KINDLY RECHECK YOUR DATA BEFORE SHARING THE PRESS NOTE

**[CITY NAME] conducts survey to identify challenges faced by citizens while cycling**

In an effort to include its citizens in the urban development process and to ensure participatory planning, [CITY AUTHORITY] carried out a city-wide survey as part of the India Cycles4Change Challenge. The survey was rolled out for X weeks to get citizens' perspective on cycling and the different barriers they face while cycling in the city. It has registered X number of responses, from X men and Y women. Across India, over 50 cities have rolled out the survey, registering over 30,000 responses from its citizens.

**Here are the key highlights**

|  |  |
| --- | --- |
| **Survey question** | **Highlight statement** |
| Do you know how to ride a cycle?  | In the city, X% of men and Y% of women know how to cycle. *(Consider the responses who said ‘Yes’)* |
| How often do you cycle? | X% of respondents cycle daily or on a few days a week. Y% of respondents cycle only on weekends. |
|
| What do you cycle for?  | Majority of men cycle for \_\_\_\_ and \_\_\_\_\_ while women cycle for \_\_\_\_\_ and \_\_\_\_\_. *(if different)* |
| What are your biggest barriers while cycling?  | The survey has revealed that the biggest barriers for women to cycle are \_\_\_\_\_ and \_\_\_\_\_\_ while men fear problems such as \_\_\_\_ and \_\_\_\_ while cycling. |
| 1. Fear of speeding vehicles
 | X% of women and Y% of men said that they feel threatened by speeding motor vehicles while cycling. |
| 1. Potholes and open drains
 | Poor road surface due to potholes and open drains is an issue for X% of women and Y% of men.  |
| 1. Poor street lighting
 | Poor street lighting was highlighted as a major issue by X% of women, while only Y% of men recognised it as a barrier.  |
| 1. Obstructions such as parked vehicles, pedestrians
 | X% of women and Y% of men cited obstructions such as parked vehicles, pedestrians, and dustbins as a challenge while cycling in the city.  |
| 1. Traffic congestion
 | Congested roads and high traffic were a threat to X% of women and Y% of men.  |
| Where do you find cycling unsafe? | The majority of men and women felt unsafe while cycling on \_\_\_\_, \_\_\_\_, and \_\_\_\_\_. |
| If cycling is safe and convenient, what would you cycle for? | A whopping X% of men and Y% women stated that they would cycle if there was safe and convenient cycling infrastructure in the city. The majority of the respondents said they would now cycle for \_\_\_\_, \_\_\_\_\_, and \_\_\_\_\_\_.  |
| Which would you prefer?  | A majority X% of respondents prefer to own a cycle while only Y% stated that they would rent a cycle.  |

"Please add a quote by your City Nodal Officer about the experience of rolling out the perception survey as part of the Challenge"

**Kickstarting the transformation**[CITY NAME] is one of the 107 cities that has registered for the India Cycles4Change Challenge. As part of Stage 1 of the Challenge, cities will design and test pilot interventions. Based on the pilot initiatives and the city-wide proposals, 11 cities will be shortlisted for Stage 2 and will be awarded Rs. 1 crore to further scale-up the project.

Based on the data from the perception survey, [CITY NAME] will work with its citizens to test out cycling-friendly interventions. For the pilot, the city has identified a Xkm stretch from \_\_\_\_ to \_\_\_\_ and the neighbourhood of \_\_\_. They will further assess the major problems faced by cyclists on these routes. The city urges citizens from the neighbouring areas to sign up as volunteers, to assist the city with data collection, testing, and implementation of the pilot. Citizens of all ages can express their interest by writing to \_\_\_\_\_\_\_.

"Please add a quote by your City Nodal Officer on your city’s progress in the Challenge"