



Bruhat Bengaluru  
Mahanagara Palike

# BRUHAT BENGALURU MAHANAGARA PALIKE

## CASE STUDY



CENTRAL PARKING SERVICES

Date: 05-07-2022

## Background of BBMP

BACKGROUND – Bruhat Bengaluru Mahanagara Palike:

- The history of Municipal governance of Bangalore dates back to 27 March 1862. After Independence the Corporation of City of Bangalore was formed in 1949 under Bangalore City Corporations Act with 70 elected representatives and 50 divisions
- The name of the Council changed to Bangalore City Corporation(BCC) and then to Bengaluru Mahanagara Palike (BMP)
- By 1995, BMP had 100 wards covering 75 sq. km
- In 2007, the 100 wards under BMP, City and Town municipal councils and 110 villages around the city were merged to a single administrative area under “Bruhat Bengaluru Mahanagara Palike(BBMP)”

### BBMP:

- Its roles and responsibilities include the “Orderly development of the city”
- Building regulations, health, hygiene, licensing, trade and education, as well as quality of life issues such as public open space, water bodies, parks and greenery are under scope of **BBMP Smart Parking Mission** is an Urban renewal and retrofitting program by the Government of India with a mission to develop Smart Cities across the country, making them Citizen friendly and sustainable.

## About CPS

- Largest Parking management company with ~85,000 bays handling over 200,000 cars and 150,000 bikes everyday
- Offers One-Stop for all parking needs including Design, Technology, Operations and maintenance
- Team of 50+ Engineers trained in parking technology from Japan, Germany, Netherlands and Belgium
- Operational Excellence - stitched with technology, best Industry practices
- Control and Command Center for real time data management and analytics
- CPS Learning & Development Center training parking professionals
- Robust internal controls backed by effective revenue & quality audits [MARS-developed by CPS]

# Clientele – Mega Projects



**Bengaluru  
Smart City**



**Indore  
Smart City**



RANCHI SMART CITY

**Ranchi  
Smart City**



**Jabalpur  
Smart City**



**Allahabad  
Smart City**



**Hubli- Dharwad  
Smart City**



**Kempegowda**

**Bangalore  
Airport**



**Chennai Airport**



**Pune Airport**



**JWC, Mumbai**



**JWD, Mumbai**



**Amazon Campus,  
Hyderabad**

## Value of Active Parking **Management & Policies**

Typically different Departments and decision makers in a City. Not talking the same language



Good Parking management can help free up valuable public space, making our cities more attractive



Support local economy



Reduce vehicle traffic and time spent on the road



Reduces Congestions, Road Safety and Air pollution



Consequently generate revenues to invest in sustainable mobility and urban improvements

## Project Objectives

- **Smart Parking** is an initiative to bringing about an impact to the Parking Industry making it an efficient tool to ease parking issues and a potential revenue generation platform to the Government.
- One such Smart Parking Initiative by BBMP is the Namma Bengaluru Smart Parking(NBSP) which is one of type Parking solution to cater to the growing parking needs in the City

### Key Benefits / Outcome of the Project

- Accurately predict and spot the slot availability in real-time
- Optimised Parking Space usage
- Better Management of Traffic by leveraging IoT technology
- Integrated Payments and POS
- Namma Bengaluru Smart Parking App for the City
- Parking Visibility to the citizens on the Mobile App and Parking Information Systems(PIS)
- Completely automated without human Intervention

## Project Scope – 85 Roads / Phase 1 – 9 roads

- On Street Parking Technology for cars and bikes- **Sensor Based** – Magnetic and Video based Technology
- Parking Meters** with Cash, UPI , Credit/debit option
- Parking Information system** (Dynamic & Static Signs) @ Decision Making junctions
- Mobile App Namma Bengaluru Smart Parking App & Web Portal** (Real time information, Contactless & Digital Payments)
- Parking Enforcement** (Clamping – Over Stay & Unpaid)
- Central Control and Command Centre** - C4 (Monitor, Audit and Control)
- Parking operations** (Cash Collection, Tech Support & Enforcement )

ROADS		PARKING CAPACITY	
SI No		4Wheelers	2 Wheelers
1	MG Road	104	103
2	Residency Road	68	58
3	Museum Cross Road	16	73
4	St. Marks Road	24	66
5	Kasturba Road	89	
6	Mallya Hospital Road	10	33
7	Vittal Mallya Road	31	
8	Ali-Askar Road	82	
9	Cunningham Road	7	90

# CPS - Smart Parking Systems

## SMART PARKING SYSTEMS

On Street  
Parking

Off-Street Parking

Parking Guidance  
System

Enforcement

Mobile  
Applications

C4 - Command  
Center



On-street parking with  
parking meters and  
space detectors



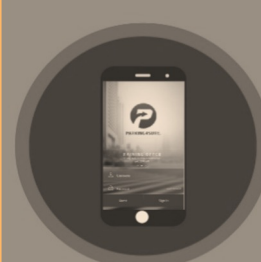
Off-street parking  
management system



Intelligent  
Parking guidance



Smart  
enforcement system



Parking app



Central control and  
command center



# EQUIPMENTS

## AUTO PAY STATION



- Bar Code Ticket reader/Retractor
- Bank note Acceptor/ Dispenser
- 15" colour TFT – LCD display screen
- Thermal receipt printer
- Alarm Monitoring & Control

- On-street Parking sensor
- Magnetic & Optic sensing technology
- Detects the occupancy of the slots

## FLOOR MOUNTED SENSORS - 4 WHEELERS



# Variable Message Signages & Static Signages



# BBMP Smart Parking Marketing Collaterals







## Introducing [NBSP]

### Namma Bengaluru ನಮ್ಮ ಬೆಂಗಳೂರು Smart Parking ಸ್ಮಾರ್ಟ್ ಪಾರ್ಕಿಂಗ್

**How do you park ? ನೀವು ಹೇಗೆ ಪಾರ್ಕಿಂಗ್ ಮಾಡುತ್ತೀರಿ ?**



Park in the center of bay  
ಬೇ ಮಧ್ಯದಲ್ಲಿ ಪಾರ್ಕ್ ಮಾಡಿ



Note your bay number  
ನಿಮ್ಮ ಬೇ ಸಂಖ್ಯೆಯನ್ನು ಗಮನಿಸಿ



Go to parking meter/  
NBSP app  
ಪಾರ್ಕಿಂಗ್ ಮೀಟರ್ಗೆ ಹೋಗಿ /  
ಎನ್.ಬಿ.ಎಸ್.ಸಿ ಅಪ್ಲಿಕೇಶನ್ ಓಪನ್ ಮಾಡಿ

**How do you pay or parking meter ? ಪಾರ್ಕಿಂಗ್ ಮೀಟರ್‌ನಲ್ಲಿ ನೀವು ಹೇಗೆ ಪಾವತಿಮಾಡುತ್ತೀರಿ ?**



Key in your bay number,  
no.of hours to be parked  
ನಮ್ಮ ಬೇ ಸಂಖ್ಯೆಯನ್ನು ಪಾರ್ಕಿಂಗ್  
ಅವಧಿಯನ್ನು ಕೀ ಇನ್ ಮಾಡಿ



Key in your mobile no.  
ನಿಮ್ಮ ಮೊಬೈಲ್ ಸಂಖ್ಯೆ ಕೀ  
ಇನ್ ಮಾಡಿ



Make payment by  
cash / card / UPI  
ನಗದು / ಕಾರ್ಡ್ / ಯುಪಿಎಐ  
ಬಳಸಿ ಪಾವತಿ ಮಾಡಿ

**How do you pay on NBSP App ? ಎನ್.ಬಿ.ಎಸ್.ಸಿ ಅಪ್ಲಿಕೇಶನ್ ಬಳಸಿ ನೀವು ಹೇಗೆ ಪಾವತಿಮಾಡುತ್ತೀರಿ ?**



Down load NBSP app /  
register  
ಎನ್.ಬಿ.ಎಸ್.ಸಿ ಅಪ್ಲಿಕೇಶನ್  
ಡೌನ್‌ಲೋಡ್ ಮಾಡಿ ನೋಡಾಯಿಸಿ



Key in your bay number,  
no. of hours to be parked  
ನಿಮ್ಮ ಬೇ ಸಂಖ್ಯೆಯನ್ನು ಕೀ  
ಇನ್ ನೋಡಿಸಲೇಕಾದ ಗಮನಿಸಿ



Make payment by  
cash / card / UPI  
ನಗದು / ಕಾರ್ಡ್ / ಯುಪಿಎಐ  
ಬಳಸಿ ಪಾವತಿ ಮಾಡಿ

**Helpline / ಸಹಾಯವಾಣಿ:**  
**18001032747**



Android

**Advantages of NBSP App**

- Parking availability information
- Longer parking time
- Contact less
- Parking extension
- Convenient



iOS

ಎನ್.ಬಿ.ಎಸ್.ಸಿ ಅಪ್ಲಿಕೇಶನ್ ಅನುಕೂಲತೆಗಳು

- ಪಾರ್ಕಿಂಗ್ ಲಭ್ಯತೆ ಮಾಹಿತಿ
- ಉದ್ದ ಪಾರ್ಕಿಂಗ್ ಸಮಯ
- ಸಂಪರ್ಕ ರಹಿತ
- ಪಾರ್ಕಿಂಗ್ ವಿಸ್ತರಣೆ
- ಸುಧಾರಿತ

# Thank You!



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