

In Stage 1, you kick-started a cycling revolution!



50+

cities conducted various events to build community support

400+ km

of main roads identified for transformation

3500+ km

neighbourhood streets identified for transformation

600+

CSOs signed up to support the cities

700+

national and regional news articles published

60,000+

people responded to surveys rolled out by cities



INDIA
CYCLES 4 CHANGE
CHALLENGE

CONGRATULATIONS

**TO INDIA'S
CYCLING PIONEERS**

for moving into

Stage 2 of the Challenge

TOP 11 AWARDEES

Bengaluru | Bhubaneswar | Chandigarh
Kohima | Nagpur | New Town Kolkata
Pimpri Chinchwad | Rajkot | Surat
Vadodara | Warangal

JURY SPECIAL MENTION

Aurangabad | Gurugram
Jabalpur | Silvassa

OTHER CYCLING PIONEERS

Davanagere | Hyderabad | Indore
Kakinada | Kochi | Nashik
New Delhi | Panaji | Sagar | Udaipur

CONGRATULATIONS
to all of you for
moving into
Stage 2!

We will continue to follow our sacred **mantra...**

TEST



**Test cycling
interventions**

LEARN



**Learn from pilots
together with citizens**

SCALE



**Scale up solutions to
transform the city**

It's time to gear up! All other cities in the nation is now looking up to your city for inspiration. Let's make the most of **Stage 2 of the India Cycles4Change Challenge** to set a high bar of success in the next six - seven months!

So, what does Stage 2 look like?

Let's take a quick look at the **Goals and Timelines for Stage 2**

Foundation, Action and Communication are the three key steps to achieving Healthy Streets, as per the Healthy Streets Policy.

Foundation

Scale up strategy

1. City adopts the **Healthy Streets Policy and 5 year vision**
2. City adopts the **Parking Policy**
3. City forms the **Healthy Streets department**

Action

Pilot interventions

1. City prepares the Healthy Streets **Annual Plan 2022-23**
2. State government and Standing Committee **approves budget for Healthy Streets Annual Plan 2022-23**
3. City implements new **tactical urban solutions on ground**
4. City makes **Stage 1 interventions permanent**

Communication

Building momentum

City **builds support** for cycling amongst different / diverse groups and government officials

Foundation Goal 1

**6
months**

Foundation Goal 1: **City adopts the Healthy Streets Policy** and 5-year vision

The 5-year vision will include goal setting, list of actions and metrics to track the progress towards making cycling and walking safe and fun across the city.

Milestones

1. Apex committee reviews and approves the HS policy and vision
2. City builds support from elected representatives, influencers and other relevant stakeholders
3. City builds support from citizens / conducts outreach

Foundation Goal 2

**6-9
months**

Foundation Goal 2: City adopts the Parking Policy

Milestones

1. City shares results of Parking Survey
2. Apex committee reviews and approves the parking policy
3. City builds support from elected representatives, influencers and other relevant stakeholders
4. City adopts parking policy

Foundation Goal 3

**3
months**

Foundation Goal 3: **City forms the Healthy Streets Department**

Milestones

1. Get Commissioner on board for setting up the Healthy Streets Department
2. Standing Committee / State Government approves the budget to set up the HS Department

Action Goal 1

Action Goal 1: City prepares the Healthy Streets Annual Plan 2022-23

6
months

The Annual Plan is a roadmap towards testing interventions to achieve the 5-year vision goals.

Milestones

1. Corridors and neighbourhoods identified for the Healthy Streets annual plan
2. Data collected towards Healthy Streets Annual Plan
3. City prepares a draft Healthy Streets Annual Plan

Action Goal 2

**2-3
months**

Action Goal 2:
State government and Standing Committee approves budget for Healthy Streets Annual Plan 2022-23

Milestones

1. City prepares the final report including the budget for the Standing committee for the Healthy Streets Annual Plan 2022-23

Action Goal 3

**6
months**

Action Goal 3: City tests new tactical urban solutions on ground

| Milestones | Potential timelines |
|--|----------------------|
| 1. City tests new interventions on ground | Sept 2021 - Dec 2021 |
| 2. City captures learnings from the test | Sept 2021 - Jan 2022 |
| 3. City conducts outreach around the new solutions | Nov 2021 - Jan 2022 |

Action Goal 4

6
months

Action Goal 4: City initiates work on making Stage 1 interventions permanent

Milestones

1. City finalizes the Stage 1 pilot designs
2. City hires urban designers / urban planners / architects
3. City hires contractor towards permanent interventions

Communications

We'll continue to build **momentum** for Healthy Streets - Cycling & Walking - by rolling out exciting events, campaigns and more!

All of the above goals will require **outreach, advocacy and communication support** and we will guide you every step of the way!

We will make sure to **include every single user group and all stakeholders** in the process.





GOOD LUCK TO ALL CITIES!

We look forward to all the phenomenal work
from your city in
Stage 2 of the India Cycles4Change Challenge!

Thank you

Website - <https://bit.ly/3ju3ZCY>

Facebook - India Cycles4Change

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