



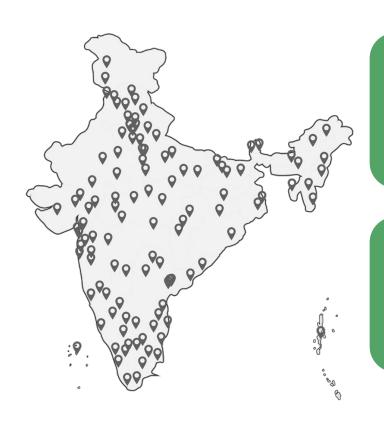








## In Stage 1, you kick-started a cycling revolution!



50+

cities conducted various events to build community support 400+ km

of main roads identified for transformation 3500+ km

neighbourhood streets identified for transformation

600+

CSOs signed up to support the cities

700+

national and regional news articles published

60,000+

people responded to surveys rolled out by cities













# to all of you for moving into Stage 2!

### We will continue to follow our sacred mantra...

**TEST** 



Test cycling interventions

**LEARN** 



Learn from pilots together with citizens

**SCALE** 



Scale up solutions to transform the city

It's time to gear up! All other cities in the nation is now looking up to your city for inspiration. Let's make the most of Stage 2 of the India Cycles4Change Challenge to set a high bar of success in the next six - seven months!

# So, what does Stage 2 look like?

## Let's take a quick look at the Goals and Timelines for Stage 2

Foundation, Action and Communication are the three key steps to achieving Healthy Streets, as per the Healthy Streets Policy.

### **Foundation**

Scale up strategy

- 1. City adopts the Healthy Streets Policy and 5 year vision
- 2. City adopts the **Parking Policy**
- 3. City forms the **Healthy Streets department**

#### Action

Pilot interventions

- 1. City prepares the Healthy Streets **Annual Plan 2022-23**
- 2. State government and Standing Committee **approves budget for Healthy Streets** Annual Plan 2022-23
- 3. City implements new tactical urban solutions on ground
- 4. City makes **Stage 1 interventions permanent**

**Communication** 

**Building momentum** 

City **builds support** for cycling amongst different / diverse groups and government officials

### **Foundation Goal 1**

# Foundation Goal 1: **City adopts the Healthy Streets Policy** and 5-year vision

6 months

The 5-year vision will include goal setting, list of actions and metrics to track the progress towards making cycling and walking safe and fun across the city.

- 1. Apex committee reviews and approves the HS policy and vision
- 2. City builds support from elected representatives, influencers and other relevant stakeholders
- 3. City builds support from citizens / conducts outreach

### **Foundation Goal 2**

# Foundation Goal 2: **City adopts the Parking Policy**

6-9 months

- 1. City shares results of Parking Survey
- 2. Apex committee reviews and approves the parking policy
- 3. City builds support from elected representatives, influencers and other relevant stakeholders
- 4. City adopts parking policy

### **Foundation Goal 3**

3 months

# Foundation Goal 3: **City forms the Healthy Streets Department**

- 1. Get Commissioner on board for setting up the Healthy Streets Department
- 2. Standing Committee / State Government approves the budget to set up the HS Department

# Action Goal 1: **City prepares the Healthy Streets Annual Plan 2022-23**

6 months

The Annual Plan is a roadmap towards testing interventions to achieve the 5-year vision goals.

- 1. Corridors and neighbourhoods identified for the Healthy Streets annual plan
- 2. Data collected towards Healthy Streets Annual Plan
- 3. City prepares a draft Healthy Streets Annual Plan

2-3 months

### **Action Goal 2:**

State government and Standing Committee approves budget for Healthy Streets Annual Plan 2022-23

#### **Milestones**

1. City prepares the final report including the budget for the Standing committee for the Healthy Streets Annual Plan 2022-23

6 months

# Action Goal 3: **City tests new tactical urban solutions on ground**

Milestones	Potential timelines
1. City tests new interventions on ground	Sept 2021 - Dec 2021
2. City captures learnings from the test	Sept 2021 - Jan 2022
3. City conducts outreach around the new solutions	Nov 2021 - Jan 2022

6 months

### Action Goal 4:

### City initiates work on making Stage 1 interventions permanent

- 1. City finalizes the Stage 1 pilot designs
- 2. City hires urban designers / urban planners / architects
- 3. City hires contractor towards permanent interventions

### **Communications**

We'll continue to build momentum for Healthy Streets - Cycling & Walking - by rolling out exciting events, campaigns and more!

All of the above goals will require outreach, advocacy and communication support and we will guide you every step of the way!

We will make sure to **include every single user group and all stakeholders** in the process.



# GOOD LUCK TO ALL CITIES!

We look forward to all the phenomenal work from your city in

Stage 2 of the India Cycles4Change Challenge!

# Thank you

Website - https://bit.ly/3ju3ZCY Facebook - India Cycles4Change

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