenance, and operator profit.
- On-street parking price should be higher than that of off-street parking to induce a shift to off-street parking.

On-street parking should vary based on demand at different time

The mentioned prices are only to illustrate the example. Actual prices can be recommended based on on-ground demand.



Pay attention to other site-specific challenges too...

In addition to the illustrated basics, do not miss out responding to the other site-specific challenges, which may include:

1. **Vending management**
2. **Organisation of paratransit services**
3. **Waste management & reorganisation of other utilities / services**
4. **Access to public transport & multi-modal integration**



C. DETAIL OUT THE PROPOSAL

- MATERIAL SELECTION
- BUDGET ESTIMATE AND PHASING

MATERIAL SELECTION

Develop a simple and interesting material palette for the permanent intervention and also the temporary Tactical Urbanism pilots. Keep in mind the following points.

1. Utilise local materials
2. Respond to local aesthetics and character
3. Practise reuse and recycle to make it low-cost
4. Check the durability
5. Prefer materials and details that are easy to implement / reassemble



BUDGET ESTIMATE AND PHASING

- Include a rough budget estimate for the tactical urbanism pilot as part of the proposal
- Provide a phasing & implementation strategy by mapping time, resources, and stakeholders.

The templates provided are only samples. Do build on them and present the content innovatively.

Eg: TU Budgeting

Sl No	Particulars	Unit	Per Unit cost	No. of units required per km (as per design)	Cost estimate per kilometer
1	Traffic cones	Nos.	Rs. 750 - 400	XX	XXXX
2	Nylon heavy duty rope	Meter	Rs. 20 - 50	XX	XXX
3	Thermoplastic paint	Kg	Rs. 30 - 65	XXXX	XXXXX
4	Planter boxes	Nos.	Rs. 70 - 150	XXXXX	XXXXX
5	(Other items to be included as per design proposal)				

Rates are given as per current market price, may differ across cities. We recommend you to include a definite value, not range

Eg: TU Implementation plan

Sl No	Street Name / Landmark	Activities	Stakeholders	Days									
				01	02	03	04	05	06	07	08		
1	Rajaji Road - Segment 01	Clearing up the encroachments	ULB, Volunteers										
2	Rajaji Road - Segment 02	Painting work	Volunteers, Traffic police										
		Installing street furniture	Volunteers, local residents, Hired carpentry team										
3	(Build the table as per design proposal)												



Photo: City contractors and local volunteers redesign the street to make it safer for people
 Source: NACTO

D. COMMUNICATE YOUR PROPOSAL

- KEEP IT SIMPLE !

KEEP IT SIMPLE!

Communicating your design in a simple, legible, and bold manner is the key to reach the city officials and community.

Key points to consider:

1. Highlight vision statement with supporting visuals.
2. Ensure the drawings are legible, to scale and reflects the design basics.
3. Narrate a story through simple graphics and use minimal text.
4. Present your proposals in comparison to existing site condition (Before / After)



A quick summary...



A. Develop a vision



B. Get the basics right in design



C. Detail-out the proposal



D. Communicate your proposal

Good luck to all participants!

For more details on designing Streets for People, check out our [Complete Streets Toolkit](#)

Thank you

A programme
of



Conducted



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