

Ministry of Housing and Urban Affairs
Government of India



THIRD ONLINE WORKSHOP

Streets for People

CHALLENGE



BRIEF CONTENTS

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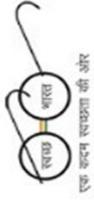
Overview and
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Streets Campaign
and other initiatives

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Citizen support and
joint collaborations




Ministry of Housing and Urban Affairs
Government of India



City overview

Vijayawada

- ❖ Second most populous city in the state of Andhra Pradesh, with a population of around **1million (2011)**, population density - **165 PPH**.
- ❖ **Largest commercial centre** of Krishna district with commercial & trade activities, automobile & agricultural-allied marketing activities.
- ❖ **Locational advantage** with well-connected National Highway 15 & 65, South Central Zone railway line, and an International Airport.
- ❖ Natural topographical features is leading to fan-shaped **expansion in the North-East direction**.
- ❖ **Scarcity of vacant land for development** is one of the key factors for fragmented city development along the major road corridors.



Identify

**FLAGSHIP
TYPOLOGIES**



Markets/Retail areas



Transit hubs



Does your city have another type?

+

**NEIGHBOURHOOD
TYPOLOGIES**



Mixed income
neighbourhoods



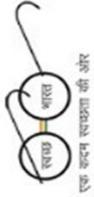
**Resettlement
colonies**



Unplanned low-income
neighbourhoods



Does your city have
another type?



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KEY CONSIDERATIONS FOR SITE SELECTION

Existing Activities

- Functional activities in the vicinity and the end users or the beneficiaries.

Citizen Needs and Visibility

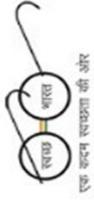
- Impacts be clearly visible to the public to use and create awareness.

Priority focus areas

- Public use spaces, leveraging unutilized open/ underutilized spaces and scalability

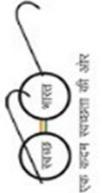
Way forward for the city

- Leverage opportunity to reimagine streets as public places and creation of vibrant neighborhoods



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1. OVERVIEW AND LOCATIONS SHORTLISTING

6

Streets for People CHALLENGE

Vijayawada Streets for People Challenge : Site Selection

The Streets for People Challenge is an initiative of the Smart Cities Mission, Ministry of Housing and Urban Affairs (MoHUA), Government of India, to inspire cities to create walking-friendly streets and vibrant neighborhoods.

With the support of our citizens, Vijayawada is participating in the Streets for People Challenge in its pursuit to become a walking-friendly city. We kindly request you to fill this survey and let us know your preferences for Streets for People pilot site selection.

*** Required**

Email address *
Your email _____

Name *
Your answer _____

Gender *
 Male
 Female
 Others
 Prefer not to say

Mobile number
Your answer _____

Secretariat Number (eg:1073XXX) *
Your answer _____

Ward Secretary Designation *
Choose _____

Your preferred location from the following, for the pilot neighborhood development. *

Ajith Singh Nagar (VAMBAY colony)
 BRTS Road (Padavalarevu center-Machavaram down)
 None of the above
 Other: _____

From the following prominent commercial streets of the city, which can be developed as an organized and pedestrian friendly street? *

Shivalayam Street (Satyanarayanapuram)
 Besant road
 Neither of the above
 Other: _____

Submit

Vijayawada Streets for People Challenge : Site Selection

With the support of our citizens, Vijayawada is participating in the Streets for People Challenge in its pursuit to become a walking-friendly city. We forms.gle

<https://forms.gle/nHdb26xX8VnAfXQZ7>



Streets for People CHALLENGE

S4P_Vijayawada: Site Selection Public Feedback Form

The Streets for People Challenge is an initiative of the Smart Cities Mission, Ministry of Housing and Urban Affairs (MoHUA), Government of India, to inspire cities to create walking-friendly streets and vibrant neighborhoods.

With the support of our citizens, Vijayawada is participating in the Streets for People Challenge in its pursuit to become a walking-friendly city. We kindly request you to fill this survey and let us know your preferences for Streets for People pilot site selection.

Email address: anunccpi@cb.gov.in
 Name: P.N. Anjaneyulu
 Gender: Male
 Female
 Others
 Prefer not to say
 Mobile number: 9059882838
 Occupation: WPS

Your preferred location from the following, for the pilot neighborhood development.

Ajith Singh Nagar (VAMBAY colony)
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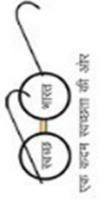
Handwritten signature

CITIZEN ENGAGEMENT

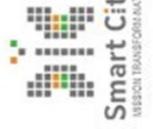
PILOT SITE SELECTION – CITIZEN FEEDBACK BALLOT SYSTEM



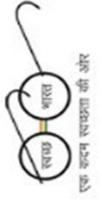
1. OVERVIEW AND LOCATIONS SHORTLISTING



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Government of India



PILOT SELECTION SURVEYS



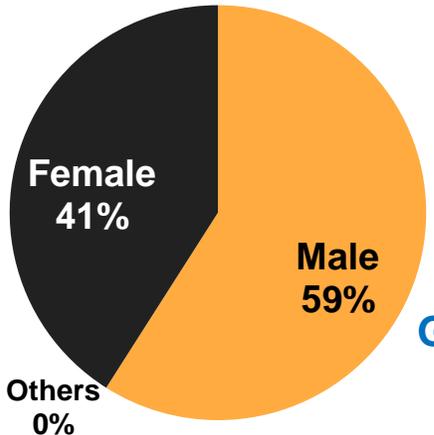
1. OVERVIEW AND LOCATIONS SHORTLISTING

Your preferred location from the following, for the pilot neighborhood development. *

- Ajith Singh Nagar (VAMBAY colony)
- BRTS Road (Padavalarevu center-Machavaram down)
- None of the above
- Other: _____

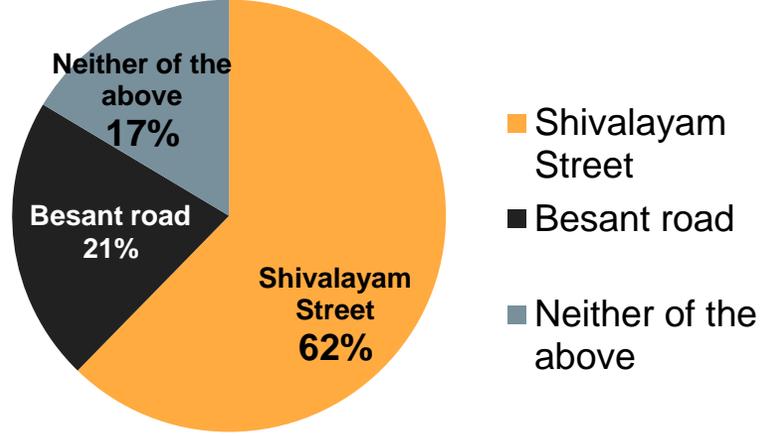
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- Shivalayam Street (Satyanarayanapuram)
- Besant road
- Neither of the above
- Other: _____

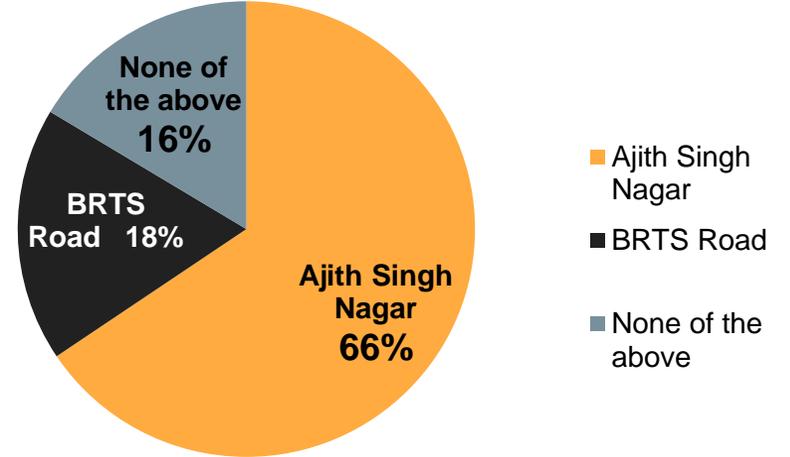


Gender Composition of the respondents

From the following prominent commercial streets of the city, which can be developed as an organized and **pedestrian friendly street**?



Preferred location from the following, for the **pilot neighborhood** development with need based, quick, and low-cost interventions

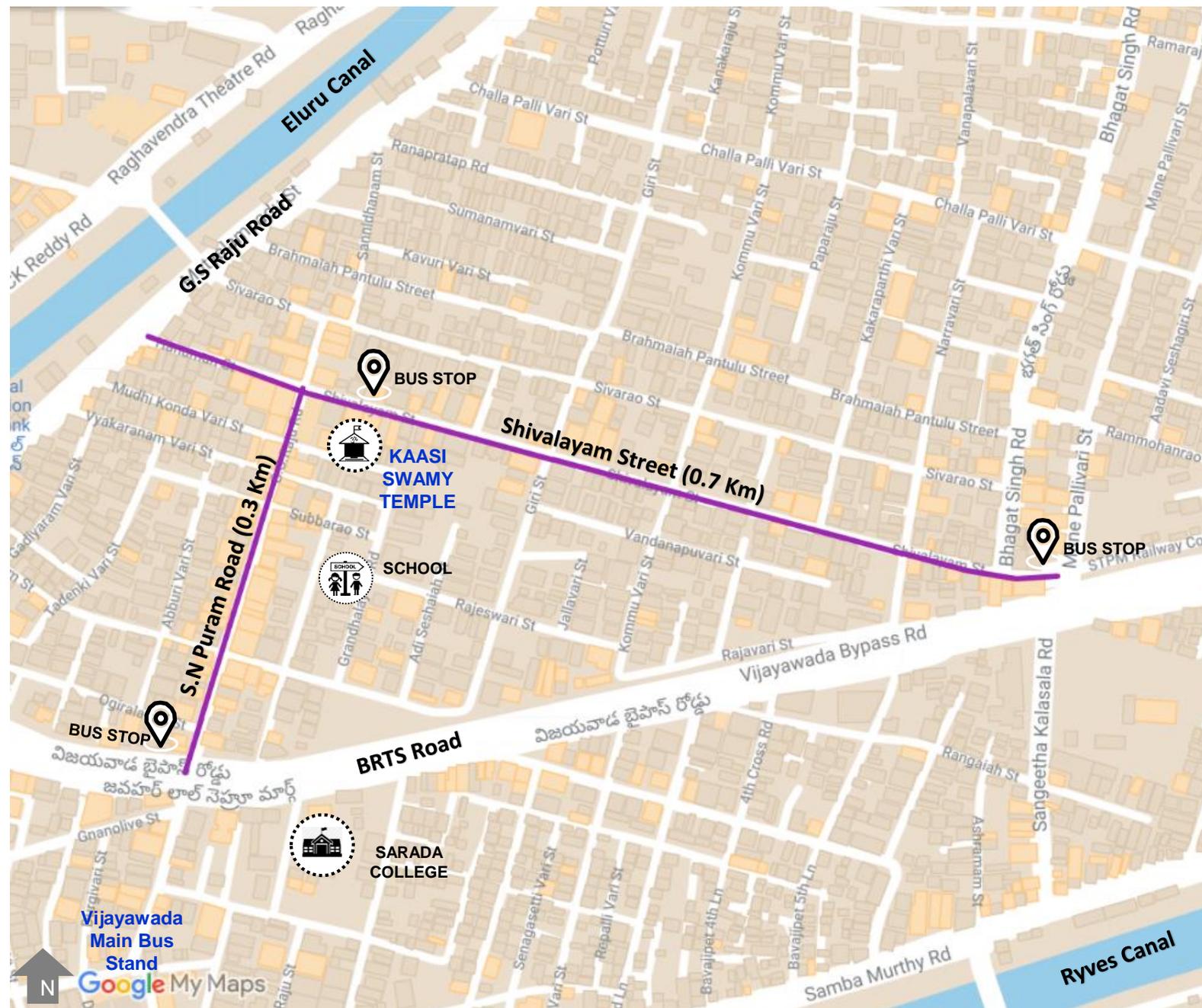


Flagship pilot site

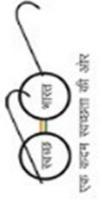
Site: **Shivalayam Street + S.N Puram Main Road**
Length: **1 Km**

- ✓ The “Shivalayam Street” is named after one of the **oldest “Kaasi Vishweswara Swamy”** temple located on the street of Satyanarayanapuram.
- ✓ The whole stretch is about **1 Km** which is accessible by two major roads of the city namely BRTS road on South and G.S Road in the west
- ✓ **Commercial activities, cultural, apparels and religious artefacts.**
- ✓ The stretch is enclosed by **mixed and residential developments** fulfilling the residing population necessities.
- ✓ The most important landmarks of Satyanarayanapuram locality are AKTP Municipal School, Sarada College and Andhra Ratna Park

[Click here to download site details](#)



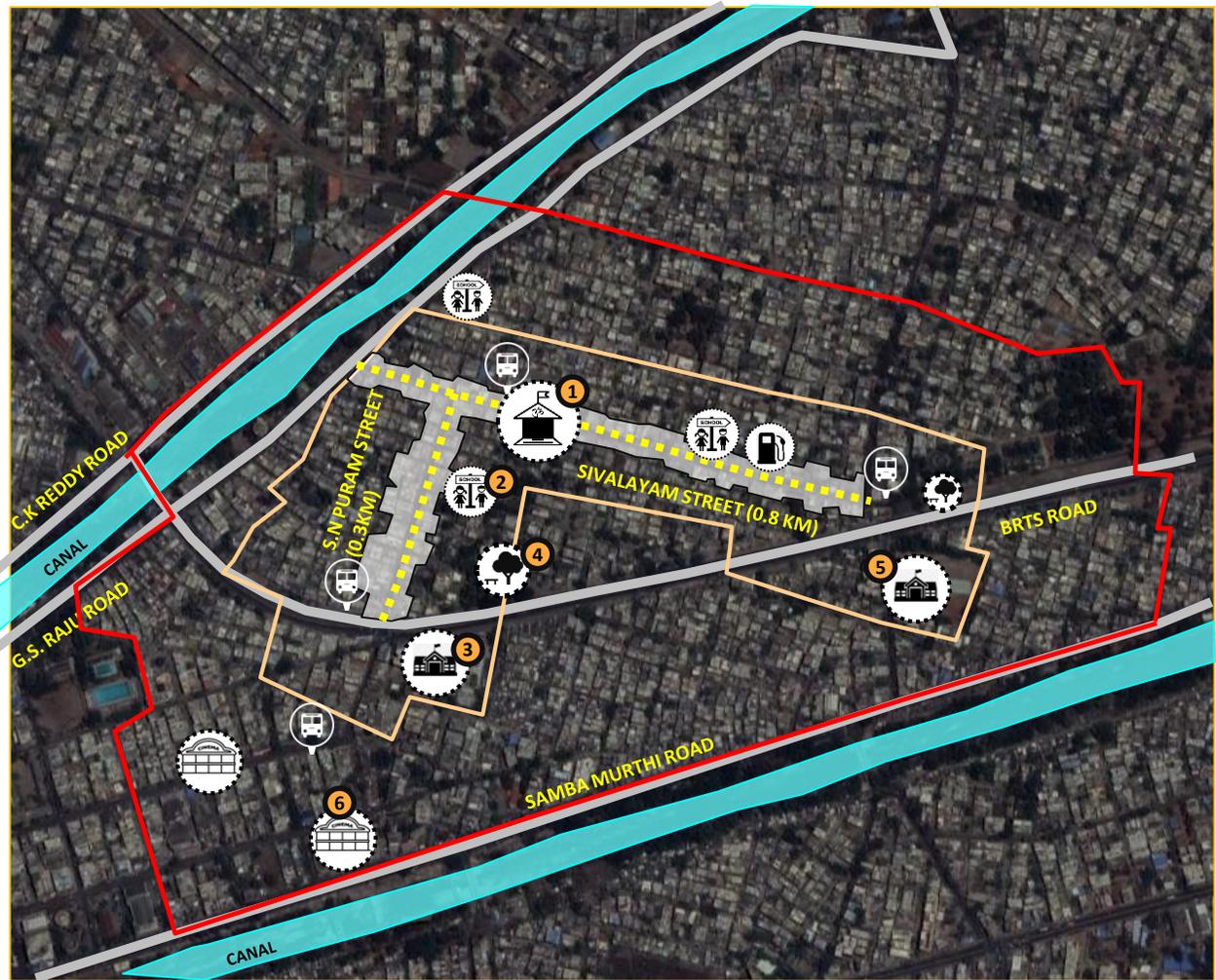
16°31'16.58"N 80°37'53.89"E



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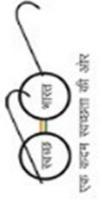
1. OVERVIEW AND LOCATIONS SHORTLISTING



	COLLEGE		THEATER		PARK		BUS STOP		100 M BUFFER AREA
	SCHOOL		KAASI SWAMY TEMPLE		PETROL PUMP		200 M BUFFER AREA		

- Street name derived from “Kaasi Vishweswara Swamy Temple”
- Total Stretch: 1 Km
- Activities: Wholesale and retail dealing in consumer goods, pooja essentials, religious artefacts etc.
- Prominent Nodes: AKTP Municipal School, Sarada College and Andhra Ratna Park.

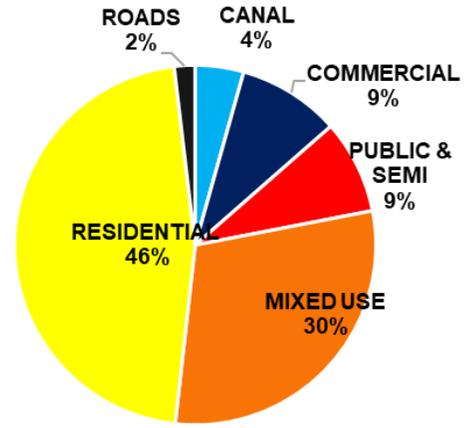
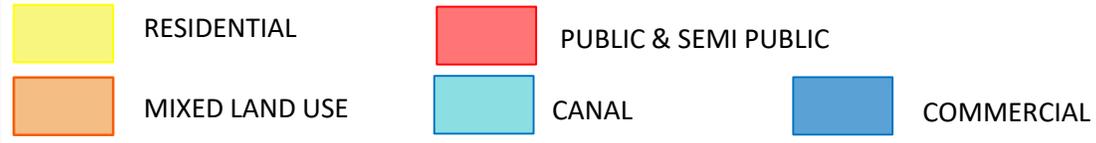
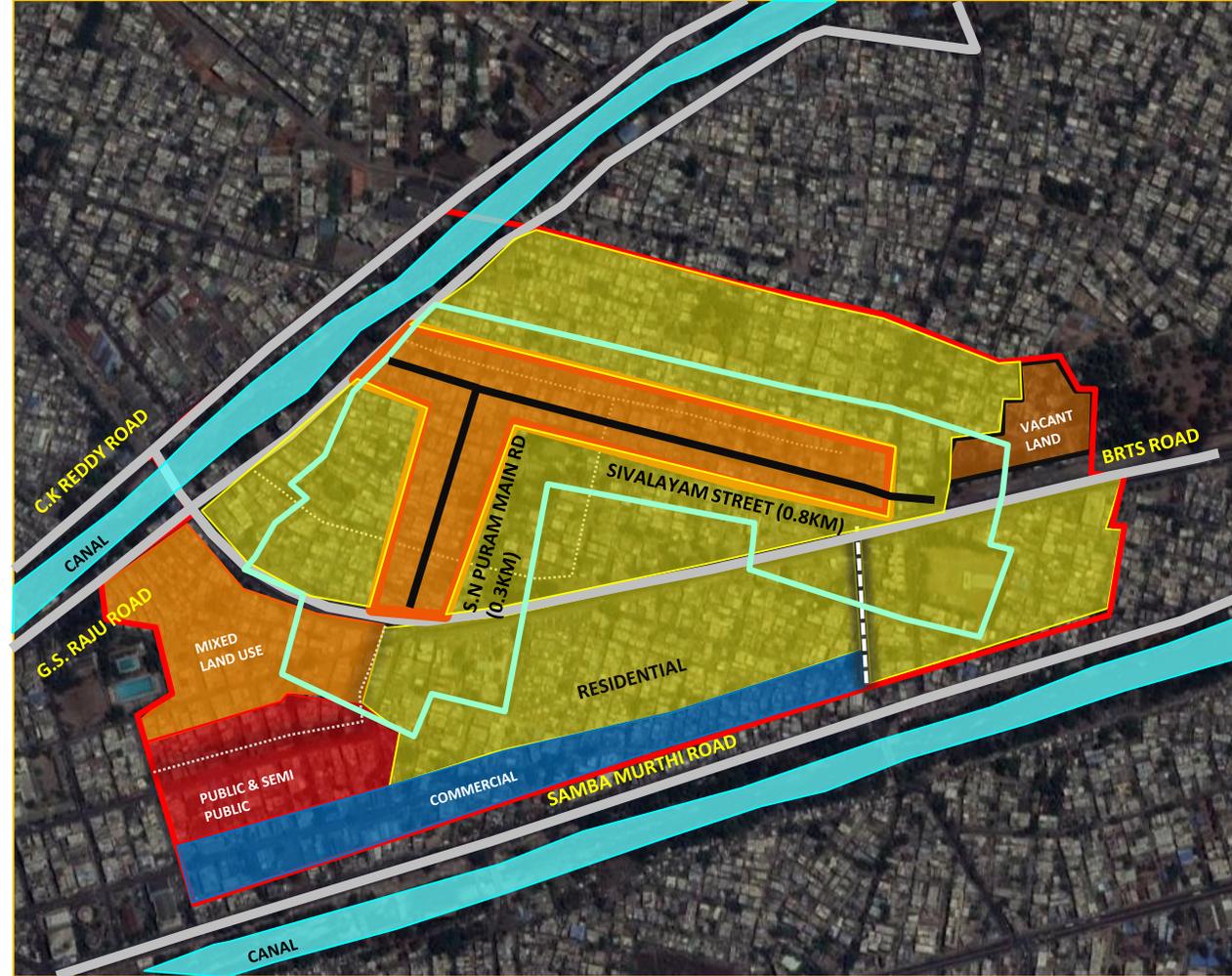




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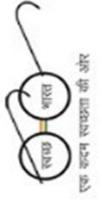
1. OVERVIEW AND LOCATIONS SHORTLISTING



LAND USE DISTRIBUTION PERCENTAGE (200m)

FLAGSHIP TYPOLOGY

SHIVALAYAM STREET + S.N PURAM MAIN ROAD – KEY CHALLENGES



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1. OVERVIEW AND LOCATIONS SHORTLISTING



Traffic conflict of oneway S.N Puram main road and no green spaces



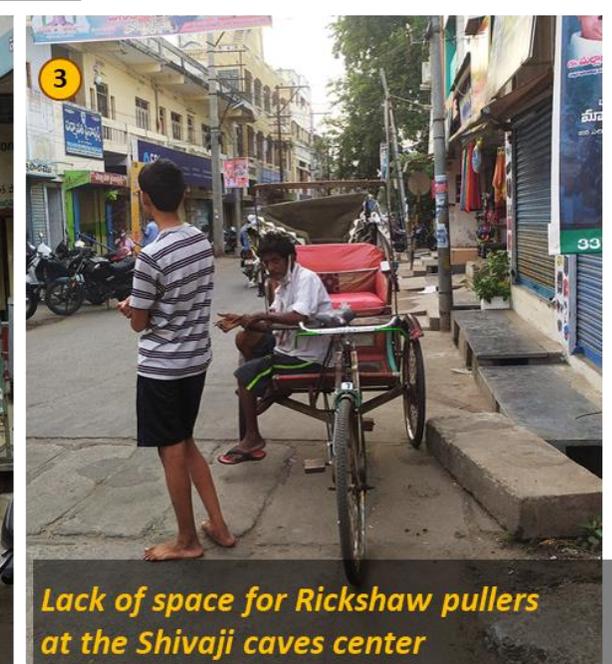
Inadequate space for Street Hawkers



Lack of access to footpaths for Elderly citizens and differently abled citizens.



On street parking of 2 wheelers and encroachments of the shops on road lead to limit the space.



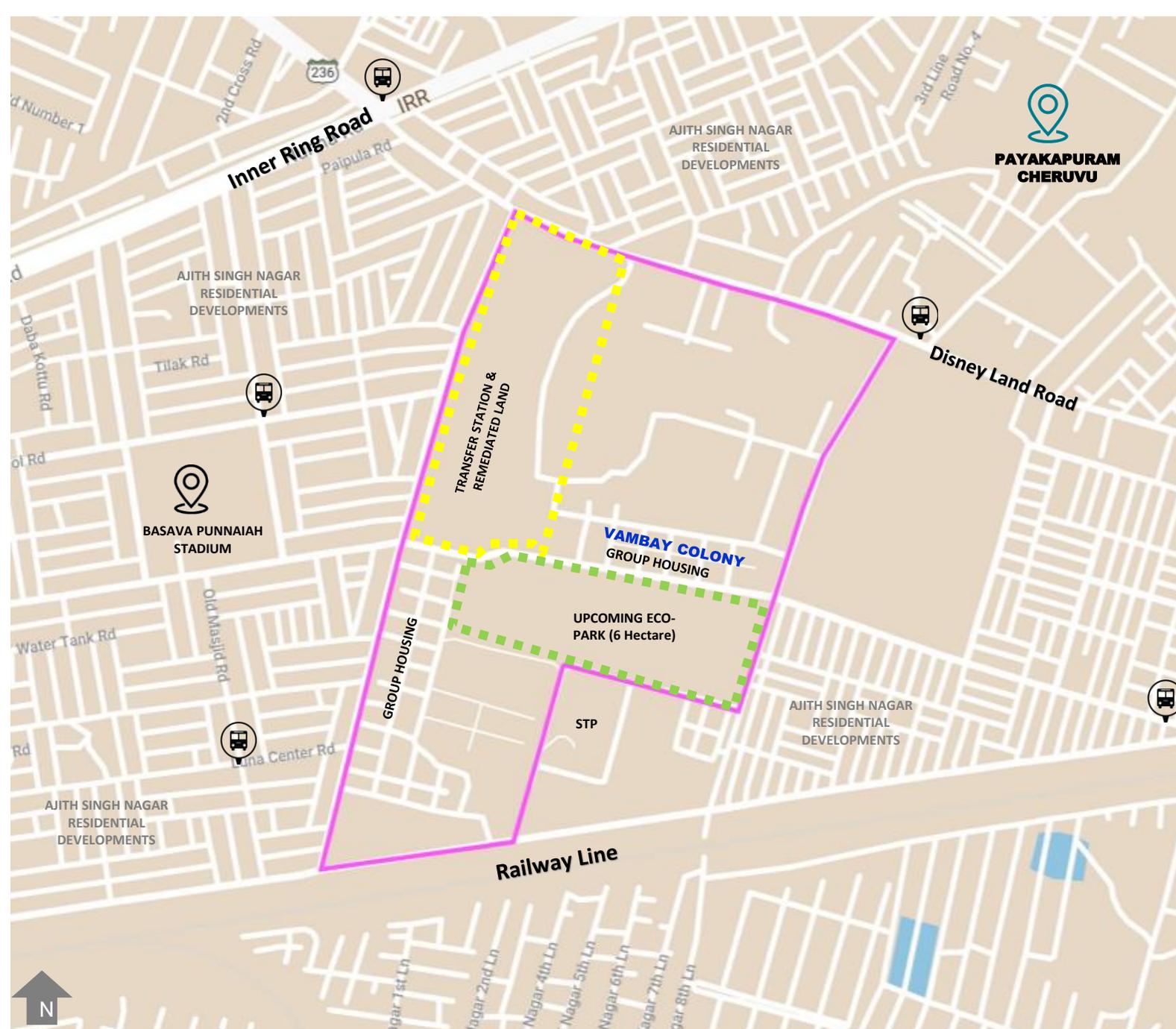
Lack of space for Rickshaw pullers at the Shivaji caves center

Neighbourhood site

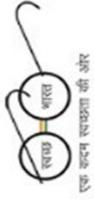
Site: **Ajith Singh Nagar (VAMBAY Colony)**
Area of pilot: **0.5 km sq**

- ✓ Ajith Singh Nagar is in the **Northern part of Vijayawada**. It is about **5 kms** from the city core and has mixed development comprising of individual residential plots, group housing, remediated land, open spaces and municipal services infrastructure.
- ✓ Rapid urbanisation, dearth of developable spaces in the city and high-density patterns in the core, **Ajith Singh Nagar area is receiving great attention to be developed as one of the key growth potential nodes** in the city.
- ✓ VMC is considering enhancing interventions as **area-based developments** in Ajith Singh Nagar.
- ✓ Approx. 5000 population in total 1280 flats in 80 apartment blocks (G+3) can be accommodated in the VAMBAY colony in Ajith Singh Nagar.

[Click here to download site details](#)



16°32'19.91"N 80°38'48.91"E



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1. OVERVIEW AND LOCATIONS SHORTLISTING



AJITH SINGH NAGAR (VAMBAY COLONY)



AJITH SINGH NAGAR (VAMBAY COLONY)

The VAMBAY colony is a brown field developed area.
Total Area: 0.5 sq km

- Influx of **development and land availability** has boosted up the Residential zones.
- Rehabilitation of L.I.G , E.W.S and slums affected by road widening and development projects, under the scheme “**VAMBAY**”.
- Nestled in the northern east part of the city. **Proposed eco park** is an upcoming attraction to the residents of the city.

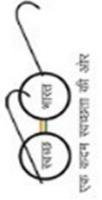


	GRAVE YARD		BASAVA PUNNAIAH STADIUM		PARK		BUS STOP		100 M BUFFER AREA
	BASAVA PUNNAIAH STADIUM		SCHOOL		TEMPLE		PETROL PUMP		PROPOSED SITE

1. OVERVIEW AND LOCATIONS SHORTLISTING

NEIGHBOURHOOD SITE

AJITH SINGH NAGAR (VAMBAY COLONY)



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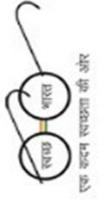


1. OVERVIEW AND LOCATIONS SHORTLISTING



NEIGHBOURHOOD SITE

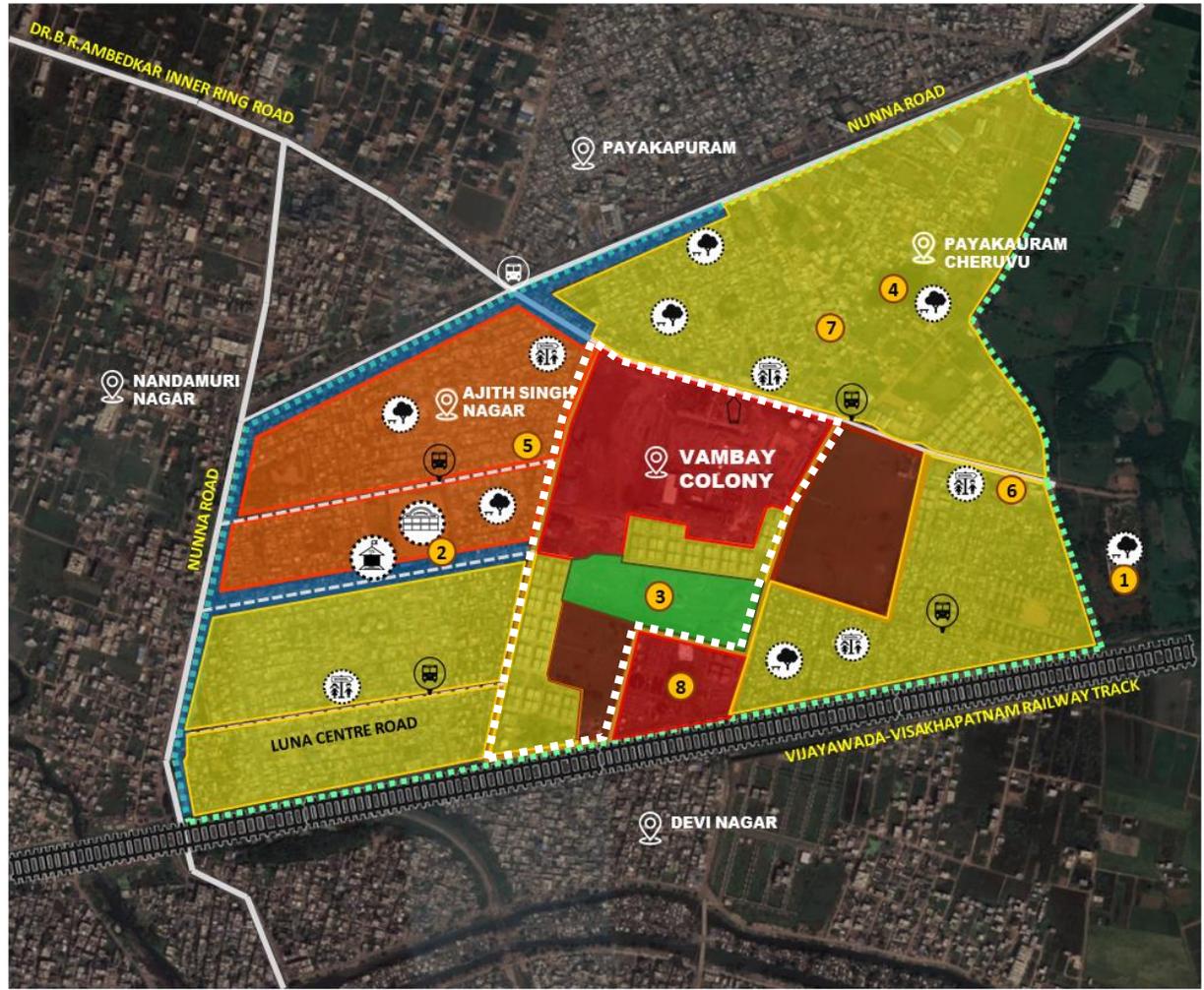
AJITH SINGH NAGAR (VAMBAY COLONY)



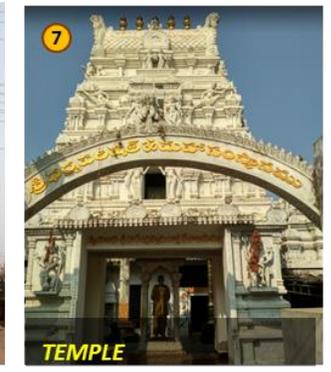
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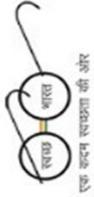


1. OVERVIEW AND LOCATIONS SHORTLISTING



	RESIDENTIAL		PUBLIC & SEMI PUBLIC
	MIXED LAND USE		PROPOSED ECO PARK
	COMMERCIAL		VACANT LANDS





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2. STREETS CAMPAIGNS AND OTHER INITIATIVES

స్ట్రీట్ ఫర్ పీపుల్ ఛాలెంజ్ పోస్టర్ ఆవిష్కరణ



పటమట (విజయవాడ తూర్పు): భారత ప్రభుత్వం స్మార్ట్ సిటీస్ మిషన్ ద్వారా నిర్వహిస్తున్న స్ట్రీట్స్ ఫర్ పీపుల్ ఛాలెంజ్లో విజయవాడ నగరపాలక సంస్థ కుడా పాల్గొంటుంది. వీఎంసీ కమిషనర్ ప్రసన్నవెంకటేశ్ తెలిపారు. వీఎంసీ ప్రధాన కార్యాలయంలోని ఆయన ఫాంబర్లో సోమవారం ఈ మిషన్ పోస్టర్ను ఆవిష్కరించారు. ఈ సందర్భంగా ఆయన మాట్లాడుతూ వీధులను సురక్షితంగా, ప్రజలకు స్నేహపూర్వకంగా మార్చడానికి బహిరంగ ప్రదేశాలను రూపకల్పన చేయడానికి అవకాశం ఉపయోగించుకోవచ్చని అన్నారు. నోడల్ ఆఫీసర్, వీఎంసీ అదనపు కమిషనర్ (ప్రాజెక్ట్) యు.శారదాదేవి మాట్లాడుతూ 'స్ట్రీట్స్ 1 ప్రతిపాదన ఫిబ్రవరి 2021లో సమర్పిస్తామని, అనంతరం స్మార్ట్ సిటీస్ మిషన్ నిపుణుల బృందం తమ ప్రతిపాదనలను క్షేత్రపరిశీలన అనంతరం సమీక్షిస్తుందని పేర్కొన్నారు. నగరవాసులు వీఎంసీకి సహకరించాలని, ఈ పోటీల్లో భాగస్వాములు కావాలని అన్నారు. కార్యక్రమంలో సీటీ ప్లానర్ లక్ష్మణరావు, యూఎన్-హ్యూబిటిట్ సభ్యులు ఇమ్రాన్ బాషా, వీఎంసీ పబ్లిసిటీ అండ్ సోషల్ మీడియా మేనేజర్ కృష్ణ మోహన్ పాల్గొన్నారు.



VMC Commissioner Prasanna Venkatesh and other officials releasing posters on 'Streets for People Challenge' in Vijayawada on Monday

Focus on walking-friendly streets

HANS NEWS SERVICE
VIJAYAWADA

MUNICIPAL Corporation will participate in 'Streets for People Challenge', an initiative of the Smart Cities Mission, Ministry of Housing and Urban Affairs (MoHUA), Government of India, to inspire cities to create walking-friendly streets through quick measures in response to COVID-19, said the VMC Commissioner Prasanna Venkatesh on Monday. Along with other VMC officials, he released a poster related to the 'Streets for People Challenge'. The

VMC taking part in 'The Streets for People Challenge,' an initiative of the Smart Cities Mission, Union Ministry of Housing and Urban Affairs

initiative was inaugurated by the Ministry of Housing and Urban Affairs on September 11. Speaking on the occasion, the commissioner said the VMC is participating in the challenge and appealed to the people to encourage it.

The initiative supports cities across the country to develop a unified vision of streets for people in consultation with stakeholders and citizens. The challenge aims to create flagship walking initiatives in cities, which focus on livability. Cities will be required to re-imagine their streets as public spaces through the lens of economic regeneration, safety, and child-friendly initiatives, in order to ensure a green recovery from COVID-19. Additional commissioner, projects U Sarada Devi has been appointed as the nodal officer for the challenge.

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Vijayawada: Focus on walking-friendly streets says VMC Commissioner Prasanna Venkatesh

Hans News Service | 20 Oct 2020 1:13 AM IST

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VMC Commissioner Prasanna Venkatesh and other officials releasing posters on 'Streets for People Challenge' in Vijayawada on Monday

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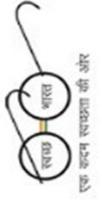
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Also Read - Vijayawada: Civic chief, MLA lay stone for road at a cost of 1.98 crore

స్ట్రీట్ ఫర్ పీపుల్ ఛాలెంజ్ పోస్టర్ ఆవిష్కరణ

విజయవాడ కార్పొరేషన్, అక్టోబరు 19 (ప్రభుత్వం గృహ పట్టణాభివృద్ధి శాఖ ద్వారా స్మార్ట్ సిటీస్ మిషన్ వారి ద్వారా నిర్వహించబడుతున్న స్ట్రీట్స్ ఫర్ పీపుల్ ఛాలెంజ్లో విజయవాడ నగరపాలక సంస్థ పాల్గొంటున్న సందర్భంగా పోస్టర్ను నగరపాలక సంస్థ కమిషనర్ ప్రసన్నవెంకటేశ్ ఆవిష్కరించారు. ఆయన మాట్లాడుతూ స్మార్ట్ సిటీస్ కేంద్ర ప్రాంతాల రాజధాని నగరాలలో 5 లక్షల ఘాటా జనాభా ఉన్న నగరాల కోసం స్ట్రీట్స్ ఫర్ పీపుల్ ఛాలెంజ్ పాల్గొనవచ్చునని తెలిపారు. దీనికోసం నియమితమైన అదనపు కమిషనర్ శారదాదేవి మాట్లాడుతూ నగర ప్రజలు సహకరించాలని కోరారు. ఈ కార్యక్రమంలో లక్ష్మణ రావు, ఇమ్రాన్ బాషా, మేనేజర్ కృష్ణమోహన్ పాల్గొన్నారు.





2. STREETS CAMPAIGNS AND OTHER INITIATIVES

బెజవాడకి.. కొత్తలుక్

ప్రజాభిప్రాయ సేకరణలో
నగరపాలకసంస్థ అధికారులు
స్థానికులతో కమిటీల ఏర్పాటు
ప్రజలు సూచించిన విధంగానే అభివృద్ధి

మినిస్ట్రీ ఆఫ్ హౌసింగ్ అండ్ అర్బన్ అఫైర్స్ వారి స్ట్రీట్స్ ఫర్ పీపుల్ ఛాలెంజ్ కార్యక్రమానికి నగరపాలక సంస్థ శ్రీకారం చుట్టింది. రాష్ట్ర ప్రభుత్వం, నగరపాలకసంస్థ, రెసిడెన్షియల్ వెల్ఫేర్ అసోసియేషన్స్ సంయుక్తంగా ప్రజల భాగస్వామ్యంతో వారికి అవసరమైన మౌళిక వసతులను మెరుగుపరచుట ద్వారా నగరానికి కొత్తలుక్ తీసుకువచ్చేందుకు స్థానిక ప్రజలు అభిప్రాయాలు సేకరిస్తున్నారు. ట్రాఫిక్, పార్కింగ్, నమస్కర్తి పరిష్కరించడం, పార్కుల్ని అభివృద్ధి చేయడం, జీమేలు, వాకింగ్ ట్రాకుల ఏర్పాటు తదితర కార్యక్రమాలు ఇందులో పాండుపర్చారు. స్వల్ప దీర్ఘకాలిక ప్రణాళికలు రూపొందించారు. నగర పరిధిలోని వాంటేజాలను, చీనంట్ రోడ్లు, ఫుడ్ జంక్షన్, శివాలయం వీధి, జీఆర్టీఎస్ రోడ్లు ప్రాంతాల్లో ప్రజలకు మెరుగైన సౌకర్యాలు కల్పించే విధంగా యాక్టన్ ప్లాన్ సిద్ధం చేస్తున్నారు. ప్రజల కోసం, ప్రజలు సూచించిన విధంగా మార్పులు తేవాలన్నది ఈ ప్రాజెక్ట్ ముఖ్యోద్దేశం..

విజయవాడ సీటీఎస్/ప్రభుత్వం

వాంబే కాలనీలో స్ట్రీట్స్ ఫర్ పీపుల్ ఛాలెంజ్

విజయవాడ కార్పొరేషన్, మేజర్ న్యూస్ : మినిస్ట్రీ ఆఫ్ హౌసింగ్ అండ్ అర్బన్ అఫైర్స్ వారి స్ట్రీట్స్ ఫర్ పీపుల్ ఛాలెంజ్ కార్యక్రమంలో భాగంగా విజయవాడ నగరపాలక సంస్థ అదనపు కమిషనర్ (ప్రాజెక్ట్) యు. శారదాదేవి అధ్యక్షతలో వాంబే కాలనీ నందు స్థానికులతో ప్రత్యేక కార్యక్రమం ఏర్పాటు చేసి వారి యొక్క జీవన విధానంను మెరుగు పరచుటకై వారి యొక్క అభిప్రాయాలను అడిగి తెలుసుకొని పలు అంశాలపై అవగాహనా కల్పించారు. ఈ సందర్భంలో అదనపు కమిషనర్ (ప్రాజెక్ట్) మాట్లాడుతూ స్ట్రీట్స్ ఫర్ పీపుల్ ఛాలెంజ్ కార్యక్రమము రాష్ట్ర ప్రభుత్వం, నగరపాలక సంస్థ, రెసిడెన్షియల్ వెల్ఫేర్ అసోసియేషన్ సంయుక్తంగా ప్రజల భాగస్వామ్యంతో వారికి అవసరమైన మౌళిక వసతులను మెరుగుపరచుటకు స్థానిక ప్రజల యొక్క అభిప్రాయాలను తెలుసుకొని ఆయా ప్రాంతాలను అభివృద్ధి పరచే విధంగా తగిన ప్రణాళికలను సిద్ధం చేయుటకు ఈవిధమైన కార్యక్రమములు నిర్వహించుట జరుగునని అన్నారు. తదుపరి స్థానిక చిన్నారులకు డ్రాయింగ్, సైకిలింగ్ వంటి పలు ఆటల పోటీలను నిర్వహించి అక్కడికక్కడే బహుమతులను అందించి వారిని ప్రోత్సహించుట జరిగింది. ఈ కార్యక్రమములో డిప్యూటీ సీటీ ప్లానర్ అజయ్ కుమార్, యుఎస్ - నివాసం నుండి సీటీ కోఆర్డినేటర్ ఇమ్రాన్ బాషా, సోషల్ మీడియా కో-ఆర్డినేటర్ కృష్ణ మోహన్, స్థానికులు పాల్గొన్నారు.

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Vijayawada takes up challenge to build safe streets

Civic body seeks public support to make city sustainable, boost local economy

Published: 21st October 2020 08:31 AM | Last Updated: 21st October 2020 08:31 AM



By Express News Service

VIJAYAWADA: After securing fourth position in the Swachh Survekshan-2020, the Vijayawada Municipal Corporation (VMC) is now participating in the 'Streets for People Challenge' organised by the Union Ministry of Urban and Home Affairs (MoHUA). Disclosing the details, municipal commissioner V Prasanna Venkatesh said that the Centre has launched the

OPEN STREET CAMPAIGN #VIJAYAWADA

Neighborhood Typology @Ajith Singh Nagar



S4P Citizen Engagement/ Awareness Campaign:

❖ Children engagement activities

- ✓ Painting
- ✓ Slow cycling
- ✓ Musical Chairs
- ✓ Badminton
- ✓ Cricket

❖ Citizen centric activities

- ✓ Preliminary primary survey

- VMC Officials
- Ward Volunteers
- Ward Secretaries
- Public Health team
- RWA/Local Associations

CITIZEN ENGAGEMENT

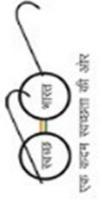
CITIZEN ENGAGEMENT

#VIJAYAWADA

Neighborhood Typology @Ajith Singh Nagar



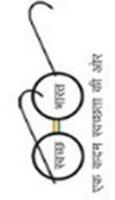
2. STREETS CAMPAIGNS AND OTHER INITIATIVES



Ministry of Housing and Urban Affairs
Government of India



S4P INFO DISSEMINATION

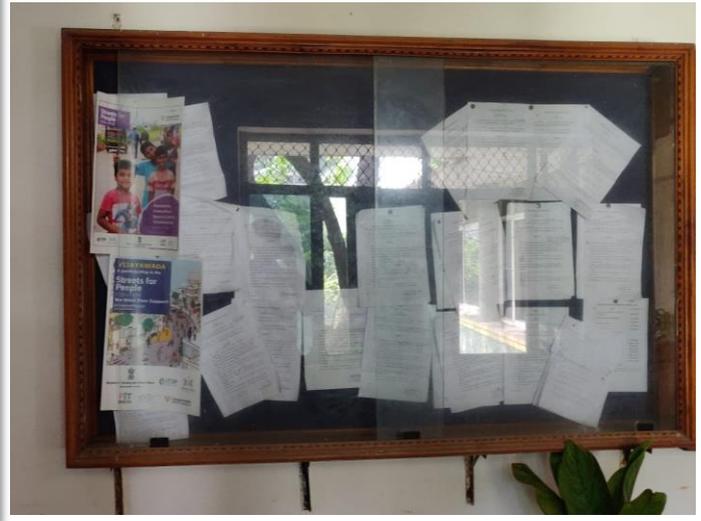
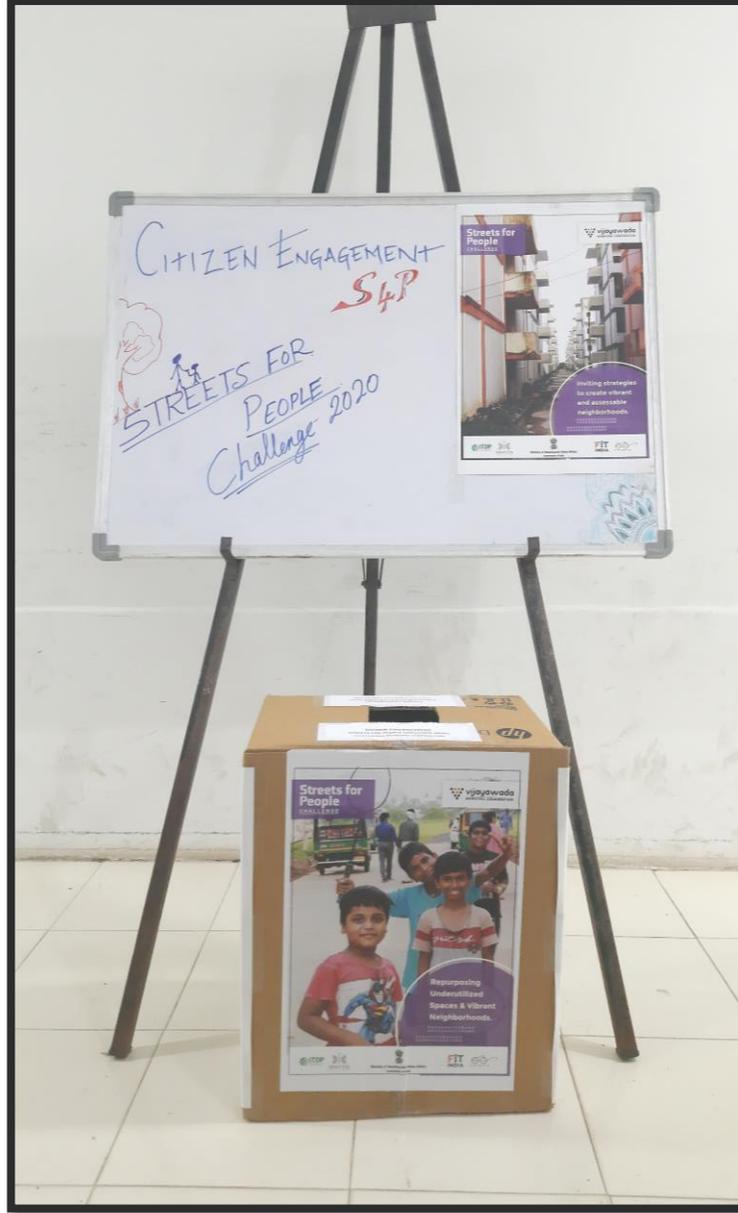


Ministry of Housing and Urban Affairs
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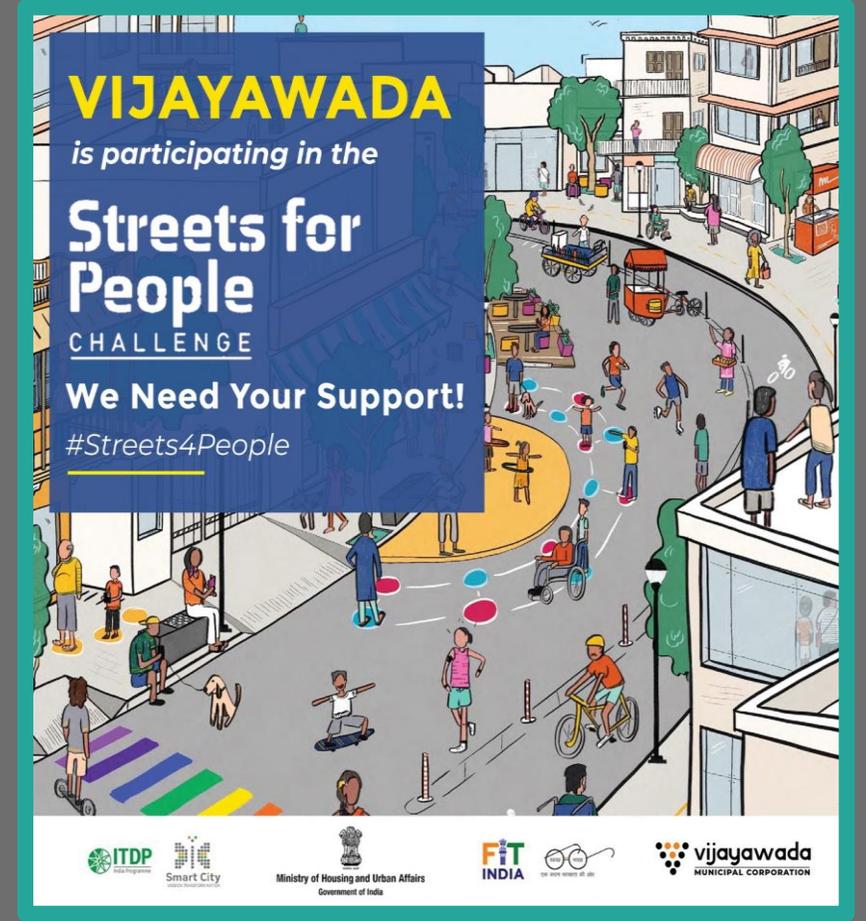
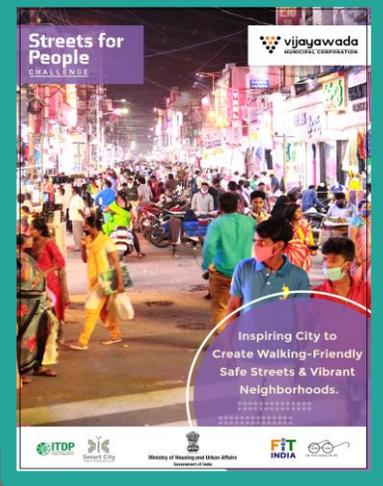
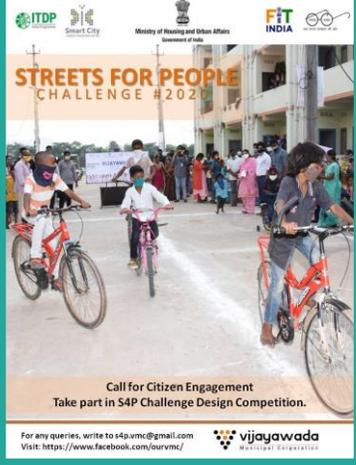
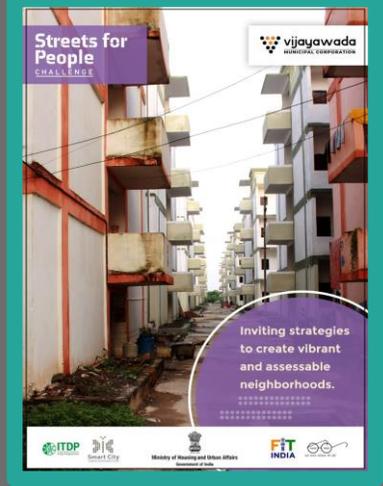
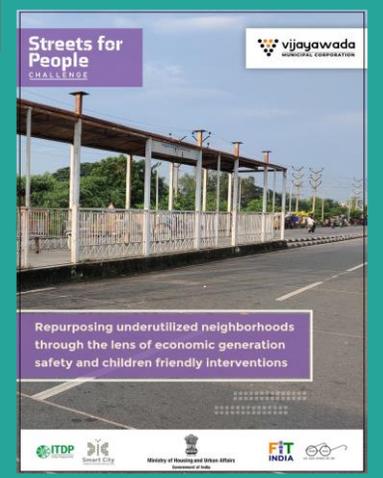
2. STREETS CAMPAIGNS AND OTHER INITIATIVES

22

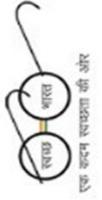


PRINT POSTERS

2. STREETS CAMPAIGNS AND OTHER INITIATIVES

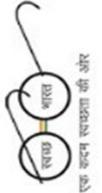


Print posters placed across the city to create awareness about the S4P and citizen participation.



Ministry of Housing and Urban Affairs
Government of India





Ministry of Housing and Urban Affairs
Government of India



SOCIAL MEDIA COVERAGE

2. STREETS CAMPAIGNS AND OTHER INITIATIVES

24

(1) Vijayawada Municipal Corpor... x +

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Use App

Vijayawada Municipal Corporation is at Vijayawada. Published by Vmc Vmc 191 · Favorites · 17 October · Vijayawada ·

Vijayawada is participating in #Streets4People Challenge. It is an initiative of the Ministry of Housing and Urban Affairs, and Smart Cities Mission to inspire cities to create walking-friendly streets and vibrant neighborhoods. Citizen engagement is an integral component of this challenge, we need your support!

ITDP India

VIJAYAWADA
is participating in the
Streets for People
CHALLENGE
We Need Your Support!
#Streets4People

1,000 check-ins

Promote your business locally to lead people directly to Jawaharlan Nehru Building, Canal Road.

Promote Local Business

Jawaharlan Nehru Building, Canal Road (0.88 km)
520 2001 Vijayawada, Andhra Pradesh, India
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Vijayawada Municipal Corporation @ourvmc

Call for citizen engagement in #Streets4People Stay tuned: smartnet.niua.org/indiastreetch... Any queries, Email us at S4P.vmc@gmail.com

Streets for People CHALLENGE #2020

Call for Citizen Engagement
Take part in S4P Challenge Design Competition.

For any queries, write to s4p.vmc@gmail.com
Visit: https://www.facebook.com/ourvmc/

Ministry of Housing and Urban Affairs, Government of India

ITDP India @itdpindia

ITDP has been promoting environmentally sustainable transport in India since 1988 and is currently working in Tamil Nadu, Maharashtra, Jharkhand and Delhi.

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2,125 Tweets

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Vijayawada Municipal Corporation

Call for citizen engagement in #Streets4People Stay tuned: smartnet.niua.org/indiastreetch a... Any queries, Email us at S4P.vmc@gmail.com

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3d

Liked by lakshmisravani237 and 33 others

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Call for Citizen Engagement
Take part in S4P Challenge Design Competition.

కొత్తలుక్

Commissioner Prasanna Venkatesh IAS, unveiled the posters of Streets for people challenge along with Addl. commissioner projects and City planner, stating Vijayawada Municipal Corporation is participating in #Streets4people challenge organized by Ministry of Housing and Urban Affairs and Smart Cities Mission.

Vijayawada Municipal Corporation @ourvmc

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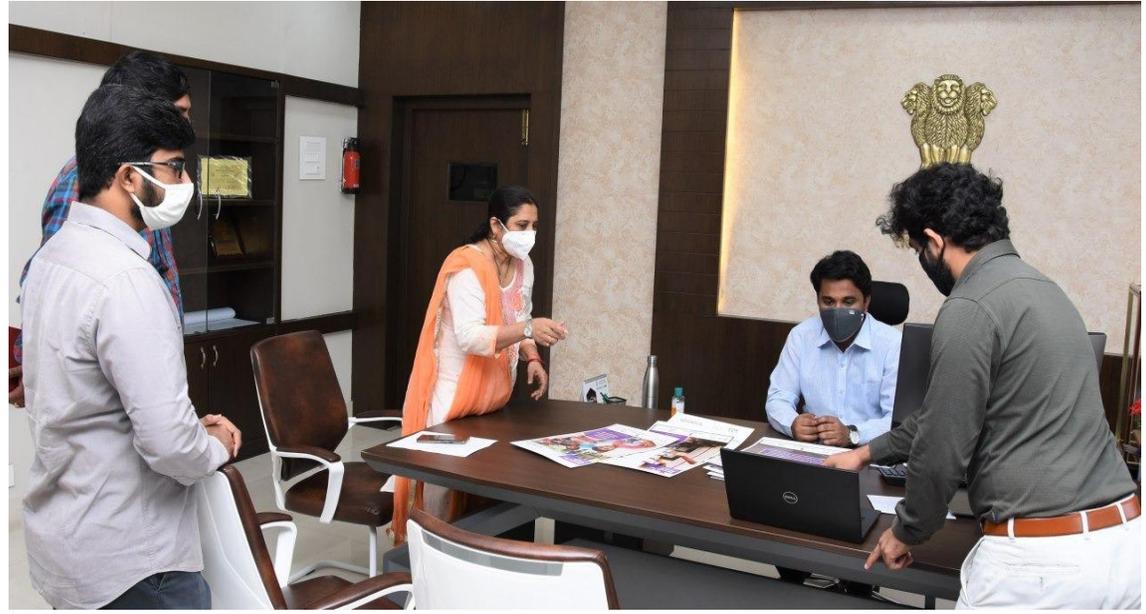
Vijayawada Municipal Corporation
19 October

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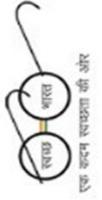
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S4P CHALLENGE #2020 - CORE TEAM MEETINGS



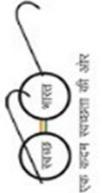
2. STREETS CAMPAIGNS AND OTHER INITIATIVES



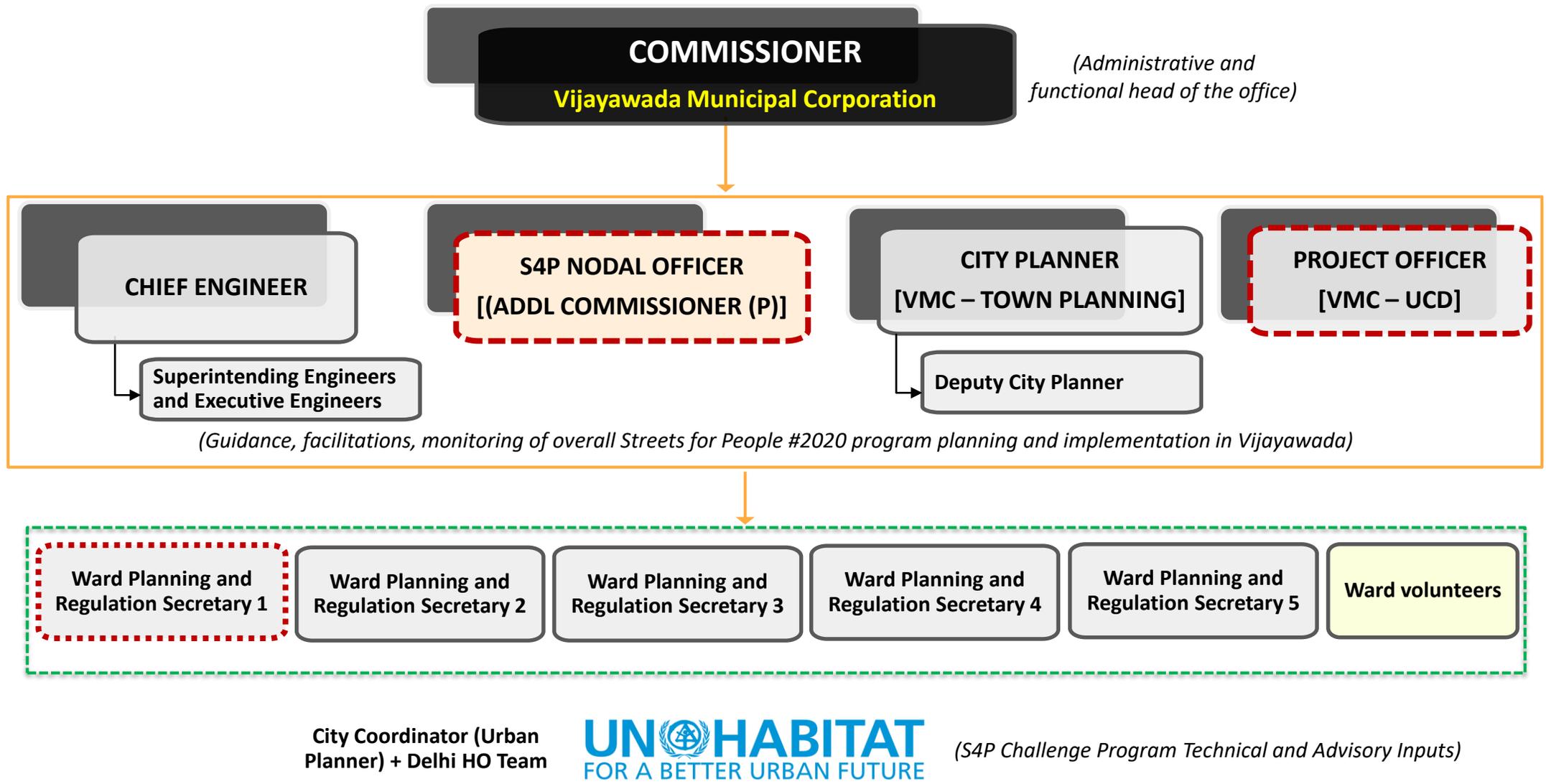
Ministry of Housing and Urban Affairs
Government of India



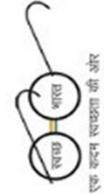
INTERNAL PROJECT TEAM



3. CITIZEN SUPPORT AND JOINT COLLABORATIONS



OVERALL PROGRAM TEAM



Ministry of Housing and Urban Affairs
Government of India

NATIONAL LEVEL



CITY LEVEL



AMARAVATI METROPOLITAN REGION DEVELOPMENT AUTHORITY
अमरावती मेट्रोपॉलिटन प्रान्त अಭिवृद्धि प्राधिकार संस्था

ASSOCIATIONS

VIJAYAWADA
RESIDENT WELFARE
ASSOCIATIONS (150+)

VIJAYAWADA N.G.O'S
AND ASSOCIATIONS
(40)

OTHER COMMUNITY
WELFARE
ORGANISATIONS

MARKET
ASSOCIATIONS

SELF HELP GROUPS

**LOCAL DESIGN
CONSULTANCIES***

(Only for reference)

STUDIO 6
(CHENNAI)

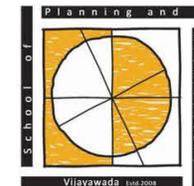
KSHETRA ARCHITECTS
(VIJAYAWADA)

EKA ARCHITECTURE
(VIJAYAWADA)

GREY MATTER
DESIGNS
(VIJAYAWADA)

INSCAPE DESIGN
STUDIO
(VIJAYAWADA)

**OTHER
COLLABORATIONS**



PILOT PROJECT EVALUATIONS: KEY CONSIDERATIONS TO BE TAKEN FORWARD

Urban Linkage – Explore how this project can improve area-based transformation.

How does this project work in city context?
(in terms of scalability)

Functionality – How to introduce strategic interventions and achieve local impacts

Linking existing activities, walkability, environment

Accessibility
Components– mobility, walkability, essence of the place

Density, activities, surrounding urban form and land use implications

Timeline

Any changes to the timeline will be notified to the participants in advance.

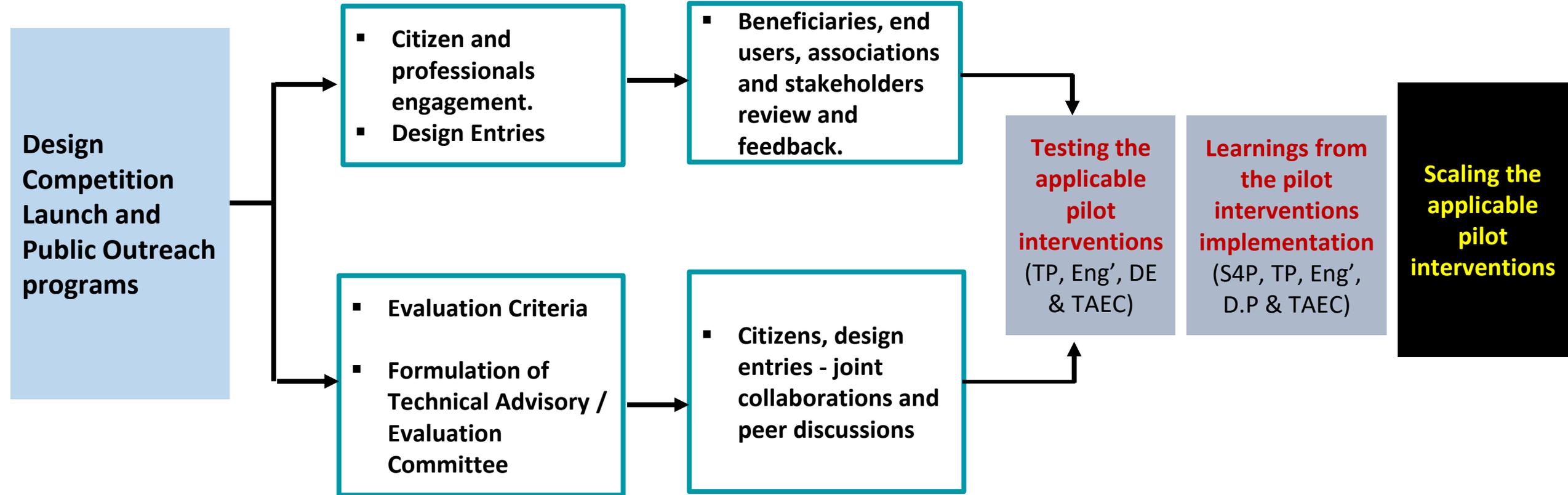


Note

All winning teams are expected to assist the city with:

- Refining the design based on the inputs from community, city officials, and other stakeholders;
- Testing the design on the ground;
- Monitoring and Evaluation of implemented design.

PROCESS OF PLANNING THE OPEN STREETS AND PLANS FOR CAMPAIGN



VIJAYAWADA

Streets for People

CHALLENGE

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